

PGDM(BM) 2023-25 Programme Architecture

1st Year Courses	
Term I	Credits
Financial Accounting & Analysis	3
Managerial Economics	2
People & Performance I	2
Quantitative Methods I	2
Business Communication	2
Decision Analysis Simulation	2
Management and Capitalism: Past, Present and Future	1
Wise Innovation	1
Journey Towards Self Mastery	2
Total	17
Term II	
Corporate Finance	3
Marketing Management	3
Operations Management	3
Macroeconomics & Business Environment	3
People & Performance II	2
Ethical Aspects of Business	2
Quantitative Methods II	2
Total	18
Term III	
Business Policy & Strategy	2
Legal Aspects of Business	2
International Business	2
Operations Research	2
Management Accounting	2
Design Thinking	2
Digital Technologies for Business	3
Capitalism and Its Critics: A History	1
Total	16
Total Credits (Term I,II,III)	51
Comprehensive Examination	2
Non Classroom Learning	
Assessment And Development Of Managerial And Administrative Potential(ADMAP)	6
Development Of Corporate Citizenship (DOCC Including SDJ)	6
Abhyudaya	3
Total Non Classroom Learning	15
Total Credits in (1st Year)	68

* This is subject to revision for each batch