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Dr. Varun Nagaraj takes office as Dean of SPJIMR



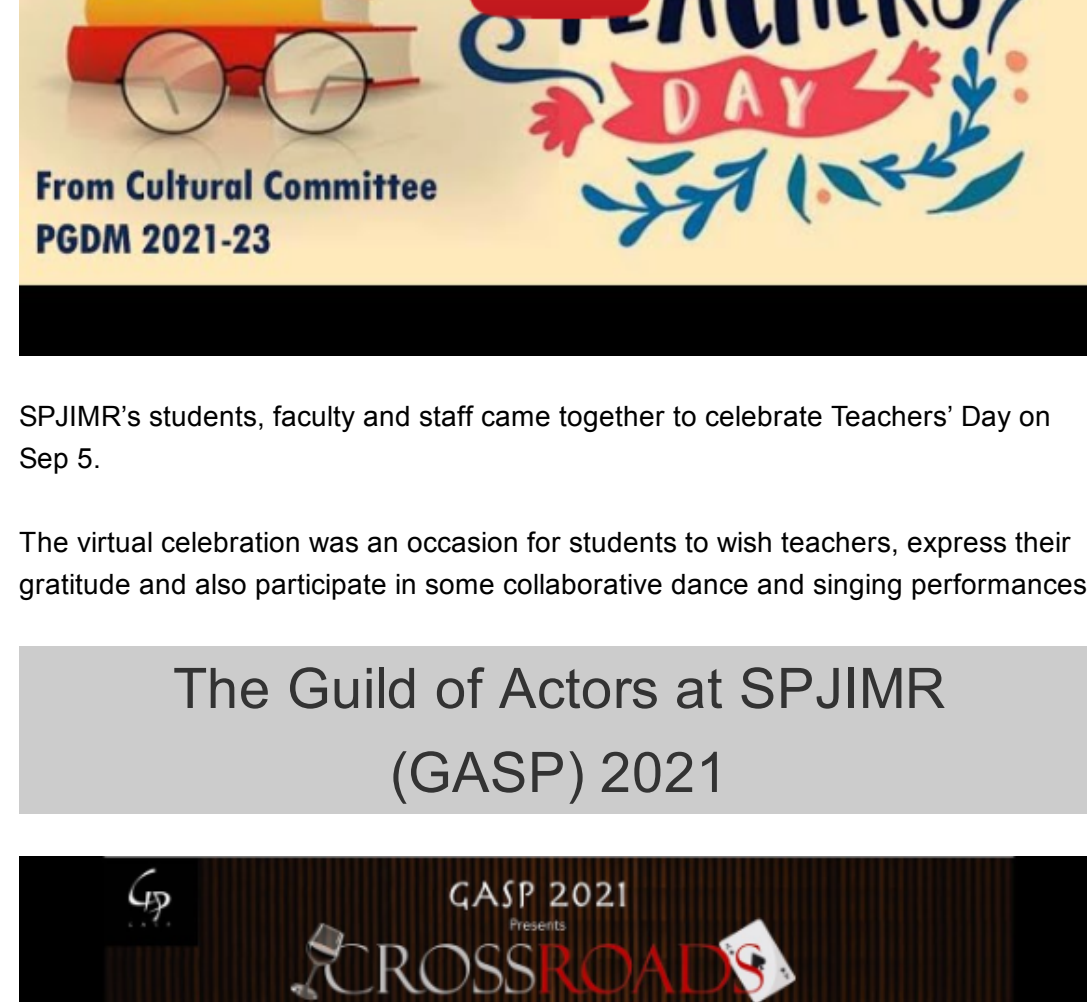
Dr. Varun Nagaraj joined SPJIMR as Dean on September 13, 2021.

In his first interview after assuming office, Dr. Nagaraj talks about what drew him to SPJIMR and shares his thoughts on the mission, pedagogy and thought leadership of the Institute. SPJIMR has a mission that is authentic and enduring, he says.

Dr. Nagaraj joins SPJIMR after a 30-year career in Boston and the Silicon Valley, as CEO and in executive leadership roles, developing communications, computing, IoT and AI products at several venture-funded start-ups and public companies.

Announcements

FT global rankings 2021: SPJIMR 2nd amongst Indian B-schools



Bharatiya Vidya Bhavan's S P Jain Institute of Management & Research (SPJIMR) is featured among the top 50 business schools in the 2021 Financial Times Masters in Management (MIM) global rankings for a second consecutive year.

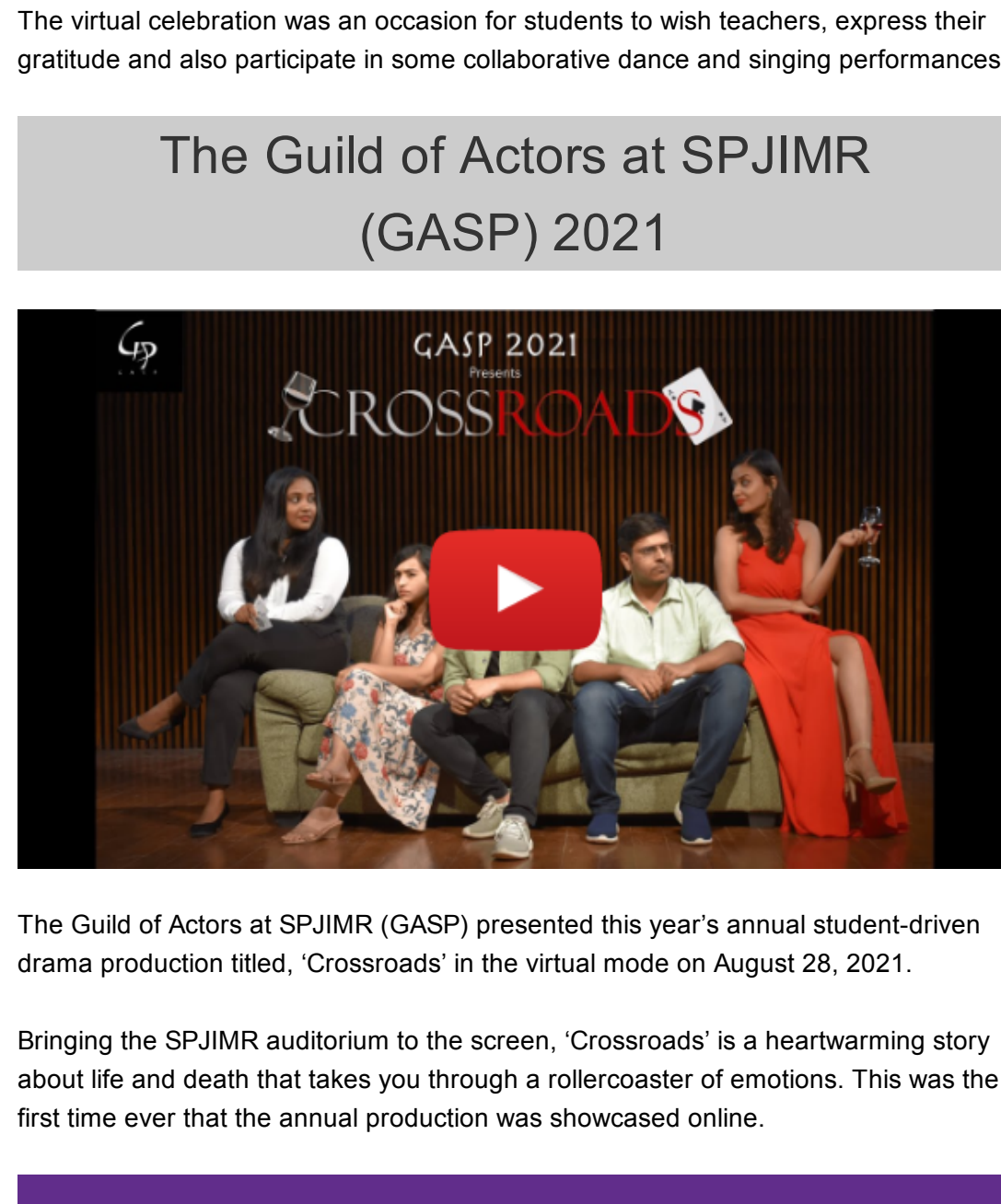
The 2021 rankings released on September 13 place SPJIMR at rank 39 for the Institute's flagship two-year full time Post Graduate Diploma in Management (PGDM).

SPJIMR is one of the only three Indian schools and the only private Indian school of management to feature in the FT MIM top 50 ranks for 2021.

Read more [here](#)

Institute Updates

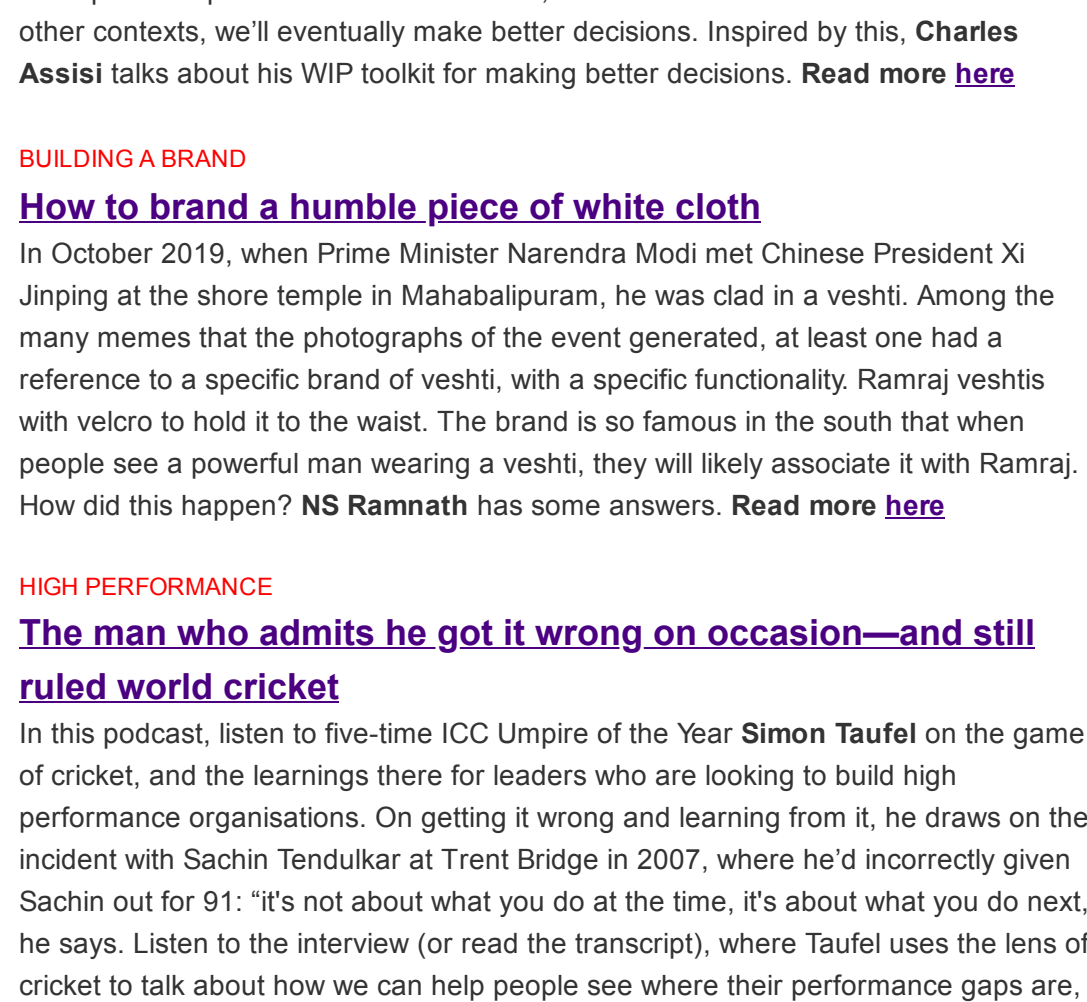
SPJIMR celebrates Teachers' Day



SPJIMR's students, faculty and staff came together to celebrate Teachers' Day on Sep 5.

The virtual celebration was an occasion for students to wish teachers, express their gratitude and also participate in some collaborative dance and singing performances.

The Guild of Actors at SPJIMR (GASP) 2021



The Guild of Actors at SPJIMR (GASP) presented this year's annual student-driven drama production titled, 'Crossroads' in the virtual mode on August 28, 2021.

Bringing the SPJIMR auditorium to the screen, 'Crossroads' is a heartwarming story about life and death that takes you through a rollercoaster of emotions. This was the first time ever that the annual production was showcased online.

Topics of Interest

Best of Founding Fuel

A selection of stories and columns on management and related topics, curated by FOUNDING FUEL

BIG IDEA

Behind Infosys' struggles to deliver the income tax project
Why did the IT major mess up the high-profile government project? No one quite knows the answer. The clues, however, lie in the inherent difficulties in executing tech projects for the government, writes **NS Ramnath**. [Read more here](#)

BETTER DECISION MAKING

Mental models from the School of Life
Charlie Munger explained, each of us must either create our own models or embrace what exists to eventually make better decisions. Because the world is a complex and messy place. But there are people at work across various domains to help make sense of the world. If we work to understand the big ideas embedded in these attempts to help make sense of the world, and examine if we can use those ideas in other contexts, we'll eventually make better decisions. Inspired by this, **Charles Assisi** talks about his WIP toolkit for making better decisions. [Read more here](#)

BUILDING A BRAND

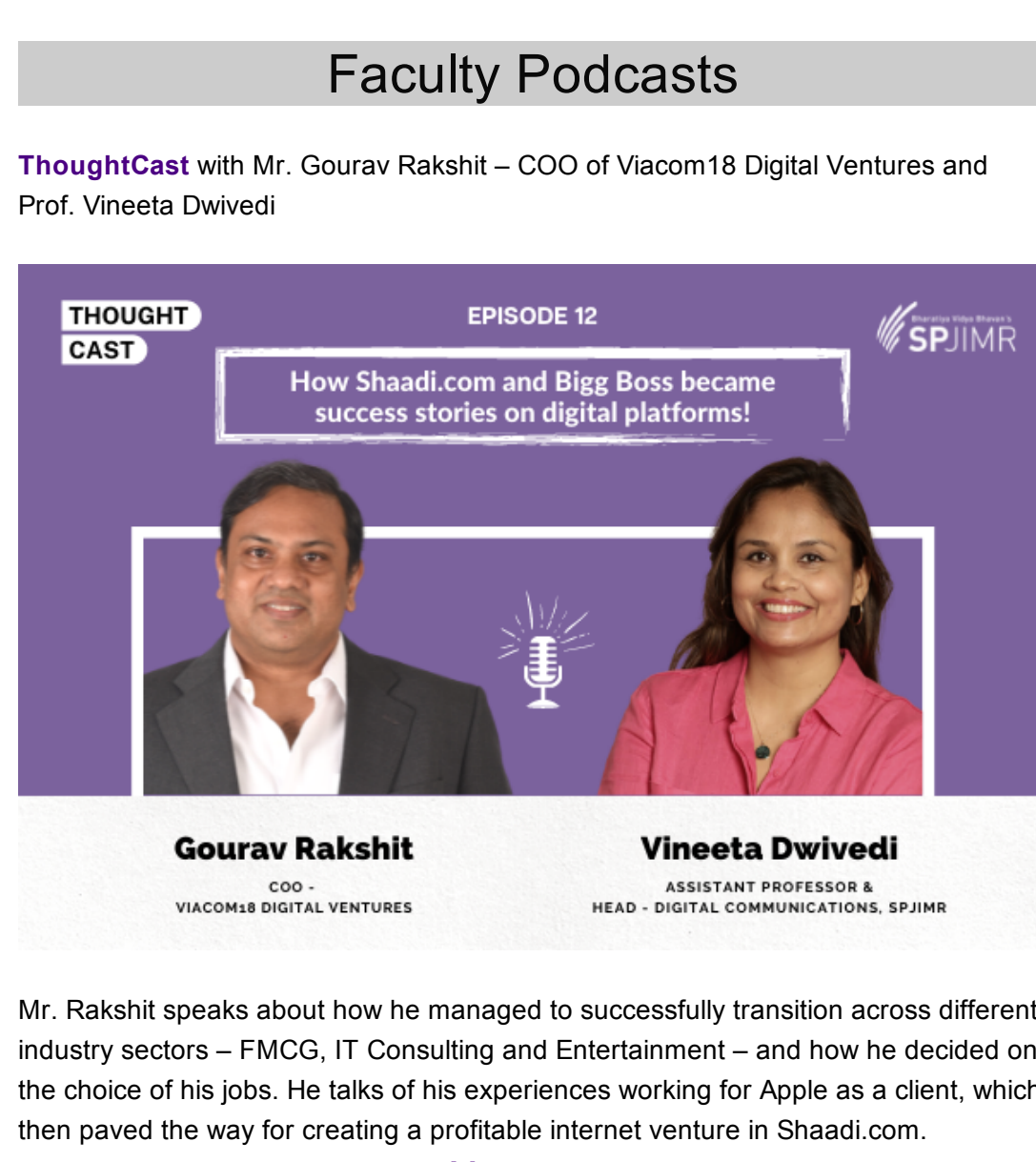
How to brand a humble piece of white cloth
In October 2019, when Prime Minister Narendra Modi met Chinese President Xi Jinping at the shore temple in Mahabalipuram, he was clad in a veshti. Among the many memes that the photographs of the event generated, at least one had a reference to a specific brand of veshti, with a specific functionality. Ramraj veshtis with velcro to hold it to the waist. The brand is so famous in the south that when people see a powerful man wearing a veshti, they will likely associate it with Ramraj. How did this happen? **NS Ramnath** has some answers. [Read more here](#)

HIGH PERFORMANCE

The man who admits he got it wrong on occasion—and still ruled world cricket
In this podcast, listen to five-time ICC Umpire of the Year **Simon Taufel** on the game of cricket, and the learnings there for leaders who are looking to build high performance organisations. On getting it wrong and learning from it, he draws on the incident with Sachin Tendulkar at Trent Bridge in 2007, where Taufel incorrectly gives Sachin out for 91: "It's not about what you do at the time, it's about what you do next," he says. Listen to the interview (or read the transcript), where Taufel uses the lens of cricket to talk about how we can help people see where their performance gaps are, and shift behaviour to bridge those gaps; what a good coach can bring to the table, as well as how to be 'coachable', and what one can learn from different industries, different sports, and people from different walks of life. [Listen here](#)

FUTURE OF WORK

Masterclass: Personal Journeys with Ashish Vidyarthi



Which are the places you think you are not supposed to be in? "We create our definitions, our boundaries," says Ashish Vidyarthi. "As an actor, I've relished this ability to break any boundary of mine, both in terms of the characters that I play, and the cultures and subcultures that I explore. My lifelong wish is not to belong, not to be identified as 'are you this are you that?' I am not as 'I'm also'." In this conversation, the creative entrepreneur and actor talks about breaking out of comfort zones, channelling fear into audacity, and how to not become a voyeur of your own success.

Disclaimer: Views expressed here may not reflect views of the institute.

Faculty Articles

A. **'What does the writing of Constitutions have to do with wars? Plenty, as this book proves'** by Dr. Dinyar Pateil in Scroll.in, September 18, 2021.

B. **'The flaws in Centre's asset monetisation plan'** by Dr. Tulsii Jayakumar in The New Indian Express, September 8, 2021.

C. **'Immunity Boosting- Real or just a Fad?'** by Dr. Ashita Aggarwal in ET Health World, September 7, 2021.

D. **'Evolving SCM in a Post-Pandemic Era'** by Prof. R. Jayaraman in The Machinist, September 6, 2021.

E. **'Sabyasachi x H&M: A classic example grand play, successful legacy and marketing masterstroke'** by Prof. Vineeta Dwivedi in Business Today, September 1, 2021.

F. **'A large Budget deficit is like riding a tiger'** by Dr. R. K. Pattnaik in The Hindu Business Line, August 30, 2021.

G. **'Dealing with the Taliban'** by Prof. Jagdish Rattanani in National Herald, August 29, 2021.

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To view more faculty published articles click [here](#)

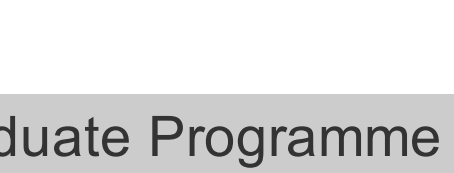
Faculty Podcasts

ThoughtCast with Mr. Gourav Rakshit – COO of Viacom18 Digital Ventures and Prof. Vineeta Dwivedi



Mr. Rakshit speaks about how he managed to successfully transition across different industry sectors – FMCG, IT Consulting and Entertainment – and how he decided on the choice of his jobs. He talks of his experiences working for Apple as a client, which then paved the way for creating a profitable internet venture in Shaadi.com.

Listen on



From the Archives

Topic : Editors Speak - Reflections on Economics and Journalism.

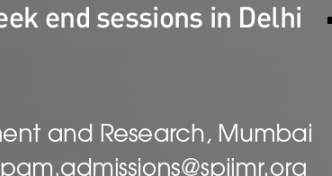
Speaker : Monika Halan (Consulting Editor, HT media), Latha Venkatesh (Executive Editor, CNBC TV18), Tamal Bandyopadhyay (Consulting Editor, Business Standard) and Menaka Doshi (Managing Editor, Bloomberg Quint)

Moderator : Prof. Ananth Narayan (Associate Professor, Finance, SPJIMR)

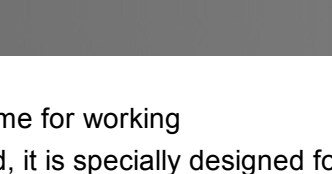


Faculty Recommended Books

Grassroots Innovation: Minds On the Margin Are Not Marginal Minds, Anil K. Gupta, Recommended by **Prof. Rishikesan Parthiban**: "The persistent socio-economic problems faced by the poor in different parts of the world requires us to go beyond top-down external-actor-centric interventions and needs us to unearth and cross pollinate the genius of people at the grassroots. Innovative solutions by people at the margins are not necessarily sub-standard or jugad, but have creative applications and uses in the mainstream economy as well. This book is a pure joy to read and might provide a new perspective to the readers"



Deep work, Cal Newport, Recommended by **Prof. Nilendra Pawar**: "Highlights the importance of working in phases, offers practical tips. Highly relevant in a world that is full of distractions"



Alumni in News

Rajeev Garg (PGDM, Class of 1997) has been promoted as Head of Sales at Jindal Stainless Ltd. [Read more here](#)

Anaheeta Goenka (PGDM/MMS, Class of 1991) has been elevated by Lowe Lintas as COO, for Unilever South Asia and Chief Growth Officer. [Read more here](#)

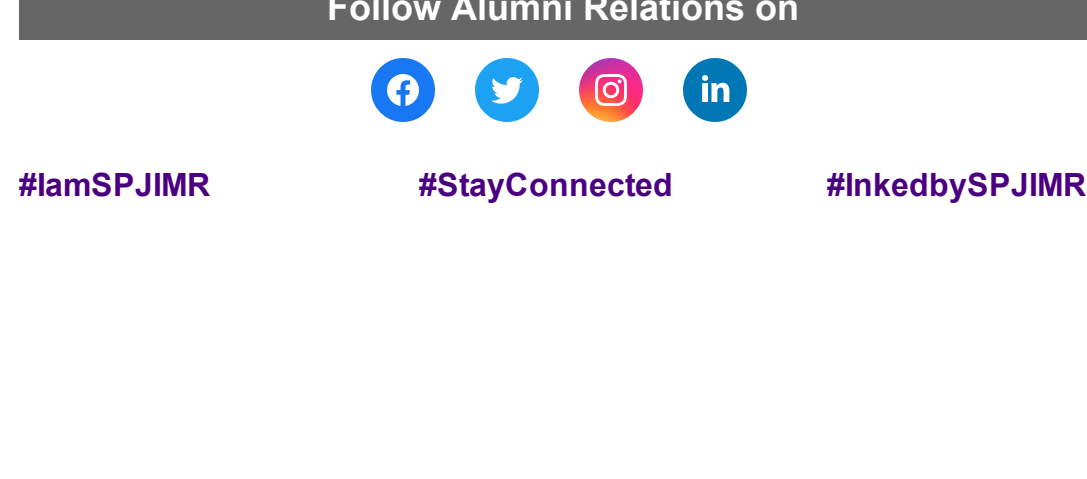
Trideep Bhattacharya (PGDM / MMS, Class of 1999) has been appointed by Edelweiss AMC as CO-CIO equities. [Read more here](#)

Rishi Palekar (PGEMP, Class of 2009) his AI based start-up has been awarded 'Startup of the Year' in the category of Consumer Tech and E-commerce at Leaders of Tomorrow - Awards & Conclave hosted by ET Now. [Read more here](#)

Do share your success stories with the relevant hyperlinks for us to share.

Programmes & Events

Centre for Wisdom in Leadership (CWIL)



SPJIMR's Centre for Wisdom in Leadership (CWIL) has organized a new series of webinars, 'Past Imperfect: Indian Histories of Business, Politics, and Leadership' through September and October which will have author discussions about new and recent books on Indian history.

More details [here](#)

Post Graduate Programme in General Management (PGP-GM)

PGP-GM is an AICTE approved 2-year diploma programme for working professionals. With sessions on every alternate week-end, it is specially designed for executives with more than 5 years of work experience, who are unable to take a career break for further studies. On successful completion of the programme, participants will be awarded the AICTE approved diploma, "PGDM- Executive Management Programme".

PGP-GM imparts the knowledge and skills of an Executive MBA programme and is tailored specifically for middle-senior management executives.

Please share the details with interested candidates.

PROGRAMME DETAILS

Online Merchandise

You can purchase SPJIMR merchandise online and have the products delivered to your home anywhere within India, through 'Campus Mall'.

Click on the E-store - [Campus Mall](#)

Stay Connected

Not there on official SPJIMR Alumni Portal & App yet?
- Click [here](#) to register on the portal.
- Click [here](#) to download the App for iOS and [here](#) for Android.

Changed your job, city or contact details?
- Help us update your details [here](#).

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