Spectrum

Bhavan's SPJIMR Alumni Newsletter
January 2022

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Announcements

Exclusive offer for SPJIMR Alumni

Exclusive offer on SPJIMR Alumni ID Card
Diners Black
Diners Privilege

SPJIMR Alumni ID card is special because it keeps you connected to your Alma Mater. It also offers you access to campus when in Mumbai or in Delhi and to the resources in both the libraries.

This year we are happy to add useful and prestigious offers to the Alumni ID card. To start with, we have two variants of the 'HDFC Bank Diners Club' credit card, which is personalized with the name of our institute. It's lifetime-free and opens gateways to the finest travel, dining, and shopping experiences!

To avail this offer, you can generate your digital card from the alumni portal and app anytime.

Salient features include:
- Exclusive Lifetime free cards
- Personalization of institute name on the card
- Flat limit for alumni > 3 years without income document

For Detailed features of HDFC Bank Diners Club Black Credit Card Click here
For Detailed features of HDFC Bank Diners Club Privilege Credit Card Click here

To contact the SPOC in your city, Click here

If you face any issue in viewing the list, you can write to us at alumni.admin@spjimr.org.

Institute Updates

SPJIMR - Production and Operations Management Society (POMS) India Chapter's conference

POMS India International Conference
Mr. Rajesh Jejurikar- Executive Director, Auto & Farms Sectors at Mahindra Group
WORKSHOP
PAPER PRESENTATIONS SESSIONS
QnA

SPJIMR - Production and Operations Management Society (POMS) India Chapter's conference, 'Building Resilience in Supply Chains and Communities' was held from December 21-24, 2021. The conference featured keynotes/workshops/panel discussions and brought together several leading supply chain professionals and academicians to discuss the impact of the COVID-19 pandemic on the supply chain sector and measures that helped in managing the crisis.

SPJIMR Dean Dr. Varun Nagaraj in his welcome address spoke about creating sustainability and diversity in the Supply Chain. Conference Chairs, SPJIMR Prof. Dr. Debmallya Chatterjee and Dr. Subodha Kumar (Temple University, USA) shared an overview of the proceedings and the conference lineup. POMS-India Chapter President, Prof. Karuna Jain spoke about collaboration and flexibility in Supply Chains. Chief Guest and SPJIMR alumnus Mr. Rajesh Jejurikar, ED, Auto and Farm Div, Mahindra & Mahindra Limited spoke about creating success for the organization by giving back to society.

CFS co-hosts the 12th Emerging Markets Finance Conference 2021

The Centre for Financial Studies co-hosted the 12th Emerging Markets Finance Conference 2021, from December 13-15, 2021, along with xKDR Forum and Vanderbilt University Law School. SPJIMR Profs. Dr. Hemant Kumar Manuj and Dr. Ranjit Kumar Pattnaik were the panelists for the discussion on the topic, 'The landscape of post-pandemic recovery' along with Saugata Bhattacharya - Axis Bank, Tirthankar Patnaik - NSE, Niranjan Rajadhyaksha - IDFC Institute (Moderator). Ajay Shah of xKDR Forum was the Presenter.

Awards and Recognition

SPJIMR's Team AkSiLa aces the Airtel iCreate 2021

airtel
iCREATE 2021
CONGRATULATIONS!
TEAM AkSiLa
NATIONAL WINNERS of AIRTEL iCreate 2021
Akshay Saxena
Lahari Nuchu
Simrat Singh Talvar

PGDM Class of 2023 participants, Simrat Singh Talwar, Lahari Nuchu and Akshay Saxena (Team AkSiLa) were declared National Winners of Airtel iCreate 2021. The finals held on 18th December 2021 saw participation from 2978 teams.

iCreate is Airtel India's annual Business Strategy Case Competition and gives participants the opportunity to come up with unconventional solutions to real business problems.

PGDM Participants declared second runners-up in the BLoC Boardroom Challenge 2021

BusinessLine
CONGRATULATIONS WINNERS
2nd Runners-Up
Sai Sankalp Vemavarapu
Lahari Nuchu
Sambhav Batra
BLoC
BOARDROOM CHALLENGE
pnb

PGDM Class of 2023 participants, Sai Sankalp Vemavarapu, Lahari Nuchu, and Sambhav Batra have been declared the second runners-up in the BLoC Boardroom Challenge 2021. The two-month-long contest saw around 600 teams from top B-schools participate in the online preliminary psychometric test. In the second round, 33 teams were shortlisted to take part in the virtual semi-finals rounds across nine cities.

Topics of Interest

Best of Founding Fuel

A selection of stories and columns on management and related topics, curated by FOUNDINGFUEL

MEETINGS WITH PURPOSE

Another Year of Zoom meetings: Have they Helped or Harmed?

Arun Maira shares insights from his long experience of solving problems by bringing together a diverse set of people—be it in a relatively complex manufacturing facility or much more complex societal problems. Here are a few of the principles for good meetings.

- Be clear on the purpose of the meeting and design the meeting accordingly.
- For "systems" meetings, ensure 'requisite variety' of participants to get useful insights.
- Listen to and learn with others.
- All points of view must be heard at the outset, briefly, since time may be limited.
- Ask all participants for any insights.
- Brainstorm some steps to continue learning and improve collaboration. **Read more** here

BEYOND BUSINESS

5 Great Indian Speeches [FF Life]

These five speeches delivered by Indians explore some of the most important questions of our times. They were carefully chosen to represent a range of themes—leadership, defence, science, healthcare, sports and philosophy. The earliest speech in this list—one by Dr. BR Ambedkar—was delivered in 1949; and the latest by Dr. Soumya Swaminathan was delivered in August 2019 (where she in fact warns about how unprepared we are to face a flu pandemic). But we didn't pick that because it predicted an important event, but because it touches upon something deeper. In fact, if there is a common thread that binds them all, they highlight the values we need the most today: Courage, thoughtfulness and kindness. **Read more** here

REFLECTION

The Road to Wisdom…

In his reflections on the year that's ended and the new one that's dawned, **R Sriram** offers perspectives on another year of the pandemic. He turns the gaze outwards and inwards.
Here's one insight:
"One of the many ways that I err, is in speaking unnecessarily. James Clear, author of ***Atomic Habits*** has this advice:
Some questions to consider before you speak:
Does this need to be said?
Does this need to be said by me?
Does this need to be said by me right now?
Dickie Bush (@dickiebush) shares 21 questions to reflect on as you end 2021

- *What were the 5 most difficult conversations of the year?*
- *And what are 5 difficult conversations I'm currently avoiding (with both myself and others)?* **Read more** here

STRATEGIC AGILITY

Making a Flexible Plan for an Uncertain Future

In his podcast, **Baba Prasad**, president and CEO of Vivékin Group, talks about how to create a long-term plan when you don't know the long term. Many companies think of agility as just being speedy in their response. But you need to be agile in different ways to handle a changing environment. Here are two aspects among many he talks about:

- We think of strategy as a plan for a set of actions to be executed in the future. Instead, think of it as a plan to build a set of flexibilities to handle a range of outcomes that may come upon us in the future.
- There are five kinds of intelligences that help people and organisations be agile: analytical, operational, communication, inventive and visionary. You can mix the first four in different ways to respond to a particular situation. And the fifth intelligence: visionary, allows you to vet your approach for the long-term impact. **Listen more** here

PURSUIT OF HAPPINESS

Discovering and committing to one's passion

FOUNDING FUEL
Kiran Sethi
Raag Sethi

How should one discover, pursue and commit to their passion?
Mother and son duo Kiran Bir Sethi and Raag Sethi discuss that in Season 02, Episode 05 of Talkin' 'Bout My Generation—a series that explores inter-generational and inter-cultural trends in consumption, work, entertainment, and many other things that are changing.

Their view? Forget about a Plan B. Only then will you know if it's right for you.

From being a designer, Kiran pivoted to being an educationist in her 30s and started the Riverside School. It's been 20 years already and Kiran says, "I think somewhere, eventually, the passion has to become all-consuming for you to continue to have the stamina to keep doing it. You have to be worthy of a passion."

Raag—born to celebrity parents, renowned billiards player Geet Sethi and award-winning designer and educationist Kiran—saw close hand what passion and commitment looks like.

He tried his hand at billiards and also tried supporting his mom's venture, but his inner voice kept telling him that this was not what he was passionate about. He later ventured into music and founded Compass Box Studio in Ahmedabad.

Disclaimer: Views expressed here may not reflect views of the institute.

Faculty Articles

A. **'Let us raise a toast to family entrepreneurship in India'** by Dr. Tulsi Jayakumar & Dr. Varun Nagaraj published in Mint, January 19, 2022.

B. **'Amazon is the new Google'** by Dr. Ashita Aggarwal published in ET Brand Equity, January 14, 2022.

C. **'BJP must stop demonising Punjab'** by Prof. Jagdish Rattanani published in Navhind Times, January 11, 2022.

D. **'Career management 4.0: The hybrid workplace edition for Industry 4.0'** by Dr. Tanvi Mankodi & Dr. Sushmita Srivastava published in Forbes India, January 11, 2022.

E. **'The Vision For A New Indian Supply Chain'** by Prof. R. Jayaraman published in Industrial Products Finder, January 3, 2022.

F. **'The Ban On Agri Commodities Futures Is Weak In Law And Economics'** by Dr. Harsh Vardhan published in Bloomberg Quint, December 30, 2021.

G. **'Google and FB's India revenue more than top 10 media cos combined – a warning bell?'** by Prof. Vineeta Dwivedi published in The Hindu Business Line, December 22, 2021.

H. **'Management lessons business leaders can learn from sports'** by Dr. Lata Dhir published in Business Today, December 20, 2021.

Disclaimer: Views in these articles may not reflect views of the institute.

To view more faculty published articles click here

From the Archives

The Guild of Actors at SPJIMR (GASP) 2020

GASP is the annual in-house theatre production of SPJIMR, Mumbai. The 2020 edition of GASP presented 'Parchhaai' - A symbol of living in darkness, of hope that there is, in fact, light dawning upon us. Parchhaai is a culmination of over 150 sleepless nights into one play that was loved and cherished by all.

Alumni in News

Anjan Khandelewal (PGEMP, Class of 2012) has been appointed as Chief Financial Officer (CFO) at Burns & McDonnell India. **Read more** here

Aditya Bagri (PGDM, Class of 2014) has co-authored an article on the future of digital first business models in India which has been featured on the cover of the Forbes India's new year special "22 for 2022". **Read more** here

Rajiv Agarwal (PGDM/MMS, Class of 1991) has written a textbook 'Family Business Management' , which is the first in India on Family Business Management and has been published by SAGE Publications Pvt. Ltd. **Read more** here

Madan Padaki and **Mangavalli Chakrawarty** (PGDM, Class of 1999) have come together for their startup '1Bridge' which has been recognised as a winner in the Logistics & Services category by the National Startup Awards 2021. **Read more** here

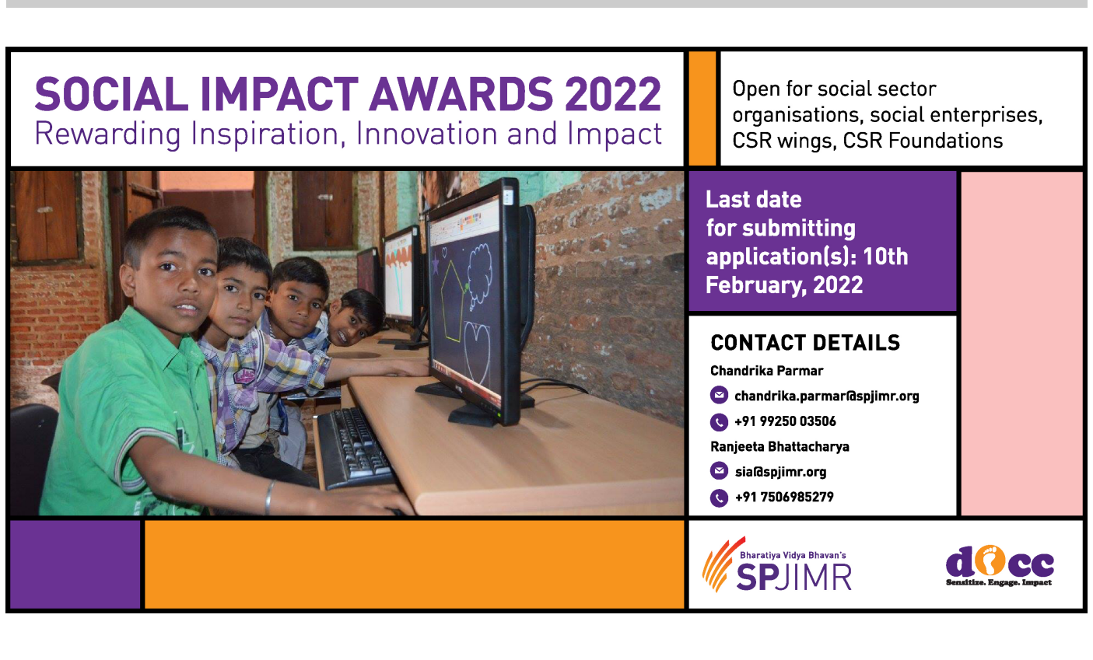
Rimjhim Ray (PGPM, Class of 2012) co-founded company Spotleai raises funds from investors across India, Silicon Valley, APAC. **Read more** here

Nidhi Mehta (PGDM, Class of 1999) has been felicitated by Womennovator Global Summit 2021, for recognising her work on empowering women through entrepreneurship education, training and mentorship under her social enterprise Self Achievers. **Read more** here

Do share your success stories with the relevant hyperlinks.

Programmes & Events

C-DoCC - Social Impact Awards 2022


SOCIAL IMPACT AWARDS 2022
Rewarding Inspiration, Innovation and Impact
Open for social sector organisations, social enterprises, CSR wings, CSR Foundations
Last date for submitting application(s): 10th February, 2022
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SPJIMR
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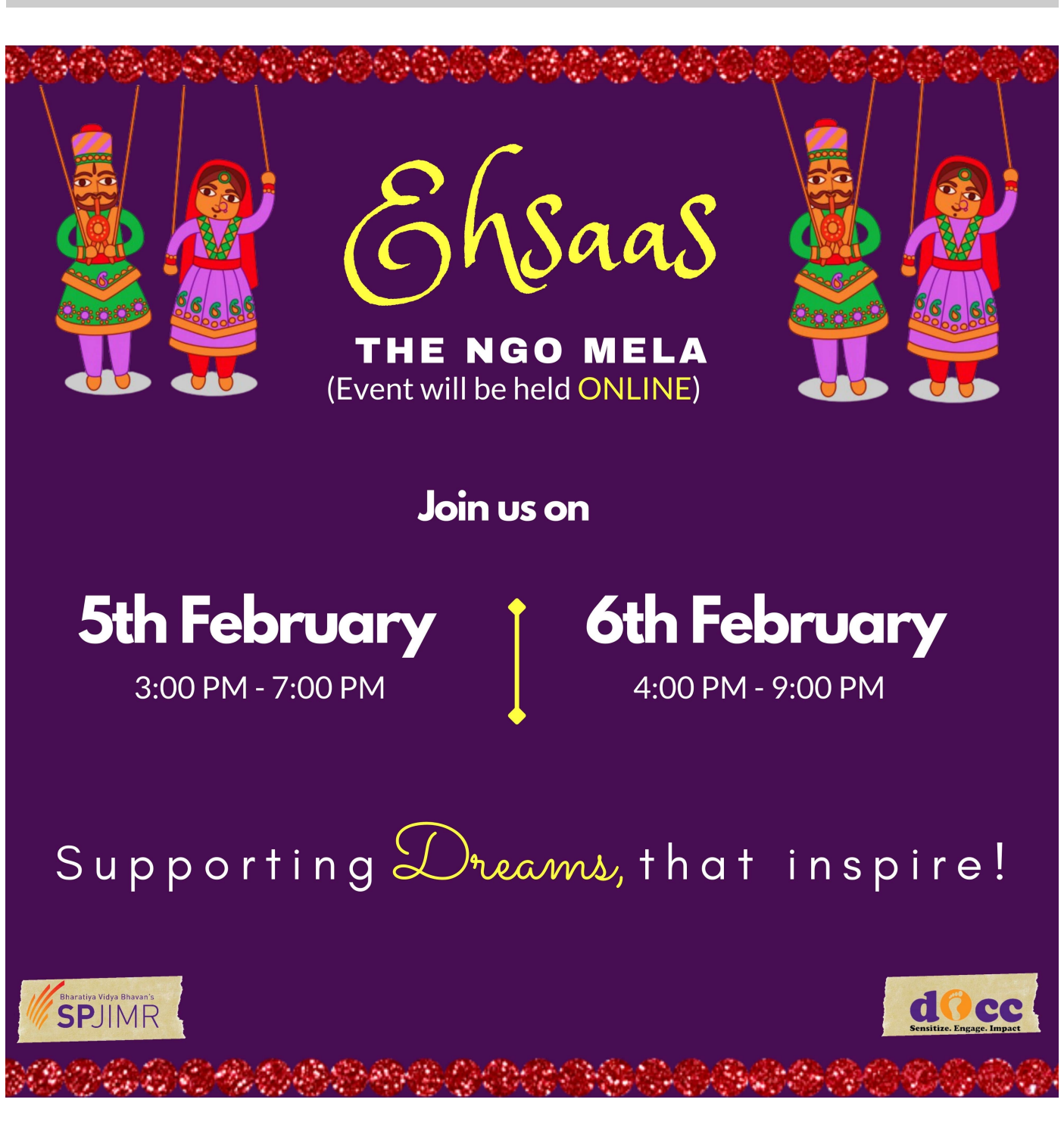
An initiative of SPJIMR's Centre for Development of Corporate Citizenship (C-DoCC), Social Impact Awards (SIA) is a platform for acknowledging exemplary contributions made by social enterprises and social sector organizations towards society. Launched in 2006, it has expanded its scope over the years wherein thought leaders from corporate, academia and social sector come together to evaluate the impact created by participating organisations.

How can you get involved with SIA?
1. Register your organization and send in your entry
2. Nominate an organization
3. Become a sponsor

For more details, please click here

EHSAAS: online NGO mela, 2022



EHSAAS: The NGO Mela is the annual flagship event of the Centre for Development of Corporate Citizenship (C-DoCC) . Each year the centre invites partner NGOs and Self-help groups to exhibit and sell their products ranging from eatables, jewellery, handicrafts to apparel. This is a small step towards enabling NGOs to showcase their products and earning a livlihood through this event.

This year EHSAAS NGO Mela will be held virtually on:
5th February - 3:00 PM - 7:00 PM
6th February - 4:00 PM - 9:00 PM

Around 55 self-help groups and NGOs will be participating in this event featuring items like jams and pickles, chocolates, ayurvedic products, handcrafted jewellery, ajarakh and bandhini sarees, kurtis, home linen and much more. **The products will be delivered pan India.**

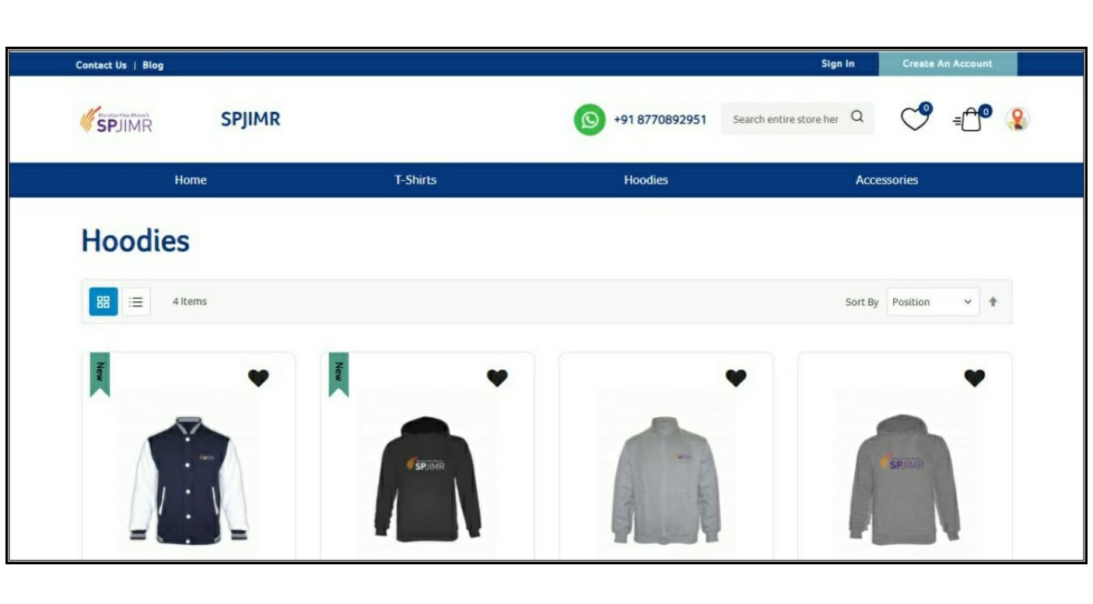
We invite you all to join this online mela with your friends and family to support the dreams that inspire. Zoom Link will follow soon.

If you wish to receive the brochure of the event and get the sneak peak of the products that will be showcased at the event, Kindly register here.

Online Merchandise

You can purchase SPJIMR merchandise online and have the products delivered anywhere within India, through 'Campus Mall'.

Click on the E-store - Campus Mall



Newsletter Depository

Read our previous newsletters here.

Stay Connected

Not there on official SPJIMR Alumni Portal & App yet?
- Click here to register on the portal.
- Click here to download the App for iOS and here for Android.

Changed your job, city or contact details?
- Help us update your details here.

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