

# **S P e c t r u m**

## **Bhavan's SPJIMR Alumni Newsletter** **January 2026**

**Update**

SPandan Alumni Awards 2025



## Celebrating leadership that shapes industries and communities

SPJIMR hosted the SPandan Alumni Awards 2025, recognising alumni whose leadership, professional excellence, and sustained contributions continue to influence organisations, industries, and communities.

The event brought together alumni, faculty, and distinguished guests to recognise achievements across roles and sectors, reflecting SPJIMR's commitment to leadership with long-term impact.

SPandan Alumni Awards 2025 recipients:

### **1. Corporate Excellence:**

- a) Sachin Mirashi (PGDM, Class of 1997)  
Senior Vice President, Procter and Gamble
- b) Ajay Bahl (PGDM, Class of 1998)  
Chief Growth Officer, HCL Technologies
- c) Shailesh Chandra (PGEMP, Class of 2004)

MD & CEO, Tata Motors Passenger Vehicle

d) Rohini Laya Venkateswaran (PGDM, Class of 2005)

Chief Sales Officer, Procter and Gamble

e) Abhishek Vishwakarma (PGPM, Class of 2006)

Chief Executive Officer, CARE Analytics and Advisory

## **2. Best Family Business:**

a) Vivek Chinoy (PGFM, Class of 2001)

Director, Electronics Devices Worldwide

b) Sanjam Sahi Gupta (PGFMB, Class of 2001)

Maritime SheEO, Founder and Director

## **3. Excellence in Entrepreneurship:**

a) Jasmeet Singh (PGDM, Class of 2001)

Founder & Director, Portronics Digital Pvt Ltd

b) Utham Gowda (PGDM, Class of 2012)

Chairman & Group CEO, Captain Fresh

## **4. Emerging Entrepreneur**

a) Karan Miglani (PGDM, Class of 2013)

Co-Founder & CPO, Elivaas

## **5. Social Excellence:**

a) Ankush Bhardwaj (PGPDM, Class of 2017)

Founder & Director, Pahal

b) Laxmikant Deshpande (PGPDM, Class of 2015)

Deputy GM, Corp Sustainability, Tata Motors

## **6. Distinguished Alumnus:**

a) Pradeep Kar (PGDM, Class of 1983)

Founder, Chairman and MD, Microland Limited

#### 7. Alumni Service Award:

- a) Guhan Ramanan (PGDM, Class of 2004)  
President Business Transformation, Neeyamo
- b) Priyanka Sharma (PGDM, Class of 2014)  
Market Strategist, Moody's Corporation

## SPandan Reunion 2025: A Celebration of Alumni Connections



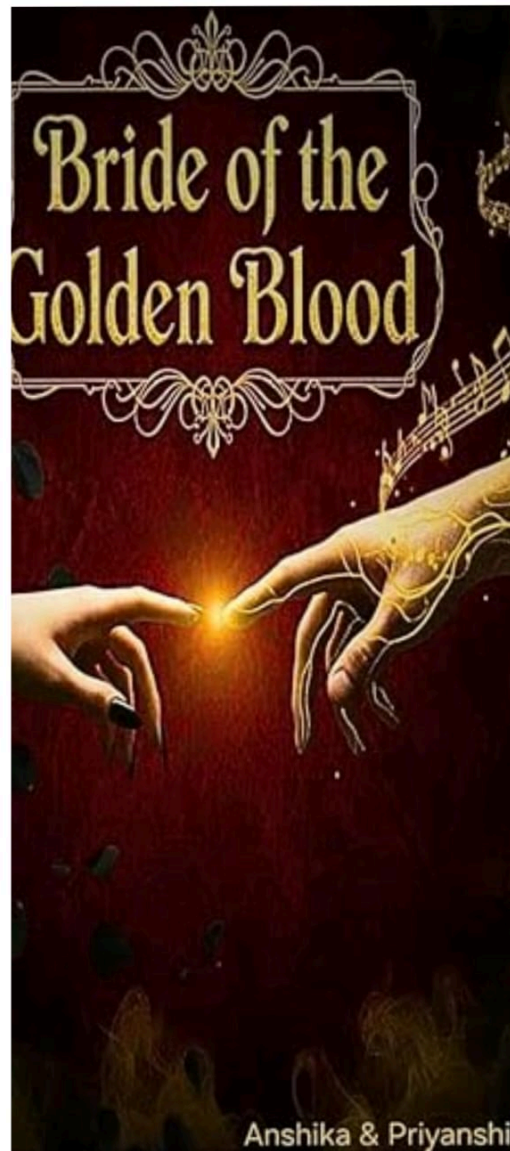
**SPandan Reunion 2025**, held on **12th -13th December 2025**, was a warm gathering shaped by nostalgia, renewed connections, and the felicitation of alumni.

Alumni from the Classes of 2020, 2015, 2010, 2005, 2000, 1995, 1990, and 1985 were recognised for having achieved significant milestones since graduating from the institute.

Alumni from a wide range of other batches and programmes also attended the reunion, making it a celebration of shared memories and lasting friendships.

## Abhyudaya

10th-Grade Student Sitara Priyanshi  
Co-Authors Fiction Novel



Sitara Priyanshi Maurya, a Class 10 student at Mahatma Gandhi Vidyalaya, Andheri, Mumbai, has co-authored a fiction novel titled *The Bride of the Golden Blood* with her

sister, Kiran Maurya, a FY BSc Biology student at Bhavan's College, Mumbai.

*The Bride of the Golden Blood* tells the story of Eria, the youngest biotech tycoon in Asia, who carefully projects a public life that hides her grief over her father's unsolved murder. She becomes engaged to Arjun Singh, a well-known musician and the son of a powerful political figure. What appears to be a perfect engagement gradually reveals deeper tensions.

Through betrayals and family ties that unravel shocking truths, the story raises questions of power, loyalty, and choice. For Priyanshi, writing has grown beyond an academic pursuit. "Writing is no longer just a hobby for me," she says. "It is a way to express what I believe in."

Read more [here](#)

**WISE Tech**

**WISE Tech Journey 2025: Access to Clarity**



In 2025, WISE Tech shifted focus from startup hype to startup durability. We dedicated the year to bridging India's "missing middle" which is the critical gap between early traction and a truly scalable, fundable business.

It was a year of strategic evolution. From launching a pan-India Pitchathon which attracted over 700 applications to evolving our accelerator into a clarity-first venture accelerator, we doubled down on capability building over simple connections. Read the full retrospective to see how WISE Tech is reshaping the journey for the next generation of resilient startups.

Read more [here](#)

Selling Sustainability: Turning Upcycled  
Into Irresistible





## Selling Sustainability: Turning Upcycled into Irresistible

Selling Sustainability: Turning Upcycled Into Irresistible

Upcycled products often struggle to convert interest into sales. The barrier is simple: consumers fear poor quality more than they love the planet.

Adapted from Prof. Ruppal Walia Sharma's article in SPJIMR's Management Practice Insights, the latest edition of WISE Tech Insights explores how to flip the script. From mitigating the fear of "second-hand" quality to leveraging status and pride, we look at how to lead with design.

Read more [here](#)

## Alumni Focus

### Notable Alumni

**Sougata Banik** (PGEMP, Class of 2015) on his appointment as India Head – Sales & Business Development at Lauritz Knudsen Electrical & Automation.



Read more [here](#)

**Eshvary Goyal** (PGPM Class of 2024) on being featured in Pitch Marketing's 30 Under 30, a recognition of his early impact in building high-performance brands.

Read more [here](#)

*Share your success stories in brief at [alumni.admin@spjimr.org](mailto:alumni.admin@spjimr.org), and include the relevant hyperlink*

## Alumni Blog



Mridu Khanna's (PGDM, Class of 2012) career reflects the strength of grounded learning, people-first values, and the courage to grow through real-world challenges.

A alumna of S.P. Jain Institute of Management & Research (SPJIMR), she has built a decade-long career at PwC India and is now a Director at PwC Strategy&. Her journey is a compelling example of how SPJIMR's distinctive approach, rooted in action, empathy, and applied learning, shapes leaders who not only think strategically but also know how to execute with clarity and confidence.

Read more [here](#)

## Alumni on Campus



**Gaurav Sathaye** visited the campus for the PGPFMB session.

## Events



Alumni based in London met on 29th January 2026.

## Faculty Speak

## Articles

A. [The real reason Netflix is keen to buy Warner Bros](#) by Prof. Kiran J. Mahasuar in Outlook Business on 20th December, 2025.

B. [The struggle for affordable housing](#) by Prof. Disha Bhanot in Deccan Herald on 12th December, 2025.

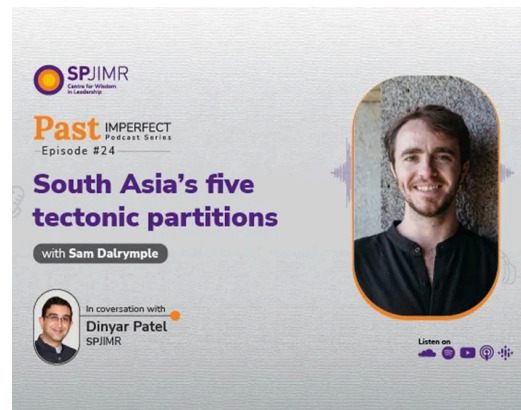
C. [Reforms begin on a negative note](#) by Prof. Jagdish Rattani in Deccan Herald on 4th December, 2025.

D. [US Fed and Bank of Japan are trapped in a prisoner's dilemma: On the edge of global financial crisis](#) by Prof. Vidhu Shekhar in Swarajya 3rd December, 2025.

Disclaimer: Views in these articles may not reflect the views of the Institute

To view more faculty published articles click [here](#)

## Podcast



**Past Imperfect Episode 24:** Sam Dalrymple on South Asia's five tectonic partitions.

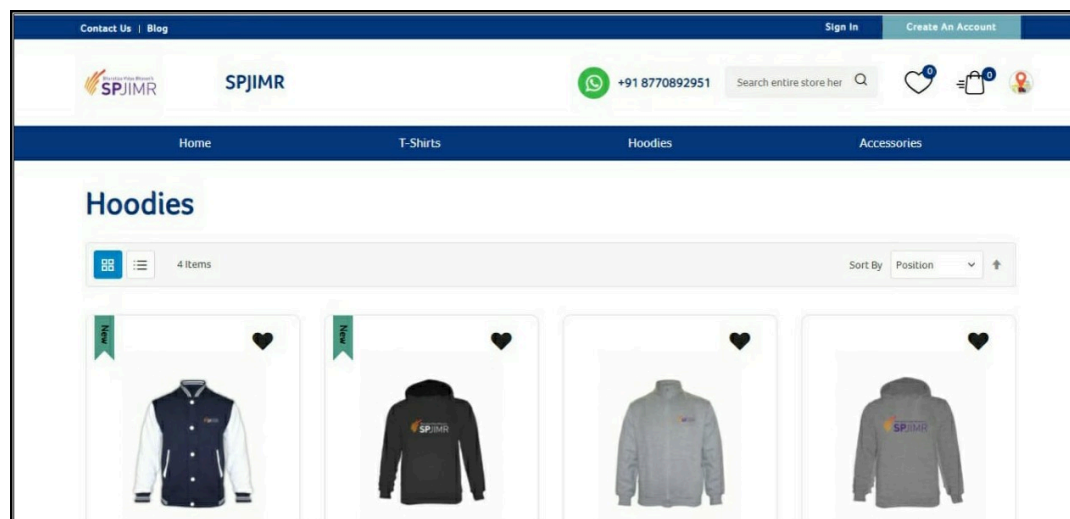


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