

MANAGEMENT DEVELOPMENT PROGRAMME

Executive programme in ESG strategy and responsible business

Overview

The evolving context of corporate sustainability poses new challenges for today's business leaders. These involve developing and implementing an integrated ESG (environmental, social, and governance) strategy, managing internal and external stakeholders, unlocking future value while protecting value at risk, navigating social movements and public opinions that are frequently politically polarized, and mastering the regulatory and reporting requirements.

Navigating this complex landscape to create a responsible and resilient business organization not only requires redefining one's current understanding of business fundamentals but also developing a systemic view of the interrelationship between business, society, and environment.

This program, positioned at the intersection of business, society, and environment, deliberates on the dilemma of how businesses can sustain value- sustainable and socially responsible outcomes, supported by fair corporate governance practices.

Who Can Attend?

Business unit leaders and senior managers with 10+ years of professional experience with cross-functional knowledge, who are interested in integrating ESG principles, adopting leading practices, and developing long-term road maps for responsible and resilient organizations, should attend the program. Consultants and entrepreneurs who are keen to develop strategic, actionable insights and promote sustainable business practices may also attend this program.

Key Topics Covered

- Interlinkages between business, society, and environment
- Sustainability transitions in policies, markets, and society
- ESG Framework - Investors' perspectives and business imperatives
- Exploring key elements of the E, S, and G pillars of ESG
- Materiality assessment and actionizing
- Regulatory requirements and reporting on corporate sustainability



Prof. Arindam Das

Programme Director

Professor, Strategy

Mode of Delivery:
On Campus - Mumbai

Duration:
2 Days

Programme Dates:
13th-14th March 2026

Programme Fees:
INR 25,000+GST

10% Early Bird Discount and Group Discounts Available

Objectives

The program is designed to equip participants to successfully navigate the changing corporate sustainability landscape to help create responsible and resilient business organizations. After completing the program, a participant will be able to:

- Assess the opportunities and risks related to societal and environmental changes, as well as the effects of the company's operations on stakeholders
- Contribute to long-term sustainable value creation for the company by developing strategic initiatives based on materiality assessment of ESG topics
- Improve the company's ability to manage conflicting asks from diverse stakeholders, prioritize stakeholder issues, and enhance stakeholder trust

Pedagogy

The program involves interactive participation and learning through conceptual deliberations, case discussions, and simulations.

Certificate of Participation

A certificate of successful participation by S.P. Jain Institute of Management and Research (SPJIMR) will be issued to each delegate at the completion of the programme.



Connect with Us

+91 8422888063

mdp@spjimr.org

www.spjimr.org

Apply Now

