

S P e c t r u m

Bhavan's SPJIMR Alumni Newsletter

March 2026

Announcement

Historic Milestone for Indian Management
Education

Congratulations!



Varun Nagaraj

Professor, Information Management and Analytics
Dean, SPJIMR

Appointed to

AACSB Board of Directors

SPJIMR is delighted to announce that **Dean Varun Nagaraj** has been elected to the **Board of Directors of AACSB**. This is a landmark moment, with SPJIMR becoming the first Indian business school to be represented on the Board in AACSB's 110-year history.

While individuals of Indian origin have served on the Board in the past, they have

represented institutions based outside India.

Beginning July 1, 2026, Professor Nagaraj will serve a three-year term representing the Asia Pacific region, joining a select group of deans from AACSB member institutions worldwide.

We invite our community to celebrate this recognition, which reflects SPJIMR's ongoing commitment to strengthening the impact of business education.

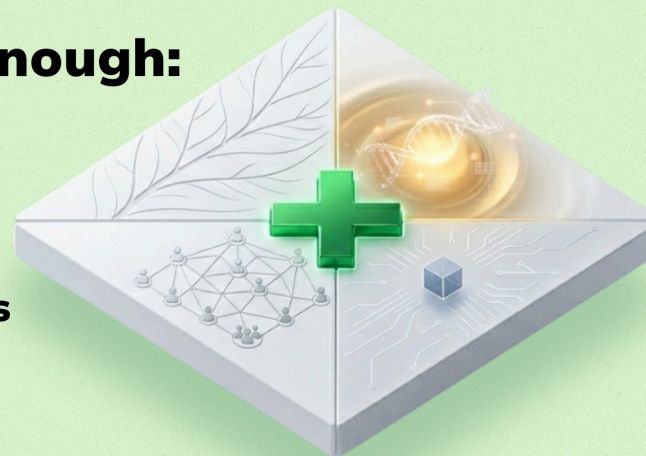
Read the full announcement [here](#)

WISE Tech

Zero Is Not Enough



**Zero is Not Enough:
Why Net Positive
Companies
Gain by
Solving the
World's Problems**



In WISE Tech Insights, SPIJMR's newsletter on innovation, entrepreneurship, and technology, the article "Zero Is Not Enough: Why Net Positive Companies Gain by Solving the World's Problems" examines how organisations are moving away from extractive models toward "Net Positive" approaches, where businesses aim to restore the environment and contribute to society while remaining economically viable.

It also explains why the future of competition is likely to favour organisations that expand their "handprint," creating real, lasting benefits for future generations, rather than focusing only on reducing their footprint.

This shift reflects a rethink of the long-standing focus on "Net Zero." While reducing harm remains important, aiming for neutrality is like pausing spending on a maxed-out credit card. It may slow the problem, but does not solve it. In a world already facing deep ecological and social challenges, doing less harm alone is no longer enough to ensure long-term business resilience.

Read more [here](#)

Alumni Focus

Notable Alumni

Ananth Iyer (PGDM, Class of 2015) has co-authored Dharma Yoga, Volume 2, a practical guide to living with purpose, balance, and clarity in today's complex world.

Read more [here](#)

Bhaskar Ramesh (PGDM, Class of 2002) on his appointment as Head of Entertainment Sales, Digital, at JioHotstar. Read more [here](#)

Richa Sharma (PGDM Class of 1998), Managing Director at Natural Diamond Council, on receiving the Hall of Fame Award from the GJEPC India (The Gem and Jewellery Export Promotion Council). Read more [here](#)

Share your success stories in brief at alumni.admin@spjimr.org, and include the relevant hyperlink

Events



UK based alumni met on 12th March 2026

Alumni on Campus



Lalit Baid (PGPM, Class of 2012)
Director at TSUYO Manufacturing Pvt. Ltd shared his entrepreneurial journey with the executive participants of PGPGM SPJIMR'S weekend Executive MBA programme at SPJIMR Delhi Campus.

Viraasat 2026: Event of CFBE



The Centre for Family Business & Entrepreneurship (CFBE) hosted its marquee alumni event, Viraasat 2026, at Taj Santacruz, Mumbai, on Saturday, March 14, 2026.

Marking 28 years, the gathering brought together over 200 family business alumni, representing well-known Indian brands and business families.

The event opened with addresses by Dean Dr. Varun Nagaraj and Dr. Tulsi Jayakumar, Executive Director, CFBE. It was attended by industry leaders, including Guests of Honour Ms. Nyrika Holkar, Executive Director, Godrej Enterprises Group, and Shri Savjibhai Dholakia, Padma Shri awardee and Founder and Chairman of Hari Krishna Group.

Centred on the theme Strong FMBs for a Strong Bharat, the programme included sessions on AI, geopolitics, women's entrepreneurship in family businesses, and IPO journeys. A fireside conversation with Ms. Silpa Dodla, Founder of Honest Milk Company, and her father and mentor, Mr. Sunil Dodla, Founder and Managing Director of Dodla Dairy Ltd., offered insights into building and sustaining family-led enterprises.

A mentalist performance by Karan Chauhan added a lighter touch to the day.

The event concluded with participants taking back perspectives on developing a growth mindset and strengthening the future of family-managed businesses.

Faculty Speak

Articles

A. [India's next big economic leap - Vernacular AI](#) by Prof. Niharika Gupta in Campaign India on 24th March, 2026.

B. [The vanishing first job in the age of AI](#) by Prof. Ashneet Kaur in the Economics Times - HR world on 23rd March, 2026.

C. [Home truths from an imperialist war](#) by Prof. Jagdish Rattanani in Deccan Herald on 10th March, 2026.

D. [Beyond credentials: What employers really seek in a changing world](#) by Prof. Tanvi Mankodi in The People Management 3rd March, 2026.

Disclaimer: Views in these articles may not reflect the views of the Institute

To view more faculty published articles click [here](#)

Podcast



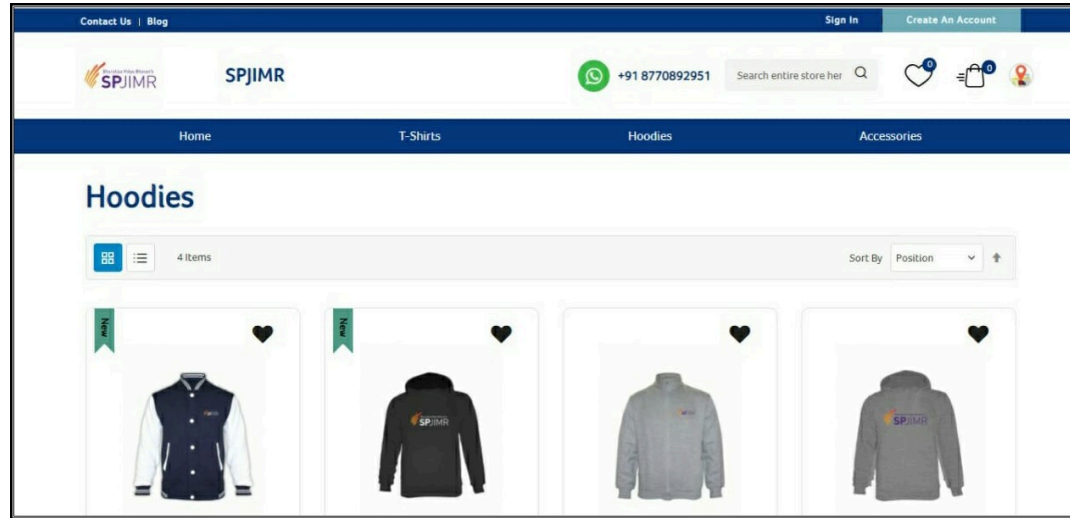
Past Imperfect Episode 26: Female power on the streets of Bombay with Avrati Bhatnagar and Sumathi Ramaswamy



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