Bharatiya Vidya Bhavan's SPJIMR

Programme structure

Phase-1 - Foundation		Phase 2 - Integration	Phase 3 - Customization
(3 mths)	(6 mths)	(6 mths)	(6 mths)
Financial Accounting	Business Environment	Competitive Strategy	Negotiation Skills
Business Economics	Cost Management	Financial Management II	Global Business Strategy
Quantitative Methods	Financial Management I	Marketing Operations	Strategic Management
	Marketing Strategy	Operations & Supply Chain Management II	Decision-Making Through Simulation
	Operations & Supply Chain Management I	Organisation Design & Human Resource Management	Business Analytics & Visualisation
	Leadership Lab	Business in the Digital Age	3 Electives
	Business Communication	Legal Aspects of Business	Critical Thinking Workshop
		Design Thinking	Innovation Hackathon
		Systems Thinking	
		ESG & Corporate Sustainability	
	Science of Spirituality		
	Capstone Project		
	Growth Conversations – Leadership Lessons, Cross Cultural Management, Executive Presence, Personal Branding		

Electives

Electives are grouped into various clusters. Each participant is required to choose one cluster of electives. Post selection of the cluster, participants have to select 3 electives from within a cluster.

The list of electives in each cluster is as follows:

	Business Operations Excellence Cluster	Business Strategy & Innovation Cluster
Elective courses	Cost Management with Lean Perspective	Competitiveness: Firms & Locations
	Project Management	Corporate Entrepreneurship
	Sustainable Supply Chain to Sustainable Business	Change Management
	Sales & Service Operations	Agentic AI for Business Transformation

Classroom inputs for electives are provided only if there are more than ten (10) – twelve (12) participants opting for a particular subject.