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Institute Updates

Dr. Manesh Shrikant Scholarship Fund for Sitaras

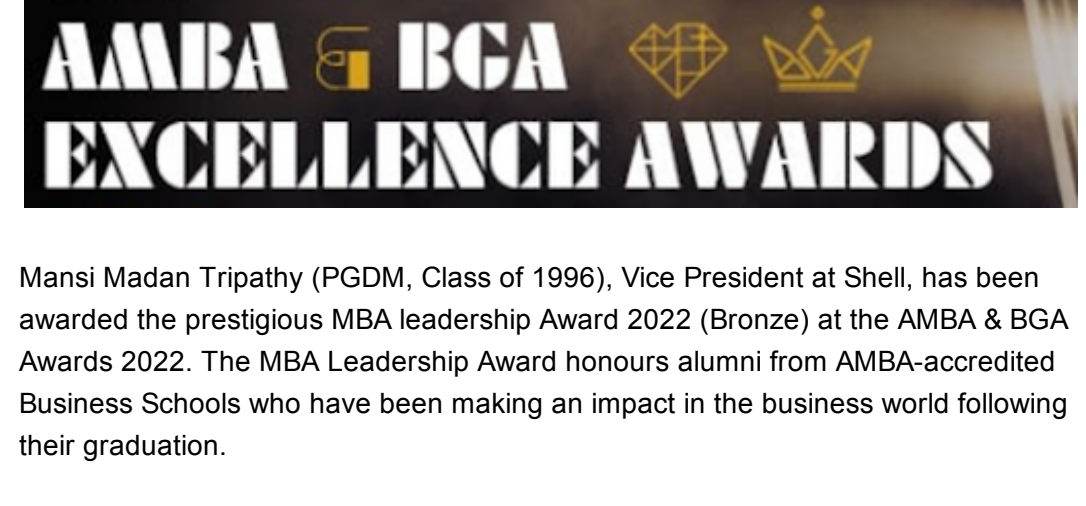
Dr. Manesh Shrikant Scholarship Fund for Abhyudaya Sitaras

"...material success is important, but it can ring hollow without an understanding of the deeper purpose that must guide our decisions, and a spirit of service that must lead us to action."

Late Dr. M. L. Shrikant
Honorary Dean
(1986-2014), SPJIMR

SPJIMR announces the creation of a scholarship fund for the Sitaras of its Abhyudaya initiative. Sitaras are students from underprivileged communities that are mentored by PGDM first year participants as part of the Abhyudaya course. This fund has been kicked off with a starting donation from the estate of the Late Dr. Manesh L. Shrikant, former Dean of SPJIMR.

Dr. Madhav Chavan speaks at the 6th Dr. M. L. Shrikant Memorial Lecture



The 6th Dr. M. L. Shrikant Memorial Lecture was held virtually on January 24, 2022. Dr. Madhav Chavan, Co-founder, Pratham Education Foundation, was the distinguished speaker for the session and spoke on the topic 'What should a new education system be like?'. Prof. Malay Krishna shared a few words on Dr. Shrikant and recalled the curiosity which fuelled his zest for innovation and experimentation.

Dr. Chavan in his address spoke about the challenges in the quality and standard of education in India in government and private schools. He stressed on the need to make education barrier-free and to get rid of the education monopoly in the form of degrees. He also answered questions from the audience about the way forward for the education system.

Awards and Recognition

Alumnus wins the coveted MBA leadership Award

Mansi Madan Tripathy, PGDM 1996 wins the prestigious MBA leadership Award 2022 (Bronze).

Mansi Madan Tripathy (PGDM, Class of 1996), Vice President at Shell, has been awarded the prestigious MBA Leadership Award 2022 (Bronze) at the AMBA & BGA Awards 2022. The MBA Leadership Award honours alumni from AMBA-accredited Business Schools who have been making an impact in the business world following their graduation.

The award recognises the great work of these graduates through their achievements, performance, and recognition and provides an opportunity to stand out and showcase their work following graduation.

Alumnus recognised as AACSB Influential Leader

Shalini Kapoor
IBM Fellow & CTO for AI, Climate & Sustainability - AI Applications
IBM
S.P. Jain Institute of Management & Research

#AACSBLeads

Shalini Kapoor (PGDM, Class of 1997), IBM Fellow & CTO for AI, Climate & Sustainability - AI Applications, IBM has been recognized as an AACSB International 2022 Influential Leader. The annual initiative recognizes notable alumni from 900 AACSB-accredited business schools whose inspiring work serves as a model for the next generation of business leaders, with this year's class featuring champions of diversity and inclusion.

Topics of Interest

Best of Founding Fuel

A selection of stories and columns on management and related topics, curated by **FOUNDING FUEL**

INCLUSION & DIVERSITY
How diverse really is India Inc's diversity agenda?
In the latest edition of Ground Realities, Ipsita Bandyopadhyay, Himadil Belwal and Piyul Mukherjee from Quipper Research trace the diversity and inspiring trajectories of three women as they navigate the corporate world while living with a disability, as well as key members of the Youth4Jobs (YFJ) team who have been facilitating many such journeys. One of the stories is that of 30-year-old Y. Sasikala, who was born with dwarfism. Her aim was always to be a sportswoman. She was training in shot put and discus throw, but her heart was in badminton. She'd been a good sportswoman, but her home state Andhra Pradesh lacked opportunities for para sports. "I kept trying to crack government exams through the para sports quota but in our area, there is no stipend or incentive for para sports persons," she recalls. She'd won a national bronze medal in badminton and a state gold medal in discus throw and shot put, yet there was no provision for her. She recalls her despair during this time when she was trying to make an income and shift to her favourite sport.

The story talks about how YFJ helped her get the skills for a better job and her fight to become a champion. [Read more here](#)

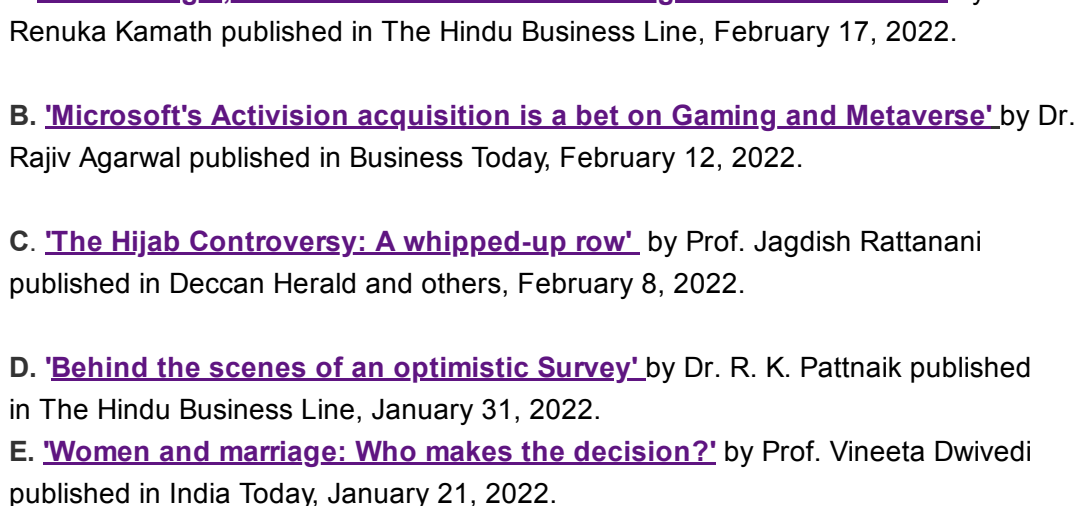
PERSONAL EFFECTIVENESS
How to write better
Clear, lucid writing is an essential skill where much of the work is remote and with dispersed teams. And, "If you want to be a writer, you must do two things above all others: read a lot and write a lot. There's no way around these two things that I'm aware of, no shortcut," Stephen King articulates in no uncertain terms in his magnificent book, On Writing. So how do you read better? (It's not about the number of books you read) How do you write clearly? (It begins with what you want to communicate) What are some hidden rules of good writing? [Read more here](#)

CAREER PATHS
The insider with an outside in view
"Should I continue as a full-time consultant to the chief transformation officer in my firm? Or am I better off moving to a part-time consulting role, take on other clients, and acquire a more diverse experience?"

It's a question that many leaders face, but only a few of them actually give up the operational/line role and take up an internal consulting role. Doing this has many advantages as well as disadvantages—for the organisation and the individual taking on the role. C S Swaminathan identifies a few and explains the nuances. For example, he writes, "The maturity of the organisation matters a lot in how they treat the careers of internal consultants." So how can organisations and internal consultants maximise the opportunity of the arrangement? [Read more here](#)

HIGHER EDUCATION
Untold stories about how India built its higher ed institutions
When Ashoka University was in the news last year with high profile exits of people such as Arvind Subramanian and Pratap Bhanu Mehta, the question on our mind was, why? When India started its journey to create places such as TIFR, IIT Kanpur, the Indian Institute of Sciences, IRMA and IIM-Ahmedabad, some of the finest minds such as Homi Bhabha, Ravi Mathai and PK Kelkar among others were invested in the projects. And they went on to build world-class institutions that continue to stand. Just how could they do it in a young country starved of resources?
Many goosebump-inducing stories and lessons on leadership emerged. Lesson #1 included "Institution before personal glory". Listen [here](#)

NETWORKS
From Bombay to the Bay Area: The journey of "becoming a VC from nothing"



In this episode of Hustle Fuel, Shruti Gandhi, General Partner and Founding Engineer at Array Ventures, talks about the power of people and relationships in building an entrepreneurial career from nothing, how to hustle when you know it's the right time for you, and what it takes to be a constant learner.

One of the aspects Shruti speaks about is how she was trying to break into venture capital during her MBA at Chicago Booth. At the time, she believed that she should simply leverage herself and her skillset (and not her network) to make that happen. However, she says, "Venture is all about knowing the right people, and who you know... That's what I've done best in my life so far—keeping the right people (whether it's a deal or anything else) abreast so they're not caught by surprise. Because when someone is prepared, they have something better to offer—even for you."

Disclaimer: Views expressed here may not reflect views of the institute.

Faculty Articles

A. 'Brand Magic, The Art and Science of Creating Successful Brands' by Dr. Renuka Kamath published in The Hindu Business Line, February 17, 2022.

B. 'Microsoft's Activision acquisition is a bet on Gaming and Metaverse' by Dr. Rajiv Agarwal published in Business Today, February 12, 2022.

C. 'The Hijab Controversy: A whipped-up row' by Prof. Jagdish Rattanani published in Deccan Herald and others, February 8, 2022.

D. 'Behind the scenes of an optimistic Survey' by Dr. R. K. Pattnaik published in The Hindu Business Line, January 31, 2022.

E. 'Women and marriage: Who makes the decision?' by Prof. Vineeta Dwivedi published in India Today, January 21, 2022.

Disclaimer: Views in these articles may not reflect views of the institute

To view more faculty published articles click [here](#)

From the Archives

SPJIMR Re-visiting a Unique Legacy.

S P Jain Institute of Management & Research

Re-visiting a Unique Legacy

Alumni in News

Vipul Chawla (PGDM/MMS, Class of 1991) has been appointed as Group CEO of Singapore's FairPrice Group. [Read more here](#)

Satendra Singh Lilhare (PGPDM, Class of 2021) has won the "Chhattisgarh MSME Resilience Award 2021", in the category of "livelihood enterprises" for his social enterprise, 'Bastar se Bazar tak'. [Read more here](#)

Robin Singh (PGDMSM-MIT, Class of 2007) has published his first book, '#MyPrivacy #MyRight'. [Read more here](#)

Aman Mukherjee (PGDM, Class of 2008) has been appointed as Chief Supply Chain Officer at Vahdam India. [Read more here](#)

Do share your success stories with the relevant hyperlinks.

Programmes & Events

PGPDM Admissions

BECOME THE SOCIAL CHANGE LEADER OF TOMORROW

12 months modular programme

APPLY NOW

S. P. Jain Institute of Management & Research, Mumbai

SPJIMR is happy to announce that the admissions for the 20th Batch of Post Graduate Program in Development Management (PGPDM), commencing on May 07, 2022, are open. The last date for submitting applications is March 31, 2022.

PGPDM is a 12-month modular, post-graduate programme in management for the non-profit sector designed for professionals working in or who intend to switch over to the development sector, including NGOs, foundations, CSR wings of corporates and social enterprises.

The program is well suited for those who have a passion for social change and are keen to apply management ideas, techniques and models to the development sector as well as sharpen their decision-making abilities in this area.

To know more about the programme click [here](#)

Online Merchandise

You can purchase SPJIMR merchandise online and have the products delivered anywhere within India, through 'Campus Mall'.

Click on the E-store - [Campus Mall](#)

Newsletter Depository

Read our previous newsletters [here](#).

Stay Connected

Not there on official SPJIMR Alumni Portal & App yet?
- Click [here](#) to register on the portal.
- Click [here](#) to download the App for iOS and [here](#) for Android.

Changed your job, city or contact details?
- Help us update your details [here](#).

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