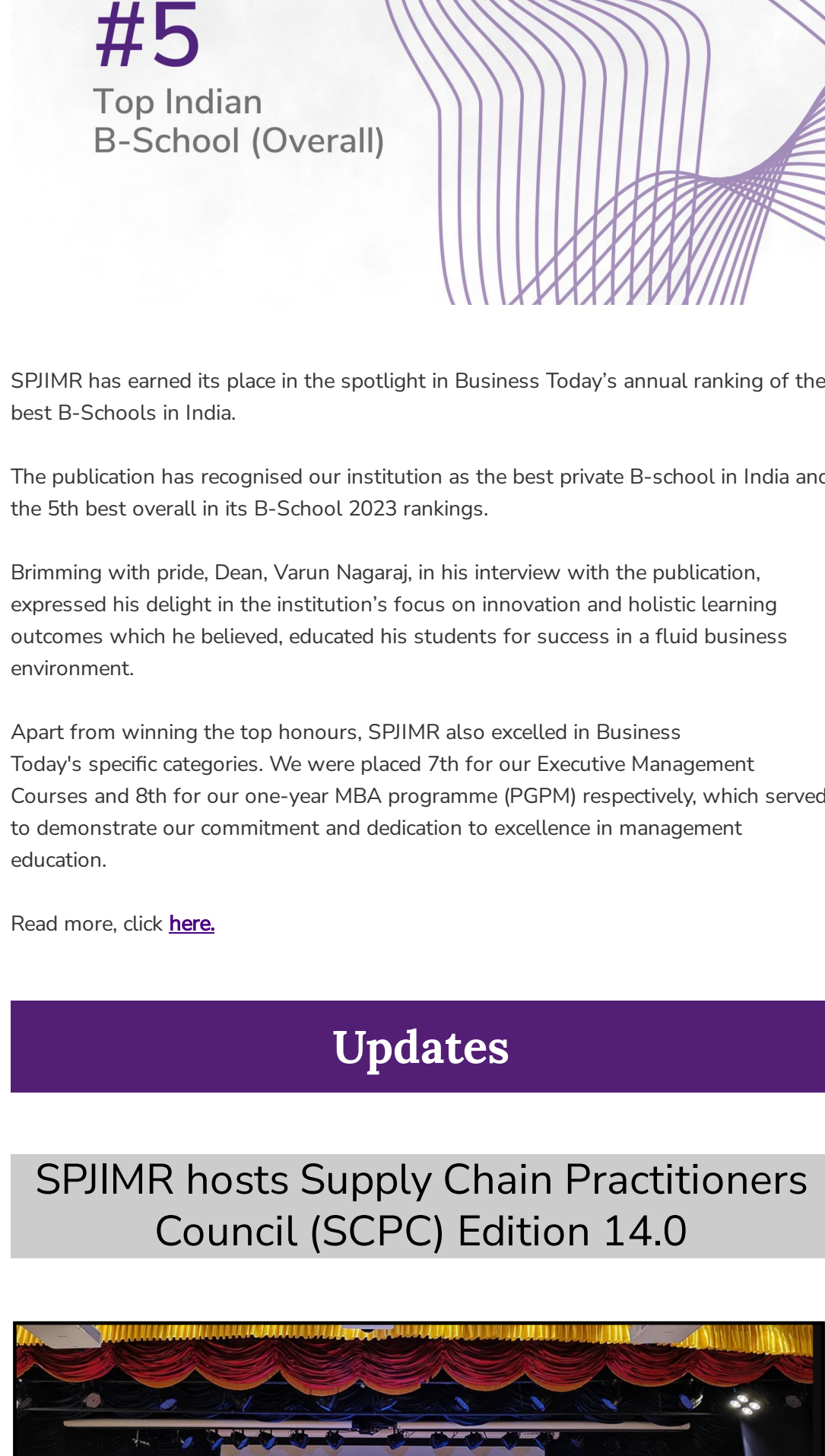


Bhavan's SPIJMR Alumni Newsletter

June 2023

Announcement

Business Today Ranks SPIJMR as Top Private Indian B-School



SPIJMR has earned its place in the spotlight in Business Today's annual ranking of the best B-Schools in India.

The publication has recognised our institution as the best private B-school in India and the 5th best overall in its B-School 2023 rankings.

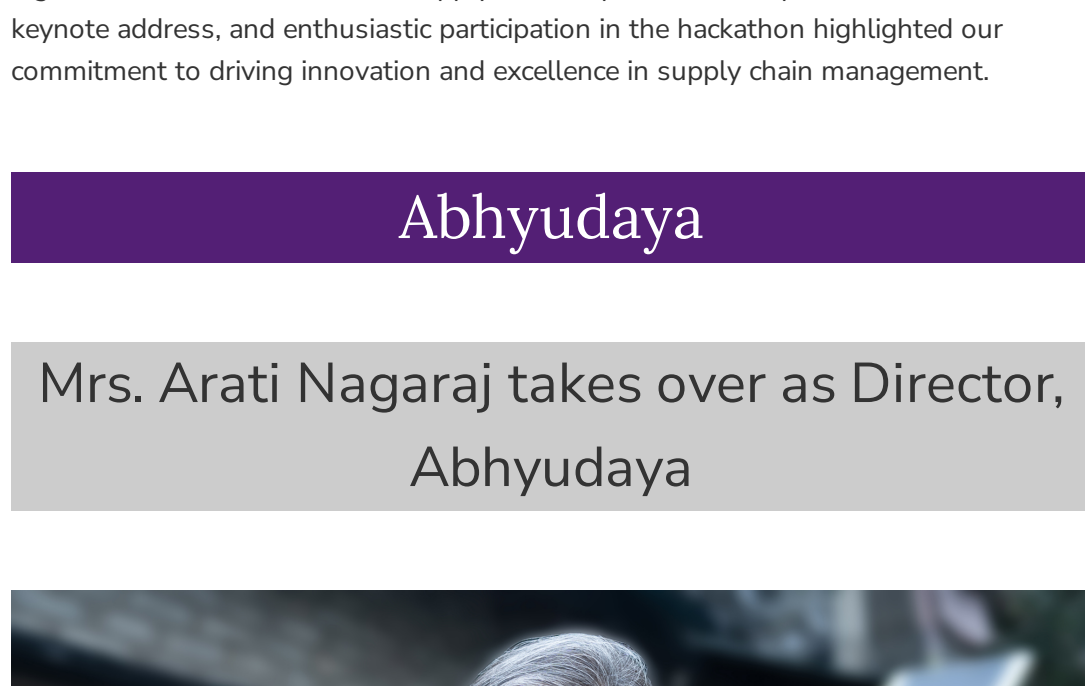
Brimming with pride, Dean, Varun Nagaraj, in his interview with the publication, expressed his delight in the institution's focus on innovation and holistic learning outcomes which he believed, educated his students for success in a fluid business environment.

Apart from winning the top honours, SPIJMR also excelled in Business Today's specific categories. We were placed 7th for our Executive Management Courses and 8th for our one-year MBA programme (PGPM) respectively, which served to demonstrate our commitment and dedication to excellence in management education.

Read more, click [here](#).

Updates

SPIJMR hosts Supply Chain Practitioners Council (SCPC) Edition 14.0



SPIJMR hosted the SCPC Edition 14.0 on "Emerging Digital Commerce Initiatives and Supply Chain Imperatives" at its Mumbai campus. The SCPC intends to create an environment to propel India towards global supply chain leadership and make it a go-to place for SC excellence. The 14th edition brought together leading supply chain practitioners from across diverse industries, and academicians to explore the transformative impact of digital integration on supply chains.

Prof. Susha Iyer set the day's agenda for the conclave. SPIJMR alumnus Prasad Kurup, Vice President & Senior Partner, Asia Pacific – Data & Technology Transformation, IBM Consulting introduced SCPC and said, "We aim at both contributing and imbibing knowledge on supply chain dynamics." Prof. Sheila Roy delivered the keynote address on the role of the Open Network for Digital Commerce (ONDC) in optimising supply chain management practices, providing insights into harnessing ONDC for enhanced supply chain management. She noted, "The challenges faced by mom-and-pop stores in going digital are significant. ONDC seeks to digitise micro and SMEs, capture new markets, and overcome monopolies. It also enables the unbundling of the commerce value chain, providing scalable discovery capabilities."

The panel discussion on the conclave's theme "Emerging Digital Commerce Initiatives and Supply Chain Imperatives", featured Nemisha Ghia, COO, More Retail; Santosh Rao, Partner and Executive Director-India-South Asia, IBM IX; Dhritiman Chakraborty, CSCP, Director Operations, Ingram Micro India Limited; Sameer Jain, VP of Supply Chain, Jio; Swapnil Shah, Founder, Freight Tiger; Manish Gupta, Founding Partner, Kuiper Solution, and other esteemed guests. The panelists discussed multiple aspects of the pivotal role of digital integration in reshaping supply chains.

The event also featured a hackathon sponsored by Henkel, where SPIJMR students showcased their skills and innovative ideas, contributing to the ongoing digital transformation in the supply chain industry.

Prof. Debmalya Chatterjee, Department Chair, Operations, Supply Chain Management & Quantitative Methods, commented, "The Supply Chain Practitioners Council event served as a platform for industry experts, academia, and students to explore emerging digital commerce initiatives and supply chain imperatives. The panel discussions, keynote address, and enthusiastic participation in the hackathon highlighted our commitment to driving innovation and excellence in supply chain management."

Abhyudaya

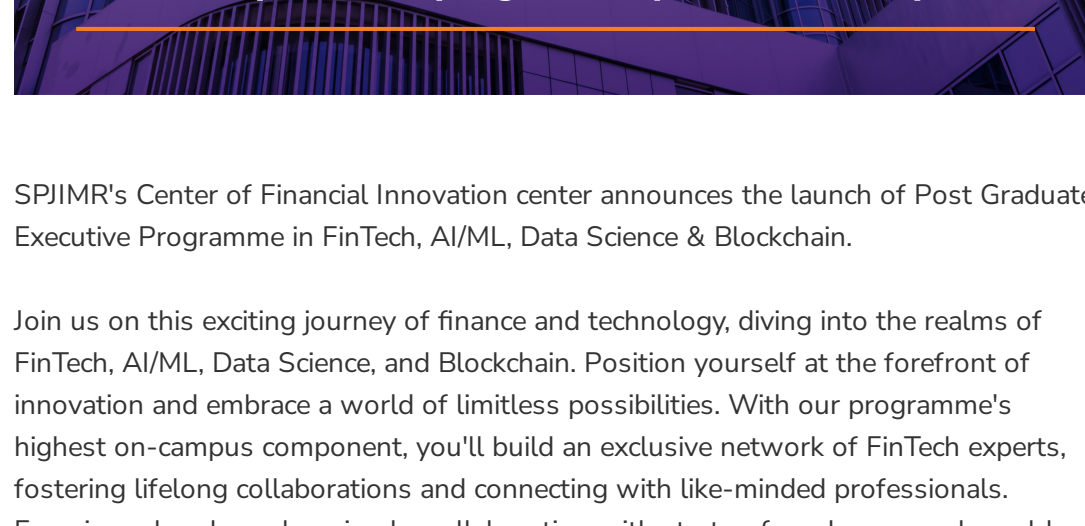
Mrs. Arati Nagaraj takes over as Director, Abhyudaya



Ms. Arati Nagaraj will serve as Director, Abhyudaya, effective 20th June 2023. Arati will be responsible for running and continuously improving the current Abhyudaya offering. She will also explore opportunities to expand the scope of Abhyudaya.

Meanwhile, Ms. Deepa Krishnan has moved into an Advisory Role.

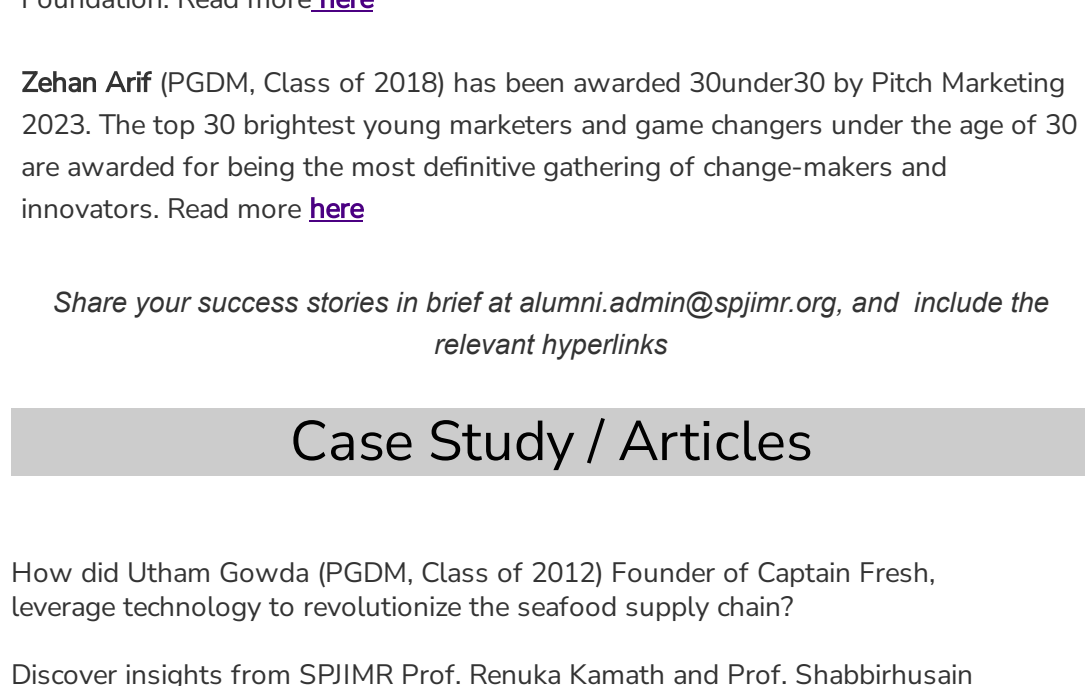
SSC and HSC results



All forty-nine Sitaras who appeared for the SSC and HSC examinations have successfully cleared the boards that were held in March 2023.

While the SSC topper scored 91.4%, the HSC highest scorer achieved 90.5% in Commerce.

Dr. M. L. Shrikant Scholarship Fund



Dr. M. L. Shrikant left behind a legacy for Abhyudaya Sitaras in the form of a Scholarship Fund. We have granted Sitara Ishrat Fatima a scholarship from this fund so she can pursue her dream of being a doctor. Ishrat is a 2nd Year MBBS student.

Center for Financial Innovation (CFI) Update

Launching Post Graduate Executive Programme in FinTech, AI/ML, Data Science & Blockchain



SPIJMR's Center of Financial Innovation center announces the launch of Post Graduate Executive Programme in FinTech, AI/ML, Data Science & Blockchain.

Join us on this exciting journey of finance and technology, diving into the realms of FinTech, AI/ML, Data Science, and Blockchain. Position yourself at the forefront of innovation and embrace a world of limitless possibilities. With our programme's highest on-campus component, you'll build an exclusive network of SPIJMR experts, fostering lifelong collaborations and connecting with like-minded professionals. Experience hands-on learning by collaborating with startup founders on real-world projects, supported by our SPIJMR FinNovate Accelerator. Excel in this rapidly evolving industry and unlock a future full of potential.

To know more about the programme click [here](#).

To apply click [here](#).

Alumni Focus

Notable Alumni

Hardik Shah (PGDM, Class of 2006) Partner, KKR and **Rishav Jain** (PGDM, Class of 2010), Managing Director, Alvarez & Marsal, for being recognised as India's Brightest Young Business Leaders in the prestigious ET 40 Under Forty list.

Read more [here](#).

Anjali Sharma (PGDM, Class of 2008) is awarded as the Woman Icon of the Year Award 2023 at 4th International Inspirational Women Awards 2023 by GISR Foundation. Read more [here](#).

Zehan Arif (PGDM, Class of 2018) has been awarded 30Under30 by Pitch Marketing 2023. The top 30 brightest young marketers and game changers under the age of 30 are awarded for being the most definitive gathering of change-makers and innovators. Read more [here](#).

Share your success stories in brief at alumni.admin@spjimr.org, and include the relevant hyperlinks

Case Study / Articles

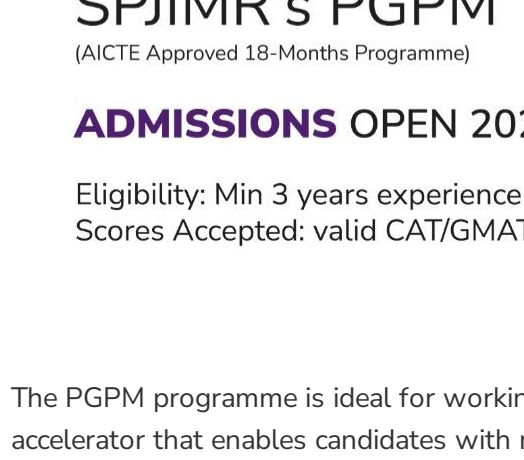
How did Utham Gowda (PGDM, Class of 2012) Founder of Captain Fresh, leverage technology to revolutionize the seafood supply chain?

Discover insights from SPIJMR Prof. Renuka Kamath and Prof. Shabbirhusain RV's recent Case Study in Ivey Publishing, featuring Captain Fresh.

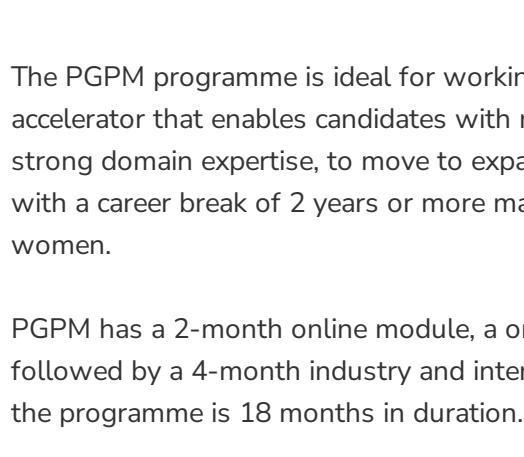
Utham's mission to simplify the market has fueled remarkable revenue growth of over 700% from Sep 2020 to Sep 2021. Critical decisions await: Should Captain Fresh establish a B2C brand, expand product offerings, or go international?

Read more [here](#).

Events



Bay area alumni meet, held on June 2, 2023



PGPM Alumni meet, held on June 17, 2023

Faculty Speak

Articles

A. Biodiversity: The next Sustainability frontier for Indian business by Prof. Prabhat Pani has been published in Times Of India.

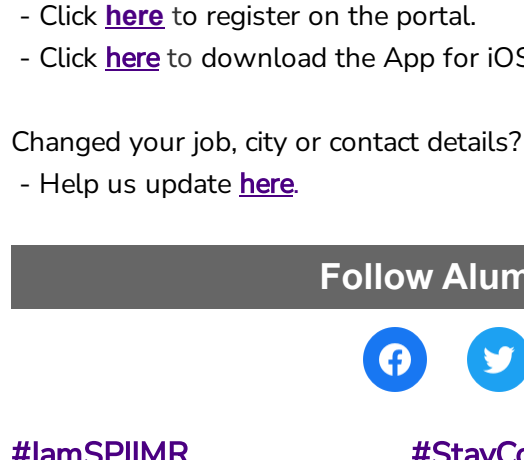
B. Anticipation of wellness and its lessons for marketers by Prof. Tulsi Jayakumar has been published in Mint.

C. "Business Sustainability of Indian SMES during and After Covid-19 Pandemic" by Prof. Anshul Verma is published in European Economic Letters

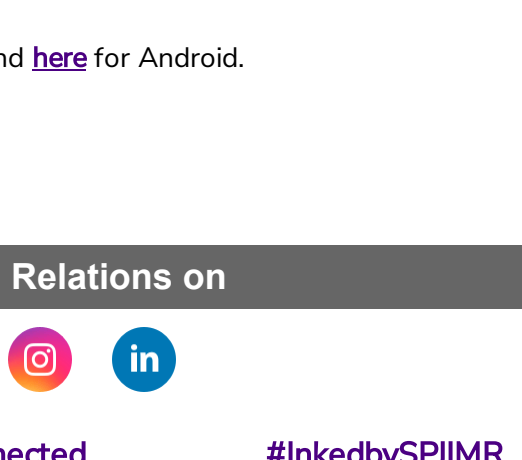
Disclaimer: Views in these articles may not reflect the views of the Institute

To view more faculty published articles click [here](#)

Podcast & Webinar



Past Imperfect Episode 8:
The World of Sugar with Ulbe Bosma



Past Imperfect Episode 7:
Vinayak Chaturvedi on Savarkar's Reading of History

Programme

Open Management Development Programmes in Mumbai and Delhi.

Accelerate Your Career with SPIJMR's PGPM

(AICTE Approved 18-Months Programme)

ADMISSIONS OPEN 2024

Eligibility: Min 3 years experience
Scores Accepted: valid CAT/GMAT

APPLY NOW

The PGPM programme is ideal for working executives. It is designed as a career accelerator that enables candidates with minimum 3 years of work experience and strong domain expertise, to move to expansive roles in general management. Women with a career break of 2 years or more may be considered for a special track for women.

PGPM has a 2-month online module, a one-year full-time residential component followed by a 4-month industry and international immersion module. In aggregate, the programme is 18 months in duration.

To know more about the programme click [here](#)

To apply click [here](#)

Online Merchandise

Order SPIJMR merchandise online and have them delivered to your doorstep, anywhere in India, using the 'Campus Mall'.

Click on the E-store - [Campus Mall](#)

Newsletter Depository

Read our earlier newsletters [here](#).

Stay Connected

Waiting to get on the SPIJMR Alumni portal & app?

- Click [here](#) to register on the portal.
- Click [here](#) to download the App for iOS and [here](#) for Android.

Changed your job, city or contact details?

- Help us update [here](#).

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