Bharatiya Vidya Bhavan's SPJIMR

Blended PGDM

Batch 06 - Programme Architecture

Year I		
Semester	Courses	Credits
I	Financial Reporting and Analysis	3
	Data Analysis	3
	Decision-making through Business Simulation	2
	Applied Economics for Business	3
	Organizational Behavior and Human Resource Management	3
	Professional Communication: Speaking, Writing and Being	2
	Marketing Management	2
	Operations Management	2
II	Design Thinking and Innovation	3
	Journey towards Self-Mastery	2
	Sparks of Change	3
	Finance for Decision-Making	2
	Strategic Management	2
	Ethics in Business	2
	Information Technology Strategy	2
	Legal Aspects of Business	2
Total Credits		38
Total learning hours		1140

Year II		
Semester	Courses	Credits
III	2 courses from each micro specialisation	18
	Geo-Politics of Business	3
IV	1 course from each micro specialisation	9
	Business Consulting	3
	Corporate Sustainability	3
	Innovation and Entrepreneurship	3
	Industry Integrated Learning Project	3
Total Credits		42
Total learning hours		1260
Campus Immersion I		Year I
Campus Immersion II		Year II
International Immersion		Year I
Total number of courses across Year I & II		30
Total Credits		80
Total hours of engagement		2400

Courses offered under micro-specialisations

Advances in Supply Chain	Finance and Markets	Marketing	Organisation and Leadership	Strategy	Information Management and Analytics
Supply Chain Management	Corporate Valuation	Consumer Behavior	Strategic Human Resource Management	Game Theory in Business Strategy	Business Intelligence & Analytics
Manufacturing Planning and Supply Chain Strategy	Security Analysis and Portfolio Management	Digital Marketing	Management of Change in Organizations	Technology Consulting - Leading Practices	Digital Transformation
E-commerce and platform operations	Financial Markets & Fintech	Sales & Distribution & B2B Marketing	Managing High-Performing Teams	Advanced Strategic Management	Artificial Intelligence & Machine Learning