

ESG STRATEGY AND IMPLEMENTATION FOR BUSINESS LEADERS

- Align ESG with Business Goals
- Master ESG Disclosures & Compliance
- Strengthen Enterprise Value

PROGRAM ARCHITECTS



- » First-of-its-kind collaboration between **SPJIMR's academic excellence** and **InCorp Advisory's ESG execution expertise**.
- » Blends **global best practices** with **real-world implementation** from industry experts.
- » 25-hours immersive program along with 3 masterclasses and case studies to equip leaders to **embed sustainability in strategy and decision making**.





PROGRAM OVERVIEW

Rising ESG Focus

85% of global business leaders plan to boost ESG investments; most see ROI within 3 years.

Leadership Gap

Executives across functions like HR, Operations, EHS and Finance are handed ESG roles without formal training.

Program Advantage

A 3-day, case-driven program that equips leaders to move beyond compliance and create measurable business impact.

85%

OF GLOBAL LEADERS PLAN
TO BOOST ESG INVESTMENTS

DATES

BATCH 1

4 Dec to 6 Dec, 2025

BATCH 2

5 Feb to 7 Feb, 2026

PROGRAM DETAILS

3 Days, 25 Hours

In-Person at SPJIMR Mumbai campus

Mix of In class sessions and 3 monthly virtual masterclasses with case studies

Fee: INR 90,000/-

Note: Early bird and group discounts available

PROGRAM MODULES



ESG Strategy and Governance

- » Integration of ESG into business strategy
- » Evolving ESG regulations and governance frameworks
- » Global frameworks and practices



Governance, Risk & Regulations

- » Identify and prioritize material ESG issues
- » Apply double materiality for balanced risk assessment
- » Enhance disclosure credibility, building trust and stakeholder confidence



ESG Ratings & Impact

- » Decode global ESG rating systems and scoring methodologies
- » Link ESG performance to investor confidence and capital access
- » Drive measurable outcomes that strengthen reputation and growth



Circular Economy & Net Zero

- » Unlock value through circular economy principles
- » Reduce carbon footprint and improve resource efficiency
- » Define SBTi-aligned Net Zero targets and integrate into operations



Sustainable Finance & Supply Chains

- » Leverage ESG-linked financing (green bonds, sustainable lending)
- » Build resilient, transparent supply chains with responsible sourcing
- » Integrate ESG into procurement and financing models for long-term sustainability



ESG Tech & Deployment

- » Harness emerging ESG technologies and digital tools
- » Pilot, scale, and embed ESG innovations across operations
- » Create execution roadmaps for enterprise-wide transformation

PARTICIPANT OUTCOMES

Knowledge, tools, and confidence to embed ESG into strategy, enhance disclosures, improve ratings, unlock finance, and deliver measurable impact.

KEY TAKEAWAYS

Align ESG with global and local frameworks such as BRSR, GRI, ISSB, EU CSRD & TCFD

Spot Risks & Opportunities and control mitigation measures

Decode Ratings and link ESG performance to capital & trust

Leverage Sustainable Finance to access private and public investments

Adopt ESG Technologies with actionable execution roadmaps

Stay Ahead of Evolving expectations from customers & investors

Build Resilient Supply Chains to improve business continuity



ORGANIZATIONAL OUTCOMES

Actionable roadmap built by leaders who can operationalize ESG, driving compliance, investor trust, resilient supply chains, and long-term value creation.

KEY OUTCOMES



Stronger ESG Governance

Boards & CXOs with clear KPIs, reporting, and accountability



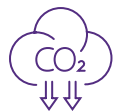
ESG in Core Strategy

Risks & opportunities aligned with business models and capital allocation



Credible Disclosures

Transparent reporting aligned with SEBI BRSR, GRI, ISSB standards



Net Zero Roadmap

Carbon accounting & SBTi-aligned targets integrated into execution



Improved Ratings

Better ESG scores unlocking lower cost of capital and investor & customer confidence



Sustainable Finance

Ability to understand and access green bonds, ESG linked loans, carbon credits and private equity



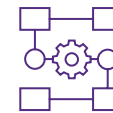
Resilient Supply Chains

Transparent, responsible, and compliant procurement practices



Cross-Functional Execution

ESG priorities cascaded across business functions



Actionable Roadmaps

Ability to develop ESG plans across policies, operations & targets

ORGANIZATIONS THAT WILL BENEFIT THE MOST



Large Corporates &
Listed Firms (SEBI
BRSR compliance)



Banks, Financial
Institutions, Funds
& Investors



IPO-Bound or
Expanding Companies



Corporates in early
stages of ESG adoption



Exporter to develop
markets such as Europe,
USA and Australia



Supplier to global and
domestic enterprise
large scale companies



PARTICIPANT PROFILE

CXOs & Business Leaders:

Driving ESG integration into corporate strategy

Board Members & Independent

Directors: Overseeing governance, risk, and disclosure responsibilities

Risk, Finance & Compliance Heads:

Aligning ESG with investments, regulations, and reporting standards

ESG & Sustainability Leaders:

Leading adoption, reporting, and transition initiatives across the enterprise

Functional Heads: Operations, Supply Chain, Digital, and other leaders embedding ESG into day-to-day execution

FACULTY AND INDUSTRY EXPERTS



PRABHAT PANI

Executive in Residence at SPJIMR

Prabhat Pani is the Executive Director of the Centre for Impact in Sustainable Development at SPJIMR. With over 40 years of leadership experience across hospitality, telecom, FMCG, and philanthropy – much of it in the Tata group – he has managed key portfolios in sales, marketing, general management, and partnerships. His research and teaching focus on the social sector, SDGs, and impact finance.



DR. ARINDAM DAS

Professor at SPJIMR

Arindam Das, a practitioner-turned-academic, specializes in corporate strategy, governance, and digital transformation. With over two decades of experience in technology consulting and services, his current research focuses on business model transformation, cross-border investments, and sustainability initiatives of multinational enterprises. He holds a Ph.D. from IIFT, New Delhi, and is a certified independent director from the Institute of Directors.



MS. AANCHAL MATHUR

Sr. Manager – ESG at InCorp Advisory

Aanchal Mathur, Senior Manager – ESG at InCorp Advisory, advises C-suite leaders on sustainability strategies. She holds an MA in Sustainable Development Practices from TERI University and has 8+ years of experience in ESG assurance, carbon transition, capacity building, and reporting. She has worked with 80+ clients on sustainability strategy and reporting. Aanchal is a member of the CII Sub-Committee on Ease of Doing Business and Responsible Business and serves as advisor and faculty with ICAI on sustainability initiatives.

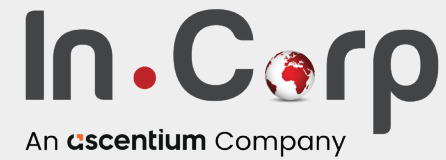


MR. PRAKHAR GUPTA

Lead – Sustainability and ESG Initiatives at InCorp Advisory

Prakhhar Gupta leads Sustainability & ESG Initiatives at InCorp Advisory, bringing over 13 years of experience in sustainability, business strategy, and finance. A Chartered Accountant and ISB MBA, he has advised

150+ entities on ESG strategy, reporting, and integration, and serves as a Special Invitee Member on The Institute of Chartered Accountants of India's Sustainability Reporting Standards Board. Recognized among ICAI's Top 40 Under 40, he is also a frequent speaker, having conducted 200+ sessions on ESG and sustainability.



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