





Post Graduate Diploma in Management Online (PGDM Online)









About **SPJIMR**

Bharatiya Vidya Bhavan's S.P. Jain Institute of Management and Research (SPJIMR), is a leading postgraduate management institute recognised by the Financial Times MiM Global Rankings as India's #1 business school, by Business Today as one of the country's top five business schools, and by the Positive Impact Rating as one of the top five business schools worldwide for societal impact.

Known for its innovative and socially-conscious approach to management education, research, and community engagement, SPJIMR aims to influence managerial practice and promote the value-based growth of its students, alumni, organisations and its leaders, and society.

SPJIMR holds the international 'triple crown' of accreditations from EQUIS, AACSB, and AMBA.

SPJIMR's two-year Post Graduate Diploma in Management – Online (PGDM Online) programme is designed for working professionals who want to pursue management education without leaving their jobs or home locations. The programme equips participants with an integrated approach to functional management and problem-solving tools.



Programme **Overview**

The Post Graduate Diploma in Management (PGDM) Online is a two-year, AICTE-approved, Master's level programme launched by SPJIMR in collaboration with TimesPro. It is designed to make world-class management education accessible to professionals across India and the world, offering the credibility of a formal PGDM credential from one of India's most respected B-schools.

Specially crafted for ambitious working professionals, the PGDM Online blends academic rigour, flexibility, and industry relevance. Participants can study at their own pace, continue in their current roles without relocation, and apply insights directly at work.

On successful completion of all academic requirements, participants are awarded the prestigious Post Graduate Diploma in Management (PGDM) Online, conferred under the authority of SPJIMR's Academic Council, a credential that embodies SPJIMR's legacy, global recognition, and lasting impact





Programme highlights

- Engage with a curriculum that offers contemporary courses in functional management.
- Learn from SPJIMR's faculty, who bring extensive industry experience and are thought leaders in their area of expertise.
- Benefit from an AICTE-approved programme.
- Choose three micro-specialisations in Year II.
- Participate in live, interactive faculty sessions in synchronous mode.
- Learn through asynchronous mode with pre-recorded videos by faculty.
- Attend three on-campus immersions of five days each at the Mumbai Campus.
- Receive academic support through TimesPro.
- Access a strong and growing network of 18,000+ alumni.
- Receive career guidance.
- Collaborate with a heterogeneous peer group.

Opt for an International Immersion (optional). Subject to the immersion being conducted at the Institute level.

Programme objectives

Upon completion of the two-year programme, participants will:

- **Demonstrate** effective problem-solving and decision-making skills in business situations.
- Innovate as change-makers with social sensitivity.
- **Be** proficient in establishing cross-functional integration.

Learning takeaways

Build leadership and teamwork skills.

Learn the ability to offer solutions to business problems.

Adopt an integrative approach to decision-making

Integrate cross-functional learnings.

Choose three from six micro-specialisations, each with four courses.

Gain knowledge from industry experts.

One of the unique features of this programme is its flexibility, which is a boon for working professionals and those managing family businesses. The assessments' structure is thoughtfully planned, ensuring that we don't feel overwhelmed with multiple subjects over a short period. It offers peace of mind while maintaining academic rigour.

Ajay Jayesh Makwana

Aramex India Private Limited
Batch 02-Cohort 01



Flexibility offered

- Pay by term.
- Opt for three micro-specialisations in Year II.
- Choose additional courses of interest by paying a nominal fee.
- Complete the programme within 48 months.



Career transition

Through various classroom and non-classroom learning experiences, the programme builds the following competencies to support career transitions:

- Problem Solving
- Leadership and Communication
- Accountability and Social Sensitivity
- Analytical Skills
- Collaboration
- Critical Thinking
- Negotiation
- Decision Making

The PGDM Online programme is thoughtfully designed with a focus on practical applications that seamlessly integrate into day-to-day professional challenges. For instance, I've enhanced my data analysis skills—discovering new Excel techniques that directly helps solve workplace problems. These tangible improvements have made a noticeable impact on my professional growth.

Vasudha Sameer Katti

Strand Life Sciences Private Limited Batch 02-Cohort 01



"I have gained valuable insights and formed meaningful connections with students worldwide. While managing work and studies has been challenging, the programme has equipped me with essential time management and multitasking skills. I'm grateful for the opportunity to learn and grow in such a dynamic environment."

Ishita Samant

Batch 2023 - 2025

Teaching **pedagogy**

The teaching pedagogy includes live sessions led by SPJIMR faculty, with support from Timespro, the edtech partner.

Participants will have access to pre-recorded videos explaining fundamental concepts, interactive sessions with faculty, case studies, simulation tutorials, and peer learning through group work sessions. Continuous evaluations will be conducted through graded and ungraded quizzes, assignments, and end-term exams.

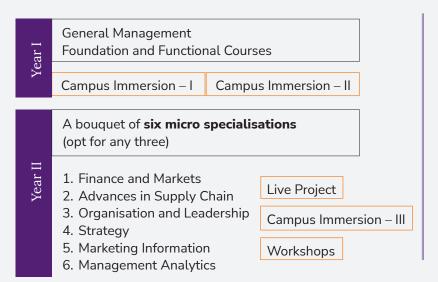
The PGDM Online programme enables participants to gain a comprehensive understanding of all functional areas, with the flexibility to choose a preferred mix of courses in the second year based on their career goals.

The course architecture equips participants to excel in business decision-making with a cross-functional impact. They will receive cutting-edge management education alongside experiences that broaden their horizons and accelerate their growth as innovative leaders.

In addition to the curriculum's state-of-the-art design, participants will work on projects and engage in Science of Spirituality (SoS) exercises as part of their journey towards self-mastery. They will also attend the **Personal Growth Lab (PG Lab).**

Programme **structure**

The two-year PGDM Online programme is AICTE-approved and follows a similar structure to the on-campus programme. It offers working professionals the opportunity to pursue postgraduate education from a premier business school without having to take a break or relocate. The programme provides an immersive experience, with learning hours spread across two years.



ture	Year I 16 Courses
ruc	38 Credits
Credit Structure	1,140 Total hours of engagement
Cred	Year II
	12 Courses + Projects
	42 Credits
	1,260 Total hours of engagement
80	Credits total and 2,400 total hours of engagement

Session timings

Days	Description of Sessions	Timings
Monday / Friday (Optional)	Tutorials / Guest Sessions	8:00 pm – 9:30 pm
Tuesday and Thursday	Live Session	8:00 pm – 9:30 pm
Saturday	Live Sessions	6:00 pm – 7:30 pm 8:00 pm – 9:30 pm
Sunday	Live Sessions	11:00 am – 12:30 pm 2:30 pm – 4:00 pm 4:30 pm – 6:00 pm

Note: All timings are in IST

Year I: Functional and General Management courses

Term I

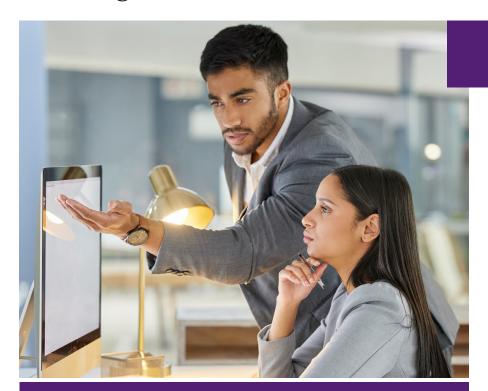
- Financial Reporting and Analysis
- Data Analysis
- Applied Economics for Business
- Decision-making through Business Simulation
- Organisational Behaviour and Human Resource Management

Term II

- Marketing Management
- Finance for Decision-making
- Operations Management
- Design Thinking and Innovation
- Professional Communication: Speaking, Writing and Being

Term III

- Ethics in Business
- Strategic Management
- Information Technology Strategy
- Legal Aspects of Business
- Journey towards Self-mastery



Workshops offered

Business Negotiations, Critical Thinking and Career Development

Experiential learning

Personal Growth Lab, Sparks of Change

Year II: Micro-specialisations and Industry Integrated Learning Project (IILP)

Participants can create their own career pathway by selecting micro-specialisations based on their current work profile or the profile they aspire to achieve, focusing on vertical, lateral, and cross-functional roles. They can choose three micro-specialisations from a bouquet of six micro-specialisations.

List of courses offered under each micro-specialisation:

Finance and Markets

- Corporate Valuation
- Security Analysis and Portfolio Management
- Financial Markets and Fintech

Marketing

- · Consumer Behaviour
- Sales and Distribution, and B2B Marketing
- Digital Marketing

Organisation and Leadership Strategy

- Strategic Human Resource Management
- Management of Change in Organisations
- Managing High Performing Teams

Strategy

- Game Theory in Business Strategy
- Technology Consulting Leading Practices
- Advanced Strategic Management

Advances in Supply Chain

- Supply Chain Management
- Manufacturing Planning and Supply Chain Strategy
- E-commerce and Platform Operations

Information Management and Analytics

- Business Intelligence and Analytics
- Digital Transformation
- Artificial Intelligence and Machine Learning (AI & ML)

Besides the above-mentioned courses, the participants will be offered the following core courses –

- Industry Integrated Learning Project (IILP) to be completed over a period of 6 months.
- "Innovation and Entrepreneurship"

International immersion

The international immersion module provides participants with the opportunity to learn about evolving global business practices, cross-cultural nuances, and the relevance of knowledge sharing. The programme collaborates with premier international business schools to offer world-class learning experiences. The continuously updated module features a customised curriculum that includes courses in Business Analytics, Finance, Information Management, Marketing, Operations and Supply Chain, and a General Management track. The International Immersion is optional, and participants will join those in a full-time programme for the immersion.

Assessments and evaluations

The programme follows a Continuous Evaluations Process (CEP). For each course, multiple mechanisms of evaluation are employed, including a mix of graded and non-graded assignments, quizzes, group assignments, and end-terms examinations.

Merit awards

Students will be awarded the 'Post Graduate Diploma in Management – Online' upon successfully meeting the academic requirements of the programme set by SPJIMR's Academic Council.

Based on the overall academic performance, the top three meritorious participants will be awarded Dean's Top Three (DTT) certificate.



Sample certificate



Campus immersion

There will be three on-campus immersions of five days each at SPJIMR's Mumbai campus. The campus immersions will be scheduled in Terms II, III, and V. The campus immersions are subject to the prevailing conditions at that time. The sessions during the oncampus modules are included in the total number of sessions offered per course. The immersion will include academic sessions, workshops, interactive exercises, and guest sessions.











Campus Immersion themes

'Getting to Know Your Institute, Faculty and Peers'

Faculty Interactions

Outbound activities to know your peers

Workshops

'Interaction with the CXOs'

Sessions by CXOs

Networking with senior professionals

Sessions with Corporate Guests

'Advancing in Your Career'

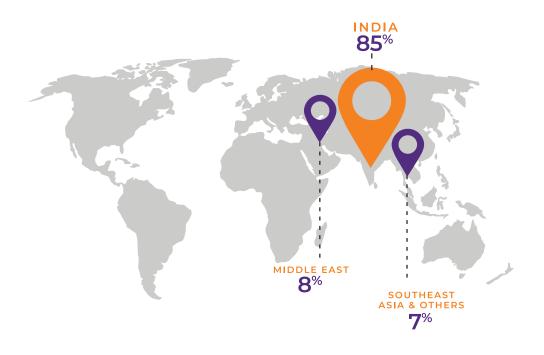
Workshops

Career Services engagements

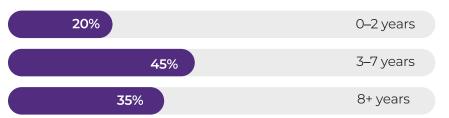
Interactions with faculty

^{*}Subject to change

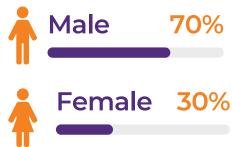
Snapshot of past **cohorts**



Work Experience Distribution



Gender Diversity



Functional Roles

- Marketing & Sales
- Operations
- Product Management
- Entrepreneurship
- Human Resources
- Analytics
- Strategy
- Supply Chain
- Consulting
- Finance

Industries represented



FMCG



Healthcare



Logistics



Energy



Startups



Education



Retail



BFSI



Technology



Manufacturing



Consulting

Learners from leading companies



























Eligibility criteria

Bachelor's degree with at least 50% marks or equivalent CGPA in any discipline from a recognised university.

The degree awarded by the institute/university must be recognised by the Association of Indian Universities (AIU).

Candidates with relevant work experience and additional qualifications will be given preference.



Application **process**

To apply for PGDM Online Batch 05, aspirants must fill in the online application form on Timespro website.



Timeline to **apply**

Visit the Timespro website to view the priority deadline.



Selection process

Shortlisted candidates will be informed about the group interview process and the interview schedule.

Programme **fee**

The fee for the PGDM Online Batch 05 cohort is INR 10,00,000

- The fees are payable in six instalments.
- The application fee is INR 1,500 or USD 20. The fee is non-refundable.
- Foreign nationals, NRIs, and PIO participants will pay the equivalent programme fees in INR.

Instalment schedule

Admission Fee	Within 7 days of admission offer	25,000
1st Instalment	As mentioned in offer letter	1,00,000
2nd Instalment	June 2026	1,25,000
3rd Instalment	October 2026	1,75,000
4th Instalment	February 2027	1,75,000
5th Instalment	May 2027	2,00,000
6th Instalment	September 2027	2,00,000

Scholarships

Future Leader Scholar: Shaping tomorrow's business leaders

At SPJIMR, we believe leadership goes beyond titles – it's about vision, impact, and the courage to shape the future. The Future Leader Scholar programme recognises and supports individuals who dare to dream big and act boldly. This prestigious scholarship is awarded to a select group of exceptional candidate those who have the potential to redefine industries, inspire teams, and lead with purpose.

Key highlights

- Join an elite circle: Awarded to a select few who demonstrate outstanding leadership potential, this scholarship sets you apart as a changemaker in the making.
- Step into the spotlight: A competitive selection process provides you with the opportunity to be recognised as someone who will make a meaningful difference.
- Open to all eligible applicants: All eligible applicants are automatically considered for the scholarship.
- Fuel your ambitions: Receive a scholarship of INR 3 lakh, enabling you to focus on learning, growth, and impact.

Terms and conditions

- The scholarship will be formally mentioned in the offer letter issued to selected candidates.
- Participants must not have any record of plagiarism or instances of misconduct in academic engagements.
- SPJIMR reserves the right to modify or cancel this scholarship at any time.
- The scholarship amount of INR 3 lakh will be disbursed equally against Term V and Term VI tuition fees.
- Withdrawal from the programme will result in automatic forfeiture of the scholarship.
- SPJIMR reserves the right to modify, pause, or discontinue the scholarship based on operational or strategic requirements.



Programme **Partner**

Founded in 2013, TimesPro is a premier Higher EdTech platform focused on enhancing the career prospects of ambitious learners by providing them with the essential skills needed to thrive in a competitive world. The programmes offered by TimesPro are carefully crafted to meet the dynamic demands of industries and incorporate the latest technological advancements, ensuring they are both accessible and affordable.In collaboration with leading institutions such as the IIMs and IITs, TimesPro delivers executive education programmes. The platform offers a diverse range of educational options, including certificate, diploma and degree programmes, primarily in management and technology. These programmes combine high-quality academic content with practical industry insights, providing participants with significant career advancement opportunities. Furthermore, TimesPro partners with top organizations across various sectors in India to offer upskilling and reskilling solutions, enhancing employability and contributing to a stronger workforce. As an initiative of The Times Group, TimesPro is dedicated to transforming higher education through innovative technological approaches.

Opus Park, 5th and 6th floor, Opp. SEEPZ Main Gate, Plot No. F-21, MIDC Central Rd, SEEPZ, Andheri East, Mumbai, Maharashtra 400093

For more information contact 1800-120-2020 admissions@timesgroup.com www.timespro.com

