

Program Agenda

Day 1 | Friday, October 13, 2023

08.30-09.30 AM	CONCLAVE REGISTRATION
09.30-11.00 AM	<p>INAUGURAL SESSION Business Value Creation in the Age of Disruption: Implications for Management Education</p> <p>Business Value Creation encompasses the strategic initiatives undertaken by organization to generate higher stakeholder value. It involves leveraging resources, capabilities, and innovative approaches to create and deliver products, services, and experiences that meet customer needs, drive revenue growth and achieve sustainable competitive advantage. In the last few years, this Value Creation process has undergone a massive transformation and the pace of change will only accelerate in coming years. Understanding this megatrend is critical for B-schools that produce talent for the businesses. Keynote Speakers at the Inaugural Session shall set the context for the Conclave.</p> <p>Welcome Address Mr Amit Agnihotri, Founder, IMC & MBAUniverse.com</p> <p>Address by Conference Partner & Host Dr Varun Nagaraj, Dean, SPJIMR Mumbai</p> <p>Inaugural Keynote Address Mr Harsh Mariwala, Chairman, Marico; Founder, Marico Innovation Foundation</p> <p>International Keynote Address Dr Keryn Chalmers, Dean, School of Business, Law and Entrepreneurship, Swinburne University of Technology, Australia; President, Australian Business School Deans Council (ABDC)</p>
11.00-11.15 AM	BREAK
<p>Objectives for the Industry Sessions Business Value Creation process has undergone a massive transformation. Digital Natives like Amazon, Google, Zerodha and MakeMyTrip, have disrupted virtually every industry. Their success has forced the traditional companies, the incumbents, to adopt new ways to conceive, create, capture, communicate and deliver business value.</p> <p>Day 1 of the Conclave will feature four Industry/Sector focused session to facilitate MBA Educators in comprehending how business is actually being done today. These four particular industries/sectors have been selected after careful analysis of recent MBA recruitment trends.</p> <p>MBAUniverse.com Analysis of placements reports of Top 40 Indian B-schools suggests that almost 85% of MBA Jobs offers were from only three sectors - IT/ITES, Consulting, and</p>	

Banking and Financial Services. CXOs from these three sectors, in addition to the fast-growing Digital Platforms, shall share how they are doing business in this Age of Disruption.

11.15-12.30 PM

SESSION 1

Business Value Creation in Banking & Financial Services Sector

According to a recent IIMA-BCG study, while most Indian companies are lagging behind in adoption of advance technologies, particularly Artificial Intelligence, select Indian Banking & Financial Services Sector companies have very high AI Maturity, which is at par with global frontrunners in the US and Europe.

So how are leading Indian Banks adopting new ways to conceive, create, capture, communicate and deliver business value. How are they rethinking their organization structure, leveraging technology, and improving their value proposition to customers who are swamped by hundreds of fintech platforms. CXOs from India's leading banks will share their perspectives. Independent financial services expert will also share an external viewpoint.

Speakers:

Mr Rakesh K Singh, Group Head - Investment Banking, Private Banking, Marketing and Products, **HDFC Bank**

Mr T.K. Srirang, Group Chief Human Resources Officer, **ICICI Bank**

Mr Abizer Diwanji, Head - Financial Services, **EY India**

Moderator:

Mr Gaurav Srivastava, Regional Director - South Asia, Middle East & Africa, **GMAC**

12.30-01.00 PM

SESSION 2

Business Value Creation in Consulting Sector

Consulting sector, particularly the Financial Consulting sector, is one of the top three sectors that recruits substantial number of MBAs in India. During this session, Partner and Chief Talent Officer from a leading Global Consulting Firm shall provide an overview of how Consulting Sector creates business value today, and what are the future trends.

Speaker:

Ms. Swati Agarwal, Partner, Deloitte; Chief Talent Officer, **Deloitte India Consulting**

In Conversation with:

Mr Vinay Hebbar, Executive Vice-President, Head - Corporate Learning, and International Markets, **Harvard Business Publishing**

01.00-02.00 PM

CONCLAVE LUNCH

02.00- 03.15 PM

SESSION 3

Business Value Creation in IT and Business Process Outsourcing Sector

	<p>Indian IT & BPM sector has become one of the most significant growth catalysts for the Indian economy - accounted for 7.4% of India's GDP in FY22. This sector is also one of the largest MBA recruiters in India, hiring almost 40% of Top MBAs. During this session, CXOs from leading IT companies shall provide an overview of how this sector creates business value today, and also provide a prognosis for the future.</p> <p>Speakers:</p> <p>Mr Sunil Bhatia, Board Member & Investor; Former Global CEO, INFOGAIN and Former Senior Partner, Accenture</p> <p>Ms Seema Kumar, Director, Azure Core Solution Sales, Microsoft</p> <p>Mr Gaurav Sharma, Director & Global Head- Hybrid Cloud Product Management, Offerings & GTM, HCL Technologies</p> <p>Mr Himanshu Goyal, Artificial Intelligence (AI) Engineering Leader @ WatsonX.ai - Client Engineering, IBM</p> <p>Moderator: Prof. Edwin Moses, Former COO, Sasken Technologies; Professor, Jagdish Sheth School of Management (JAGSoM)</p>
<p>03.15-04.30 PM</p>	<p>SESSION 4 Business Value Creation in Digital Platforms & Enablers</p> <p>Be it Financial Services, Consumer Goods, Automobile or the Travel Industry, Digital Platforms have disrupted almost every industry. CXOs from leading Digital platforms shall provide an overview of how this sector creates business value today, and what lies ahead.</p> <p>Speakers:</p> <p>Mr Anjani Rathor, Chief Digital Officer, HDFC Bank</p> <p>Mr Bhaskar Ramesh, Director, Google India</p> <p>Mr Yuvaraj Srivastava, Group Chief Human Resource Officer, MakeMyTrip.com</p> <p>Moderator: Prof Shailaja Jha, Department Chair, Information Management & Analytics, SPJIMR Mumbai</p>
<p>04.30-5.00 PM</p>	<p>TEA/COFFEE BREAK</p>
<p>05.00-06.30 PM</p>	<p>INTERNATIONAL KEYNOTE ADDRESS Three-Box Solution: A Strategy for Leading Innovation & Digital Disruption of Business Education</p>

This important session follows Industry-focused sessions where CXOs from leading companies will present business value creation models from the Indian consumer market. This keynote will offer the required international perspective. The speaker holds a prominent global position as a foremost authority in Strategy and Innovation domain, and author of award winner books and articles. In recent times, he has authored influential manuscripts concerning management education. In this important keynote address, speaker will offer a global perspective on managing disruption, and connect it with management education.

Speaker:

Dr Vijay Govindarajan (VG), Professor, Tuck School of Business; World-renowned expert on Strategy and Innovation (Virtual Address)

SPECIAL SESSION

Doing Business in Age of Disruption: Implications for MBA Education & Skills

This important session follows Industry-focused sessions on Banking, IT, Consulting and Digital Sectors and Keynote Address by VG. In light of these industry presentations, and recommendations by keynote speaker, this Session Speakers shall share how MBA program can be made more relevant by focusing on Competencies and Skills that industry desires.

Speakers:

Dr Madhu Veeraraghavan, Pro Vice Chancellor – Management, Law, Humanities and Social Sciences, Manipal Academy of Higher Education **MAHE**

Mr Hardeep Singh, CEO, 7-Eleven India

Ms Gabriela Allmi, Senior Director EMEA & Asia Pacific, **Harvard Business Publishing Education**

Mr Sachin Jain, Country Manager India & South Asia, ETS

Moderator:

Mr Amit Agnihotri, Founder, IMC & MBAUniverse.com

This session is followed by **Presentation of AACSB International Certificates** by **Ms Amy Memon**, Regional Head, South Asia, **AACSB International**

**06.45 PM
Onwards**

CONCLAVE DINNER

08.30-09.30 AM	TEA/COFFEE
09.30-10.15 AM	<p>INTERNATIONAL KEYNOTE ADDRESS MBA Education in the Age of Disruption: A Global Perspective</p> <p>The origin of Business Schools can be traced to the rise of industrial and automobile companies in the US in the early 20th Century. To prepare managers for these corporations, B-schools were organized in departments, such as finance, production, marketing, and human resources. While this model worked well until the onset of the digital era, there is a dissatisfaction amongst business leaders with the talent that B-Schools are trying to provide today.</p> <p>So how are leading global B-schools transforming themselves for the Age of Disruption? Globally respected management educator will share his perspective on this important issue.</p> <p>Speaker: Dr Soumitra Dutta, Peter Moores Dean and Professor of Management, Saïd Business School, University of Oxford, UK</p>
10.15-12.00 PM	<p>DIRECTORS' ROUNDTABLE NEP 2020: Developing a Roadmap for Stand-alone B-schools</p> <p>NEP 2020 recommends that all Stand-alone Institutions, including IITs, IIMs, and PGDM B-schools, should become Multi-disciplinary Institutions by adopting one of the following pathways:</p> <ul style="list-style-type: none"> • Multi-disciplinary University • Autonomous Degree-granting College • Form/Partner a Higher Education Cluster <p>However, there are many regulatory and institutional challenges in this journey. This important session shall offer a possible roadmap for Stand-alone B-schools.</p> <p>Speakers:</p> <p>Fr Sebastian George, S.J, Director, XLRI Jamshedpur</p> <p>Dr Varun Nagaraj, Dean, SPJIMR Mumbai</p> <p>Dr Bhimaraya Metri, Director, IIM Nagpur</p> <p>Dr H. Chaturvedi, Alt President, EPSI; Director, BIMTECH Greater Noida</p> <p>Dr Vishal Talwar, Director, IMT Ghaziabad</p> <p>Dr Ajit Parulekar, Director, Goa Institute of Management</p> <p>Mr. Shreevats Jaipuria, Vice Chairman, Jaipuria Institute of Management</p> <p>Dr Asit K Barma, Director, BIM Tiruchirappalli</p>

	<p>Moderator: Mr Amit Agnihotri, Founder, IMC & MBAUniverse.com</p>
12.00-12.30 PM	TEA/COFFEE BREAK
12.30-02.30 PM	<p>VALEDICTORY SESSION The final session of IMC 2023 will offer perspectives from Policy Maker, Business Leader, and Academic Leaders from leading Global and Indian B-schools.</p> <p>Special Address MBA Education in the Age of Disruption: The Indian Perspective How is India's most admired B-school reinventing itself for the Age of Disruption? Institutional head, and a well-known expert in IT and Digital business area, will share his much-awaited insights.</p> <p>Speaker Dr Bharat Bhasker, Director, IIM Ahmedabad</p> <p>IMC Distinguished Alumni Awards (IMCDAA) 2023 Presentation IMC believes that success of B-school Alumni is the best representation of the value of Indian management education. Every year, IMC Distinguished Alumni Award (IMC DAA) is presented to an outstanding business leader who graduated from an Indian business school and is recognized for excellence in business management. IMC DAA 2023 shall be presented to:</p> <p>Mr. Ajay Kapur CEO - Cement Business, Adani Cement; Former Managing Director & CEO, Ambuja Cements Ltd; Distinguished Alumnus of K J Somaiya Institute of Management, Mumbai</p> <p>Special Address MBA Education in the Age of Disruption: Opportunities for Indian B-schools After sharing the international perspective earlier in the day, globally respected management educator will share his brief perspective on opportunities for Indian B-schools during the valedictory session.</p> <p>Speaker: Dr Soumitra Dutta, Peter Moores Dean and Professor of Management, Saïd Business School, University of Oxford, UK</p> <p>Valedictory Address NEP 2022 & Standalone B-schools The final word at IMC 2023 will be delivered by the Chairman of Regulatory Body for Indian Technical and Management education, who is also a well-respected academic leader and institution builder.</p> <p>Speaker: Dr T G Sitharam, Chairman, All India Council of Technical Education (AICTE)</p>
02.30 PM	CONCLAVE CLOSES WITH LUNCH