

## MANAGEMENT DEVELOPMENT PROGRAMME

# Financial acumen and decision-making for non-finance professionals



### Overview

In a business world driven by data and accountability, financial acumen is no longer just the domain of the finance team. This immersive programme is designed for business leaders and decision-makers from non-finance functions who want to confidently navigate financial discussions, evaluate decisions through a financial lens, and link operational actions to financial outcomes.

Delivered over two weekends, this live online programme focuses on decoding the language of finance, demystifying financial statements, and strengthening the link between numbers, strategy, and performance. Through real-world examples and hands-on tools, participants will gain a practical understanding of how finance drives business success.

### Who Can Attend?

Mid to senior-level executives across functions—sales, marketing, operations, HR, supply chain, or strategy—who are involved in business decisions and need to engage effectively with finance stakeholders.

### Key Topics Covered

- Leveraging financial acumen for better managerial decisions
- Linking financial numbers with performance and business actions
- Financial statement analysis and its role in investment and operational choices
- Using financial metrics to drive cross-functional efficiency
- Understanding how financial goals align with corporate strategy

### Dr. Anshul Verma

Programme Director

Professor, Finance and Economics  
Chairperson, Post Graduate Programme  
in Management

**Mode of Delivery:**  
On Campus - Mumbai

**Duration:**  
2 Days

**Programme Dates:**  
13th & 14th February 2025

**Programme Fees:**  
INR 25,000+GST

**10% Early Bird Discount and  
Group Discounts Available**

## Objectives



Interpret and analyse financial statements to support business decision-making



Appreciate the financial implications of operational and strategic choices



Confidently participate in financial discussions with peers and senior leadership



Use financial insights to drive day-to-day efficiency and long-term impact

## Pedagogy



Interactive discussions & classroom activities



Caselets and case studies



Data interpretations using spreadsheets



Immersive & Peer learning

## Certificate of Participation

A certificate of successful participation by S.P. Jain Institute of Management and Research (SPJIMR) will be issued to each delegate at the completion of the programme.



## Connect with Us



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