



3 days Interactive Workshop

## Fintech & Blockchain for Leaders/Managers Regulators

Conducted by:

**Dr. Vidhu Shekhar**

The workshop can be fully customised to meet your organisation's specific learning and development goals.

### What is the problem statement that the workshop solves?

- **Complexity in Understanding Fintech and Blockchain:** Leaders and managers often struggle to keep pace with the rapid evolution of fintech and blockchain technologies, hindering their ability to make informed decisions and integrate these innovations into their business strategies.
- **Navigating Regulatory and Ethical Challenges:** The regulatory landscape for fintech and blockchain is continually evolving, creating uncertainty and compliance challenges for organisations aiming to leverage these technologies.

### What is the walkaway solution?

- **Clear Management Perspective on Fintech and Blockchain Technologies:** Participants will gain a strategic understanding of key fintech and blockchain technologies, including how they function and their potential impact on business models. This knowledge will empower leaders to make informed decisions, identify new opportunities, and drive digital transformation within their organisations.
- **Actionable Insights for Navigating the Fintech Landscape:** Through real-world case studies, and expert-led discussions, participants will walk away with a toolkit of practical insights to manage and implement fintech innovations. They will learn how to align these technologies with their organisational goals, navigate regulatory challenges, and foster a culture of innovation, positioning their companies at the forefront of the fintech revolution.
- **Enhanced Understanding and Strategic Integration:** Participants will gain a comprehensive understanding of fintech and blockchain from ground up. They will be equipped with the skills to integrate these technologies into their strategic planning and decision-making processes.

## Intended Audience

- CXOs, Senior Management, and Mid-to-Senior level professionals (5-20 years of experience) from sectors like Financial Services, Banking, Insurance, Fintech Start-ups, and Regulatory Bodies.
- Participants from IT and Technology, Finance and Planning, Risk Management, Strategy, and Innovation functions.

## Pedagogy

**A consultative approach would be used during the workshop to engage participants in collaborative dialogue, harness diverse perspectives, and develop innovative solutions to complex problems**

# 1

### Lectures

Expert-led sessions providing in-depth insights into the evolution of fintech, blockchain mechanics, and the strategic implications for leaders and managers.

### Case Studies

Real-world examples that illustrate successful applications of fintech and blockchain, enabling participants to connect theoretical concepts with practical business scenarios.

# 2

# 3

### Demos

Live demonstrations of fintech and blockchain technologies, offering a hands-on understanding of how these innovations work under the hood, enhancing participants' ability to visualize and apply these technologies within their organisations.

## Programme Coverage

- **Fintech Evolution & Landscape:** A deep dive into the history and trajectory of fintech, including key innovations and market disruptors.
- **Money, Blockchain & Crypto:** Under the Hood: An exploration of blockchain mechanics, including cryptocurrency fundamentals and technological underpinnings.
- **Fintech & Blockchain Use Cases:** Case studies showcasing successful applications across various industries viz Payments, Wealthtech, Insurtech, Lending Tech, CBDC, NFT etc, highlighting the strategic use of these technologies.
- **Regulatory and Ethical Considerations:** Discussions on navigating the complex regulatory environment and ensuring ethical compliance in fintech and blockchain applications.

## Faculty Details



**Dr. Vidhu Shekhar,**  
Faculty at SPJIMR

Expert in fintech and blockchain, focusing on strategic application and regulatory landscapes.

## Contact Details :-

✉ [mdp@spjimr.org](mailto:mdp@spjimr.org)

☎ 022-62134443