

# S P e c t r u m

## Bhavan's SPJIMR Alumni Newsletter

April 2024

### Announcement

## Social Impact Awards 2024: Humanitarian Triumph



### Social Impact Awards 2024

*Recognizing Inspiration,  
Innovation and Impact*

Open for all Social Sector Organisations, Social Enterprises, CSR Wings, CSR Foundations

**Deadline Extended till May 17, 2024 | 17.00 Hrs**

Contact details:

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[Register Now](#)

For those engaged with social causes they think has made a real impact in the real world, it is time to step back, mark your calendars, and let others evaluate your performance.

SPJIMR's Development of Corporate Citizenship (DoCC) has announced its Social Impact Awards 2024 (SIA).

The award acknowledges exemplary contributions made by social sector organizations, social enterprises, CSR Wings, CSR Foundations, to society, in areas of Agriculture and Livelihood, Disability, Education and Skill development, Health and Nutrition, Water and Sanitation (WASH) Sustainability and Women empowerment.

May 17, 2024 is the **last date for submitting applications** to be evaluated for impact by thought leaders from corporate, academia, and social sectors

Contact:

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Know more about Social Impact Awards read [here](#)

[Updates](#)

# Alumni in Shark Tank India

Three of our alumnus have featured on Shark Tank India:



Nasher Miles Co-founded by Lokesh Daga (PGDM, Class of 2009) & Shruti Daga (PGDM, Class of 2009)



GROWit Co-founder Saurabh Agarwal (PGPFMB, Class of 2011) Founder & CEO

Exclusive offers for SPJIMR Alumni

## Exclusive offer on SPJIMR Alumni ID Card



We are pleased to announce the latest offering from HDFC Bank for the Mumbai alumni of SP Jain Institute of Management & Research (SPJIMR) through the Diners Institute program.

The card is offered as **"FIRST YEAR FREE"** with subsequent waiver of the **Annual fee, based on minimum spending.**

### Diners Black & Diners Privilege

#### Salary Eligibility:-

Net Monthly Income > Rs.1.75 Lakhs per month

Net Monthly Income > Rs.70,000 per month

Eligibility & Card features link:-

<https://v.hdfcbank.com/htdocs/common/dinersblackinstitute/index.html>

[https://v.hdfcbank.com/htdocs/common/dinersblackinstitute/diners\\_privilege.html](https://v.hdfcbank.com/htdocs/common/dinersblackinstitute/diners_privilege.html)

Please note the below important points :

- The offer is only valid for resident Indians.
- The offer is applicable for working Salaried professionals or Self-employed individuals only.
- The above link is for a reference on the features of the various Diners card variants. **Do not apply** through the login options in the link as same is unattended.
- A banking relationship in form of either a Savings or Salary account is required for availing these cards as they come as part of Super premium card category with many loaded features.
- Any alumni without an existing HDFC bank relationship – Our team will help to set up the account and the Card variant.
- We offer Diners Millenia card for Final year students to alumni under 3 years of experience / Net Salary < 70K per month  
(<https://v.hdfcbank.com/htdocs/common/diners-club/products/diners-millennia.html>)

**How to apply** – Please email to [saikia.vedantam@hdfcbank.com](mailto:saikia.vedantam@hdfcbank.com) or contact on 9342504294.

**Used case – Diners black Metal (Bonus Reward points of 10,000 basis min Quarterly spend of 4 lacs)**

**Abhyudaya**



Arati Nagaraj, Director of Abhyudaya expresses her deepest thanks for our alumni's support and encouragement to Sitaras.

On behalf of Abhyudaya Sitaras, I would like to thank you for contributing to the enrichment programs for 2023-24. Abhyudaya served 353 Sitaras in the 2023-24 year. Sitaras were supported in the after-school enrichment program by providing computer classes, winter camp activities, sports, chess, competitive exam preparation and counseling sessions.

For 2023-24, Alumni donations totalled INR 3,78,500 this year and went towards sponsorship of Sitaras and general Abhyudaya programs. All donations go directly in supporting Sitaras, no administrative or infrastructure costs are included in your donations. Along with general donations, one of our Alumni donated company CSR funds that we used towards the purchase of sports shoes for Sitaras to wear during Summer camp and future sports activities.

Whenever you are in the SPJIMR neighbourhood next, do let us know so you can come visit Abhyudaya and the Sitaras. We would be honoured to share the work we are doing to build a stronger and enriched community.

Read the journal [here](#)

## Events



PGPDM alumni met in Pune on March 22nd, 2024



The PGPDM alumni Mumbai based strike a pose when they met on 6th April, 2024.

## Faculty Speak

### Articles

A. ['The subtle art of excluding someone'](#) article by Prof. Tanvi Mankodi in ET HR World on April 15, 2024.

B. ['An Integrated approach to create a resilient supply chain'](#) article by Prof. R Jayaraman published in Industrial Products Finder on April 5, 2024.

C. ['Fried & tested: KFC tops the pecking order'](#) article by Prof. Ashita Aggarwal published in Forbes on March 21, 2024.



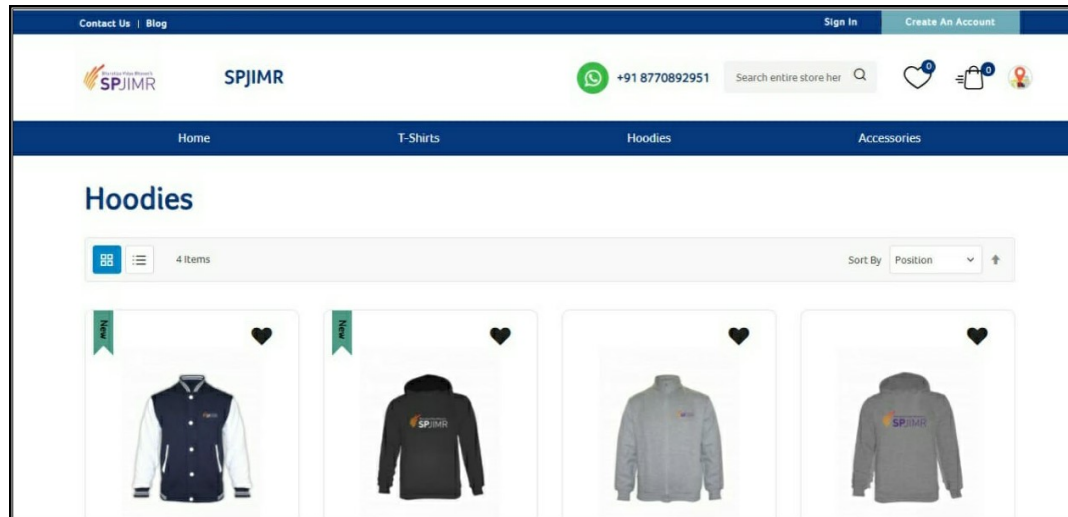
Disclaimer: Views in these articles may not reflect the views of the Institute

To view more faculty published articles click [here](#)

## Online Merchandise

Order SPJIMR merchandise online and have them delivered to your doorstep, anywhere in India, using the 'Campus Mall'.

Click on the E-store - [Campus Mall](#)



## Newsletter Depository

Read our earlier newsletters [here](#)

## Stay Connected

Waiting to get on the SPJIMR Alumni portal & app?

- Click [here](#) to register on the portal.



- Click [here](#) to download the App for iOS and [here](#) for Android.

Changed your job, city or contact details?

- Help us update [here](#).

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