

Message from Alumni Relations office

Hello Friends,

Thank you for the overwhelming response on the announcement of my new role of heading the Alumni Relations office. Thank you Ratika and Aditi before her, for setting up a strong foundation for Alumni Relations.

We will continue building on the multiple initiatives taken in the past and explore further avenues to engage. I will be reaching out soon to each city council to discuss and curate these avenues.

I have also been tasked with setting up a Development Office which most top schools have been running for several years. We have been able to swell Dr Manesh Shrikant Scholarship Fund for Abhyudaya Sitara to over ₹22 lacs from the ₹5 lacs donated from his estate.

We are now 12000+ alumni with an annual increase expected of 700+. The portal has over 500 job postings with 3000+ applications.

Looking forward to working together to take Alumni relations to a new high.

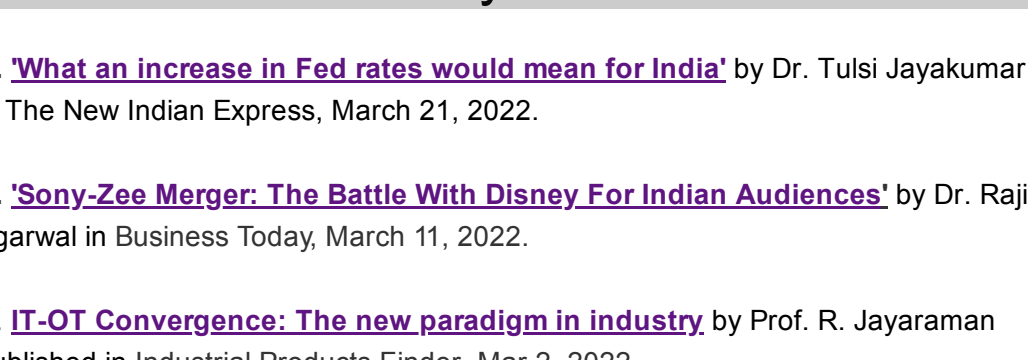
Abbas
+91 9821362495

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Institute Updates

OptiMize 2022 puts the focus on Industry 4.0



OPTIMIZE 2022, organized by the Operations & Supply Chain Management and Information Management Committee was held on February 20, 2022. The conclave with the theme 'Realising Smart Operations with Integrated Systems' sought to highlight the changing business operations technology with a focus on Industry 4.0, Smart Factory, IIoT & MES. The keynote addresses were delivered by Mr. Soumno Bose, Head AI, TATA Steel, and Mr. Vikash Srivastava, Head IT, TATA Steel.

This was followed by a panel discussion on 'Reimagining Business Operations with IIoT' moderated by Mr. Sateesh Kumar, Product Manager, IIoT at LivNSense Technologies. The panel comprised of industry leaders including Mr. Nandkumar Kulkarni, Integrated Supply Chain Director at Mondelez India, Dr. Varun Nagaraj, Dean - SPJIMR, Mr. Anshu Diwedi, Director, AdTech, D2C, Discovery Channel, and Mr. Hemant Patil, Digital Transformation Consultant.

Topics of Interest

Faculty Articles

A. **'What an increase in Fed rates would mean for India'** by Dr. Tulsi Jayakumar in The New Indian Express, March 21, 2022.

B. **'Sony-Zee Merger: The Battle With Disney For Indian Audiences'** by Dr. Rajiv Agarwal in Business Today, March 11, 2022.

C. **'IT-OT Convergence: The new paradigm in industry'** by Prof. R. Jayaraman published in Industrial Products Finder, Mar 2, 2022.

D. **'The tentativeness of private investments'** by Dr. R. K. Pattnaik published in The Hindu Business Line, February 28, 2022.

E. **'When death takes away more than the person'** by Prof. Jagdish Rattanani published in Deccan Herald and others, February 25, 2022.

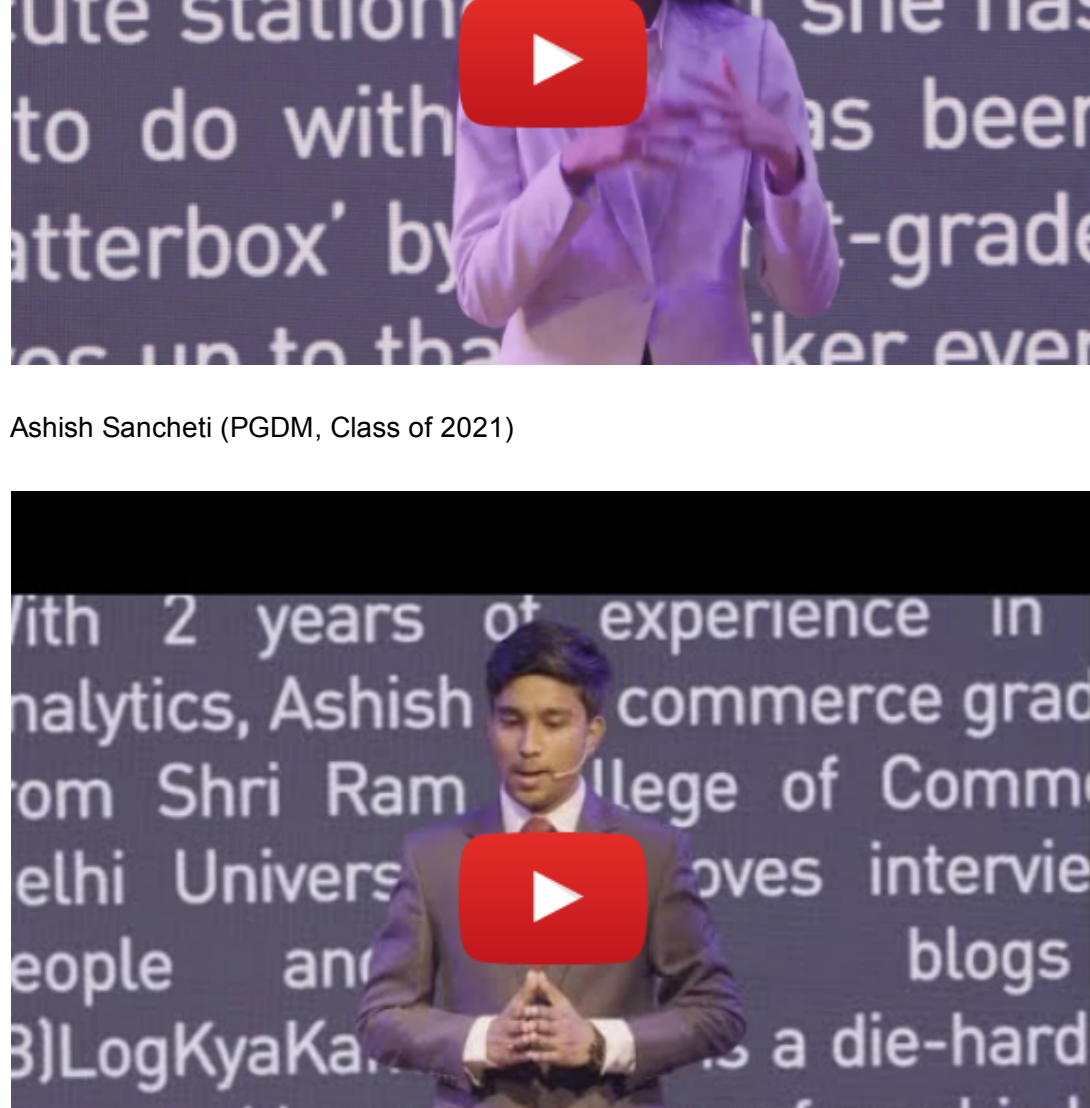
Disclaimer: Views in these articles may not reflect views of the institute

To view more faculty published articles click [here](#)

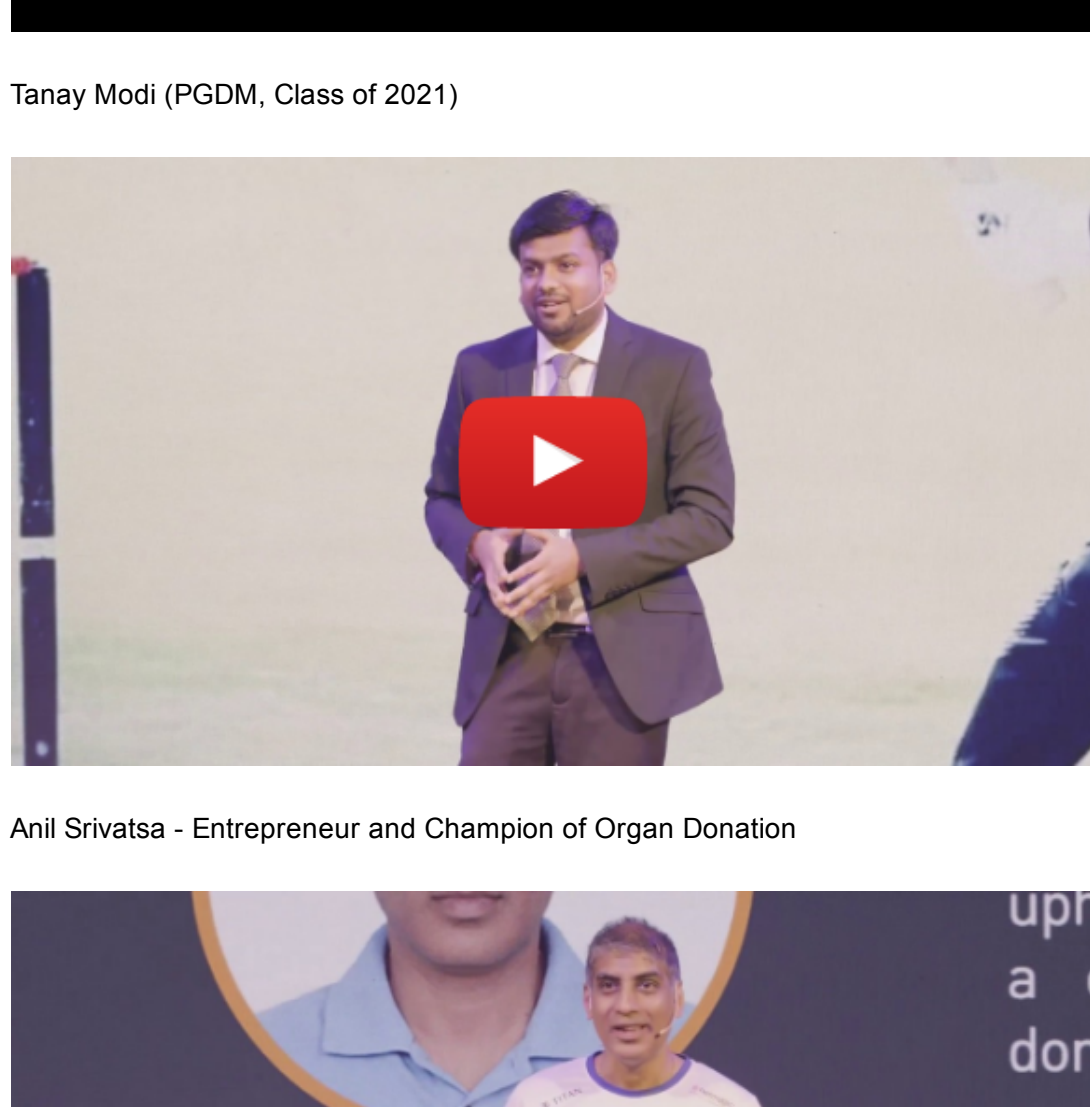
From the Archives

SParc 2019, SPJIMR's prestigious inspiring annual series of talks

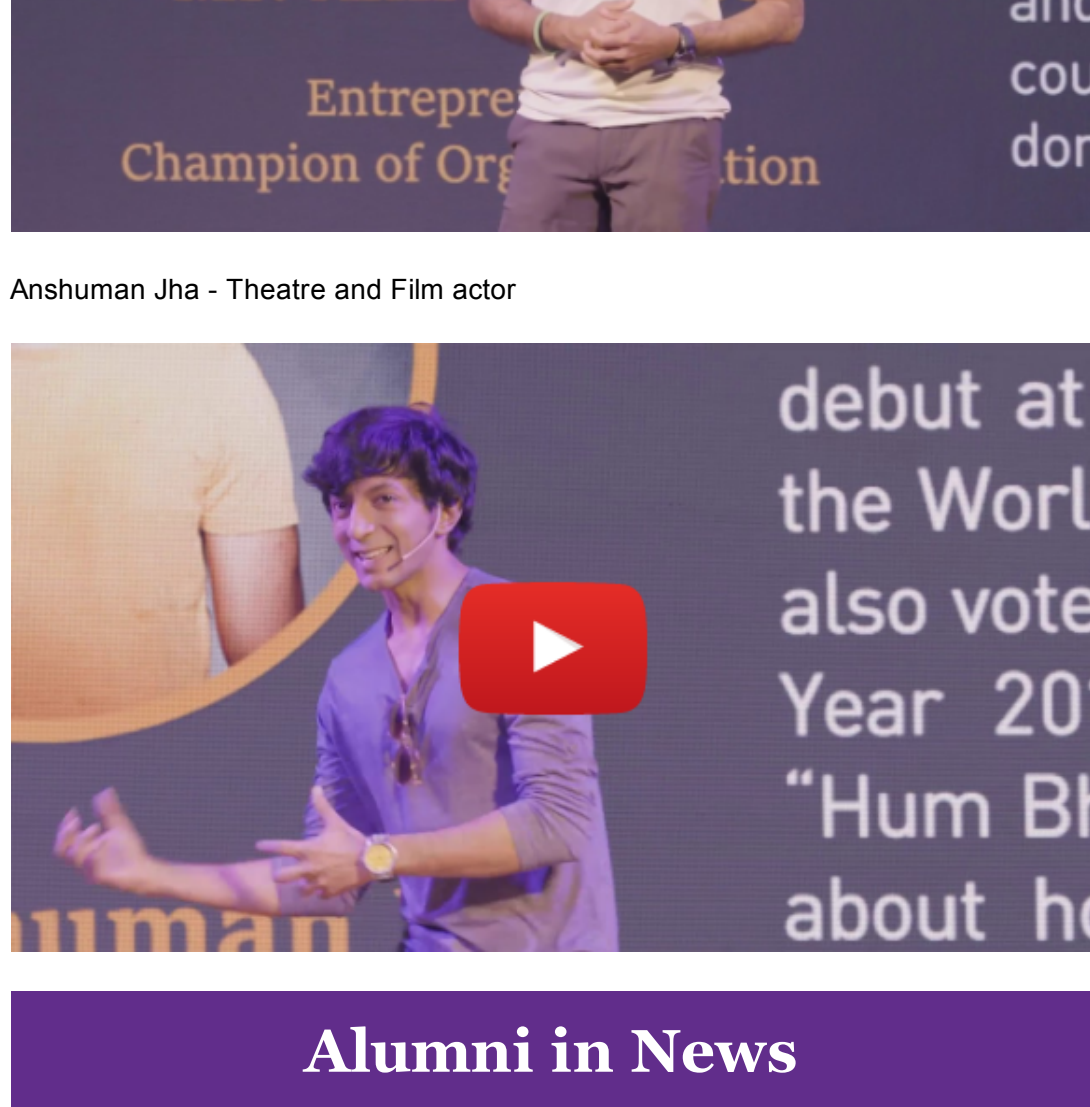
Prof. Abbasali Gabula



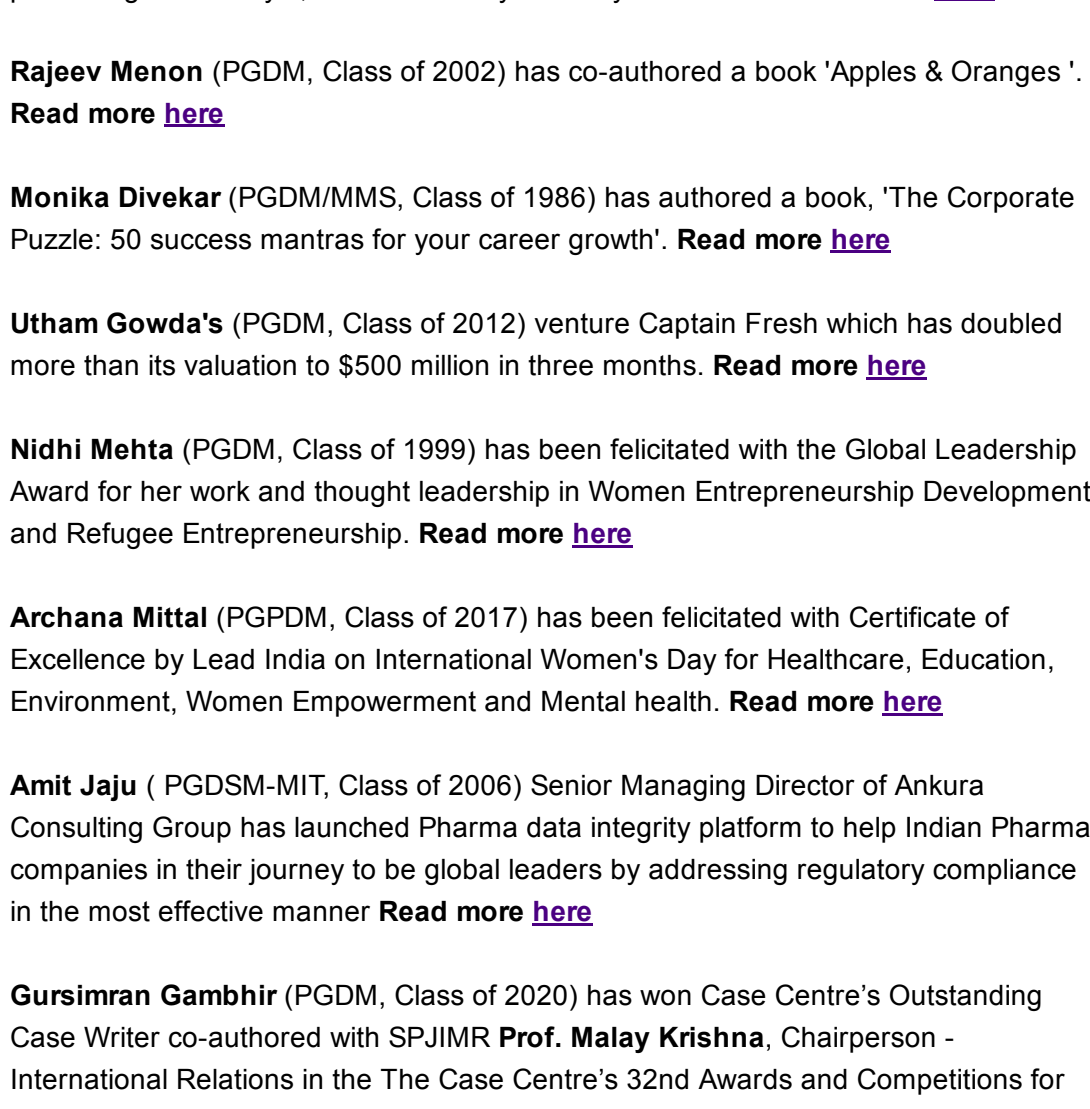
Aaboo Varghese (PGPDM, Class of 2015)



Vishraja Shrivastava (PGDM, Class of 2021)



Ashish Sancheti (PGDM, Class of 2021)



Tanay Modi (PGDM, Class of 2021)



Anil Srivatsa - Entrepreneur and Champion of Organ Donation



Anshuman Jha - Theatre and Film actor

Alumni in News

Surendra Singh (PGDM, Class of 2001) who decided to pedal from the city of Bhopal, Madhya Pradesh to Bhutan covering 1700 kms along with his wife to promote green lifestyle, women's safety and bicycle tourism. [Read more here](#)

Rajeev Menon (PGDM, Class of 2002) has co-authored a book 'Apples & Oranges'. [Read more here](#)

Monika Divekar (PGDM/MMS, Class of 1986) has authored a book, 'The Corporate Puzzle: 50 success mantras for your career growth'. [Read more here](#)

Utham Gowda's (PGDM, Class of 2012) venture Captain Fresh which has doubled more than its valuation to \$500 million in three months. [Read more here](#)

Nidhi Mehta (PGDM, Class of 1999) has been felicitated with the Global Leadership Award for her work and thought leadership in Women Entrepreneurship Development and Refugee Entrepreneurship. [Read more here](#)

Archana Mittal (PGPDM, Class of 2017) has been felicitated with Certificate of Excellence by Lead India on International Women's Day for Healthcare, Education, Environment, Women Empowerment and Mental health. [Read more here](#)

Amrit Jaju (PGDSM-MIT, Class of 2006) Senior Managing Director of Ankura Consulting Group has launched Pharma data integrity platform to help Indian Pharma companies in their journey to be global leaders by addressing regulatory compliance in the most effective manner [Read more here](#)

Gursimran Gambhir (PGDM, Class of 2020) has won Case Centre's Outstanding Case Writer co-authored with SPJIMR Prof. Malay Krishna, Chairperson - International Relations in the The Case Centre's 32nd Awards and Competitions for the pandemic-influenced case, 'Zoom Video Communications: Flash in the Pandemic or Enduring Success?'. [Read more here](#)

Do share your success stories with the relevant hyperlinks.

Programmes & Events

Post Graduate Programme in General Management (PGP-GM)

Announcing
A new opportunity for
Working Executives

In MUMBAI & DELHI

AICTE approved 2 year Diploma Programme

Part time General Management Programme
5+ years of work experience
Weekend sessions in Mumbai & Delhi campus

Batch Starting from August 2022

S P Jain Institute of Management and Research, Mumbai
011-23383563 | www.spjimr.org/pgpgm | pgpgm.admissions@spjimr.org

This is the first-ever weekend program offered by SPJIMR Mumbai and fills a significant quality gap in the executive education space.

The objective of the PGP-GM programme is to create versatile professionals with a strong functional foundation and a general management perspective. The alternate weekend structure built around application-centric assignments, facilitates continuous learning and allows participants to immediately apply classroom learnings to their own contexts. This format will be especially suitable to functional specialists working in the IT, BFSI, retail, consulting and consumer goods sectors, who wish to upskill to leadership roles without taking leave from work.

Online Merchandise

You can purchase SPJIMR merchandise online and have the products delivered anywhere within India, through 'Campus Mall'.

Click on the E-store - [Campus Mall](#)

Newsletter Depository

Read our previous newsletters [here](#).

Stay Connected

Not there on official SPJIMR Alumni Portal & App yet?

- Click [here](#) to register on the portal.
- Click [here](#) to download the App for iOS and [here](#) for Android.

Changed your job, city or contact details?

- Help us update your details [here](#).

Follow Alumni Relations on

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