

## Bhavan's SPJIMR Alumni Newsletter

### April 2023

## Announcement

### SPJIMR launches two-year Post Graduate Diploma in Management (PGDM) Online.

**PGDM Online**

**SPJIMR**

Prepare for a career leap with the newly launched  
**2- Year PGDM Online**

#### Programme Highlights

- AICTE approved & partnered with Coursera
- Flexible curriculum to suit working professionals
- Innovative pedagogy involving industry veterans

**Admissions start from May 2023**

**Programme commences from November 2023**

[spjimr.org](http://spjimr.org)

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Working professionals seeking a career jump can have their cake and eat it as well. With SPJIMR's new two-year AICTE-approved, Post Graduate Diploma in Management (PGDM) online course, they can pursue their management education without having to leave their lucrative careers or relocate. In addition, they will get access to industry veterans lecturing, innovative pedagogy, and a flexible curriculum on Coursera's outstanding online learning platform.

The curriculum comprises of functional and general management courses. Despite the classes being held online, the teaching will be rigorous and passionate with an eclectic mix of live sessions, pre-recorded basic explanatory videos, case analysis, followed by discussions, simulation exercises, tutorials, and group work sessions aimed at peer sharing and learning. The course will be further enriched with three, five-day campus immersions.

Given the program's strong supporting partnerships and veteran teachers, working professionals can expect a rewarding two-year learning experience and a climb up their career ladder upon completion of the program.

To know more click [here](#)

## Updates

### SPJIMR celebrated 42nd Foundation Day



The mood was one of joy and nostalgia at the celebration of SPJIMR's forty-two year milestone in management education. While SPJIMR alumna, Prof. Ratika Gore, expressed her wonderful experiences with the institution, Ms. Daya Sajhani, Director of Human Resources & Administration presented the sterling qualities that solidified SPJIMR into an outstanding educational institute to be reckoned with.

The institute's rich legacy was discussed by Dr. Seshu Iyer, which left the audience reminiscing on the grandeur of the institute that can still be found in its hallway today.

At the event, SPJIMR felicitated its long-serving employees with long-service awards, acknowledging with gratitude their substantial contribution to the organization's growth and success.

## PGPM Placement

**SPJIMR**

**PGPM** Post Graduate Programme in Management

### PGPM Class of 2022 Y-O-Y Strong Placement Track Record



**KNOW MORE**

AACSB AMBA EQUIS

The Post Graduate Programme in Management (PGPM) for Class of 2022 witnessed over 170 percent hike in incoming salaries, with a 10 percent YoY rise in average CTC. This year's average hike over incoming salaries was an impressive 173.60 percent as this season saw active participation across diverse companies.

To know more click [here](#)

PGPM has witnessed a big change this year, as applicants with three or more years of work experience can now apply to the full-time Post Graduate Programme in Management (PGPM), unlike earlier, where the minimum experience required was five years.

For more information about the programme, read [here](#)

## Abhyudaya Updates

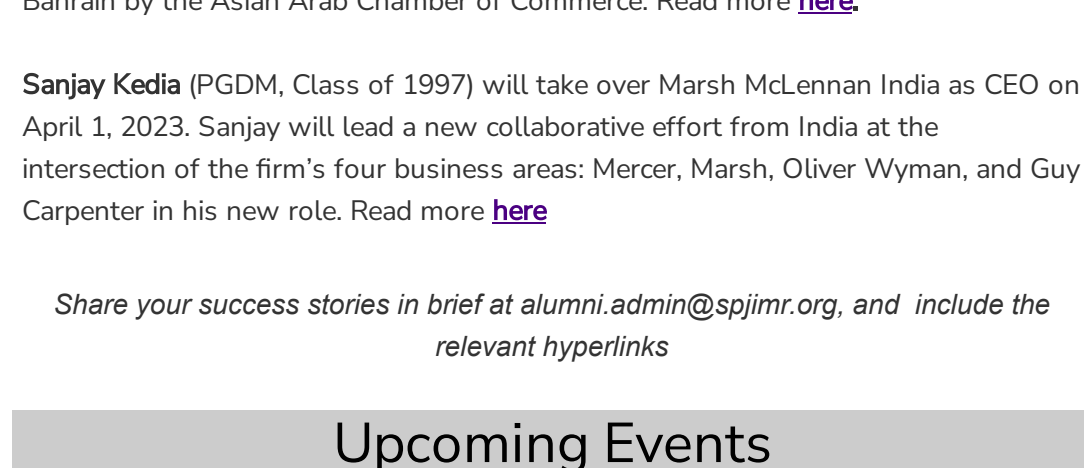


Abhyudaya Sitaras of Grade 7, 8 & 9 attended a 5-day workshop based on science by Agastya International Foundation during the Summer Camp. Agastya's mission is "to spark curiosity, nurture creativity and build confidence" among economically disadvantaged children and teachers in India.

The Sitaras enjoyed learning about scientific concepts in a hands-on manner by exploring, experimenting, and experiencing.

## Center for Financial Innovation (CFI) Update

### New report published



The Indian start-up ecosystem has an ally in CFI.

CFI has published a new study titled "Impact of the SVB Crisis on the Indian Start-up Ecosystem: A Comprehensive Analysis," which is now available for reading.

The study covers the consequences of the recent Silicon Valley Bank (SVB) collapse on the Indian start-up ecosystem and provides insightful strategy frameworks for start-ups to mitigate the challenges of the SVB crisis.

The report is authored by **Mansi Gupta**, Research Associate at CFI along with **Sumit Garg**, Mentor at SPJIMR's Finnovate Accelerator programme.

To download the full report, click [here](#)

To know more about CFI click [here](#)

## Alumni Focus

### Notable Alumni

**Ananth Iyer** (PGDM, Class of 2015) has published the first volume of his new book 'Dharma Yoga', which employs ancient stories to convey a variety of Hindu beliefs, philosophies, and practices and is useful for those individuals interested in the roots and traditions of Hinduism. Read more [here](#).

**Jayesh Bafna** (PGDM, Class of 2012) has been named Vice President by Komline Group in Washington, DC. Read more [here](#).

**Sohard Agarwal** (PGCIM/GMP, Class of 2017) has been appointed Director, Consumer Goods Manufacturing, Gartner Research and Advisory (CIO and Industries). Read more [here](#).

**Sunil Veena** (PGDM, Class of 2010) has been appointed Trade Commissioner of Bahrain by the Asian Arab Chamber of Commerce. Read more [here](#).

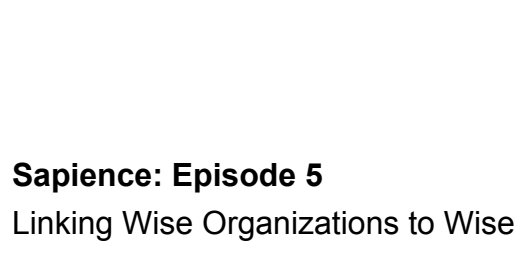
**Sanjay Kedia** (PGDM, Class of 1997) will take over Marsh McLennan India as CEO on April 1, 2023. Sanjay will lead a new collaborative effort from India at the intersection of the firm's four business areas: Mercer, Marsh, Oliver Wyman, and Guy Carpenter in his new role. Read more [here](#)

Share your success stories in brief at [alumni.admin@spjimr.org](mailto:alumni.admin@spjimr.org), and include the relevant hyperlinks

## Upcoming Events

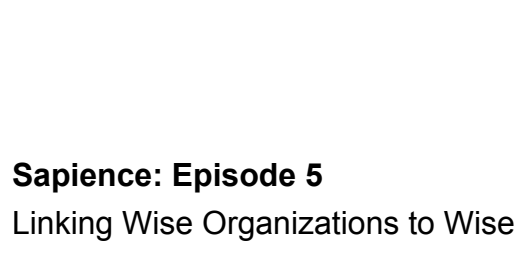


The UK alumni council has planned a Fireside Chat for May 11, 2023

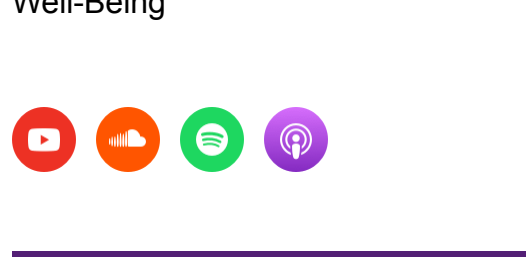


Bay Area Alumni meet will be held on May 5, 2023.

## Events



Alumni across all programmes met on April 14, 2023 in Dubai



Chennai based alumni met on April 12, 2023

## Faculty Speak

### Articles

**A. Business Sustainability of Indian SMES during and After Covid-19**

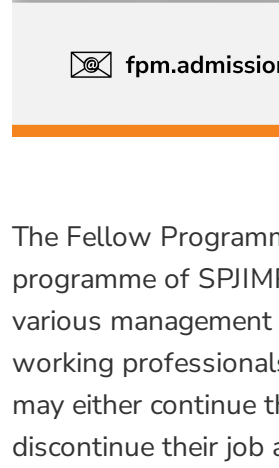
Published by Prof. Anshul Verma has been published in the European Economic Letters.

**B. Petro-Yuan or Petro-BRICS: The need for better alternative reserve currencies to break dollar dominance** by Prof. Vidhu Shekhar has been published in Forbes India, March 30, 2023.

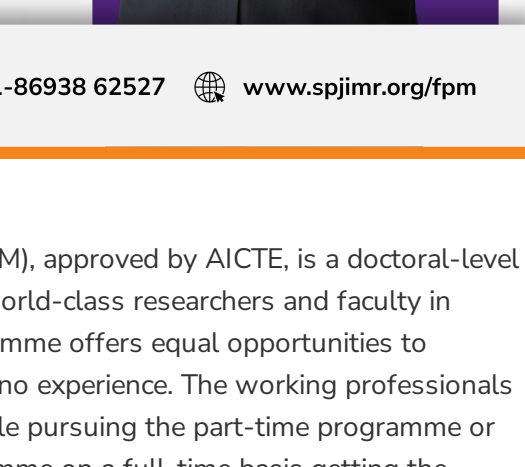
**Disclaimer: Views in these articles may not reflect the views of the Institute**

To view more faculty published articles click [here](#)

## Podcast & Webinar



**Sapience: Episode 5**  
Linking Wise Organizations to Wise Leadership, Job Satisfaction and Well-Being

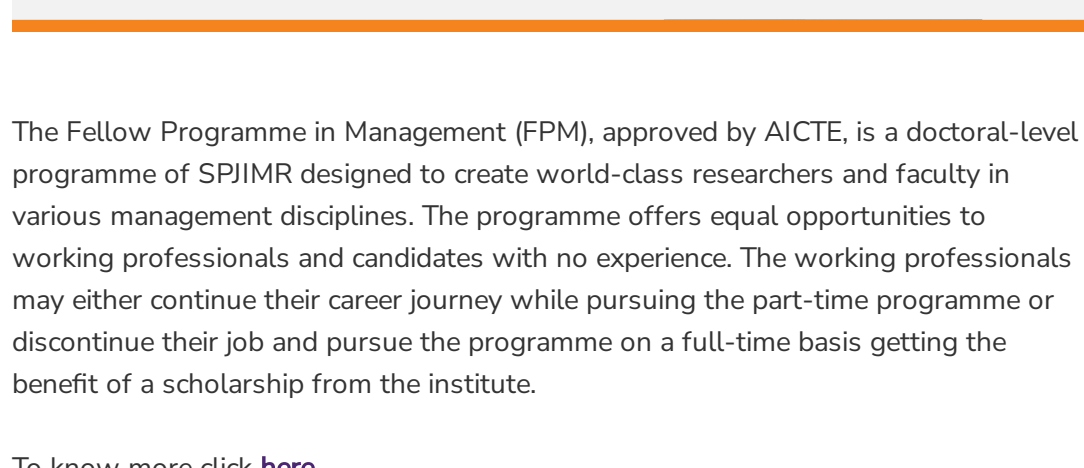


**Social Sector Samvaad: Episode 2**  
Impact of Budget 2023-24 on the Social Sector



## Programme

### Fellow Programme in Management (FPM)



#### Developing Educators & Thought Leaders – The SPJIMR Way

**Join**  
**AICTE Approved Fellow**  
**Programme in Management (FPM)**

**Last date to apply**  
**30<sup>th</sup> April, 2023**

[fpm.admissions@spjimr.org](mailto:fpm.admissions@spjimr.org) +91-86938 62527 [www.spjimr.org/fpm](http://www.spjimr.org/fpm)

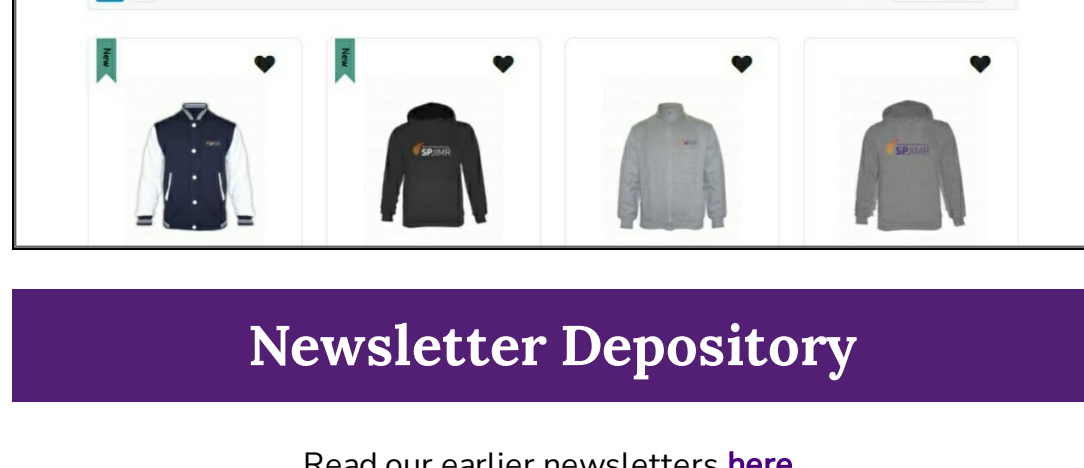
The Fellow Programme in Management (FPM), approved by AICTE, is a doctoral-level programme of SPJIMR designed to create world-class researchers and faculty in various management disciplines. The programme offers equal opportunities to working professionals and candidates with no experience. The working professionals may either continue their career journey while pursuing the part-time programme or discontinue their job and pursue the programme on a full-time basis getting the benefit of a scholarship from the institute.

To know more click [here](#)

## Post Graduate Programme in Management (PGPM)

**PGPM** Post Graduate Programme in Management

**SPJIMR**



**Accelerate Your Career with SPJIMR's PGPM**  
(AICTE Approved 18-Months Programme)

**ADMISSIONS OPEN 2024**  
Eligibility: Min 3 years experience  
Scores Accepted: valid CAT/GMAT

**APPLY NOW**

The PGPM programme is ideal for working executives. It is designed as a career accelerator that enables candidates with minimum 3 years of work experience and strong domain expertise, to move to expansive roles in general management. Women with a career break of 2 years or more may be considered for a special track for women.

PGPM has a 2-month online module, a one-year full-time residential component followed by a 4-month industry and international immersion module. In aggregate, the programme is 18 months in duration.

To know more about the programme click [here](#)

To apply click [here](#)

## Online Merchandise

Order SPJIMR merchandise online and have them delivered to your doorstep, anywhere in India, using the 'Campus Mall'.

Click on the E-store - [Campus Mall](#)



## Newsletter Depository

Read our earlier newsletters [here](#).

## Stay Connected

Waiting to get on the SPJIMR Alumni portal & app?

- Click [here](#) to register on the portal.
- Click [here](#) to download the App for iOS and [here](#) for Android.

Changed your job, city or contact details?

- Help us update [here](#).

## Follow Alumni Relations on



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