

## Bhavan's SPIJMR Alumni Newsletter

July 2023

### Announcement

#### Research Recognition for SPIJMR Faculty and Alumni



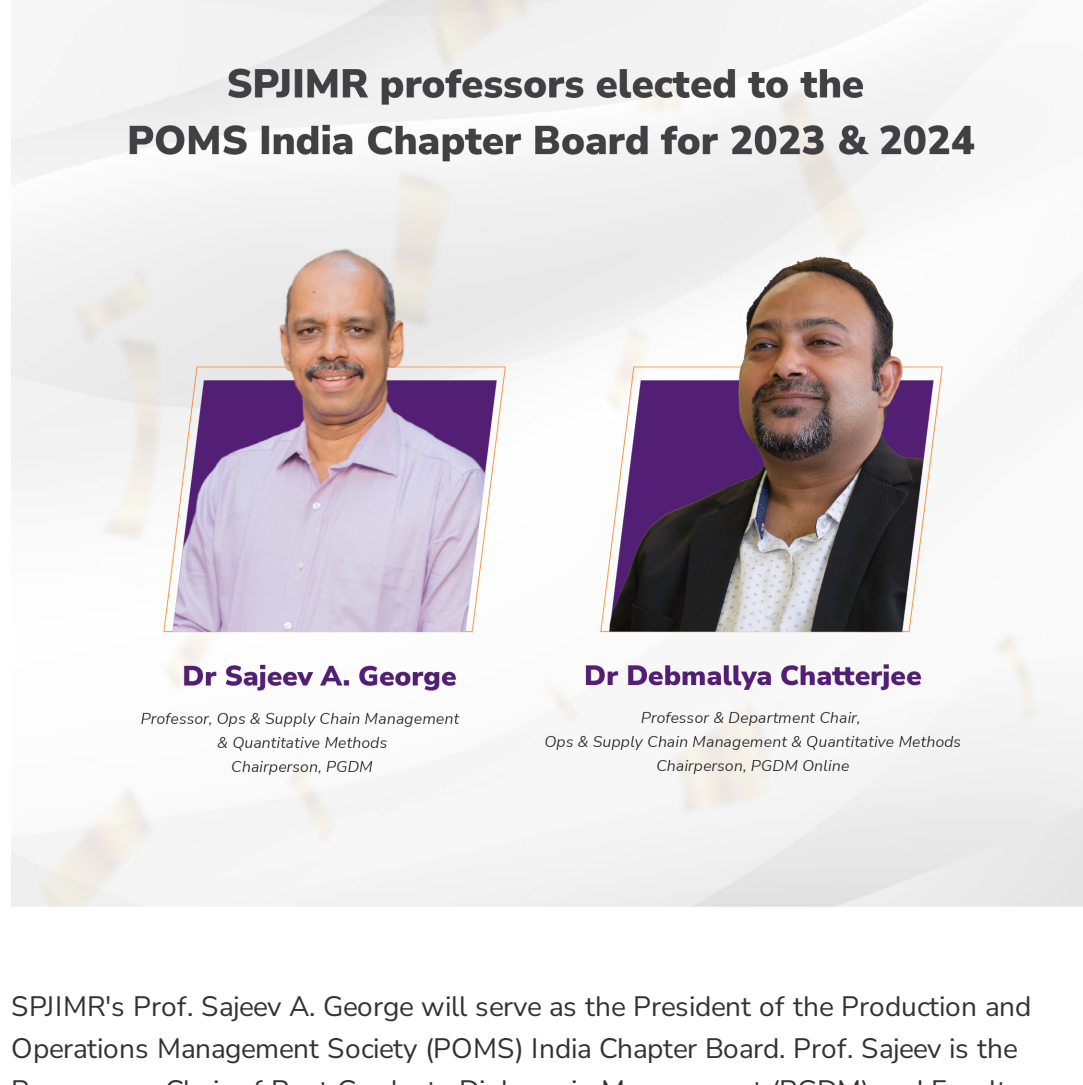
Three case studies authored by SPIJMR faculty and alumni have received the Ivey Publishing Best Seller Awards 2022 – 2023.

The list of this year's Ivey Publishing Best Seller Awards includes 25 remarkable cases by Ivey Publishing writers. As highlighted by Ivey Publishing during its announcement, all entries were effective in engaging students and accomplishing what cases do best: placing students in the position of decision-makers and allowing for analysis, active learning, and memorable classroom experiences.

The entire SPIJMR community takes immense pride in the accomplishment of its faculty members and alumni. The recognition by Ivey is a significant accomplishment and applauds the intellectual contributions of our faculty and inspires the larger academic community. It also reinforces SPIJMR's commitment to impact management study and practices with its world-class research that balances rigour with relevance.

Read more, click [here](#).

### SPIJMR Professors on POMS India Chapter Board



SPIJMR's Prof. Sajeev A. George will serve as the President of the Production and Operations Management Society (POMS) India Chapter Board. Prof. Sajeev is the Programme Chair of Post Graduate Diploma in Management (PGDM) and Faculty, Department of Operations, Supply Chain Management & Quantitative Methods.

Prof. Debmallya Chatterjee is the elected as the Vice-President at Production and Operations Management Society (POMS) India Chapter Board, Large 2. Prof. Debmallya is the Department Chair, Operations, Supply Chain Management & Quantitative Methods and Programme Chair of Post Graduate Diploma in Management (PGDM) Online at SPIJMR.

Established in 1989 Production and Operations Management Society (POMS) is a global society for academics and practitioners operating in production management, operation management and supply chain management areas. POMS' mission is to create, extend, and disseminate knowledge in production and operations management.

To know more click [here](#)

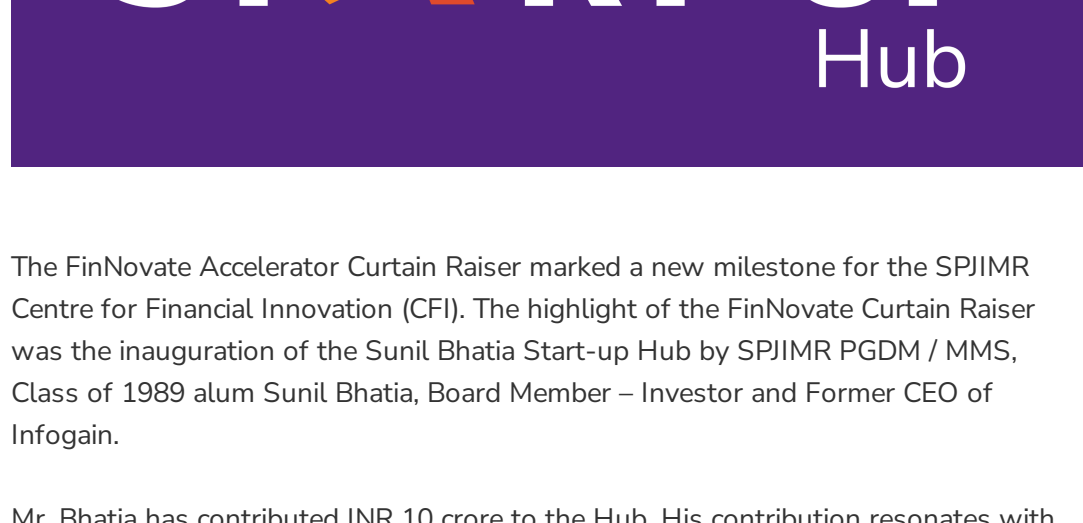
### Abhyudaya

Abhyudaya has launched their Newsletter - Catalyst .

To view the same, you can click [here](#)

### Center for Financial Innovation (CFI) Update

#### Inaugurated Sunil Bhatia Start-Up Hub



The FinNovate Accelerator Curtain Raiser marked a new milestone for the SPIJMR Centre for Financial Innovation (CFI). The highlight of the FinNovate Curtain Raiser was the inauguration of the Sunil Bhatia Start-up Hub by SPIJMR PGDM / MMS, Class of 1989 alum Sunil Bhatia, Board Member – Investor and Former CEO of Infogain.

Mr. Bhatia has contributed INR 10 crore to the Hub. His contribution resonates with both his and SPIJMR's commitment to nurturing the startup ecosystem in India. Manoj Mohan, the Executive Director of the Centre for Financial Innovation, emphasized that the Sunil Bhatia Startup Hub is truly unique and will play a crucial role as a catalyst for collaboration, innovation, and knowledge exchange in the financial sector. Its impact is expected to revolutionize how finance is perceived, practiced, and driven forward in the industry. It offers vital initiatives that support entrepreneurship through pre-incubation, incubation, and acceleration stages.

To know more about the start up hub click [here](#).

### Alumni Focus

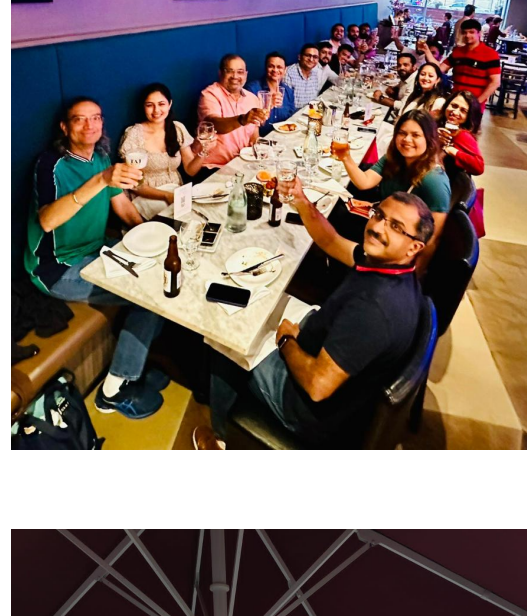
#### Notable Alumni

**Sameer Dhamangaonkar** (PGPM, Class of 2009) represented the nation's vibrant entrepreneurial spirit as part of CII Yi G20 YEA delegation to UK and explored various bilateral growth opportunities. Read more [here](#)

**Dilip Jain** (PGDM, Class of 2005) along with his wife Shilpa Mehta Jain, were awarded the prestigious Citizens' Gratitude to Gallant Warriors 2023 on May 11th, 2023, by the Honourable 14th President of India, Sh. Ram Nath Kovind for their social & ecological work. Read more [here](#)

*Share your success stories in brief at [alumni.admin@spijmr.org](mailto:alumni.admin@spijmr.org), and include the relevant hyperlinks*

### Events



New York based alumni met on July 15, 2023



UK based alumni met with Prof. Lata Dhir on June 30, 2023

### Faculty Speak

#### Articles

**A. Meesho: Mission Possible?** Case Studies by Dr. Sunny Vijay Arora, Prof. Malay Krishna & Dr. Vidyut Lata Dhir published in Emerald Publishing Limited.

**B. Global multi-sport events: content strategy for driving fan engagement on Twitter** by Prof. Shabbirhussain RV is published in Emerald Publishing Limited

**C. Chimera or reality: Rupee as an international currency** by Prof. Tulsi Jayakumar is published in The New Indian Express, July 26, 2023

**D. Tackling plastic pollution: For-Profits, Non-Profits and Citizens does matter** by Prof. Prabhat Pani is published in CSR Times

**E. Gen Z: Future of the workforce comes of age** by Prof. Tanvi Mankodi is published in Forbes India

**Disclaimer: Views in these articles may not reflect the views of the Institute**

To view more faculty published articles click [here](#)

### Podcast & Webinar



**Sustainable Futures Episode 2:** Conservation of India's Privately-owned Mangroves, by Godrej & Boyce



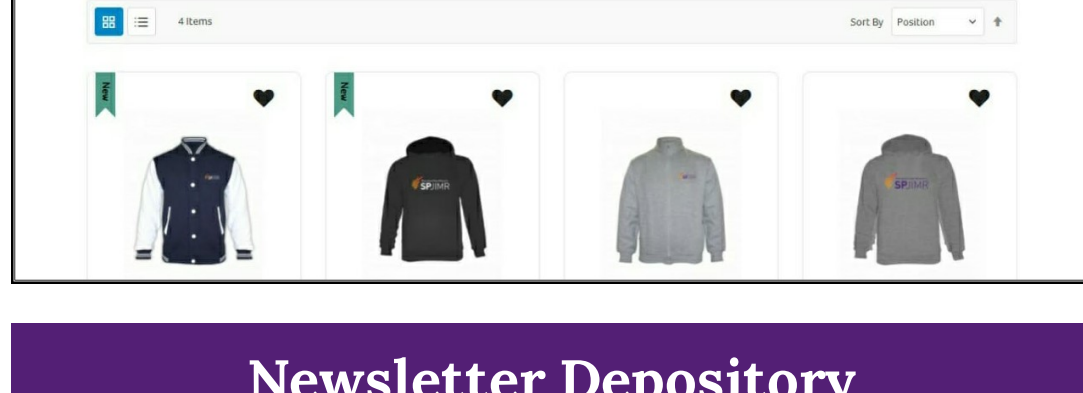
**Past Imperfect Episode 9:** Radio Across Borders with Isabel Huacuja Alonso



### Online Merchandise

Order SPIJMR merchandise online and have them delivered to your doorstep, anywhere in India, using the 'Campus Mall'.

Click on the E-store - [Campus Mall](#)



### Newsletter Depository

Read our earlier newsletters [here](#).

### Stay Connected

Waiting to get on the SPIJMR Alumni portal & app?

- Click [here](#) to register on the portal.
- Click [here](#) to download the App for iOS and [here](#) for Android.

Changed your job, city or contact details?

- Help us update [here](#)

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