

MANAGEMENT DEVELOPMENT PROGRAMME

Financial Acumen for Business Leaders



Overview

Join our live learning programme where you will delve into the essentials of finance and accounting to enhance your financial expertise.

By the end of the programme, participants will grasp the crucial concepts, tools, and techniques utilized in finance and accounting for effective business decision-making, enabling them to confidently engage with financial executives.



Who Can Attend?

This programme is suitable for all executives at middle and senior manager levels.

Key Topics Covered

- Using financial acumen for better decision making.
- Linking financial numbers with performance and action.
- Financial analysis for investing & financial decisions.
- Achieving day to day efficiency through financial guidance.

Dr. Anshul Verma

Programme Director

Professor, Finance and Economics
Chairperson, Post Graduate Programme
in Management

Mode of Delivery:
Online

Duration:
12 Hours

Programme Dates:
11th-12th January 2025 &
18th-19th January 2025

Programme Fees:
INR 21,000+GST

10% Early Bird Discount and
Group Discounts Available

Objectives

This Programme has set its goals to fulfil requirements of managers from non-finance functions to expose them to financial nuances for decision making purpose by developing Financial Acumen.

Deciphering financial concepts and developing the ability to see the business implications of numbers is a key outcome of this programme, which aims to help participants:



To appreciate the impact of finance on decisions and vice-versa.



To analyse financial statements to arrive at better informed decisions.



To enable them to discuss relevant financial issues with finance managers/stakeholders in their organisation.



To understand the implications of various decisions on company financials.


Pedagogy

- ✓ Interactive discussions & classroom activities
- ✓ Caselets and case studies
- ✓ Peer learning
- ✓ Immersive learning

Certificate of Participation

A certificate of successful participation by S.P. Jain Institute of Management and Research (SPJIMR) will be issued to each delegate at the completion of the programme.

Connect with Us

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