Bhavan's SPJIMR Alumni Newsletter
May 2024

Announcement
Super Top-up Health Insurance
SPJIMR is delighted to launch its Super Top-up Health Insurance program for SPJIMR Alumni & their family members.

Planning better for health emergencies is just a click away. Thanks to SPJIMR’s Super Top-up Health Insurance programme which is designed to support alumni and their families. They can sign-up for the programme by logging into the SPJIMR Alumni portal.

A glance into the Super Top-up scheme is provided below.
Entry Age limit upto 85yrs
Covers family, parents and in-laws
Sum insured upto 1 Crore
Deductible Options - 3,5,7,10 Lacs
No medicals
Room rent limit - Any kind of room except suite
No Sublimits on Treatment
No co-payment
PED (pre-existing disease) - 1 year waiting Period

Please enroll now through SPJIMR Alumni portal [here](https://bit.ly/INSURANCEFAQ)

For more information:

- Read FAQs [here](https://bit.ly/INSURANCEFAQ)
- Read Brochure [here](https://bit.ly/INSURANCEFAQ)

For any queries, please reach out to Hrithik at +91 93551 30621 or drop a mail to spjimrhealthplan@zopper.com

Abhyudaya

Summer camp 2024
Each day began with rigorous physical fitness and sports activities. Warm-up exercises, football, handball and kho-kho helped in developing physical and mental health, social skills, discipline, responsibility, character building, teamwork and of course fun! Following this, the Sitaras were served a nutritious breakfast & lunch included a wholesome meals. Providing meals increased the attendance rate and engagement during the camp.

The Sitaras engaged in activities ranging from Painting to mindfulness exercises and Vedic Maths to Design Thinking. There was something for everyone, and the talent and skills of the Sitaras were revealed. To provide immersive experiences, The Museum on Wheels visited the campus. The Chhatrapati Shivaji Maharaj Vastu Sangrahalaya (CSMVS) initiative provided access to the Museum's collection and the wealth of information it offers. This included physical access through a mobile exhibition and intellectual access via engaging, informative displays. The highlight of the camp was the film 'Srikanth', featuring Rajkumar Rao. Our Sitaras were delighted and uplifted by the unique cinema experience.

Read the journal [here](#)
Rahul Agarwal's (PGDM, 2005) company Ideal Insurance, which was founded while he was still at SPJIMR, has raised $1 Million in Pre Series A funding. They plan to raise 5-10 Million $ this year in Series A. Read more [here](#).

*Share your success stories in brief at alumni.admin@spjimr.org, and include the relevant hyperlink*

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**Alumni recognised for Plastic Waste Upcycling**

Development of Corporate Citizenship (DoCC) SPJIMR in collaboration with M3M Foundation has awarded Social impact grants 2024-25 of Rs. 14 lacs to Dilip Jain's (PGDM, Class of 2005) dJED Foundation for an initiative of Plastic Waste Upcycling to Save Jawai Wildlife. This is after rigorous competitive evaluation over months.

On this occasion, Dilip Jain (PGDM, Class of 2005) shared his perspective on how management education in general and SPJIMR in particular can bring revolution by
serving not just Profit but also People & Planet.

Upcoming Events

Details of the Delhi PGPM Alumni Meet are mentioned below:

Date: Saturday, 22nd June, 2024
Chennai alumni met on 27th April, 2024.

**Timing:** 5.30pm to 7.30 pm  
**Venue:** Bharatiya Vidya Bhavan Campus, 3rd Floor Gate No. 4, Copernicus Lane Kasturba Gandhi Marg, New Delhi-110001.

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**Events**

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**Faculty Speak**

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**Articles**

A. "Tracking Consumer Confidence In Indian Economy: Why Is It Crucial To Drive Growth?" by Prof. Tulsi Jayakumar published in ETV Bharat on May 8, 2024.


C. "How can Indian startups carve a niche in Gen AI space" by Prof Vidhu Shekhar published in Financial Express, May 19, 2024.

**Disclaimer:** Views in these articles may not reflect the views of the Institute

To view more faculty published articles click [here](#)
Introducing the launch of the Open MDP - Management Development Programme for 2024-25 by SPJIMR - Executive Education!

Get ready to elevate your professional journey with a dynamic array of cutting-edge
programmes tailored for executives like you. Explore, learn, and excel with SPJIMR's renowned faculty and industry experts. Don’t miss out – dive into a world of endless possibilities!

**10% alumni discount and group discounts available.**

**Open MDP on "HR Analytics"**  
Dates: 13-14 July 2024, 20-21 July 2024  
Mode: Online Weekend Sessions  
Fees: INR 21,000/- + GST  
Apply [here](#)

**Open MDP on "Generative AI Fundamentals for Leaders"**  
Dates: 20-21 July 2024, 27-28 July 2024  
Mode: Online Weekend Sessions  
Fees: INR 19,000/- + GST  
Apply [here](#)

or Call: 022-61454415, Email: [mdp@spjimr.org](mailto:mdp@spjimr.org)

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Newsletter Depository

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- Click [here](#) to register on the portal.
- Click [here](#) to download the App for iOS and [here](#) for Android.

Changed your job, city or contact details?
- Help us update [here](#).

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