

Post Graduate Diploma in Management Online (PGDM Online)

2

years

Your *gateway* to new possibilities



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About **SPJIMR**

Bharatiya Vidya Bhavan's S.P. Jain Institute of Management and Research (SPJIMR), is a leading postgraduate management institute recognised by the Financial Times MiM Global Rankings as India's #1 business school, by Business Today as one of the country's top five business schools, and by the Positive Impact Rating as one of the top five business schools worldwide for societal impact. Known for its innovative and socially-conscious approach to management education, research, and community engagement, SPJIMR aims to influence managerial practice and promote the value-based growth of its students, alumni, organisations and its leaders, and society.

SPJIMR holds the international 'triple crown' of accreditations from EQUIS, AACSB, and AMBA.

SPJIMR's two-year Post Graduate Diploma in Management – Online (PGDM Online) programme is designed for working professionals who want to pursue management education without leaving their jobs or home locations. The programme equips participants with an integrated approach to functional management and problem-solving tools.





Programme **highlights**







- **Opt** for an International Immersion (optional).
- **Engage** with a curriculum that offers contemporary courses in functional management.
- **Learn** from SPJIMR's faculty, who bring extensive industry experience and are thought leaders in their area of expertise.
- **Benefit** from an AICTE-approved programme.
- **Choose** three micro-specialisations in Year II.
- **Participate** in live, interactive faculty sessions in synchronous mode.
- **Learn** through asynchronous mode with pre-recorded videos by faculty.
- **Attend** three campus immersions of five days each.
- **Receive** academic support through Coursera, a US-based platform.
- **Access** a strong and growing network of 18,000+ alumni.
- **Receive** career guidance.
- **Collaborate** with a heterogeneous peer group.

Programme **objectives**

Upon completion of the two-year programme, participants will:

- **Demonstrate** effective problem-solving and decision-making skills in business situations.
- **Innovate** as change-makers with social sensitivity.
- **Be** proficient in establishing cross-functional integration.

Learning takeaways

-  **Build** leadership and teamwork skills.
-  **Learn** the ability to offer solutions to business problems.
-  **Adopt** an integrative approach to decision-making
-  **Integrate** cross-functional learnings.
-  **Choose** from three micro-specialisations, each with four courses.
-  **Gain** knowledge from industry experts.



Flexibility offered

- Pay by term.
- Opt for three micro-specialisations in Year II.
- Choose additional courses of interest by paying a nominal fee.
- Complete the programme within 48 months.

One of the unique features of this programme is its flexibility, which is a boon for working professionals and those managing family businesses. The assessments' structure is thoughtfully planned, ensuring that we don't feel overwhelmed with multiple subjects over a short period. It offers peace of mind while maintaining academic rigour.

Ajay Jayesh Makwana

Aramex India Private Limited

Batch 02-Cohort 01



Career transition

Through various classroom and non-classroom learning experiences, the programme builds the following competencies to support career transitions:

- Problem Solving
- Leadership and Communication
- Accountability and Social Sensitivity
- Analytical Skills
- Collaboration
- Critical Thinking
- Negotiation
- Decision Making

Experiential learning and workshops offered

- Personal Growth Lab (PG Lab)
- CV Writing
- Career Enhancement Discussions

The PGDM Online programme is thoughtfully designed with a focus on practical applications that seamlessly integrate into day-to-day professional challenges. For instance, I've enhanced my data analysis skills—discovering new Excel techniques that directly helps solve workplace problems. These tangible improvements have made a noticeable impact on my professional growth.

Vasudha Sameer Katti

*Strand Life Sciences
Private Limited*

Batch 02-Cohort 01



“I have gained valuable insights and formed meaningful connections with students worldwide. While managing work and studies has been challenging, the programme has equipped me with essential time management and multitasking skills. I'm grateful for the opportunity to learn and grow in such a dynamic environment.”

Ishita Samant

Batch 2023 – 2025



Teaching pedagogy

The teaching pedagogy includes live sessions led by SPJIMR faculty, with support from Coursera, the edtech partner.

Participants will have access to pre-recorded videos explaining fundamental concepts, interactive sessions with faculty, case studies, simulation tutorials, and peer learning through group work sessions. Continuous evaluations will be conducted through graded and ungraded quizzes, assignments, and end-term exams.

The PGDM Online programme enables participants to gain a comprehensive understanding of all functional areas, with the flexibility to choose a preferred mix of courses in the second year based on their career goals.

The course architecture equips participants to excel in business decision-making with a cross-functional impact. They will receive cutting-edge management education alongside experiences that broaden their horizons and accelerate their growth as innovative leaders.

In addition to the curriculum's state-of-the-art design, participants will work on projects and engage in Science of Spirituality (SoS) exercises as part of their journey towards self-mastery. They will also attend the Personal Growth Lab (PG Lab).

Programme structure

The two-year PGDM Online programme is AICTE-approved and follows a similar structure to the on-campus programme. It offers working professionals the opportunity to pursue postgraduate education from a premier business school without having to take a break or relocate. The programme provides an immersive experience, with learning hours spread across two years.

Year I	General Management Foundation and Functional Courses	
	Campus Immersion – I	Campus Immersion – II
Year II	A bouquet of six micro specialisations (opt for any three)	
	1. Finance and Markets 2. Advances in Supply Chain 3. Organisation and Leadership	4. Strategy 5. Marketing Information 6. Management Analytics
	Live Project	Campus Immersion – III
Credit Structure	Year I 16 Courses 38 Credits 1,140 Total hours of engagement	Year II 12 Courses + Projects 42 Credits 1,260 Total hours of engagement
	80 Credits total and 2,400 total hours of engagement	

Three campus immersions, each lasting five days, will be held at SPJIMR's Mumbai campus.

Schedule

Monday/Friday

Tutorials/Guest sessions:
8:00 pm – 9:30 pm

Sunday

Morning and additional sessions:
11:00 am – 12:30 pm
2:30 pm – 4:00 pm
4:30 pm – 6:00 pm

Tuesday, Thursday, Saturday

Live sessions:
6:00 pm – 7:30 pm
8:00 pm – 9:30 pm

Note: All timings are in IST.

Year I: Functional and General Management courses

Term I

- Financial Reporting and Analysis
- Data Analysis
- Applied Economics for Business
- Decision-making through Business Simulation
- Organisational Behaviour and Human Resource Management

Term II

- Marketing Management
- Finance for Decision-making
- Operations Management
- Design Thinking and Innovation
- Professional Communication: Speaking, Writing and Being

Term III

- Ethics in Business
- Strategic Management
- Information Technology Strategy
- Legal Aspects of Business
- Journey to Self-mastery



Workshops offered

Business Negotiations, Critical Thinking and Career Development

Experiential learning

Personal Growth Lab and Social Immersion

Note: The above list of courses is indicative and may change to incorporate contemporary topics.

Year II: Micro-specialisations and Industry Integrated Learning Project (IILP)

Participants can create their own **career pathway** by selecting micro-specialisations based on their current work profile or the profile they aspire to achieve, focussing on vertical, lateral, and cross-functional roles. They can choose three micro-specialisations from a bouquet of six micro-specialisations.

Participants will have access to a couple of pre-assigned courses offered by other universities under each micro-specialisation and will work on **Industry Integrated Learning Project (IILP)**.

List of courses offered:

Finance and Markets

- Corporate Valuation
- Security Analysis and Portfolio Management
- Financial Markets and Fintech

Marketing

- Consumer Behaviour
- Sales and Distribution, and B2B Marketing
- Digital Marketing

Strategy

- Game Theory in Business Strategy
- Technology Consulting – Leading Practices
- Advanced Strategic Management

Organisation and Leadership Strategy

- Strategic Human Resource Management
- Management of Change in Organisations
- Managing High Performing Teams

Advances in Supply Chain

- Supply Chain Management
- Manufacturing Planning and Supply Chain Strategy
- Technology and E-commerce

Information Management and Analytics

- Business Intelligence and Analytics
- Digital Transformation
- Artificial Intelligence and Machine Learning (AI & ML)

Note: Subject to change.



Campus immersion

There will be three on-campus immersions of five days each at SPJIMR's Mumbai campus. The campus immersions will be scheduled in Terms II, III, and V. The campus immersions are subject to the prevailing conditions at that time. The sessions during the on-campus modules are included in the total number of sessions offered per course. The immersion will include academic sessions, workshops, interactive exercises, and guest sessions.



International immersion

The international immersion module provides participants with the opportunity to learn about evolving global business practices, cross-cultural nuances, and the relevance of knowledge sharing. The programme collaborates with premier international business schools to offer world-class learning experiences. The continuously updated module features a customised curriculum that includes courses in Business Analytics, Finance, Information Management, Marketing, Operations and Supply Chain, and a General Management track. The International Immersion is optional, and participants will join those in a full-time programme for the immersion.

Assessments and evaluations

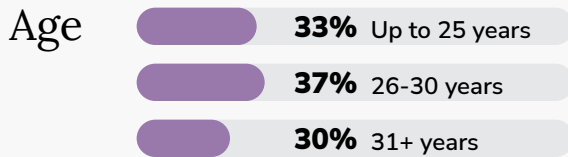
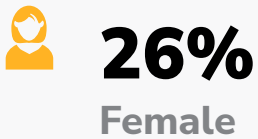
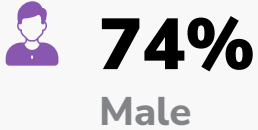
The programme follows a Continuous Evaluations Process (CEP). For each course, multiple mechanisms of evaluation are employed, including a mix of graded and non-graded assignments, quizzes, group assignments, and end-terms examinations.

Merit awards

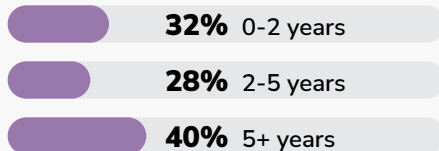
Students will be awarded the 'Post Graduate Diploma in Management – Online' upon successfully meeting the academic requirements of the programme set by SPJIMR's Academic Council.

Based on the overall academic performance, the top three meritorious participants will be awarded Dean's Top Three (DTT) certificate.

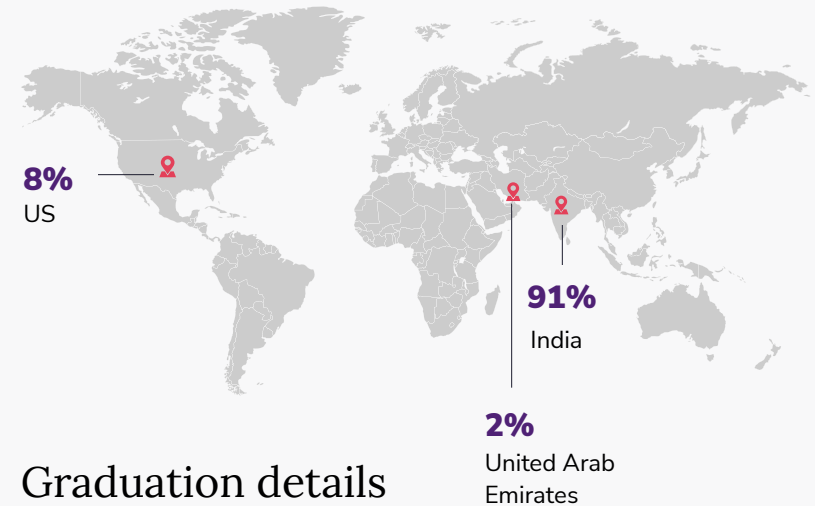
Batch demographics



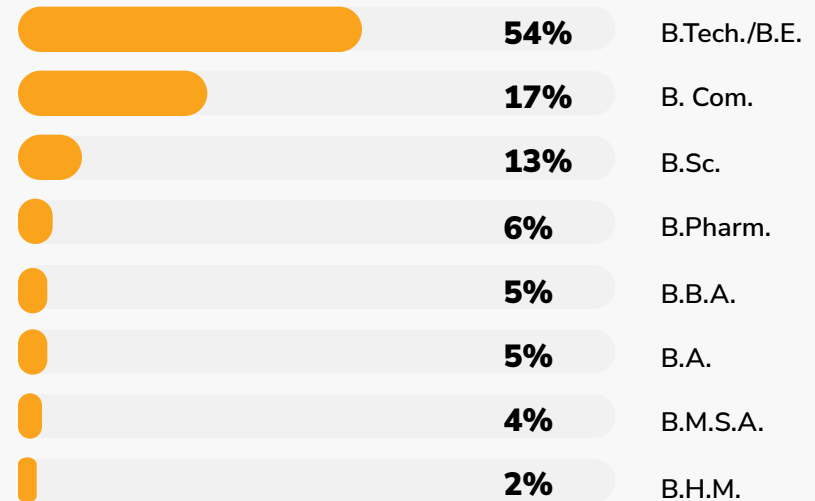
Work experience



Geographic diversity



Graduation details



Eligibility **criteria**

Bachelor's degree with at least 50% marks or equivalent CGPA in any discipline from a recognised university.

The degree awarded by the institute/university must be recognised by the Association of Indian Universities (AIU).

Candidates with relevant work experience and additional qualifications will be given preference.



Application **process**

To apply for PGDM Online Batch 03 - Cohort 01, aspirants must fill in the online application form on [Coursera.org](https://www.coursera.org)



Timeline to **apply**

Visit the [SPJIMR website](https://www.spjimr.edu) to view the priority deadline.



Selection **process**

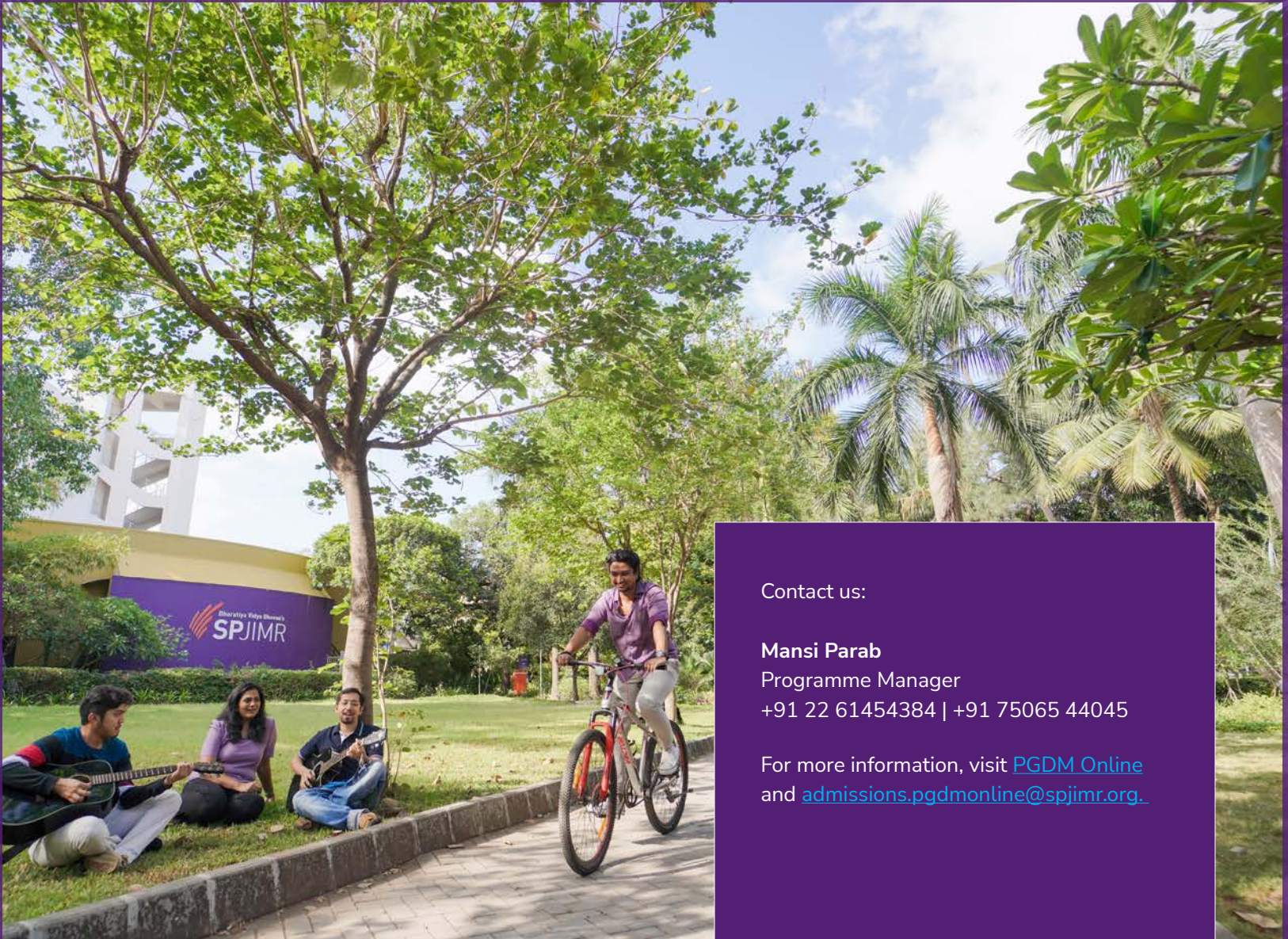
Shortlisted candidates will be informed about the group interview process and the interview schedule.

Programme **fee**

The fee for the PGDM Online Batch 03 - Cohort 01 intake is:

Merit criteria/category	Tuition fee
Applicants with 65% or more in bachelor's	INR 8,50,000
Applicants with less than 65%	INR 10,00,000

- The fees are payable in six instalments.
- Refer to the website for the fee payment schedule.
- The application fee is INR 1,500 or USD 20. The fee is non-refundable.
- Foreign nationals, NRIs, and PIO participants will pay the equivalent programme fees in INR.



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For more information, visit [PGDM Online](#)
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