

### Message from Alumni Relations Office

Dear Alumnus,

This year marks the **10th edition of SPJIMR Alumni Awards**, an important milestone for all of us. Over the last decade, we have honoured over 50 alumni for their achievements and celebrated with you as our community grows and thrives.

We have now decided to add a new category to the awards, the **Alumni Service Award**. This new award will recognise an alumnus every year for **excellence in volunteering for SPJIMR and the alumni community**. The initiative will help us recognise the work of alumni who contribute to the SPJIMR community. This contribution could be in any form – helping build alumni engagement, volunteering time with the Institute, galvanising alumni to raise funds for any SPJIMR related cause or in any other way that helps, supports and connects better with the SPJIMR community.

Nominations for the new award and the entire set of Alumni Awards 2021 are open. You could nominate yourself or anyone from the alumni community. We want to hear from you. More details are in the announcements section.

Stay Connected!

My warmest regards,  
Ratika

Prof. Ratika Gore  
Asst. Professor  
Head - Alumni Relations  
Alumnus PGDM 1997

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### Announcements

#### Alumni Awards 2021

The Alumni Committee of SPJIMR along with Alumni Relations Office takes pride in bringing to you the 10th edition of the Alumni Awards. These awards recognise and celebrate innovation, creativity, and leadership of our alumni, who have inspired others through their work.

Following are the award categories:

1. Corporate Excellence - For exemplary contribution towards growth of a company, in a leadership role.
2. Social Excellence - For meaningful impact in the social sector (only those who graduated before 2020 are eligible).
3. Excellence in Entrepreneurship - For innovation, scalability, ability and impact in an entrepreneurship venture.
4. Promising Recent Alumnus - For an accelerated career track, within five years of having graduated from SPJIMR (only batches of 2016, 2017, 2018, 2019, and 2020 are eligible).
5. Best Company of the Year - For an excellent track record in terms of growth, management and social impact, after having graduated from SPJIMR, in a company/group established as a family-owned/managed business working beyond the first generation of owners.
6. Alumni Service Award – For excellence in volunteering for SPJIMR and the alumni community.

Please nominate yourself or a fellow alumnus [here](#)

### College Updates

#### POMS India International Conference 2021

SPJIMR in collaboration with Production and Operations Management Society (POMS) India Chapter announces an international conference on the theme "Building Resilience in Supply Chains and Communities". The conference is scheduled to be held ONLINE from 22-24 December 2021.

SPJIMR invites you to submit papers/cases and attend the conference.

For more details [read here](#)

#### CFS runs programme for RBI

SPJIMR's Centre for Financial Services (CFS) launched its first Executive Education programme on Corporate Finance for RBI Academy, targeted at RBI officers. This programme was co-designed and offered by the Finance faculty at SPJIMR.

To know more about CFS [click here](#)

### Awards and Recognition

**PGMPW participant wins 'Best Speaker Award' at the IMC YLF Youth Conclave**

Shweta Mahajan, a participant of the Post Graduate Management Programme for Women (PGMPW), won the 'Best Speaker Award' at the IMC YLF Youth Conclave. She spoke on the topic, 'Digital Infrastructure for new India'.

SPJIMR partnered with the IMC Chamber of Commerce and Industry for this conclave on 'India's New Blueprint: Come walk the path with the future leaders' held in July.

### Topics of Interest

#### Best of Founding Fuel

A selection of stories and related topics, curated by **FOUNDING FUEL**

**BIG IDEA**

##### The race to build a 'desi' Super App

Last August, the Tatas announced their plans to launch a Super App. A whole bunch of global tech giants like Google, WhatsApp and Amazon and a behemoth like Reliance Jio are preparing to jump into the fray in India. And cement their dominance of a trillion-dollar digital economy. "Everyone has the same trophy in their sights: India's massive internet user base, the second largest in the world," writes **Harsh Chawla**. So, what's the best way to understand how they work? [Read here](#)

**BETTER DECISION MAKING**

##### Gigerenzer's simple rules

This is the age of big data. We are constantly in search of more numbers and more complex algorithms to crunch them. We seem to believe that this will solve most of the world's problems. But simple rules of thumb often outperform complex models. In this award-winning piece, **NS Ramnath** profiles German psychologist **Gerd Gigerenzer**, who has been studying how humans make decisions. In the real world, where you are dealing with uncertainty, you need a set of simple rules of thumb that are robust and gut instincts sharpened by years of experience. You need an adaptive toolbox, Gigerenzer says. [Read here](#)

**HIGH PERFORMANCE**

##### The inevitability of Roger Federer

A little before Roger Federer took to Centre Court to play the finals at Wimbledon against Marin Cilic in 2017, there was much speculation this would be Federer's swan song. He was 36 and Cilic was 28. But **Charles Assisi** argued Federer will win the game and that he wasn't anyplace close to retirement. Charles had spoken to Sukhwant Basra, former sports editor at *Hindustan Times* who now runs a tennis academy with Leander Paes. Basra offered pointers with evidence to back him up. Age and talent are overrated. What counts is focus—it compels one to "practice deliberately" for long hours. How else do you explain the longevity of players such as Paes in tennis or the burning out of Vinod Kambli from cricket? [Read here](#)

**FUTURE OF WORK**

##### Masterclass: Reimagining work in the post pandemic world

The pandemic turned the world of work upside down. It first forced businesses to adapt to remote work or work-from-home (WFH). And now, more than a year later, it's forcing them to grapple with a new set of dilemmas. Most employees, having tasted WFH, do not want to return to the office. Whereas employers would much rather have them return to the office and the old ways of working. Will a new hybrid model be the panacea? Harvard professor **Tsedal Neeley** draws on her research and ICIICI Lombard's **Bhargav Dasgupta** on his firm's experiments. They discuss why leaders must prepare for hybrid workplaces.

**Disclaimer: Views expressed here may not reflect views of the institute.**

### Faculty Articles

A. **'Inside the Reserve Bank's digital currency dream'** by Prof. Ananth Narayan in The Mint, August 26, 2021.

B. **'Work from Home (WFH) and the Employee Engagement Challenge'** by Prof. Vineeta Dwivedi in Economic Times (HR World), August 12, 2021.

C. **'What India's labour force survey actually says about employment'** by Dr. Tulsi Jayakumar in Mint, August 3, 2021.

D. **'The flip-side to building forex reserves'** by Dr. R. K. Pattnaik in The Hindu Business Line, July 25, 2021.

**Disclaimer: Views in these articles may not reflect views of the institute.**

To view more faculty published articles click [here](#)

### Faculty Podcasts

How do tough decisions get taken? How does Covid-19 change the process of decision making in times that are unprecedented and marked by continued uncertainty over several quarters? Ms. Tripathy and Prof. Gore discuss these and similar questions in this podcast that runs over 30 minutes. The podcast was recorded in August, 2021.

Listen on

### From the Archives

The A to Z of your time spent at SPJIMR is captured in this video. Here's a dictionary, created by the Alumni Committee of PGDM, Class of 2018.

### Faculty Recommended Books

**Robert Caro, The Power Broker**, Recommended by **Prof. Dinyar Patel**; "This is perhaps the best single volume for understanding how power works. Caro's book is a biography of Robert Moses, an unelected New York planner who amassed extraordinary political power from the 1920s through the 1960s. It is a massive book but a gripping read"



**What they don't teach you at Harvard Business School**, **Mark McCormack**, Recommended by **Prof. Bhishm Chugani**; "Has a lot of what is not necessarily taught at a Business School"



### Alumni in News

**Rimjhim Ray** (PGPM, Class of 2012) has invested and joined the board as an ED of social impact EdTech startup Wise Owl Learning. [Read here](#)

**Arun Cavale** (PGDM, Class of 2002) has been appointed as Chief Marketing Officer for IBM Global Business Services, Asia Pacific. [Read here](#)

**Gautam Bhattacharya** (PGDM, Class of 1996) has been appointed as Data and Analytics Leader for EY in UK & Ireland. [Read here](#)

**Ekhlaque Bari** (PGDM, Class of 1998) has joined Jubilant Foodworks as Chief Information Officer. [Read here](#)

**Deepak H** (PGEMP, Class of 2016) has joined Ipsos Strategy3 as Partner & Country Head. [Read here](#)

**Mayank Pandey** (PGDM, Class of 2001) has been appointed as Director for Castrol, India. [Read here](#)

**Dhruv Kumar** (PGPM, Class of 2013) has joined CriticalLog as Deputy Chief Executive Officer. [Read here](#)

Do share your success stories with the relevant hyperlinks for us to share.

### Programmes & Events

#### Management Development Programmes (MDPs)

**REGISTER NOW**  
Discount available for SPJIMR Alumni

### Online Merchandise

You can purchase SPJIMR merchandise online and have the products delivered to your home anywhere within India, through 'Campus Mall'.

Click on the E-store - [Campus Mall](#)

### Stay Connected

Not there on official SPJIMR Alumni Portal & App yet?  
- Click [here](#) to register on the portal.  
- Click [here](#) to download the App for iOS and [here](#) for Android.

Changed your job, city or contact details?  
- Help us update your details [here](#).

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