



**Lakshay Mehla**

**Area of specialization:** Information Management

**Year of joining the programme:** 2021

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**Educational background:**

B.Tech CSE, Manipal University Jaipur,  
MBA (Marketing), IBS Hyderabad

**Research interest:**

Information exchange, Misinformation,  
Gamification, Critical theories

**Professional appointments/ Work experience:**

Relationship Manager, HDFC Bank Ltd.  
(2018)  
Senior Business Development Associate,  
Byjus (2018-2019)

**Publications and working papers:**

Mehla, L., Sheorey, P. A., Tiwari, A. K., & Behl, A. (2021). Paradigm shift in the education sector amidst COVID-19 to improve online engagement: Opportunities and challenges. *Journal of Global Information Management (JGIM)*, 30(5), 1-21.

**Working paper:**

Sense-shaping Dynamics in Fake News: A Foucauldian Perspective

**Conference presentations:**

1. A bibliometric overview of education policy convergence between policy actors at a global Level

Proceedings of the 7 Biennial Conference of INDAM 2022 on TRIPLE BOTTOM LINE Developing Business Resilience, Ecological Sustainability and Social Well-being in Post-Pandemic World · Jan 7, 2022

2. A paradigm shift in the export performance of Indian Marine Sector  
RESEARCH IN BUSINESS MANAGEMENT  
Theoretical Framework and Empirical Evidences

3. Conference proceedings, ICMC 2021, MICA's 7th International Communication Management Conference  
-Assessment Of E-Learning Experiences Among Multiple Segments  
-Consumer Behavior Towards Over-The-Top Streaming Services: A Literature Review  
- A Tale Of 3 Consoles: Microsoft Sony, And Nintendo: A Case Study