CRISIL
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Ref No: BJ/ED/SPJIMR/2023/CH1248
March 20, 2023

To,
The Chairperson
The Placement Office
SP Jain Institute of Management and Research
Munshi Nagar
Andheri (W)
Mumbai 400 058

Re: Audit of the Autumn Internship Placement Report of the Post Graduate Diploma in Management (PGDM) Programme, 2019-21

Dear Sir,

CRISIL has audited the placement report prepared by SP Jain Institute of Management and Research (SPJIMR), Mumbai, for the autumn internship placements of students in the PGDM batch of 2019-21. CRISIL has validated the information provided in the report with the relevant documentation, and offers the following comments on the report's conformance to the Indian Placement Reporting Standards (IPRS) Version 2.2:

In this context, CRISIL confirms the following:

1. For the purpose of the audit, we have obtained all necessary information and explanations. We believe the Placement Report complies with the requirements of Indian Placement Reporting Standards (IPRS) Version 2.2.
2. The validation of information presented in the report is based on communication received by SPJIMR from the recruiting companies and students. CRISIL has not independently sourced any information or documentation.
3. CRISIL has verified the information with respect to job function, location and stipends presented in the report, based on communication received from the recruiters.
4. Data of 233 students was available for verification during the audit.

Thank You,

Best Regards,

Ms. Binaifer F. Jehani
Business Head- SME Solutions

Mr. Yogendra Deep Singh
Business Head - GIX

Bharatiya Vidya Bhavan's

SPJIMR

AUTUMN PLACEMENT REPORT

2019-21

POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

CRISIL
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Classification of entire placement pool

Table 1: Classification of the entire placement pool

Categories	Number
1. Total batch strength	236
1a. Total students eligible for sitting in Autumn Placements	236
1b. Total students not eligible for sitting in Autumn Placements	-
2. Total students eligible for sitting in Autumn Placements	
2a. Seeking internship through the Institute	233*
2b. Not Seeking Internship through the Institute	3
2c. Students who opted out of Autumn internship	-

**Offer letters or completion certificate of all 233 students were available for verification*

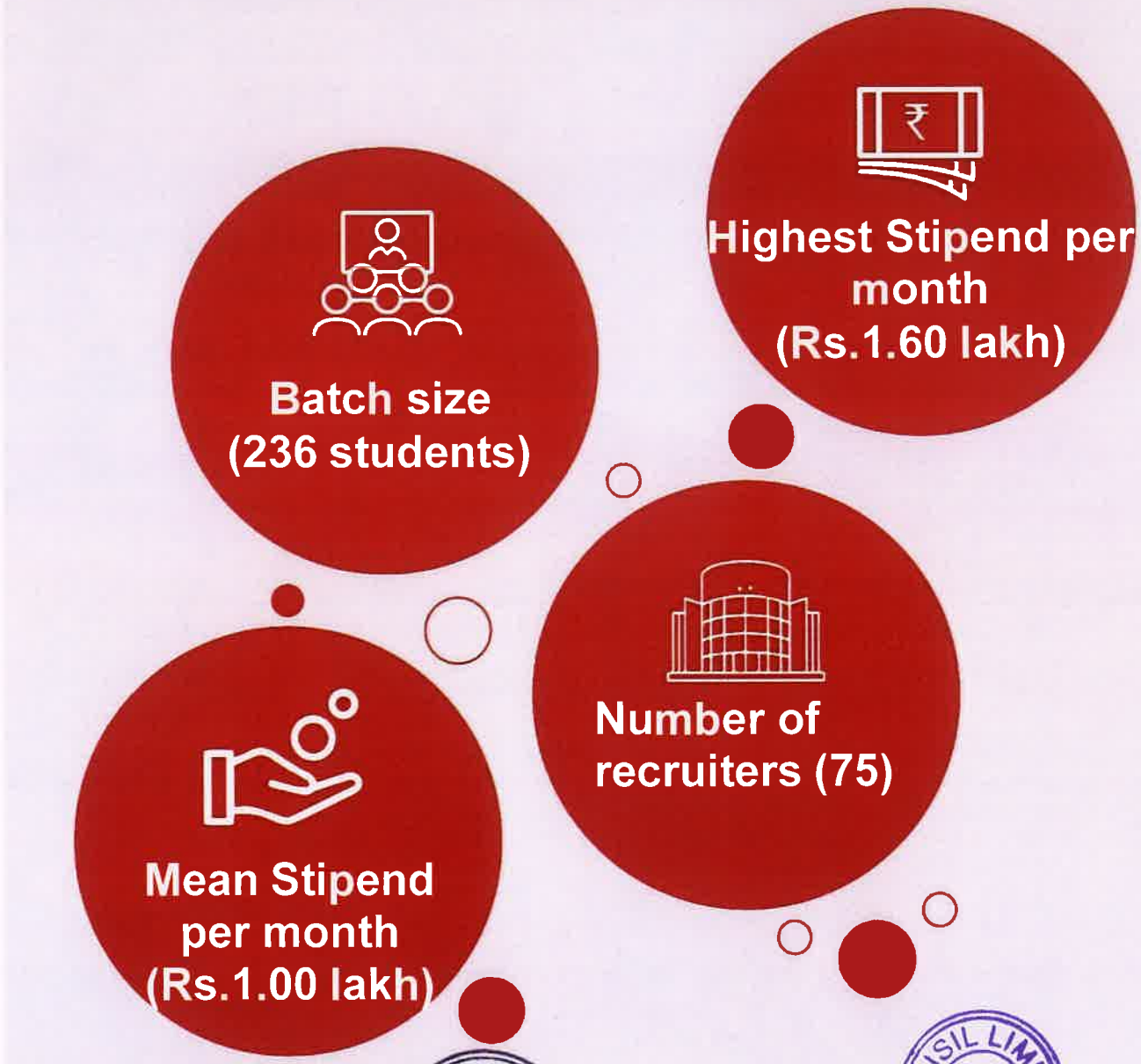
Nature of the internship	With Stipend	Without Stipend	Data Not Available
Seeking internship through the institute	202	2	29
Not seeking internship through the institute	-	-	-

For SPJIMR, Mumbai

For CRISIL Limited, Mumbai

Key Highlights

PGDM Program (2019-21)



For SPJIMR, Mumbai

For CRISIL Limited, Mumbai

Sectoral Highlights

FMCG (32%)	BFSI (17%)	E-Commerce (12%)	Information Technology (8%)	Others (31%)

- Highest internship offers were made in FMCG (32%) sector
- Internships for others include Retail, Education, Logistics, HR services cumulative contribution (14%), Consulting (5%), Healthcare (6%), Manufacturing (4%), Media (1%) and Telecom (1%)

Sector-wise classification

The table below shows sector-wise break-up of the accepted offers.

Table 2: Classification of internships based on sector

Sector	Number of Offers accepted
BFSI	39
Consulting	12
E-commerce	28
FMCG	74
Healthcare	14
Information Technology (IT)	19
Manufacturing	09
Media	03
Others	32
Telecom	03
Total	**233**

For SPJIMR, Mumbai

For CRISIL Limited, Mumbai

Functional Highlights

- Highest internship offers received Marketing (26%) domain
- Others include General Management (15%), Consulting (2%), Human Resources (1%)

Function-wise classification

The table below shows function-wise break-up of the accepted offers.

Table 3: Classification of internships based on function

Function	Number of Offers accepted
Consulting	05
Finance	46
General Management	34
Human Resources	04
Marketing/Sales	61
Operations/Supply Chain	46
Systems / IT	37
Total	**233**

For SPJIMR, Mumbai

For CRISIL Limited, Mumbai

Location Highlights

- Highest offers received for Bangalore (10%) location.
- Location details for 72% of offers were not available.
- Others include internship offers from Gurgaon, Hyderabad, Haryana, Jamshedpur, Punjab, Pune and Telangana cumulative contribution (4%)

Location-wise classification

The table below shows location-wise break-up of the accepted offers.

Table 4: Classification of internships based on location

Function	Number of Offers accepted
Bangalore	23
Chennai	05
Data not available	167
Gurgaon	01
Haryana	03
Hyderabad	01
Jamshedpur	02
Mumbai	18
Not applicable	09
Pune	02
Punjab*	01
Telangana	01
Total	**233**

**Internship offer for Zirakpur location*

For SPJIMR, Mumbai

For CRISIL Limited, Mumbai

Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards, Version 2.2.

For SPJIMR, Mumbai

For CRISIL Limited, Mumbai

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