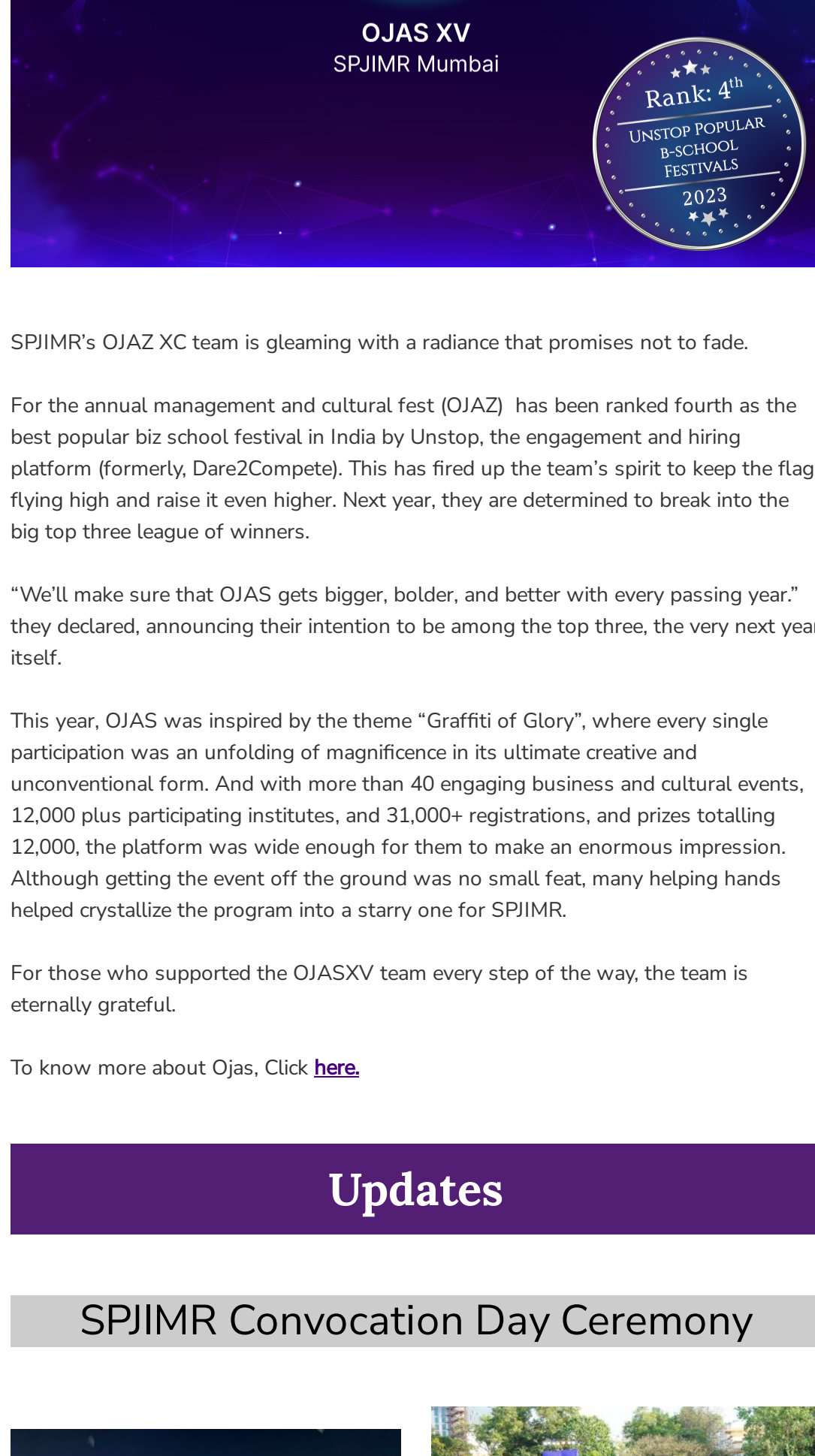


Bhavan's SPJIMR Alumni Newsletter
May 2023

Announcement

OJAS is India's 4th most popular business
school festival

SPJIMR's OJAZ XC team is gleaming with a radiance that promises not to fade.

For the annual management and cultural fest (OJAZ) has been ranked fourth as the best popular biz school festival in India by Unstop, the engagement and hiring platform (formerly, Dare2Compete). This has fired up the team's spirit to keep the flag flying high and raise it even higher. Next year, they are determined to break into the big top three league of winners.

"We'll make sure that OJAS gets bigger, bolder, and better with every passing year," they declared, announcing their intention to be among the top three, the very next year itself.

This year, OJAS was inspired by the theme "Graffiti of Glory", where every single participation was an unfolding of magnificence in its ultimate creative and unconventional form. And with more than 40 engaging business and cultural events, 12,000 plus participating institutes, and 31,000+ registrations, and prizes totalling 12,000, the platform was wide enough for them to make an enormous impression. Although getting the event off the ground was no small feat, many helping hands helped crystalize the program into a stary one for SPJIMR.

For those who supported the OJASXV team every step of the way, the team is eternally grateful.

To know more about Ojas, Click [here](#).

Updates

SPJIMR Convocation Day Ceremony



"Greatness comes from clarity of purpose, commitment to excellence, and being down but never out," said Chief Guest, Mr. Amit Chandra, at SPJIMR Mumbai's grand convocation ceremony held on campus on May 13, 2023.

Mr. Chandra is Chairperson and Founder, Bain Capital, India, and Co-founder, A.T.E. Chandra Foundation, and that day he was addressing approximately 548 participants graduating from SPJIMR Mumbai's six programmes.

Apart from Mr. Chandra, the other luminaries present were Mr. Deepak Parekh, Chairman, Governing Council, and our very own Dean, Dr. Varun Nagaraj.

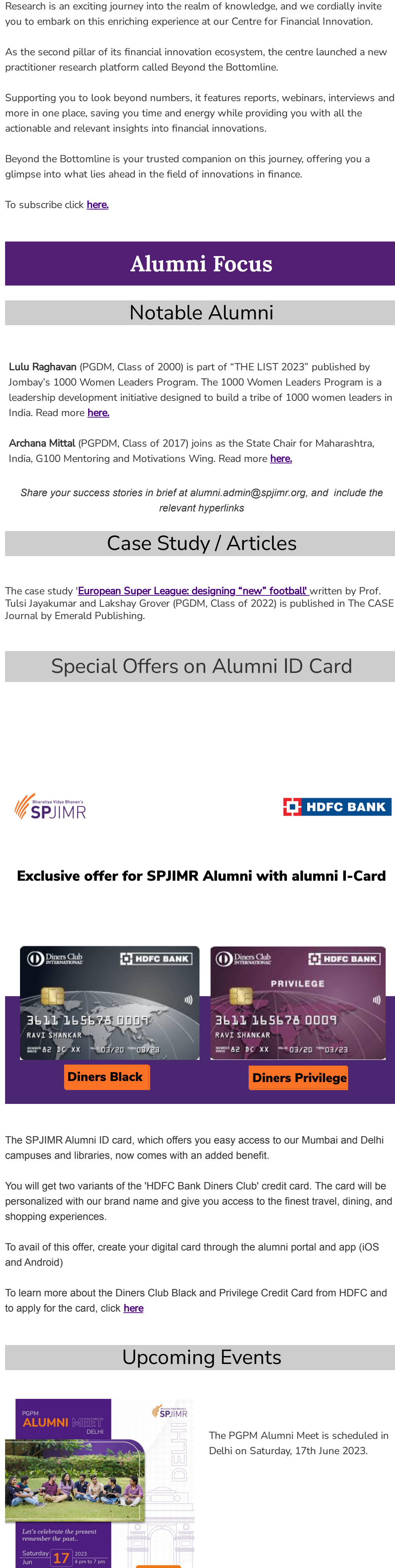
Mr. Deepak Parekh, declared the ceremony open. Our Dean, welcomed everyone and delivered a key message that highlighted SPJIMR's future thrust, "We need to become a world-class institution that retains teaching excellence and student-centricity, both of which have historically defined us, and at the same time enhance our research output and societal impact at scale."

It was a proud moment for students as Mr. Chandra awarded the deserving ones scholastic medals. In his message to the audience, he reiterated the importance of perseverance, purpose, and relationships while pursuing success.

Graduation Certificates and the Dean's Top Honour Award were presented during the ceremony

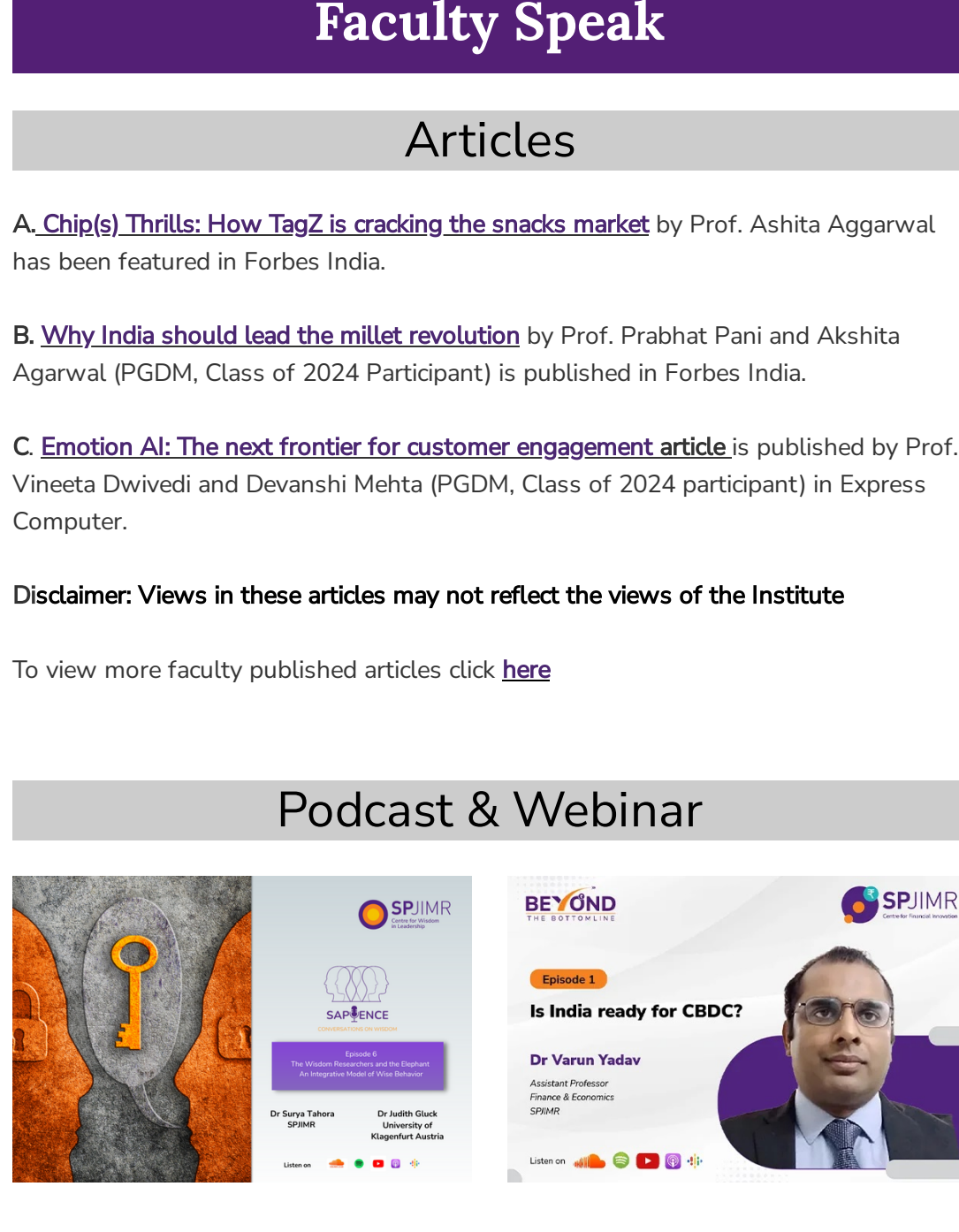
You can watch the ceremony [here](#).

PGDM Placement



SPJIMR's PGDM Class of 2023 successfully completed its final placement process in January 2023, with an average annual salary of INR 33.02 lakhs and the highest package of INR 77.8 lakhs. 70% of the batch secured offers above INR 30 lakhs per annum, and top sectors included FMCG, Consulting, BFSI, Pharma, and Tech, with FMCG emerging as the highest recruiter on campus.

Read more [here](#).

Center for Financial Innovation (CFI)
UpdateNew Practitioner Research Platform
Launched

Research is an exciting journey into the realm of knowledge, and we cordially invite you to embark on this enriching experience at our Centre for Financial Innovation.

As the second pillar of its financial innovation ecosystem, the centre launched a new practitioner research platform called Beyond the Bottomline.

Supporting you to look beyond numbers, it features reports, webinars, interviews and more in one place, saving you time and energy while providing you with all the actionable and relevant insights into financial innovations.

Beyond the Bottomline is your trusted companion on this journey, offering you a glimpse into what lies ahead in the field of innovations in finance.

To subscribe click [here](#).

Alumni Focus

Notable Alumni

Lulu Raghavan (PGDM, Class of 2000) is part of "THE LIST 2023" published by Jombay's 1000 Women Leaders Program. The 1000 Women Leaders Program is a leadership development initiative designed to build a tribe of 1000 women leaders in India. Read more [here](#).

Archana Mittal (PGPDM, Class of 2017) joins as the State Chair for Maharashtra, India, G100 Mentoring and Motivations Wing. Read more [here](#).

Share your success stories in brief at alumni.admin@spjmr.org, and include the relevant hyperlinks

Case Study / Articles

The case study '[European Super League: designing "new" football](#)' written by Prof. Tulsi Jayakumar and Lakshay Grover (PGDM, Class of 2022) is published in The CASE Journal by Emerald Publishing.

Special Offers on Alumni ID Card



The SPJIMR Alumni ID card, which offers you easy access to our Mumbai and Delhi campuses and libraries, now comes with an added benefit.

You will get two variants of the 'HDFC Bank Diners Club' credit card. The card will be personalized with our brand name and give you access to the finest travel, dining, and shopping experiences.

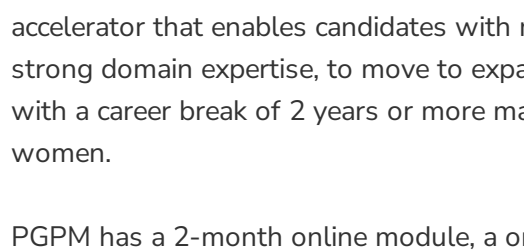
To avail of this offer, create your digital card through the alumni portal and app (iOS and Android)

To learn more about the Diners Club Black and Privilege Credit Card from HDFC and to apply for the card, click [here](#)

Upcoming Events

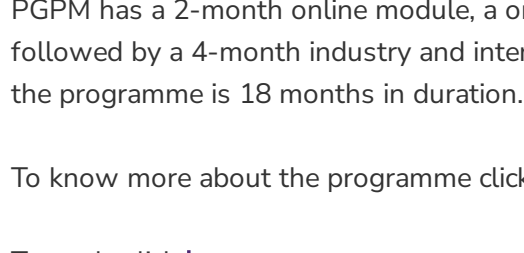


The PGPM Alumni Meet is scheduled in Delhi on Saturday, 17th June 2023.



Alumni meet in Bay Area is scheduled to be held on June 2, 2023

Events



A Fireside Chat was conducted by the UK Council on May 11, 2023.



The Alumni in Bay Area met up with Prof. Abbasali Gabula on May 5, 2023

Faculty Speak

Articles

A [Chip\(s\) Thrills: How TagZ is cracking the snacks market](#) by Prof. Ashita Aggarwal has been featured in Forbes India.

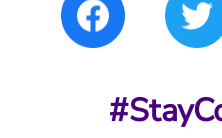
B. [Why India should lead the millet revolution](#) by Prof. Prabhat Pani and Akshita Agarwal (PGDM, Class of 2024 Participant) is published in Forbes India.

C. [Emotion AI: The next frontier for customer engagement article](#) is published by Prof. Vineeta Dwivedi and Devanshi Mehta (PGDM, Class of 2024 participant) in Express Computer.

Disclaimer: Views in these articles may not reflect the views of the Institute

To view more faculty published articles click [here](#)

Podcast & Webinar



Sapience: Episode 6
The Wisdom Researchers and the Elephant: An Integrative Model of Wise Behavior

Beyond the Bottomline: Episode 1
Is India ready for CBDC?

Programme

New Graduate Certificate Programme in
Entrepreneurship (GCPE)

SPJIMR's Graduate Certificate Programme for Entrepreneurship (GCPE), is a one-of-a-kind programme, which aims to foster entrepreneurship among youth (Graduates and Fresh Graduates of any discipline). GCPE will nurture a wide range of essential skills for success in entrepreneurial endeavours, academic and other professional pursuits. This programme is aligned to SPJIMR's mission of influencing practice through promoting entrepreneurial mindsets amongst youth in India, and fostering an entrepreneurial community.

Value Proposition for Participants: It will allow them to explore the entrepreneurship space in India at a young age (or even give them a head-start in India's start-up ecosystem), be part of India's premier B-School and its network, opportunity to upskill themselves, and add to their CVs for higher education purposes or even to start the business. The programme offers a steal deal: Pay Rs. 25000 as programme fees and get refunded Rs.15000 upon successful completion of the programme.

The programme will be conducted over 5 weekends, Saturday and Sunday (3 sessions each day) followed by mentoring sessions for select student startups (if any) for a period of 1 month in a hybrid mode. Commencement date for the first batch - June 11, 2023.

To know more click [here](#)

Register [here](#)

Accelerate your career with our
Post Graduate Programme in Management
(PGPM)

The PGPM programme is ideal for working executives. It is designed as a career accelerator that enables candidates with minimum 3 years of work experience and strong domain expertise, to move to expansive roles in general management. Women with a career break of 2 years or more may be considered for a special track for women.

PGPM has a 2-month online module, a one-year full-time residential component followed by a 4-month industry and international immersion module. In aggregate, the programme is 18 months in duration.

To know more about the programme click [here](#)

To apply click [here](#)

Online Merchandise

Newsletter Depository

Read our earlier newsletters [here](#).

Stay Connected

Waiting to get on the SPJIMR Alumni portal & app?
- Click [here](#) to register on the portal.
- Click [here](#) to download the App for iOS and [here](#) for Android.

Changed your job, city or contact details?
- Help us update [here](#)

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