



Kunal Prakash Dushi

Overview:

After spending over 15 years in FMCG Sales and Marketing, Kunal is now pursuing his interests in academia with the FPM Course. He seeks to embellish his work experience with theoretical learnings to enable him to better impact the world of academics and practice both.

Area of specialization: Marketing

Year of joining the programme: 2021

Email: fpm21.kunal@spjimr.org

Educational background:

B.Com, M.M.S/ M.B.A (JBIMS, Mumbai, 2003-05)

Research interest:

Channel Management, Emerging Market Strategies

Professional appointments/ Work experience:

15+ years in FMCG Sales and Marketing, notably with Johnson & Johnson Consumer (+10 years)

Publications and working papers:

Conference presentations:

Brown Bag/ Research Seminar presentations:

Achievements: