PGDM

Bharatiya Vidya Bhavan's
SPJIMR

AACSB ACCREDITED

ASSOCIATION OF MBAS ACCREDITED

PGDM 2024-26

SUMMER INTERNSHIP PLACEMENTS

About SPJIMR

Bharatiya Vidya Bhavan's S. P. Jain Institute of Management and Research (SPJIMR), established in 1981 in Mumbai, is a leading postgraduate management institute and an AICTE-approved Tier 1 MBA institute accredited by The Association to Advance Collegiate Schools of Business (AACSB International) and the Association of MBAs (AMBA), UK.

Post Graduate Diploma in Management (PGDM) is a two-year, full-time residential programme approved by AICTE and accredited by NBA and AMBA, UK.

PGDM offers an innovative blend of classroom learnings, thoughtfully curated immersive experiences, live projects, industry engagements and simulations, amongst other things to develop a wisdom mindset of intellectual humility, reflection, contextualisation, compassion, and responsible action in its participants and accelerate their leadership development.

SPJIMR believes that Management Education is a partnership between the institute and the industry. A quest for all-round excellence and continuous improvement is a consistent hallmark for SPJIMR.

The Campus Recruitment Programme aims to match the aspirations of students with the expectations of corporate world. SPJIMR enjoys an impeccable record of providing meaningful placement opportunities to the students. There is active participation from the student's placement committee under the guidance of placement and programme faculty.

Rankings

- **FT** — #1 in India | #40 in the world FT – Global Masters in Management Rankings 2023
- **Business Today** — #1 All India B-School | #5 All India Rank Business Today – MDRA Best B-Schools Ranking 2023
- **QS** — #121-130 In the World QS Business Master's Ranking for 2024: Management
- **EdUniversal** — #9 PGDM Ranking EdUniversal Ranking 2022

Internship Statistics 2023-2024

Total Participants	Participating Companies	Total number of offers	Median Stipend	Average Stipend	Highest Stipend
292	53	340	3 L	3.15 L	4.4 L

Final Placement Statistics 2023-2024

Companies participating	First-time recruiters	Total number of PPOs	Median Salary	Average Salary	Highest Salary
72	33	138	31.5 L	33 L	81 L

35% of the **batch placed in Consulting firms**

41% of the **Finance cohort placed** in **BFSI, IB, PE, VC & Hedge funds roles**

30% of the **Information Management cohort placed** in **Product Management role**

25% of the batch **placed** in **FMCG firms**

47% of the batch awarded **PPOs via Autumn Internships & Corporate Competitions**

Campus Engagements

Guest Lecture | **Live Projects** | **Competitions** | **Pre-Placement Talks**

Internship projects can be offered in Business Management, Strategy & Consulting roles in the following areas:

Finance Management

Effective management of **Finance** helps an organisation achieve its business goals. Participants in this area gain a holistic view of activities relating to raising capital, fund allocation and management. Students undergo courses in areas such as Financial Markets, Financial Modelling, Corporate Valuation, Advanced Corporate Finance that enable each participant to understand and provide relevant solutions for financial matters in the real business world.

Past Recruiters

Investment Banking & Private Equity: Avendus, Axis Bank, Axis Capital, DC Advisory, GEF Capital, JM Financial, JP Morgan, Goldman Sachs, Nomura, O3 Capital, Praxis

Consulting: Accenture Strategy, Alvarez & Marsal, Bain, BCG, Deloitte India, Deloitte USI, Deloitte RFA, GEP, Kearney, PwC DDV, PwC Finance, PwC Strategy, PwC PEVC

Corporate Finance: HUL, Amazon, Dr. Reddy's Labs, Godrej, Nestle, P&G

Leadership & General Management Roles: TAS, RPG

Analytics: American Express Hedge funds, Venture Capital & Asset Management: InCred Capital, Neo Wealth, Nuvama, Pinpoint Asset Management

Course Structure

Core Subjects:
- Financial Innovation & Fintech
- Financial Laws

Electives:
- Derivatives & Risk Management
- Fixed Income and Currency Markets Corporate Valuation
- Investment Banking, PE & VC
- Internation Finance & Open Economy
- Security Analysis & Portfolio Management
- Strategy for Financial Service Business
- Behavioural Finance
- Banking Management, Products & Customers
- Financial Modelling

Information Management

With technology now being at the core of every business, participants from the **Information Management** specialisation meet the growing demand of tech-savvy business leaders. Students undergo courses in advanced technologies such as AI/ML, Blockchain, IoT and develop an acumen through specialized courses in Product Management. These keep them updated with the latest industry trends and tackle real time business scenarios enabling them to create a competitive edge in the market.

Past Recruiters

Product Management: Amazon, Go-MMT, HCL, Info Edge, Intuit, Media.net, Microsoft, Paytm, Play Simple Games, SRIB, Tata Digital

Corporate IT: Asian Paints, Dr. Reddy's Labs, HUL, Marico, Mondelez, P&G

Management Consulting: Accenture Strategy, Bain & Co., BCG, Deloitte, GEP, KPMG, PwC

Analytics: American Express, eightfold.ai

General Management: Capgemini ELITE, Mahindra GMC, TAS

Others: Flipkart, Godrej, Philips

Course Structure

Core Subjects
- IT Strategy
- Digital Product Management
- Technology Infrastructure for the Digital Age
- Architecting Solutions for the Digital Enterprise

Electives
- Business Intelligence & Analytics
- Transformation through Cloud
- Tech Consulting
- User Generated Content Analytics Project Management
- Blockchain for Business Applications
- Applications of AI, ML for enterprises
- AI Strategy

Marketing Management

The **Marketing Management** area puts focus on analyzing and assessing market opportunities, developing effective marketing strategies, planning marketing programmes and managing marketing effort and strategy. Courses involve eminent faculty members from both academia and industry to imbibe an in-depth understanding of theoretical concepts and their application in industry. Courses incorporate concepts of marketing in a digital world, habit formation and change, sensory branding, mental accounting among others.

Past Recruiters

Sales & Marketing: Asian Paints, Colgate Palmolive, General Mills, HUL, ITC, J&J, Kimberly Clark, L'Oreal, Marico, Microsoft, Mondelez, Nestle, P&G, Pidilite, Reckitt Benckiser, RPSG, Swiggy

Consulting: Accenture Strategy, BCG, Bain & Co., Deloitte, EY, GEP, PwC

General Management & Tech: Capgemini ELITE, Eightfold.ai, Mahindra GMC, MakeMyTrip, Paytm, RPG, TAS

Product Marketing & Category Management: Amazon, Google, Unacademy

E-Commerce Management: Amazon, Cloudtail, Flipkart, Prione, Tata CliQ, Udaan

Course Structure

Core Subjects
- Sales & Distribution Management Marketing Research
- Consumer Behaviour
- Strategic Brand Management

Electives
- Digital Marketing
- Retail Shopper Marketing
- E-commerce
- Marketing Strategy & Implementation
- B2B Marketing
- User Generated Content Analytics Analytics for Decision Making in Marketing
- Product Management & Pricing
- Marketing Communications

Operation & Supply Chain Management

The **Operation and Supply Chain** area primarily deals with designing, managing and improving of processes to add superior value to the customer. These processes span different functions of a business such as sourcing, procurement, manufacturing, transportation, inventory management, warehousing and customer service. The courses offered in the area lay emphasis on managing these processes for capacity, inventory and lead time to effectively integrate supply with demand.

Past Recruiters

Supply Chain Management: Asian Paints, Captain Fresh, Colgate-Palmolive, Dr. Reddy's Laboratories, Flipkart, General Mills, Godrej, HCCB, Himalaya Global, ITC, Kellogg's, Marico, Mondelez, Nestle, P&G, Varun Beverages, VVF, Zepto

Consulting: Accenture Strategy, Avalon Consulting, BCG, Deloitte India, Deloitte USI, EY, GEP, Kearney, KPMG, Miebach Consulting, PwC Strategy, PwC Technology

Leadership & General Management Roles: Mahindra GMC, RPG, TAS

Others: Microsoft, Nomura Research Institute, PhonePe, Trident

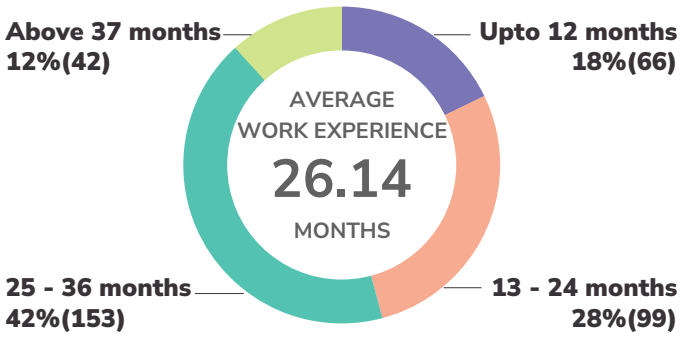
Course Structure

Core Subjects:
- Manufacturing Planning & Strategy Logistics Management
- Procurement and Strategic Sourcing
- Supply Chain Planning & Coordination
- Service Operation Management

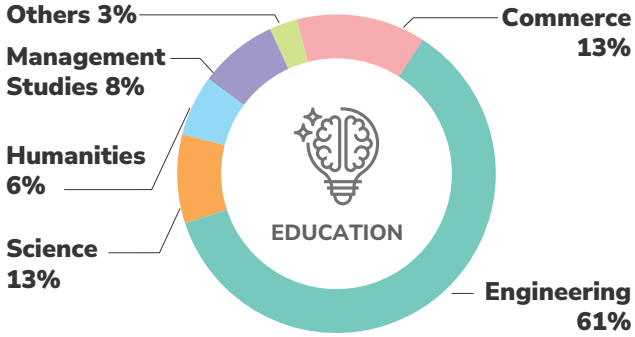
Electives:
- Quantitative Methods in SCM
- Logistics & Fulfilment in EBusiness
- Supply Chain Customer Analytics Supply Chain Innovation
- Commercial Aspects of SCM
- Strategic Cost & Profitability Management
- Sustainable Supply Chain to Sustainable Business

BATCH OUTLOOK 2024-26

Work Experience



Education



TOTAL COUNT
361 PARTICIPANTS

MALE 70% (251)
FEMALE 30% (110)

Campus Placement Programme

To initiate the selection process, companies will need to post their internship/job requirements and set a pre-placement talk and interview date. The pre-placement talks are scheduled in tandem with the academic calendar. During the PPT, participants look for details on company profile, business line, growth prospects, organisational culture, possible career opportunities, internship project brief, stipend, location, etc. Our students are industry ready, their enthusiasm is contagious, and you will enjoy working with them.

Two Hiring Cycles

PGDM Batch – Class of 2026

- Internship Duration **(2 months) – April & May 2025**
- Pre-placement Talks – **1st August - 5th September 2024**
- Tentative Interview week – **Mid-September 2024**

PGDM Batch – Class of 2025

- Pre-placement Talks – **November 2024**
- Final Selection Process – **Mid-December 2024**
- Joining Date – **1st May 2025 onwards**

Placement Batches

Summer Internship (Batch 2024-26)

- The Summer Internship is a mandatory credit component of the Post Graduate Diploma in Management (PGDM) course. The participants of Class 2026 with 361 participants, will be available for Summer Internship process (Please refer placement timeline table)
- Pre-Placement Offer (PPO): 40-50% of the batch gets placed through Internships and Corporate competitions route (PPOs), much ahead of the finals process. Students with PPO are signed out from the next hiring cycle

Final Placement (Batch 2023-25)

- Pre-Placement Talk starts 45 days ahead of the Placement Week in the month of November
- Placement week interviews are conducted tentatively in mid-December

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