

## **Autumn Placement 2017**

SPJIMR on Wednesday (9<sup>th</sup> August) successfully announced the completion of its Autumns Placement cycle. 27 new companies were added to the lineup, who went on to make 34% of the total offers, thereby signifying a never before increase and diversification in the portfolio of recruiters.

The increasing number of new recruiters is a direct reflection of the increasing confidence from the corporate houses in to the entire autumns internship program. The autumns internship is a novel concept that is unique to SPJIMR. This is taken up after the students undergo the courses specific to their specialization and a Global immersion at partner B Schools across the globe.

The 2017 Autumns Placements season brought a total of 257 internship offers for SPJIMR PGDM participants from 57 companies, with 47% new companies as compared to 2016. The PGDM Class of 2018 has a total of 238 participants. Three participants opted out of the process because they had self-generated offers (startup) or were on a sabbatical (Mahindra & Mahindra).

### **Sector Wise split**

The autumns placement season witnessed participation from companies across verticals like General Management, FMCG, E Commerce, Investment Banking, Technology, Financial Services and Consulting.

Some of the leading companies and groups hiring this season were Amazon India, Cloudbtail, Asian Paints, Citibank India, BCG, Colgate Palmolive India, General Electric India, Godrej group, Hindustan Unilever, Mahindra Group Management Cadre, Microsoft India, Mondelez India Foods, Nestlé India, Lighthouse, TVS Capital, Goldman Sachs and Tata Administrative Services.

SPJIMR continued to make significant forays in to the consulting domain, as illustrated by the participation of BCG and Cedar Management Consulting in the autumn's process.

Like in the previous years, FMCG continued to be the dominant sector for hiring with 16 companies in the space making offers to 34% of the batch, Kraft Heinz and VVF being the company

Investment Banking and Financial Services saw a marked increase in participation with organizations like Goldman Sachs, Lighthouse, TVS Capital, UTC, Arista Advisory and Duff & Phelps being first time recruiters.

Technology space also saw continued assurance in the form of Samsung and InfoEdge who picked up students for the first time.

Amazon India was the largest recruiter, signifying continued opportunities in e-commerce, a sector that is in a phase of consolidation.

### **Stipend information**

The average stipend in 2017 was to the tune of INR 184,000; a 24 per cent increase over 2016. Finance specialization saw a 51% increase in stipend and marketing specialization was placed at an average of INR 200,000. 100 per cent of the PGDM batch will draw a stipend of over INR 100,000 for the eight week period of internship.