

MANAGEMENT DEVELOPMENT PROGRAMME

Human Resource (HR) Analytics



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Co- Programme Director

Associate Professor, Organisation & Leadership Studies



Dr. Sesha Iyer

Co- Programme Director

Operations Supply Chain Management & Quantitative Methods, Department Chair, General Management Advisor to Dean

Overview

In this programme, learn to source, analyze, and visualize HR data to make informed decisions and recommendations. Empower your analytical acumen and lead business decisions through analysis and storytelling. With mastery over data analytics, you will be poised to identify common HR challenges around hiring top talent, engaging the workforce, managing retention, and evaluating workforce diversity more rigorously.

Mode of Delivery:

Online

Duration:

12 Hours over 2 Weekends

Who Can Attend?

- Professionals who are looking to upgrade their career in HR Analytics.
- Entrepreneurs/HR Managers & Leaders, HR Executives who wish to advance their HR analytical skills and move into more strategic roles.
- HR Business partners.
- Middle to Senior level HR leaders.
- Non-HR Professional Looking for Career Acceleration

Programme Dates:

13th - 14th July 2024 &
20th - 21st July 2024

Programme Fees:

INR 21,000+GST

10% Early Bird Discount and Group Discounts Available

Key Topics Covered

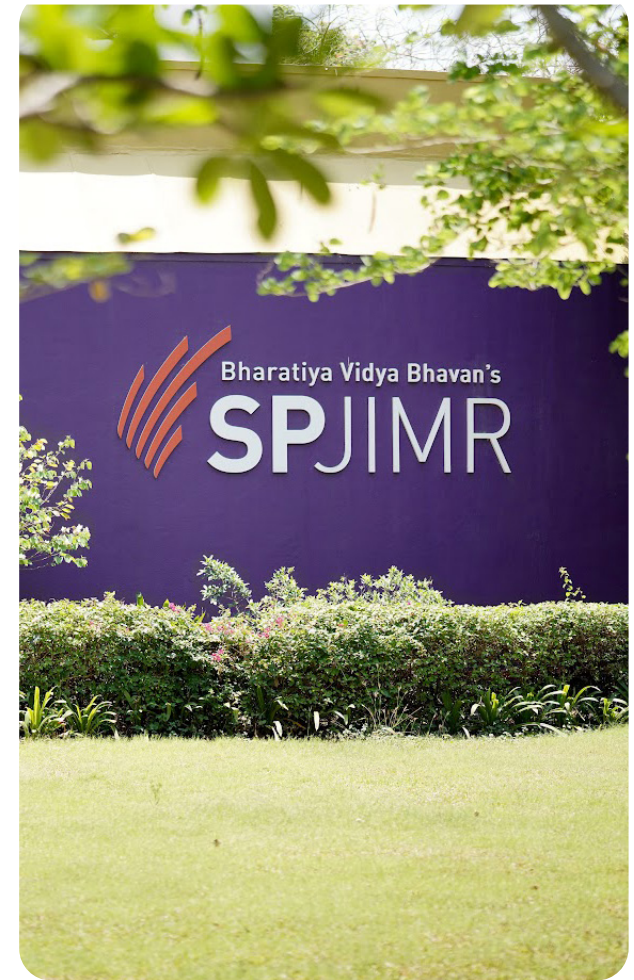
- Introduction to HR analytics
- Introduction to basics of statistics
- HR decision making
- Talent retention analytics and well being
- Competing through workforce analytics, talent attraction & employer
- Branding strategies
- Talent engagement
- Performance, potential and rewards analytics

Pedagogy


- ✓ Interactive discussions & classroom activities
- ✓ Caselets and case studies
- ✓ Peer learning
- ✓ Immersive learning

Certificate of Participation

A certificate of successful participation by S.P. Jain Institute of Management and Research (SPJIMR) will be issued to each delegate at the completion of the programme.



Connect with Us

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