



Blended Post Graduate Diploma in Management - Batch 07

Take your management career global

for those starting their careers and ambitious working professionals

Live + Denmark
online + immersion

About **SPJIMR**

Bharatiya Vidya Bhavan's S.P. Jain Institute of Management and Research (SPJIMR) is one of India's leading postgraduate management institutes. Recognised among the top two business schools in India by the Financial Times MiM Global Rankings, SPJIMR has risen to #26 globally and #2 in India in the Financial Times Masters in Management (FT MiM) 2026 ranking. It is also recognised by Business Today as one of the country's top five business schools, and by the Positive Impact Rating as one of the top five business schools worldwide for societal impact.

Known for its innovative and socially-conscious approach to management education, research, and community engagement, SPJIMR aims to influence managerial practice and promote the value-based growth of its students, alumni, organisations and its leaders, and society.

SPJIMR holds the international 'triple crown' of accreditations from EQUIS, AACSB, and AMBA.

SPJIMR's two-year Blended Post Graduate Diploma in Management (PGDM) is designed for working professionals seeking to advance their management capabilities without taking a break from their careers or relocating. The programme combines functional management expertise with practical problem-solving tools, enabling participants to apply learning directly to the workplace.



Programme **overview**

The Blended Post Graduate Diploma in Management (PGDM) is a two-year, AICTE-approved, Master's level programme offered by SPIJMR in collaboration with TimesPro. It is designed to make world-class management education accessible to professionals across India and the world, offering the credibility of a formal PGDM credential from one of India's most respected B-schools.

Designed for individuals starting their careers and ambitious working professionals, the Blended PGDM combines academic rigour, flexibility, and industry relevance. Participants can study at their own pace, continue in their current roles without relocation, and apply insights directly at work.

On successful completion of all academic requirements, participants are awarded the prestigious Post Graduate Diploma in Management (PGDM) delivered online with campus immersions, conferred under the authority of SPIJMR's Academic Council, a credential that carries SPIJMR's legacy of excellence, its place among India's most globally recognised business schools, and a reputation built over four decades of shaping leaders.



Programme **highlights**



Contemporary curriculum across key management domains



Learn from experienced, industry-leading SPJIMR faculty



Two 4-day campus immersions at SPJIMR



Choose three micro-specialisations in Year II



Live, interactive sessions led by faculty



AICTE-approved PGDM with strong credibility



Access a strong 18,000+ alumni network



Dedicated career guidance and support sessions



Learn with a diverse cross-industry cohort



Global immersion at Denmark Innovation Centre

Receive academic support through TimesPro (TEEL).

Programme **objectives**

Upon completion of the two-year programme, participants will:

- **Demonstrate** effective problem-solving and decision-making skills in business situations.
- **Innovate** as change-makers with social sensitivity.
- **Be** proficient in establishing cross-functional integration.

Learning takeaways

-  **Build** leadership and teamwork skills.
-  **Learn** the ability to offer solutions to business problems.
-  **Adopt** an integrative approach to decision-making.
-  **Integrate** cross-functional learnings.
-  **Choose** three from six micro-specialisations, each with three courses.
-  **Gain** knowledge from industry experts.

"One of the unique features of this programme is its flexibility, which is a boon for working professionals and those managing family businesses. The assessments' structure is thoughtfully planned, ensuring that we don't feel overwhelmed with multiple subjects over a short period. It offers peace of mind while maintaining academic rigour."

Ajay Jayesh Makwana

Batch 02-Cohort 01



Flexibility offered

- Pay per semester.
- Opt for three micro-specialisations in Year II.
- Choose additional courses of interest by paying a nominal fee.
- Complete the programme within 48 months.

International immersion in **Denmark**

The Blended PGDM includes an exclusive International Immersion at the **Denmark Innovation Centre**, one of Europe's most vibrant hubs for startups, design thinking, and innovation. Over **three immersive days**, participants explore **Nordic business culture, engage in real-world field research**, and **work directly with industry professionals** on live business challenges. The experience culminates in prototyping, **business model creation, and final presentations**, a hands-on, globally relevant learning experience beyond the classroom.

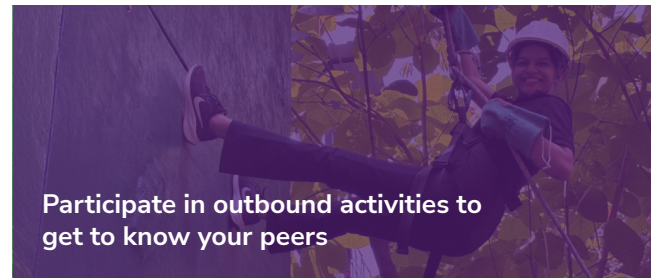
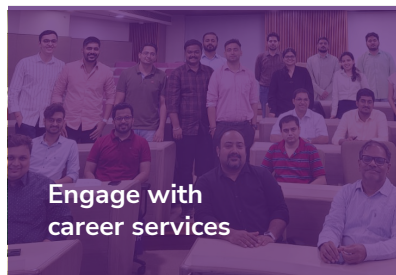
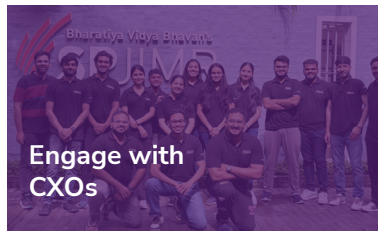
*The International Immersion is organised and managed solely by TimesPro (TEEL).
SPIIMR is not responsible for its organisation, delivery or conduct.*



Multiple opportunities of **collaboration and networking**

The Blended PGDM includes **two on-campus immersions of 4 days each** at SPJIMR's Mumbai campus, one of India's most vibrant centres of management education. Scheduled across two years, these immersions go beyond the classroom, offering curated academic sessions, leadership workshops, interactive exercises, and exclusive guest sessions with senior industry leaders and alumni. Sessions conducted during the on-campus modules form an integral part of the total learning hours for each course.

Campus Immersion themes



**Subject to change*

Career transition

Through a range of classroom and non-classroom learning experiences, the programme builds the following competencies to support participants in navigating career transitions:



Accountability and
Social Sensitivity



Leadership and
Communication



Problem Solving



Analytical Skills



Decision Making



Negotiation



Critical Thinking



Collaboration

"The programme is thoughtfully designed with a focus on practical applications that seamlessly integrate into day-to-day professional challenges. For instance, I've enhanced my data analysis skills, discovering new Excel techniques that directly help solve workplace problems. These tangible improvements have made a noticeable impact on my professional growth."

Vasudha Sameer Katti

Batch 02-Cohort 01

Clinical Research
Scientist



Program
Manager



“I have gained valuable insights and formed meaningful connections with students worldwide. While managing work and studies has been challenging, the programme has equipped me with essential time management and multitasking skills. I'm grateful for the opportunity to learn and grow in such a dynamic environment.”

Ishita Samant

Alumni



Teaching **pedagogy**

The teaching pedagogy includes live sessions led by SPJIMR faculty, with support from TimesPro, the edtech partner.

Participants will have access to:

Faculty-led interactive sessions

Pre-recorded concept videos

Case-based learning

Simulation tutorials

Peer learning

Quizzes and assignments

The Blended PGDM enables participants to gain a comprehensive understanding of all functional areas, with the flexibility to choose a preferred mix of courses in the second year based on their career goals.

The course architecture equips participants to make effective business decisions with cross-functional impact. They gain contemporary management knowledge alongside experiences that broaden their perspectives and support their growth as innovative leaders.

In addition to its contemporary curriculum design, the programme includes project-based learning and Science of Spirituality (SoS) exercises as part of participants' journey towards self-mastery. Participants will also attend the **Personal Growth Lab (PG Lab)**.

Programme **structure**

The two-year Blended PGDM programme is AICTE-approved and follows a similar structure to the on-campus programme. It offers working professionals the opportunity to pursue postgraduate education from a premier business school without having to take a break or relocate. The programme provides an immersive experience, with learning hours spread across two years.

Year I (Semester I & II)	General Management Foundation and Functional Courses
	Campus Immersion I & International Immersion
Year II (Semester III & IV)	A bouquet of six micro-specialisations (opt for any three)
	1. Finance and Markets
	2. Advances in Supply Chain
	3. Organisation and Leadership
	4. Strategy
	5. Marketing
	6. Information Management and Analytics
	Campus Immersion II

Core Courses

Industry
Integrated
Learning
Project (IILP)

Credit Structure	Year I
	16 Courses
	38 Credits
	1,140 Total hours of engagement
	Year II
	14 Courses
	42 Credits
	1,260 Total hours of engagement
	80 Credits total and 2,400 total hours of engagement

Disclaimer: A minimum of 15 participants are required for each micro-specialisation to ensure effective programme delivery and a dynamic learning environment. This threshold supports diverse group interactions and richer discussions.

Session **timings**

Days	Description of Sessions	Timings
Monday / Friday (Optional)	Tutorials / Guest Sessions	8:00 pm – 9:30 pm
Tuesday and Thursday	Live Session	8:00 pm – 9:30 pm
Saturday	Live Sessions	6:00 pm – 7:30 pm 8:00 pm – 9:30 pm
Sunday	Live Sessions	11:00 am – 12:30 pm 2:30 pm – 4:00 pm 4:30 pm – 6:00 pm

Year I: Functional and General Management courses

Semester I

- Financial Reporting and Analysis
- Data Analysis
- Decision-Making through Business Simulation
- Applied Economics for Business
- Organisational Behaviour and Human Resource Management
- Professional Communication: Speaking, Writing and Being
- Marketing Management
- Operations Management

Semester II

- Design Thinking and Innovation
- Journey towards Self-Mastery
- Sparks of Change
- Finance for Decision-Making
- Strategic Management
- Ethics in Business
- Information Technology Strategy
- Legal Aspects of Business



Workshops offered

Business Negotiations, Critical Thinking and Career Development

Experiential learning

Personal Growth Lab

Note: The above list of courses is indicative and may change to incorporate contemporary topics.

Year II: Micro specialisations, core courses and Industry Project

Participants can create their own career pathway by selecting micro-specialisations based on their current work profile or the profile they aspire to achieve, focusing on vertical, lateral, and cross-functional roles. They can choose three micro-specialisations from a bouquet of six micro-specialisations.

List of courses offered under each micro-specialisation:

Finance and Markets

- Corporate Valuation
- Security Analysis and Portfolio Management
- Financial Markets and Fintech

Marketing

- Consumer Behaviour
- Sales and Distribution, and B2B Marketing
- Digital Marketing

Organisation and Leadership Strategy

- Strategic Human Resource Management
- Management of Change in Organisations
- Managing High Performing Teams

Strategy

- Game Theory in Business Strategy
- Technology Consulting – Leading Practices
- Advanced Strategic Management

Advances in Supply Chain

- Supply Chain Management
- Manufacturing Planning and Supply Chain Strategy
- E-commerce and Platform Operations

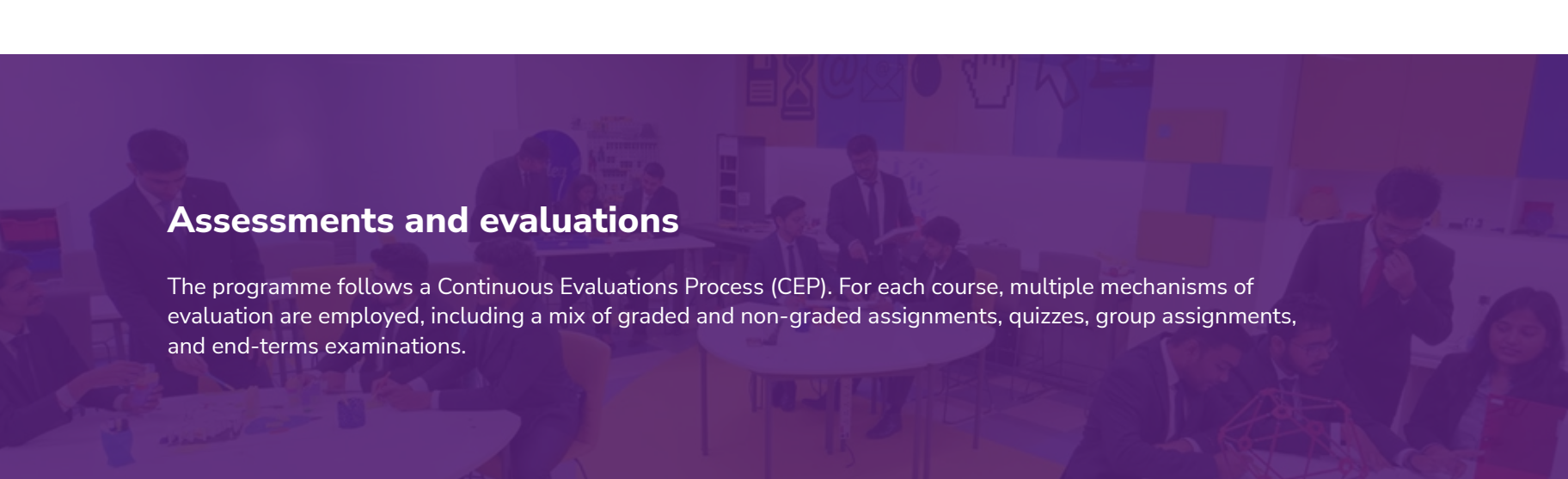
Information Management and Analytics

- Business Intelligence and Analytics
- Digital Transformation
- Artificial Intelligence and Machine Learning (AI & ML)

Besides the above-mentioned courses, the participants will be offered the following core courses –

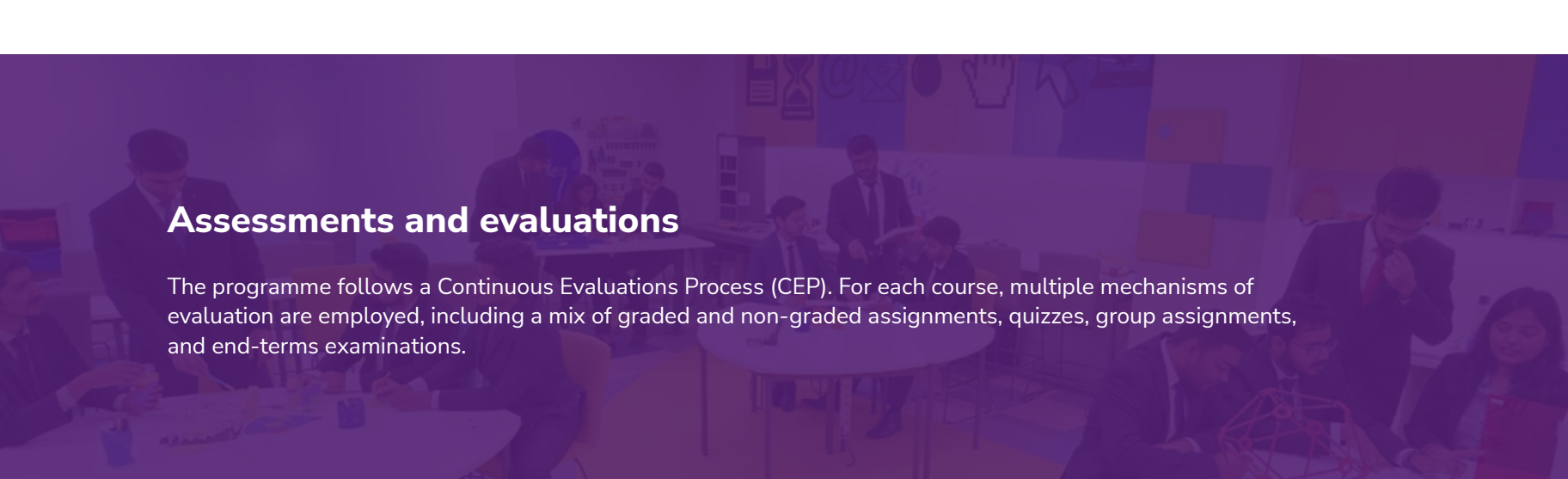
- Geo-Politics of Business
- Innovation and Entrepreneurship
- Business Consulting
- Industry Integrated Learning Project (IILP)
- Corporate Sustainability

*Courses are subject to change



Assessments and evaluations

The programme follows a Continuous Evaluations Process (CEP). For each course, multiple mechanisms of evaluation are employed, including a mix of graded and non-graded assignments, quizzes, group assignments, and end-terms examinations.



Assessments and evaluations

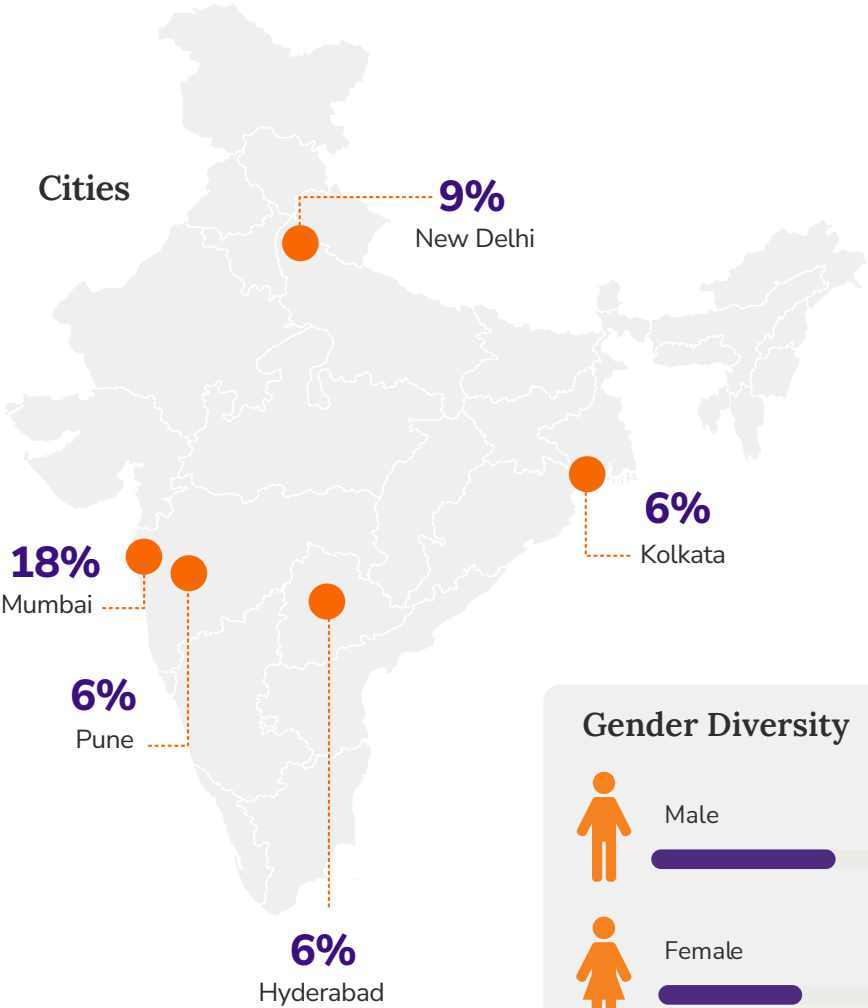
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The DHL is based on academic performance (CGPA) across the common courses of Years I and II.

AICTE approved | Course ID: X - XXXXXXXXXX

Sample certificate

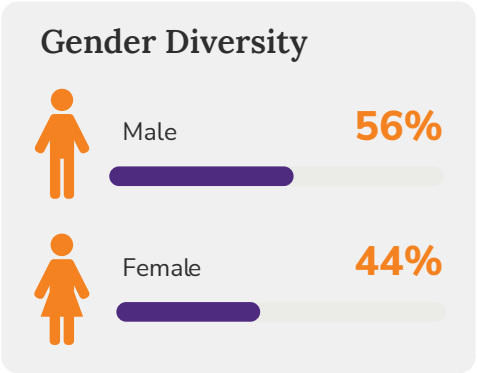
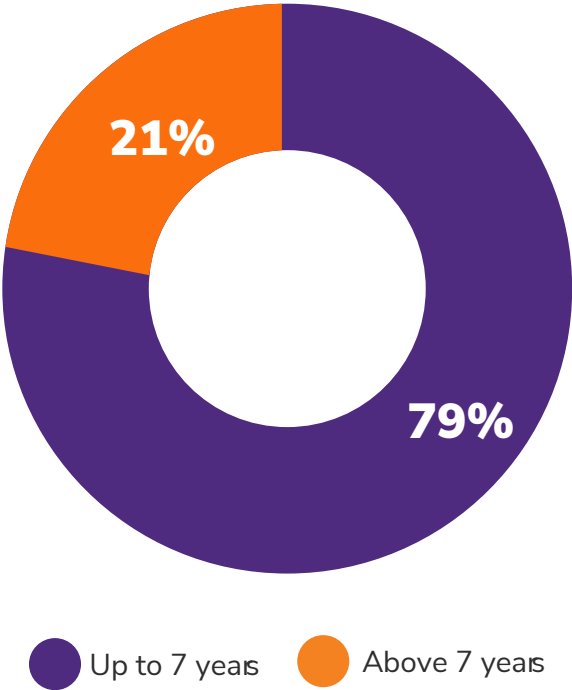
Snapshot of batch 05 cohort



Qualifications



Work Experience



Industries **represented**



FMCG



Healthcare



Logistics



Energy



Startups



Education



Retail



BFSI



Technology



Manufacturing



Consulting

Learners from leading **companies**

ACC



amazon

Bloomberg

Capgemini



Deloitte.

ICICI Bank

IndusInd Bank

Johnson&Johnson



Reliance Industries Limited

and more

Alumni **leadership**



Debjani Ghosh

Distinguished Fellow - NITI Aayog



Rajesh Jejurikar

Executive Director & CEO (Auto and Farm Sector)



Manish Chopra

CEO



Bhaskar Ramesh

ex-Director at Google
Senior Advisor



Note: Company names and logos are shown only to represent participant backgrounds and do not imply endorsement, affiliation, or recruitment partnership.

Eligibility **criteria**

Bachelor's degree with at least 50% marks or equivalent CGPA in any discipline from a recognised university.

The degree awarded by the institute/university must be recognised by the Association of Indian Universities (AIU).

Candidates with relevant work experience and additional qualifications will be given preference.

Recent graduates and professionals across early to mid-career stages.



Selection process

- All applications will be evaluated based on the applicant profile educational qualifications (graduation and post-graduation, if any), work experience and the consolidated test scores (exams mentioned below or SBAT).
- Based on the evaluations, the admissions team will communicate the status of the application.
- For queries, please email admissions.blendedpgdm@spjimr.org or call us at 7506544045.



Application process

- Applicants must complete the online application form available on the programme partner, [TimesPro, website](https://www.timespro.in/).
- As part of the application, candidates must provide details of a valid entrance test score or opt to take the SBAT – SPJIMR Blended PGDM Admission Test.
- Accepted Test Scores: CAT 2025/2026, XAT 2026, CMAT 2026 and GMAT 2023 onwards. The complete test result document must be submitted with the application form.
- About SBAT: The test comprises MCQs on Verbal Ability, Quantitative Aptitude and Logical Reasoning. The difficulty level is moderate, and candidates must attempt 45 questions in 60 minutes. There is no negative marking. The test is conducted by the programme partner on the TimesPro platform. Candidates will receive access to sample papers, mock tests and a guided video explaining the complete test process.
- The SBAT examination date will be communicated by the Admissions Team.

Please note: Performance in the SBAT is not the sole criterion for admission to the Blended PGDM Programme.

Programme **fee**

The fee for the Blended PGDM Batch 07 cohort is

INR 8,00,000

- The fees are **payable in five instalments.**
- The application fee is INR 1,500 or USD 20.
The fee is non-refundable.
- Foreign nationals, NRIs, and PIO participants will pay the equivalent programme fees in INR.

Instalment **schedule**

Admission Fee	Within 7 days of admission offer	25,000
1st Instalment	As mentioned in offer letter	1,56,250
2nd Instalment	June 6, 2027	1,56,250
3rd Instalment	September 6, 2027	1,50,000
4th Instalment	December 6, 2027	1,56,250
5th Instalment	July 6, 2028	1,56,250

[APPLY NOW](#)

[REFER TO WEBSITE](#)

Programme Start Date: 3rd February, 2027



Programme **partner**

Founded in 2013, TimesPro is a premier Higher EdTech platform focused on enhancing the career prospects of ambitious learners by providing them with the essential skills needed to thrive in a competitive world. The programmes offered by TimesPro are carefully crafted to meet the dynamic demands of industries and incorporate the latest technological advancements, ensuring they are both accessible and affordable. In collaboration with leading institutions such as the IIMs and IITs, TimesPro delivers executive education programmes. The platform offers a diverse range of educational options, including certificate, diploma and degree programmes, primarily in management and technology. These programmes combine high-quality academic content with practical industry insights, providing participants with significant career advancement opportunities. Furthermore, TimesPro partners with top organizations across various sectors in India to offer upskilling and reskilling solutions, enhancing employability and contributing to a stronger workforce. As an initiative of The Times Group, TimesPro is dedicated to transforming higher education through innovative technological approaches.

Opus Park, 5th and 6th floor, Opp. SEEPZ
Main Gate, Plot No. F-21,
MIDC Central Rd, SEEPZ, Andheri East,
Mumbai, Maharashtra 400093

For more information contact
1800-120-2020
admissions@timesgroup.com
www.timespro.com



Ambition. Action. Achievement. Legacy.

Celebrate every milestone as you prepare for bigger opportunities. With SPJIMR's Blended PGDM, graduate ready to lead with confidence, embrace global opportunities, and create meaningful impact wherever your career takes you.

EXPLORE THE PROGRAMME →





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or email admissions.blendedpgdm@spjimr.org



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