



Principles for Responsible Management Education





# **Poster Guidelines**

Date - 7th December 2023

# Venue

S P Jain Institute of Management and Research, Mumbai





## **ABOUT**

PRME India Chapter and i5 will be hosting a poster display event on the theme: 'Innovations in Pedagogy: sharing experiences'.

The Impactful Five (i5) is motivated by two-time sensitive opportunities: the ability for business schools to adjust to the current global challenges including social, economic, and ecological issues by shaping a new style of responsible manager who has the skills to lead more holistically, and the need to increase the relevance of business school education.

The poster display is a part of the PRME India Chapter Meet happening on the 7th of December, 2023 at S P Jain Institute of Management and Research, Mumbai. We see it as an opportunity to learn from each other.

To know more about the meet, register here.

#### **THEMES**

The possible themes can include but are not limited to the following:

- Non-classroom teaching
- Experiential learning
- Non-traditional leadership strategies
- · Any innovation in teaching and learning
- · Online learning strategies
- AI and innovations
- Others





#### **OVERVIEW**

All posters will be displayed at the S P Jain Institute of Management and Research, Mumbai during the PRME India chapter meet on the 7th of December, 2023.

Posters will be on display throughout the day.

Authors can be present to share or explain the poster. A designated time will be slotted for the poster session.

## **FORMAT**

- 1. The working language at the conference will be English, but submissions in vernacular are welcome.
- 2. Posters should depict the most important aspects of your innovation in the required format. There are no hard-and fast rules for the sections in the poster. We encourage you to be experimental in your approach.
- 3. Size: A0 Poster (841 mm x 1189 mm or 33.11 x 46.81 inches), Orientation: Landscape
- 4. The complete application should include poster in the prescribed format and biographical note (30 words) of the presenter/ institution including the contact information.
- 5. Poster boards and pushpins will be provided by the conference.
- 6. Decisions about acceptance will be based on the relevance to the topics of interest, originality, potential significance, topicality, and clarity.





#### **FONTS**

- 1. The font to be used for the title, headings and body of the poster should be sansserif or Arial.
- 2. Text should be justified (aligned). You may use italics or bold for emphasis.
- 3. Colour: as the background is a light colour, we request you to use dark text as it increases the readability.
- 4. Size,

**Title** – 100 pt bold sans serif font

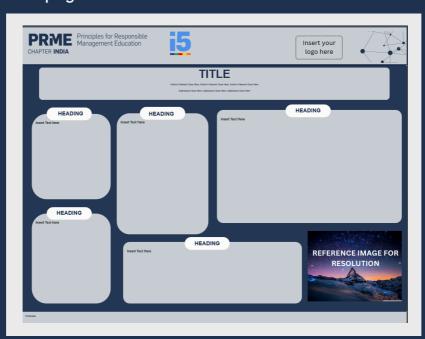
**Headings** – 48 pt bold sans serif font

**Body text** – 30 pt arial/sans serif font

Footnotes/affiliation – 20 to 16 pt sans serif font depending on the list

#### **IMAGES**

You can insert your image and graphics directly on the template shared with you. The images should be at least 150 dpi, but no more than 300 dpi. The images or graphics should be uploaded in png format.







# **SUBMISSION PROCESS**

- 1.Please submit your completed poster in PPT format <a href="https://forms.gle/kgFRj8xZH7uMunZK7">https://forms.gle/kgFRj8xZH7uMunZK7</a> with a high resolution logo by the 20th of November, 2023
- 2. After the final check and approval by you, your poster will be printed here at SP Jain Institute of Management.
- 3. The presenters will have to pay a nominal amount of Rs. 1700 which will include a flex banner print along with 5 mm sunboard mounting and laminations. The amount will be sent to the official bank account of S P Jain Institute of Management and Research which will be shared by email after the final selection.

# **CONTACT INFORMATION**

For any questions or clarifications please feel free to reach out to:

**Arshak Babu** 

Programme Assistant +91 7356201359 arshak.babu@spjimr.org Dr. Chandrika Parmar

Chair, PRME India Chapter +91 9925 003 506

chandrika.parmar@spjimr.org

Yashi Srivastava

Programme Assistant +91 9811405195

yashi.srivastava@spjimr.org









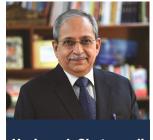
# **UN PRME INDIA CHAPTER MEET 2023**



Santosh Desai

CEO

Futurebrands



Harivansh Chaturvedi

Director

BIMTECH



Regional Head, South Asia AACSB International



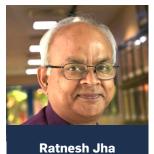
Paolo Quattrone

Co-Editor-in-Chief

Organization Studies



Director GL Bajaj Institute of Management & Research



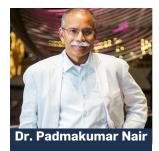
Executive Director

UN GCNI



Director Athena School of Management





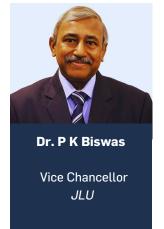
Director Thapar Institute of Engineering & Technology



CEO Alsisar Impact



Chair PRME India Chapter



9:00 AM **() 07 December, 2023** 

Gyan Auditorium, SPJIMR, Mumbai