



Geetu Sehgal

Overview: I am deeply passionate about the environment and empowerment. I have worked for over a decade in various roles at various organisations to advise, facilitate and provide financing to individuals and enterprises in multiple geographies and sectors across the country. In my current role, I am involved in strategy and execution of key initiatives to facilitate access to capital to the underserved and underbanked sectors of India through the power of technology.

Area of specialisation: Strategy

Year of joining the programme: 2023

Email: fpm23.geetu@spjimr.org

Educational background:

MBA (Finance & Marketing), MDI Gurgaon, 2010-2012

B.Tech (Electronics & Communication) - Manipal Institute of Technology, 2005-2009

Research interest: Sustainability, inclusive finance

Professional appointments/ Work experience:

Director, Chief of Staff and Head - PMO at Northern Arc Capital Limited, 2022 - Present
Vice President, Relationship Management, Mid Corporates & Branch Banking - 2018- 22
Vice President, Strategic partnerships - Kochhar & Co, 2016-17
Assistant Vice President - MNC Banking, Yes Bank 2016
Manager, Citibank, 2012-2015

Publications and working papers: Nil

Conference presentations: Nil

Brown Bag/ Research Seminar presentations: Nil

Achievements:

Won various awards across different roles at Citibank for exemplary performance

Published a book named "Myriad expressions of a Wandering Soul", collection of poems