



**Priyaranjan Kumar**

**Overview:**

Priyaranjan Kumar is an industry professional with nearly two decades of experience in Sales & Distribution, Retail Management & General Management. He is currently working as the CEO (Retail) for a Private Equity, Ananta Capital. He aspires to be the bridge between academia and the industry.

**Area of specialisation:**

Strategy

**Year of joining the programme:**

2023

**Email:**

Fpm23.priyaranjan@spjimr.org

**Educational background:**

BE (Instrumentation Technology) VTU  
Belgaum  
PGDBM (Marketing), XIM Bhubaneswar

**Research interest:**

Sustainability  
Consumer Behaviour  
Shopping Mall Dynamics

**Professional appointments/ Work experience:**

Aditya Birla Fashion & Retail, Nivea India, Mars India, Snapdeal, Iconic Fashion, United Breweries, Ranbaxy Consumer Healthcare

**Publications and working papers: Nil**

**Conference presentations: Nil**

**Brown Bag/ Research Seminar presentations: Nil**

**Achievements: Nil**