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Students from Netherlands' biz univ visit city to explore family-run businesses

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Vashi: A team of four faculties of Neynrode Business University (NBU), Netherlands, visited the satellite city on Monday to know more about the family-run businesses across India.

They interacted with the entrepreneurs from real estate and also visited project sites to understand the work culture and standard of technologies that are used in India.



Recently, the SP Jain Institute of Management and Research, Mumbai (SPJIMR), had collaborated with the Netherland's NBU as part of the student exchange programme.

Under the collaboration, students of SPJIMR study six months in NBU, while their students study at SPJIMR for the same duration. This initiative has been undertaken to facilitate students to get international exposure of business etiquette to meet global needs.

As part of the programme, the faculties of the NBU visited India and they came to Navi Mumbai. They spent half of the day in the satellite city and interacted with Dewang Trivedi, managing director of Progressive Group.

"They were keen to know more about the family-run businesses across India," said Trivedi, who is also an alumani of SPJIMR, Mumbai, and runs his family business. Trivedi informed that they wanted to know more about the challenges faced while running the family business.

"They discussed what are the challenges faced, the way of working and how family members learn to run their own business. Also, how they share responsibilities and what kind of differences surface while running a family business," said Trivedi. He added that they compared how family business are run in Netherlands and India.

They also visited project site and praised the technologies being used.

"They praised the way we are utilising technology and acknowledged the quality of work," added Trivedi. They were accompanied with the faculties of SPJIMR.

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