



Blended Post Graduate Diploma in Management - Batch 06

Take your management career global
for those starting their careers and ambitious working professionals

Live + Denmark
online + immersion

About SPJIMR

Bharatiya Vidya Bhavan's S.P. Jain Institute of Management and Research (SPJIMR), is a leading postgraduate management institute recognised by the Financial Times MiM Global Rankings as India's #1 business school, by Business Today as one of the country's top five business schools, and by the Positive Impact Rating as one of the top five business schools worldwide for societal impact.

Known for its innovative and socially-conscious approach to management education, research, and community engagement, SPJIMR aims to influence managerial practice and promote the value-based growth of its students, alumni, organisations and its leaders, and society.

SPJIMR holds the international 'triple crown' of accreditations from EQUIS, AACSB, and AMBA.

SPJIMR's two-year Blended Post Graduate Diploma in Management – (PGDM) Batch 06 programme is designed for working professionals who want to pursue management education without leaving their jobs or home locations. The programme equips participants with an integrated approach to functional management and problem-solving tools.



Programme overview

The Blended Post Graduate Diploma in Management (PGDM) is a two-year, AICTE-approved, Master's level programme offered by SPJIMR in collaboration with TimesPro. It is designed to make world-class management education accessible to professionals across India and the world, offering the credibility of a formal PGDM credential from one of India's most respected B-schools.

Designed for individuals starting their careers and ambitious working professionals, the Blended PGDM combines academic rigour, flexibility, and industry relevance. Participants can study at their own pace, continue in their current roles without relocation, and apply insights directly at work.

On successful completion of all academic requirements, participants are awarded the prestigious Post Graduate Diploma in Management (PGDM) delivered online with campus immersions, conferred under the authority of SPJIMR's Academic Council, a credential that carries SPJIMR's legacy of excellence, its place among India's most globally recognised business schools, and a reputation built over four decades of shaping leaders.



Programme **highlights**



Contemporary curriculum across key management domains



Learn from experienced, industry-leading SPJIMR faculty



Two 4-day campus immersions at SPJIMR



Choose three micro-specialisations in Year Two



Live, interactive sessions led by faculty



AICTE-approved PGDM with strong credibility



Access a strong 18,000+ alumni network



Dedicated career guidance and support sessions



Learn with a diverse cross-industry cohort



Global immersion at Denmark Innovation Centre







Receive academic support through TimesPro (TEEL).

Programme **objectives**

Upon completion of the two-year programme, participants will:

- **Demonstrate** effective problem-solving and decision-making skills in business situations.
- **Innovate** as change-makers with social sensitivity.
- **Be** proficient in establishing cross-functional integration.

Learning takeaways

-  **Build** leadership and teamwork skills.
-  **Learn** the ability to offer solutions to business problems.
-  **Adopt** an integrative approach to decision-making.
-  **Integrate** cross-functional learnings.
-  **Choose** three from six micro-specialisations, each with three courses.
-  **Gain** knowledge from industry experts.

One of the unique features of this programme is its flexibility, which is a boon for working professionals and those managing family businesses. The assessments' structure is thoughtfully planned, ensuring that we don't feel overwhelmed with multiple subjects over a short period. It offers peace of mind while maintaining academic rigour.

Ajay Jayesh Makwana

Batch 02-Cohort 01



Flexibility offered

- Pay per semester.
- Opt for three micro-specialisations in Year II.
- Choose additional courses of interest by paying a nominal fee.
- Complete the programme within 48 months.

International immersion in **Denmark**

The Blended PGDM includes an exclusive International Immersion at the Denmark Innovation Centre, one of Europe's most vibrant hubs for startups, design thinking, and innovation. Over **three immersive days**, participants explore **Nordic business culture, engage in real-world field research**, and **work directly with industry professionals** on live business challenges. The experience culminates in prototyping, business model creation, and final presentations, a hands-on, globally relevant learning journey unlike any classroom.

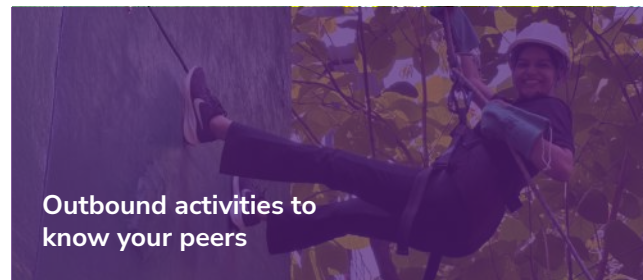
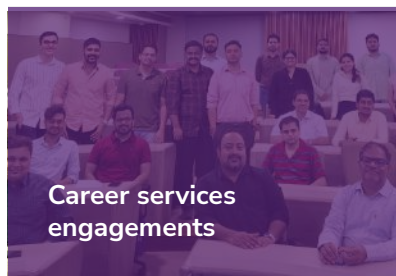
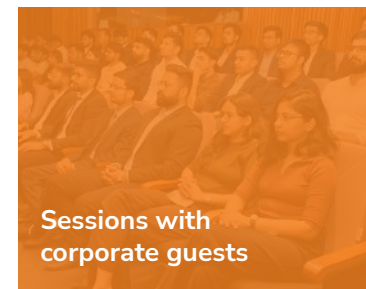
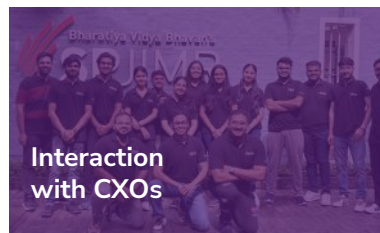
The International Immersion is facilitated and managed entirely by TimesPro (TEEL); SPIJMR is not responsible for any aspects related to its conduct.



Multiple opportunities of collaboration and networking at pristine SPJIMR campus

The Blended PGDM includes **two on-campus immersions of 4 days each** at SPJIMR's Mumbai campus, one of India's most vibrant centres of management education. Scheduled across two years, these immersions go beyond the classroom, offering curated academic sessions, leadership workshops, interactive exercises, and exclusive guest sessions with senior industry leaders and alumni. Sessions conducted during the on-campus modules form an integral part of the total learning hours for each course.

Campus Immersion themes



**Subject to change*

Career transition

Through various classroom and non-classroom learning experiences, the programme builds the following competencies to support career transitions:



Accountability and Social Sensitivity



Leadership and Communication



Problem Solving



Analytical Skills



Decision Making



Negotiation



Critical Thinking



Collaboration

The programme is thoughtfully designed with a focus on practical applications that seamlessly integrate into day-to-day professional challenges. For instance, I've enhanced my data analysis skills—discovering new Excel techniques that directly help solve workplace problems. These tangible improvements have made a noticeable impact on my professional growth.

Vasudha Sameer Katti

Batch 02-Cohort 01

Clinical Research Scientist



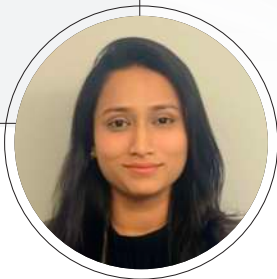
Program Manager



“I have gained valuable insights and formed meaningful connections with students worldwide. While managing work and studies has been challenging, the programme has equipped me with essential time management and multitasking skills. I'm grateful for the opportunity to learn and grow in such a dynamic environment.”

Ishita Samant

Alumni



Teaching pedagogy

The teaching pedagogy includes live sessions led by SPJIMR faculty, with support from Timespro, the edtech partner.

Participants will have access to:

Pre-recorded concept videos

Faculty-led interactive sessions

Peer Learning

Case-based learning

Simulation tutorials

Quizzes and assignments

The Blended PGDM programme enables participants to gain a comprehensive understanding of all functional areas, with the flexibility to choose a preferred mix of courses in the second year based on their career goals.

The course architecture equips participants to excel in business decision-making with a cross-functional impact. They will receive cutting-edge management education alongside experiences that broaden their horizons and accelerate their growth as innovative leaders.

In addition to the curriculum's state-of-the-art design, participants will work on projects and engage in Science of Spirituality (SoS) exercises as part of their journey towards self-mastery. They will also attend the **Personal Growth Lab (PG Lab)**.

Programme structure

The two-year Blended PGDM programme is AICTE-approved and follows a similar structure to the on-campus programme. It offers working professionals the opportunity to pursue postgraduate education from a premier business school without having to take a break or relocate. The programme provides an immersive experience, with learning hours spread across two years.

Year I (Semester I & II)	General Management Foundation and Functional Courses	
	Campus Immersion I & International Immersion	
Year I (Semester III & IV)	A bouquet of six micro-specialisations (opt for any three)	
	1. Finance and Markets	Core Courses
	2. Advances in Supply Chain	Industry Integrated Learning Project (IILP)
	3. Organisation and Leadership	
4. Strategy		
5. Marketing		
6. Information Management and Analytics		
Campus Immersion II		

Credit Structure	Year I
	16 Courses
	38 Credits
	1,140 Total hours of engagement
	Year II
	14 Courses
	42 Credits
	1,260 Total hours of engagement
	80 Credits total and 2,400 total hours of engagement

Disclaimer: A minimum of 15 participants are required for each micro-specialisation to ensure effective programme delivery and a dynamic learning environment. This threshold supports diverse group interactions and richer discussions.

Session timings

Days	Description of Sessions	Timings
Monday / Friday (Optional)	Tutorials / Guest Sessions	8:00 pm – 9:30 pm
Tuesday and Thursday	Live Session	8:00 pm – 9:30 pm
Saturday	Live Sessions	6:00 pm – 7:30 pm 8:00 pm – 9:30 pm
Sunday	Live Sessions	11:00 am – 12:30 pm 2:30 pm – 4:00 pm 4:30 pm – 6:00 pm

Year I: Functional and General Management courses

Semester I

- Financial Reporting and Analysis
- Data Analysis
- Decision-Making through Business Simulation
- Applied Economics for Business
- Organisational Behaviour and Human Resource Management
- Professional Communication: Speaking, Writing and Being
- Finance for Decision-Making
- Operations Management

Semester II

- Design Thinking and Innovation
- Journey towards Self-Mastery
- Sparks of Change
- Marketing Management
- Strategic Management
- Ethics in Business
- Information Technology Strategy
- Legal Aspects of Business



Workshops offered

Business Negotiations, Critical Thinking and Career Development

Experiential learning

Personal Growth Lab

Note: The above list of courses is indicative and may change to incorporate contemporary topics.

Year II: Micro-specialisations and Industry Integrated Learning Project (IILP)

Participants can create their own career pathway by selecting micro-specialisations based on their current work profile or the profile they aspire to achieve, focusing on vertical, lateral, and cross-functional roles. They can choose three micro-specialisations from a bouquet of six micro-specialisations.

List of courses offered under each micro-specialisation:

Finance and Markets

- Corporate Valuation
- Security Analysis and Portfolio Management
- Financial Markets and Fintech

Marketing

- Consumer Behaviour
- Sales and Distribution, and B2B Marketing
- Digital Marketing

Organisation and Leadership Strategy

- Strategic Human Resource Management
- Change Management
- Managing High Performing Teams

Strategy

- Game Theory in Business Strategy
- Technology Consulting – Leading Practices
- Advanced Strategic Management

Advances in Supply Chain

- Supply Chain Management
- Manufacturing Planning and Supply Chain Strategy
- E-commerce and Platform Operations

Information Management and Analytics

- Business Intelligence and Analytics
- Digital Transformation
- Artificial Intelligence and Machine Learning (AI & ML)

Besides the above-mentioned courses, the participants will be offered the following core courses –

- Geo-Politics of Business
- Innovation and Entrepreneurship
- Business Consulting
- Industry Integrated Learning Project (IILP)
- Corporate Sustainability

Assessments and evaluations

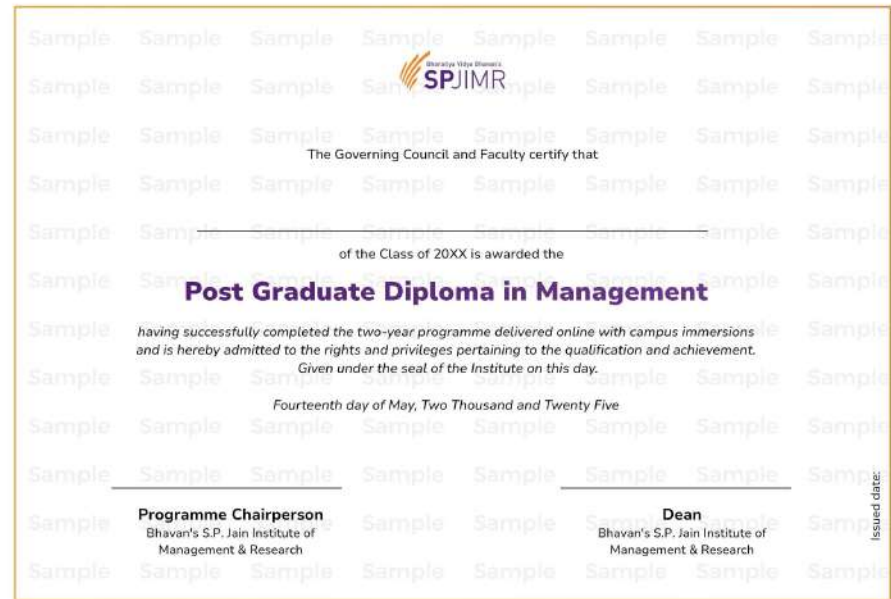
The programme follows a Continuous Evaluations Process (CEP). For each course, multiple mechanisms of evaluation are employed, including a mix of graded and non-graded assignments, quizzes, group assignments, and end-terms examinations.

Merit awards

Participants are awarded the prestigious Post Graduate Diploma in Management (PGDM), delivered online with campus immersions, conferred under the authority of SPJIMR's Academic Council.

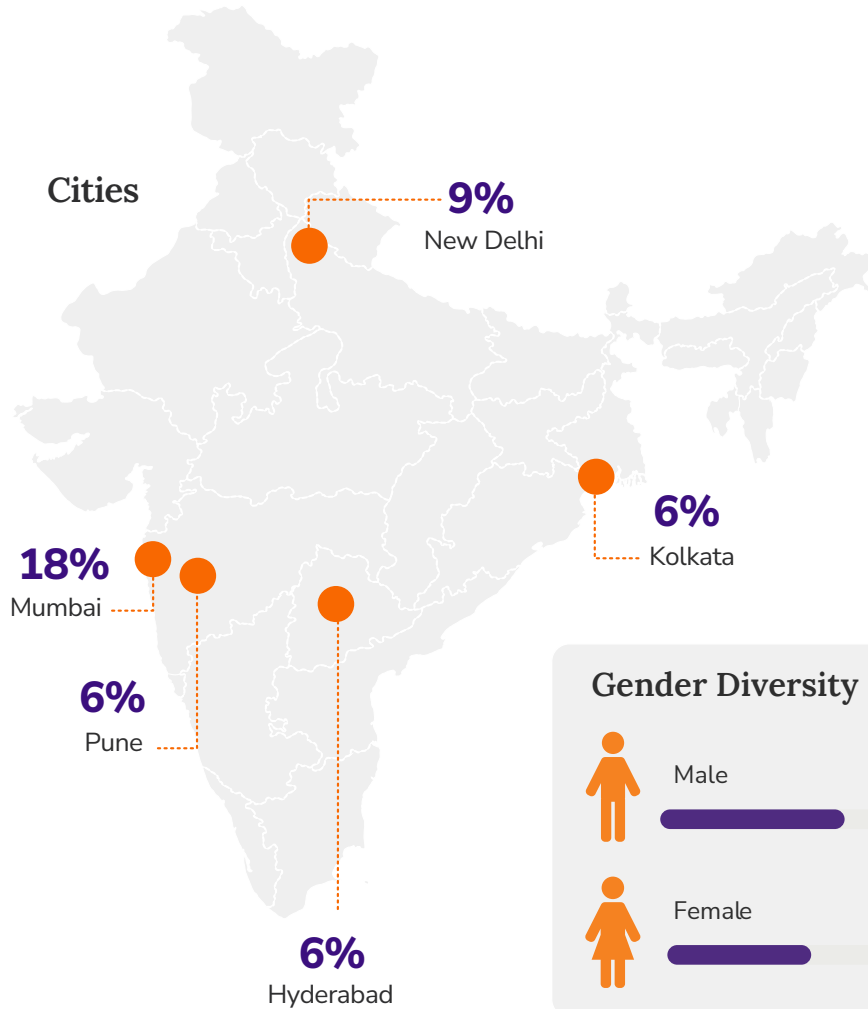
10% of the batch strength will be eligible for inclusion in the Dean's Honour List.

The DHL is based on academic performance (CGPA) across the common courses of Years I and II.



Sample certificate

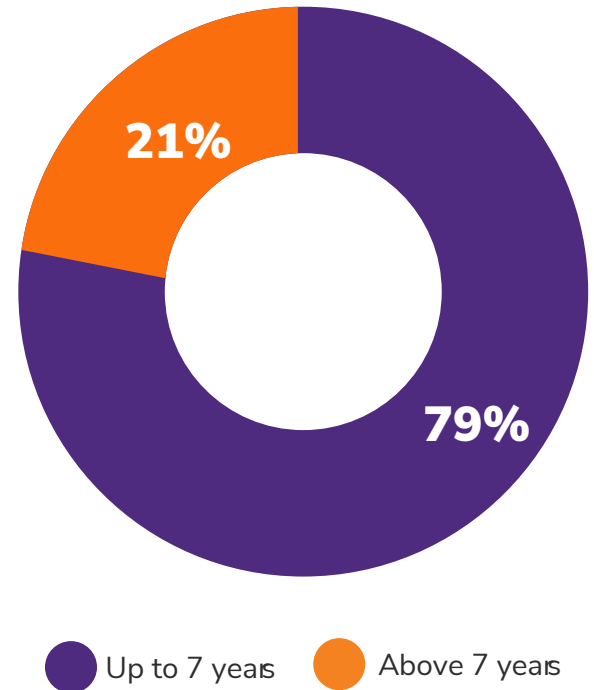
Snapshot of batch 05 cohort



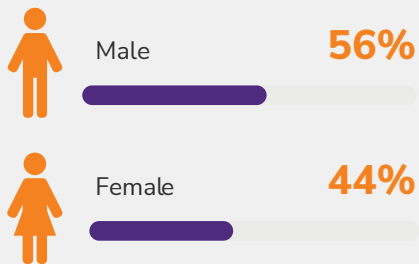
Qualifications



Work Experience



Gender Diversity



Industries represented



FMCG



Healthcare



Logistics



Energy



Startups



Education



Retail



BFSI



Technology



Manufacturing



Consulting

Learners from leading companies

ACC



amazon

Bloomberg

Capgemini



Deloitte.

ICICI Bank

IndusInd Bank

Johnson&Johnson

mastercard

Reliance Industries Limited

and more

Alumni leadership



Debjani Ghosh
President

nasscom



Rajesh Jejurikar
Executive Director & CEO (Auto and Farm Sector)

Mahindra



Manish Chopra
CEO

SABYASACHI
CALCUTTA



Bhaskar Ramesh
ex-Director at Google
Senior Advisor

tcs TATA CONSULTANCY SERVICES

Eligibility **criteria**

Fresh graduates and professionals across early to mid-career stages.

Bachelor's degree with at least 50% marks or equivalent CGPA in any discipline from a recognised university.

The degree awarded by the institute/university must be recognised by the Association of Indian Universities (AIU).

Candidates with relevant work experience and additional qualifications will be given preference.

Selection **process**

- All applications will be evaluated based on the applicant profile [educational qualifications (graduation and post-graduation, if any), work experience and the consolidated test scores (Below mentioned exams or SBAT)].
- Based on the evaluations, the admissions team will communicate the status of the application.
- For any queries, please write to us at admissions. blendedpgdm@spjimr.org or call us at 7506544045.

Application **process**

- To apply for the Blended PGDM programme, aspirants must fill out the online application form.
- The application form is hosted on the programme partner website (TimesPro).
- Duly completed application will require the candidates to update information about the entrance test taken or he/she will take the SBAT (SPJIMR – Blended PGDM admission test). Valid test scores – CAT (2025), XAT (2026), CMAT (2026), GMAT (2023 onwards). The complete test result document needs to be submitted with the application form.
- The date for the SBAT exam will be communicated by the admissions team.



Programme **fee**

The fee for the Blended PGDM Batch 06 cohort is

INR 8,00,000

- The fees are **payable in five instalments.**
- The application fee is INR 1,500 or USD 20. The fee is non-refundable.
- Foreign nationals, NRIs, and PIO participants will pay the equivalent programme fees in INR.

Instalment **schedule**

Admission Fee	Within 7 days of admission offer	25,000
1st Instalment	As mentioned in offer letter	1,56,250
2nd Instalment	January 6, 2027	1,56,250
3rd Instalment	April 6, 2027	1,50,000
4th Instalment	June 6, 2027	1,56,250
5th Instalment	February 6, 2028	1,56,250

[APPLY NOW](#)

[REFER TO WEBSITE](#)

Programme Start Date: 2nd September, 2026



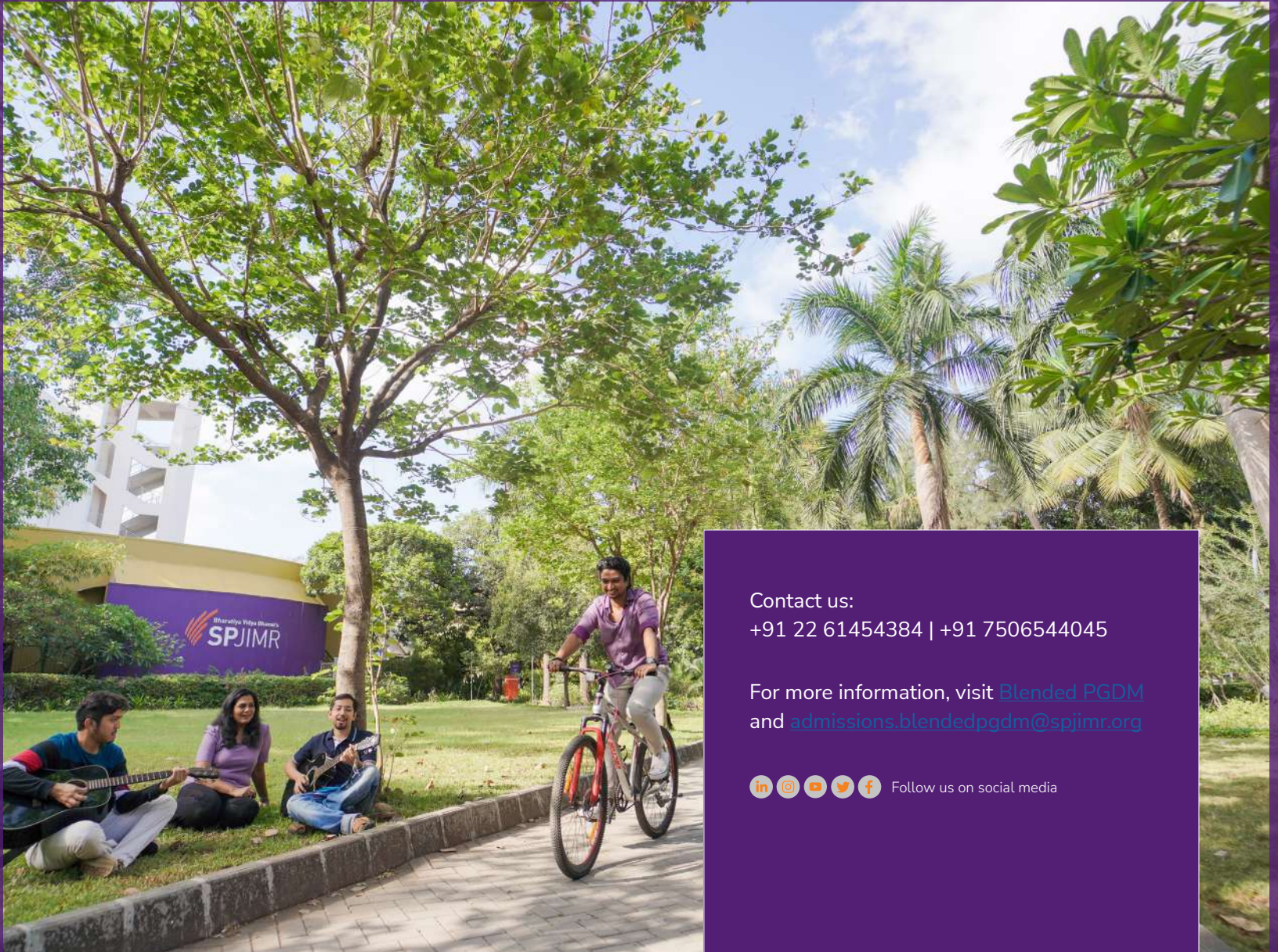
Programme partner

Founded in 2013, TimesPro is a premier Higher EdTech platform focused on enhancing the career prospects of ambitious learners by providing them with the essential skills needed to thrive in a competitive world. The programmes offered by TimesPro are carefully crafted to meet the dynamic demands of industries and incorporate the latest technological advancements, ensuring they are both accessible and affordable. In collaboration with leading institutions such as the IIMs and IITs, TimesPro delivers executive education programmes. The platform offers a diverse range of educational options, including certificate, diploma and degree programmes, primarily in management and technology. These programmes combine high-quality academic content with practical industry insights, providing participants with significant career advancement opportunities. Furthermore, TimesPro partners with top organizations across various sectors in India to offer upskilling and reskilling solutions, enhancing employability and contributing to a stronger workforce. As an initiative of The Times Group, TimesPro is dedicated to transforming higher education through innovative technological approaches.

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For more information, visit [Blended PGDM](#)
and admissions.blendedpgdm@spjimr.org

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