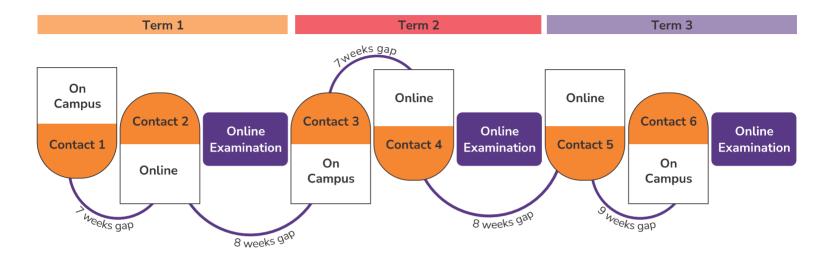
## Programme architecture & contact's overview



- 'Contact' refers to the 'contact days' when classes or sessions are held. These sessions include physical or online classes, depending on the type of contact.
- There are a total of six contacts for the entire duration of the programme, with each term divided into two contacts.
- A seven to nine week gap exists between two contacts, which is used to complete readings, application exercises, field assignments, group work, and examinations.

- For three contacts, students must come to SPJIMR's Mumbai campus, while the remaining three contacts are held online.
- For online contacts, sessions take place after lunch on weekdays and all day on Sundays.
- Contact durations vary from 13 to 16 days; total contact days amount to approximately 90, with around 400 contact hours.
- The contacts and examinations calendar for the entire year is provided to the students before admission to help them plan their studies, professional commitments and personal life.