

S P e c t r u m

Bhavan's SPJIMR Alumni Newsletter October 2023

Update

Indian Management Conclave 2023



The 13th Indian Management Conclave 2023 - India's largest management education conference held annually and organized by MBAUniverse.com in collaboration with SPJIMR took place at the SPJIMR Mumbai campus between October 13-14 this year.

The purpose of the gathering to bring the best think tanks in the industry on a common platform was to discuss the changing landscape of management education in the digital age and the best way forward.

Aptly themed, "Business Value Creation in the Age of Disruption: Implications for Management Education," the conclave was an inspiring venue for kindling discussions and presenting point-of-views around the subject by none other than

renowned industry leaders, policymakers, academicians and business professionals.

To know more, read [here](#)

SPJIMR launches Management Practice Insights (MPI) journal



Bharatiya Vidya Bhavan's S. P. Jain Institute of Management & Research (SPJIMR) unveils Management Practice Insights (MPI) journal, an open-access publication aimed at providing actionable, evidence-based insights to managers and business leaders worldwide.

Sponsored by SPJIMR, MPI is on a mission to bridge the gap between research and real-world application. The inaugural 2023 release is designed to simplify and translate top-tier research articles into actionable, easy-to-understand insights.

To know more click [here](#)

Abhyudaya

Sitara alumnus gives back to Abhyudaya



Once a Sitara, always a Sitara! SPJIMR Abhyudaya Sitara Alumnus Vaibhavi Patil shares her inspiring journey of growing together with Abhyudaya.

She recounts heartwarming memories and key transformative experiences from her journey of being a mentee to being a mentor now at Abhyudaya. Vaibhavi started working at ICICI Bank as a Deputy Manager in September 2023. She sent Abhyudaya part of her first paycheck as a donation. This is our FIRST Sitara alumni who has given back and demonstrated the meaning of “gratitude”.

To know more, read [here](#)

Center for Financial Innovation (CFI) Update

Demo Day

Resounding Success Cohort 1 Demo Day

Join the FinTech Revolution

What We Offer

Expert Mentorship

Funding Opportunities

Powerful Networking



On October 13th, the Centre for Financial Innovation, CFI, SPJIMR, hosted **Demo Day** for the FinNovate Accelerator- Cohort. The day was an opportunity for finance-based start-ups to go all out and showcase their creations to a plethora of investors, hunting for the appropriate companies to take a conscious risk and invest - hoping for the golden goose at the end of it all.

This event witnessed an incredible showcasing of innovation and entrepreneurship, where 13 finance based-startups presented their innovative and disruptive solutions to an audience of investors, including Angel Networks, Family Offices, VC's, HNI's, Corporate Investors. and Corporate Partners.

If one were to get down to specifics among the hunters were over 30 investor institutions close to 15 VC firms and 4 Family Offices; in addition to Angel Networks and prominent Corporates from the BFSI space.

To know more click [here](#)

Post Graduate Executive Programme in
Fintech (PGEPF)

Harness the **power of Fintech,** Blockchain, AI/ML and Data Science

Grab the **Early Bird Scholarship**
Apply before November 5, 2023

*Limited seats available

PGEPF
6 months
programme

PGEPF Advanced
3 months
programme

We are now offering a Post Graduate Executive Programme in Fintech (PGEPF) which is a blend of FinTech, AI, Machine Learning, Data Science, and Blockchain learning in keeping with the revolutionary advancement in technology.

Specially crafted for professionals desiring a competitive edge by acquiring expertise in the most sought-after technologies in today's digital evolution, the programme is a winner by way of faculty, curriculum, and more.

For further information you can contact Ms.Mrunmai Brid on 9892669393.

To apply click [here](#)

Alumni Focus

Notable Alumni

Nidhi Rastogi (PGPM, Class of 2012) has been appointed Marketing Director at UNIQLO, India. [here](#)

Siddharth Subramanian (PGDM, Class of 2016) has been appointed as Associate Director at Flipkart Grocery. [here](#)

Share your success stories in brief at alumni.admin@spjimr.org, and include the relevant hyperlinks

Upcoming Events



SPandan presents Reunion, Alumni Awards 15th - 17th Dec. 2023				
Day 1	Friday, 15th Dec 2023	2.00 pm onwards	Registrations	Outside Gyan Auditorium
		3.00 pm to 4.00 pm	Hi-Tea with faculty	Stilt Area, C Block
		4.00 pm to 5.30 pm	Awards Night	Dr. M. L. Shrikant Auditorium
		6.00 pm to 7.30 pm	Sports	Bhavans Campus
		9.30 pm onwards	Bollywood Night	True Tram Trunk, Juhu
Day 2	Saturday, 16th Dec 2023	9.00 am onwards	Registrations	Outside Gyan Auditorium
		9.00 am onwards	Campus Tour every hour	Start point Registration Desk
		10.00 am to 10.45 am	Back to Classroom session	Dome
		10.00 am to 1.00 pm	Half day camp for kids	
		11.00 am to 12 noon	Welcome note by Dean for Reunion Batches (3, 5, 10... 40)	Dr. M. L. Shrikant Auditorium
		12 noon to 1.00 pm	Batch Photographs	Dr. M. L. Shrikant Auditorium
		1.00 pm to 2.30 pm	Lunch	Stilt Area, C Block
		2.00 pm to 5.00 pm	Half day camp for kids	
		2.30 pm to 3.00 pm	Management Research in Practice by MK & VN	Gyan Auditorium
		3.00 pm to 4.30 pm	Entrepreneurs of SPJIMR	Gyan Auditorium
		4.30 pm to 5.00 pm	Abhyudaya Sitara's	Gyan Auditorium
		5.00 pm to 5.30 pm	Hi-Tea with Sitara's	Outside Gyan
		5.30 pm to 8.00 pm	Wine and Cheese Tasting	Andheri Recreation Club
		8.00 pm onwards	Glitz and Glamour Night & Dinner	Andheri Recreation Club
Day 3	Sunday, 17th Dec 2023	10.00 am to 2.00 pm	Networking Brunch	C Block, Stilt Area

SPandan presents Alumni Awards and Reunion: 15th to 17th Dec 2023

It is **SPandan** time again. Only this time it comes in a new avatar. Unlike earlier years where it used to be a single-day big bang alumni reunion meet in the evening with individual batch reunions in the morning, this year the ARO team has transformed it

into a three-day wholesomely devoted affair. The cultural spectacular will play out at the Mumbai campus from 15th to 17th December 2023.

On the first day, attending alumni will interact with faculty and later attend the alumni award felicitation function. The next day they can tour the campus and attend classroom sessions to get a feel of the good old days. Reunion batches will be felicitated and the event will conclude with an exquisite drinks and dinner banquet.

As with every extravaganza, the general goodwill and gaiety will spill over to the third and final day over a heartwarming brunch, to leave behind nostalgic memories, once more.

For registration to the event, you may click [here](#):

Registration costs for the three -day event (including food) are Rs 3800/- per individual.

Single-day attendance on 15th December 2023 (Friday) - Rs 2200/-per person.

Single-day attendance on 16th December 2023 (Saturday) - Rs 2800/- per person.

Registration on the spot costs **Rs 5000/- per individual.**

Spouse and Children over the age of 5years - Rs 2200/- per person.

Children under the age of five are free.

Faculty Speak

Articles

A. "Contrasting Approaches of Developed and Developing Countries on Ecological Footprints" article by Prof. Monika Gupta published ET Energyworld.com, Oct 25, 2023.

B. "The NMC prescription: A bitter pill or new opportunity" article by Prof. Ruppall Walia Sharma published in ET Pharma.com, Oct 7, 2023.

C. "Navigating Biases and Building Trust in AI" article by Mr. R. Gopalakrishnan and Prof. Sushmita Srivastava published in Express Computers, Sep 29, 2023.

Disclaimer: Views in these articles may not reflect the views of the Institute

To view more faculty published articles click [here](#)

Case study/Articles

"Green Products Wrapped and Delivered': Consumer's Preference for Sustainable e-commerce Practices" authored by Prof. Sheila Roy, alumni Shreyansh Bharani (PGDM, 2021) and FPM student Swapnil Tawde

Programme

PGDM and PGDM-BM



Nurturing *Next-Gen* Global Business Leaders

PGDM
Post Graduate Diploma
in Management

PGDM (BM)
Post Graduate Diploma in Management
(Business Management)

Last Date
November 24, 2023

#1 Business School in India
(Financial Times
MIM Rankings 2023)

Applications Open for Batch 2024-26

APPLY NOW



Applications for the Post Graduate Diploma in Management (PGDM) and the Post Graduate Diploma in Management , BM, (PGDM-BM) programmes offered by SPJIMR for the years 2024-26 are now open, offering students the opportunity to embark on an academic journey that will culminate in management excellence and innovation.

We can say this with conviction because ever since 1981, the institution has worked relentlessly to shape a better world by developing responsible, socially and sensitive leaders bearing a global mentality that embraces universality and the adoption of best practices.

Global Management Programmme (GMP)

Earn an **International MBA/MS Degree**
with GMP and Partner Schools



Last Date: 24th Nov, 2023

USC Marshall
School of Business

Brandeis | INTERNATIONAL
BUSINESS SCHOOL



Admissions Open
January 2024



APPLY NOW



www.spjimr.org/gmp

SPJIMR's Global Management Programme (GMP) is being offered for those aspiring to do a Masters abroad and gain a foothold in a global career.

The ambitious programme is being run in partnership with top-ranking management institutes across Europe, the UK, and the USA to offer course takers full-time international (MBA) management programmes- accepting credits earned at our GMP programme for completion of the Global MBA/MS degree.

This programme is vouched for by alumni of the GMP program who are leaders at different places in the world, who believe that a Master's in Global Business is a footstool for global leadership development skills.

To know [more](#)

For further details please Contact: +91 9820618910

Email: gmp.admissions@spjimr.org

**Post Graduate Program in Development
Management (PGPDM)**



PGPDM

Bharatiya Vidya Bhavan's
SPJIMR

Maximise Social Impact with PGPDM

 12 Month modular programme

 Enables you to lead social sector organizations

 Programme starts from February 2024

ADMISSIONS OPEN

Scholarships available for low-income deserving candidates

Admissions are open for the 23rd batch of the Post Graduate Program in Development Management (PGPDM) at Bhartiya Vidya Bhavans SPJIMR Mumbai, India's top management school, according to the recently released Financial Times Rankings (FT MIM 2023).

PGPDM is affordable and feasible for working professionals.

It is taught by top-tier faculty and is AMBA & AACSB accredited.

This program is for anyone planning to start, develop, or make a career in NGOs, CSR, or social enterprises, or to strengthen their practice in social welfare, rural development, and government poverty alleviation departments.

Applications will be processed on a rolling basis, that is, first-come, first-served until all available seats are filled.

The batch will begin in February 2024.

Scholarships are available for low-income individuals.

For application link click [here](#)

To know more about PGPDM click [here](#)

Graduate Certificate Programme in Entrepreneurship (GCPE)



The GCPE program is designed to help young minds launch their entrepreneurship goals.. It will provide participants with the necessary skills and knowledge to succeed. Modules on business planning, finance, marketing, and other topics are included.

Experiential learning is the teaching pedagogy used in this GCPE program, Participants are instilled with an entrepreneurial mindset as a result of the program's teaching..

The program is conducted over one month (Hybrid Mode) during weekends on Saturday evenings and Sunday mornings without disturbing the undergraduate academic timetable.

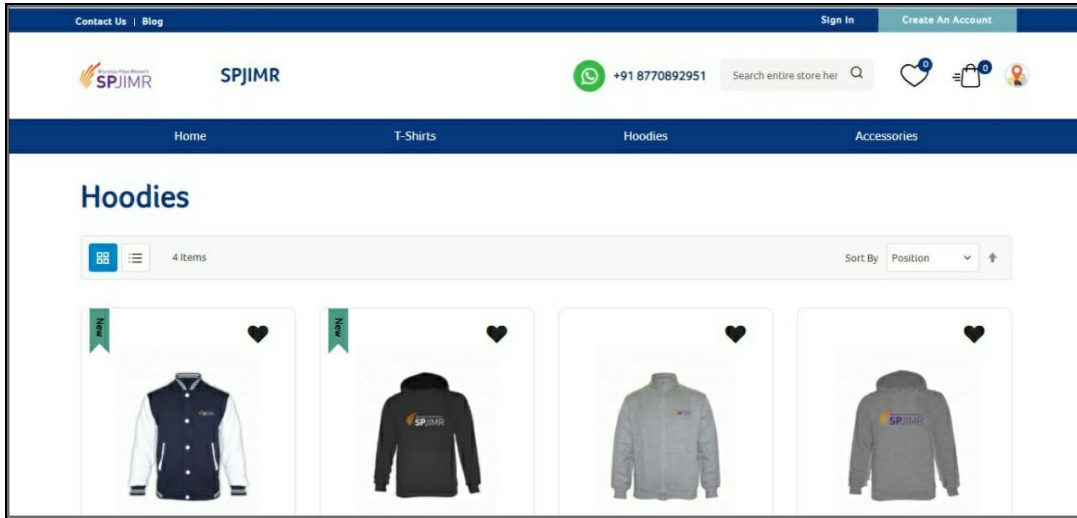
GCPE Batch 02 is scheduled to commence on December 17, 2023 (Sunday)

To know more about the programme, click [here](#)

Online Merchandise

Order SPJIMR merchandise online and have them delivered to your doorstep, anywhere in India, using the 'Campus Mall'.

Click on the E-store - [Campus Mall](#)



Newsletter Depository

Read our earlier newsletters [here](#)

Stay Connected

Waiting to get on the SPJIMR Alumni portal & app?

- Click [here](#) to register on the portal.
- Click [here](#) to download the App for iOS and [here](#) for Android.

Changed your job, city or contact details?

- Help us update [here](#).

Follow Alumni Relations on



#IamSPJIMR

#StayConnected

#InkedbySPJIMR