



Sanjogita. R

Overview:

Sanjogita is a post graduate in Commerce from Mount Carmel College, Bangalore. She has a deep passion for teaching and learning. She wishes to become a subject matter expert in the area of Finance (Fintech/ Behavioural Finance) and contribute to industry and nation building through cutting edge research.

Area of specialization: Finance

Year of joining the programme: 2022

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Educational background:

M.com Industry Integrated, Mount Carmel College, Bangalore, 2016-2018 Batch

UGC-NET, December 2019

Research interest:

Fintech, Digital Economy, Behavioural Finance

Professional appointments/ Work experience:

January 2022 - April 2022: Assistant Professor, Department of Commerce, St. Claret College, Bangalore.

August 2019 - December 2021: Assistant Professor, Department of Management Studies, Ramaiah College of Arts, Science and Commerce.

November 2018 - August 2019 Tax Associate, KPMG

Publications and working papers:

Published a paper “A Study on the Impact of Covid-19 on MSME’s in India and Revival Strategies Proposed by the Government of India” in a UGC-Care Listed Journal, December 2022

Conference presentations:

Presented a paper “A Study on the Impact of Covid-19 on MSME’s in India and Revival Strategies Proposed by the Government of India” in the ‘International Conference on Global Evaluation through and post COVID-19 Times’ at Lexicon Management Institute of Leadership and Excellence, Pune on 5th September 2021.

Presented a paper on “A Study on the Challenges Faced by the Startups for Financial Accounting & Compliance and the Need to Comprehend the Application of Technological Tools Involved” in the International Conference at Sharda University, Delhi, November 2020.

Presented a Paper on “Digital Campus- A Study on Students’ Attitude towards Digital Payment System in Colleges with special reference to higher Educational Institutions in Bangalore North” – International Conference on Global Sustainable Development, Innovation and Emerging trends in Management, Technology and Social Sciences in January 2020.

Presented a paper on “Cashless Economy- A step towards Digital India” – 7th International Conference on “The Global Logic of Strategic Alliances in Commerce and Management”, Bon Secours College for Women, Tamil Nadu, January 2018

Achievements:

Won the Best Paper Award for the research paper on “A Study on the Challenges Faced by the Startups for Financial Accounting & Compliance and the Need to Comprehend the Application of Technological Tools Involved” in the International Conference at Sharda University, Delhi, November 2020.