

S P e c t r u m

Bhavan's SPJIMR Alumni Newsletter **August 2025**

Announcement

SPJIMR Conversations on Quora & Reddit



Discover, discuss, and connect

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SPJIMR is active on Quora and Reddit with illuminating conversations, insights, and discussions on management, leadership, and life within its corridors.

Alumni can share their experiences with others on these channels.

Link for [Quora](#)

Link for [Reddit](#)

SPJIMR Japan whatsApp group

We have recently created a WhatsApp group for Japan.

In case you are in Japan, use the link below to join.

WhatsApp Group [link](#)

Update

TaSIC 2025: Shaping Responsible Innovation



The inaugural edition of the Technology and Societal Impact Conference (TaSIC) 2025, held last year, sparked vital conversations around its core theme of responsible innovation. From AI-enabled efficiencies disrupting workforces to quick commerce raising sustainability and safety concerns, the sessions brought diverse perspectives under one roof, leaving behind gems of learning.

SPJIMR will host the second edition of the Technology and Societal Impact Conference (TaSIC) 2026 under its Wise Innovation Studio for Emerging Technologies (WISE Tech) on February 20–21, 2026, at its Mumbai campus.

At TaSIC 2026, the dialogue will centre on how transformative technologies must be designed and governed to foster inclusiveness, sustainability, and equitable progress.

Learn more about [TaSIC 2026](#)

Abhyudaya

Abhyudaya Launches YouTube Channel
with Sitara Story: Ankit Jha



Abhyudaya has launched its YouTube channel with a video of Abhyudaya Sitara Ankit Jha (Batch 7).

In it, Ankit talks about how his schooling in Abhyudaya helped him learn and grow. Beyond academics, the mentorship also shaped his personality and gave him confidence, he said.

He thanked all his mentors, naming each of them for guiding him through his journey.

To know more click [here](#)

Wise Innovation Studio for Emerging Technologies (WISE Tech)

WISE Tech Accelerator Cohort 5: Clarity for Capital



Are you a founder with traction but looking for pointed answers? Do big questions weigh you down—like why something is not working, what needs to be fixed next, or how to win your investor's trust?

If so, our WISE Tech Accelerator Cohort 5 program can be your knight in shining armour. Rooted in the belief that *Clarity is Capital* in a world where advice flows freely and often creates more confusion, our comprehensive program is designed to give founders clear direction. It helps them focus on what truly matters amid the clutter of their pitch deck.

Expect brutal pitch teardowns, story crafting, a comprehensive 10-point diagnostic report (which, unlike investors, won't shy away from telling you what's wrong), plus mentor clinics and analysts who will dive deep into your problem to unearth the right solutions for you.

Read more [here](#)

The Green Dilemma: India's Intent–Action Gap in Sustainable Consumption



Consumers in India overwhelmingly express a preference for sustainable products, yet their shopping carts often tell another story. Despite vowing to switch, they still end

up buying less sustainable options.

This “green dilemma,” which was first explored in SPJIMR WISE Tech’s White Paper *"From Intent to Action"*, has been discussed in a special edition of WISE Tech Insights.

The article titled *"The Green Dilemma: India's Intent–Action Gap in Sustainable Consumption"* explores why the gap between intent and action persists, while also highlighting stories of brands and individuals rewriting the sustainability narrative.

The article notes key challenges: trust deficits in claims (greenwashing fears), high prices of green products, limited availability, and confusion in consumers’ perceptions.

The article, while also highlighting success stories of brands and individuals who have made a mark in sustainability, also comments on what industry and policymakers need to do to make sustainable choices the default choice.

Want more stories like this? Subscribe to WISE Tech Insights, our newsletter exploring how entrepreneurs, innovation, and technology drive an ethical, responsible, and sustainable future.

Read more [here](#)

Alumni Focus

Notable Alumni

Karan Miglani (PGDM, Class of 2013) raised ₹87 crore in Series B funding to expand the presence of his co-founded firm, ELIVAAS, in India and enter new international markets. Read more [here](#)

Kapil Sharma (PGDM Class of 2001) has been appointed Vice President & Category Head – Grooming at Gillette India Pvt. Ltd. Read more [here](#)

Manish Chopra (PGDM/MMS Class of 1992) has been appointed CEO of SABYASACHI, Aditya Birla Group. With extensive leadership experience in global retail and digital-first strategies, he is set to bring a bold, forward-looking vision to the luxury brand. Read More [here](#)

Pragya Singhal (PGDM, Class of 2019) has authored her first book, Find Your Inner Krishna. This thought-provoking and practical guide leads readers to listen to their inner voice as the source of answers to life's most pressing questions. Read more [here](#)

Prashant Khullar (PGEMP, Class of 2008), Group Chief, Human Resource Officer, BLS International, has been awarded the CHRO of the Year Award 2025 at the Stars of the Industry Awards. Read more [here](#)

Anurita Chopra (PGDM, Class of 2000) for being part of the Grand Jury. Read more [here](#)

Ruchika Grover (PGPM, Class of 2023) and wishing you all the very best. Read more [here](#)

Share your success stories in brief at alumni.admin@spjimr.org, and include the relevant hyperlink

Alumni in Focus

Alumni Insights

"PGEMP played a significant role in shaping my thinking from that of a functional expert, to a manager, and then to a leader."



Mr. Krishnakumar S.

General Director at Kirby Southeast Asia, Vietnam, Head of the Southeast Asia Region, PGEMP Batch 1, 2004

PGEMP @100: First Cohort's Krishnakumar on Evolving into Leadership

A hundred cohorts of the PGEMP program were marked by celebration. A testimony was shared by Krishnakumar S., General Director at Kirby Southeast Asia, who belonged to the very first batch.

Krishnakumar reflected on how the curriculum had shaped his professional journey as a leader.

He said: *"PGEMP played a significant role in shaping my thinking from that of a functional expert, to a manager and then to a leader."*

Alumni on Campus



Ashish Bagri (PGPM, Class of 2015)

Principal Business Consulting at Infosys had conducted two sessions on "Organizational Change Management" as part of my course "Architecting Solutions for Digital Enterprises" in PGDM IM and PGPM IM.



Abhishek Chauhan (PGDM, Class of 2008)

was Guest Speaker for a Masterclass on *Angel Investing and VC Funding for Early Stage Start-ups* as part of the WISE Tech India Pitchathon 2025



Abhijit Majumdar (PGDM, Class of 2002)

Partner at PwC India, was invited as a Chief Guest for PGDM online inauguration.

Upcoming Events

SPJIMR
Pune Alumni Meet 2025

Block your Calendar

Date: Sat, 13th Sept, 2025
Venue: FC Road, Social
Time: 7:30PM - 10:30PM

EQUIS AACSB AMBA

Pune Alumni Meet details:

Day & Date - Saturday, 13th Sept, 202225

Time - 7:30PM -10:30PM

Registration Fees:

Early Bird Offer: ₹1,000 per person (till Sept 8th, 2025)

Standard Rate: ₹1,700 per person (after Sept 8th, 2025)

[Register Now](#)

SPJIMR

Gurgaon Alumni Meet 2025

Block your Calendar

Date: Sat, 20th Sept, 2025
Venue: Cyber Hub Social
Time: At 7:30 PM



Gurgaon Alumni Meet details:

Day & Date - Saturday, 20th Sept, 20225

Time - 7:30PM -10:30PM

Registration Fees:

Early Bird Offer: ₹1,150 per person (till Sept 15th, 2025)

Standard Rate: ₹1,700 per person (after Sept 15th, 2025)

[Register Now](#)

Events



Hyderabad alumni meet 2025 saw alumni coming from class of 1998 to recent graduates from 2025 networking and connecting over a pleasant evening of 23rd Aug, 2025.

Faculty Speak

Articles

A. [Monetary sovereignty in chains: The Fed's grip on global central banks](#) by Prof. Vidhu Shekhar in Dalal Street Investment Journal on 29th July, 2025.

B. [Don't let promoters misuse public capital](#) by Prof. Tulsi Jayakumar in The Hindu Buisness line on 24th July, 2025.

C. [Designing the future: Professor Varun Nagaraj explains how AI and human empathy can revolutionize innovation](#) by Dr. Varun Nagarj on Soundcloud on 22nd July, 2025.

D. [Amar Chitra Katha: Is India's storybook relevant in digital era?](#) by Prof. Ashita Aggarwal in Forbes India on 17th July, 2025.

Disclaimer: Views in these articles may not reflect the views of the Institute

To view more faculty published articles click [here](#)

Podcast



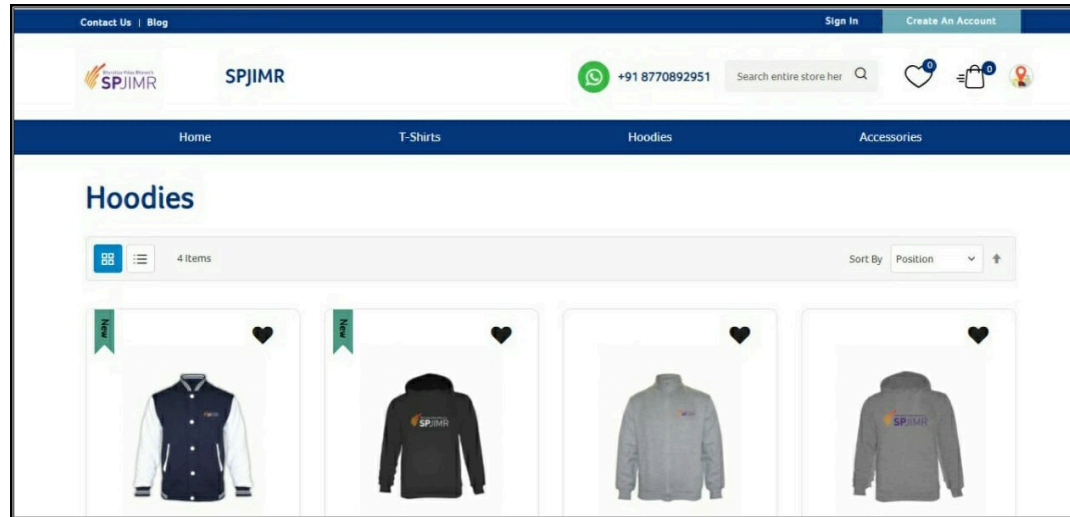
Past Imperfect Episode 22: Srinath Raghavan on Indira Gandhi's experiments with power



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- Click [here](#) to download the App for iOS and [here](#) for Android.

Changed your job, city or contact details?

- Help us update [here](#).

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