

MANAGEMENT DEVELOPMENT PROGRAMME

AI-Powered finance for non-finance leaders

Overview

In an era defined by data abundance and AI-powered analytics, financial intelligence is no longer the exclusive preserve of finance professionals. Non-finance managers across manufacturing, services, and project-driven industries are expected to make decisions that are commercially sound, strategically aligned, and data-backed. Yet most managers have had limited formal exposure to finance — and even less to the AI tools that are now reshaping how financial data is analysed and acted upon.

Finance 2.0: Leading with Data & AI is designed for exactly this need. It goes beyond traditional financial literacy to equip managers with the practical skills to use AI tools — including generative AI, dashboards, and automation — for financial analysis, forecasting, and business decision-making. This programme creates a new breed of data-informed managers who can bridge the language of finance and the power of technology.

Who can Attend?

This programme is designed for managers who are analytically curious but have had limited formal exposure to finance. Ideal participants include:

- Senior and middle-level managers from non-finance functions: Operations, Supply Chain, Engineering, HR, Marketing, and IT.
- Project Managers in core industries such as EPC, infrastructure, and manufacturing seeking to understand project P&Ls, cost controls, and variance reporting.
- Business Unit Heads and Functional Leaders seeking to align their decisions with financial strategy.
- Entrepreneurs and SME owners who need to manage business finances and engage with investors and lenders.
- Professionals from service industries — IT, consulting, BPO, and BFSI — wanting to improve their business case and profitability analysis skills.



Prof. Anshul Verma

Programme Director

Professor, Finance and Accounting
Chairperson, Post Graduate Programme
in Management

Mode of Delivery:

On Campus - Mumbai

Duration:

2 Days

Programme Dates:

Batch 1: 25 - 26 September, 2026

Batch 2: 22 - 23 January, 2027

Programme Fees:

INR 25,000+GST

10% Early Bird Discount and
Group Discounts Available

Key Topics Covered

The programme is structured around seven integrated themes spread across two days. Each theme combines conceptual grounding with a live AI component, ensuring participants build both financial understanding and practical AI fluency simultaneously.

- The Language of Finance & Financial Statements
- Financial Ratios as a Management Compass
- Cost Intelligence & Break-Even Thinking
- Capital Investment & Business Case Decisions
- Budgeting, Forecasting & Variance Analysis
- Working Capital, Cash Flow & Operational Finance
- Financial Dashboards & Data-Driven Storytelling

Objective

This programme aims to equip managers from non-finance functions with the financial intelligence and AI fluency to make sharper, commercially sound decisions. The key outcomes include:

- AI-Augmented Financial Intelligence: Use AI tools to analyse financial statements, generate insights, and build scenario models — without writing a single line of code.
- Data-Driven Decision Confidence: Read and interpret key financial metrics and KPIs to make informed decisions in their domain.
- Cross-Functional Financial Communication: Engage effectively with CFOs, finance teams, and business partners using a shared financial vocabulary.
- Operational Finance Mastery: Understand how day-to-day decisions in manufacturing, services, and projects affect the P&L, balance sheet, and cash flows.
- Business Forecasting & Planning: Leverage AI-powered tools for budgeting, variance analysis, and rolling forecasts.

Pedagogy

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- Data-Driven Decision Confidence
- Cross-Functional Financial Communication
- Operational Finance Mastery
- Business Forecasting & Planning

Certificate of Participation

A certificate of successful participation by S.P. Jain Institute of Management and Research (SPJIMR) will be issued to each delegate at the completion of the programme.

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+91 8422888063



mdp@spjimr.org



www.spjimr.org

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