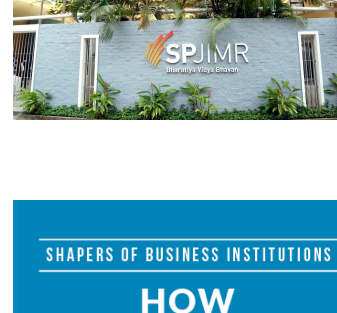
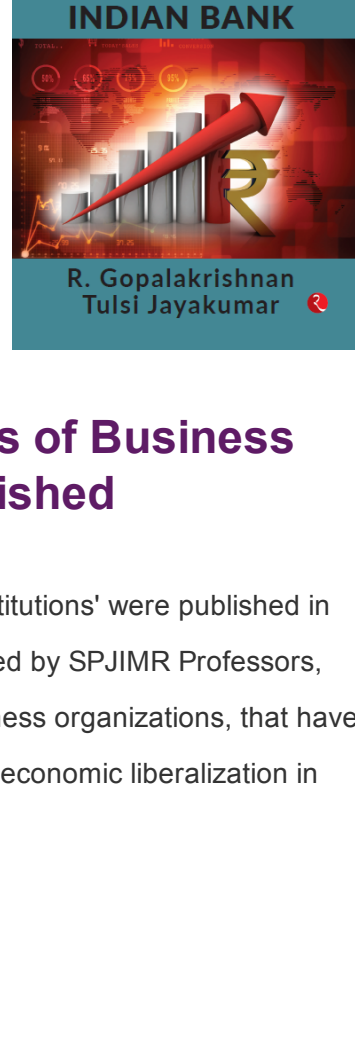
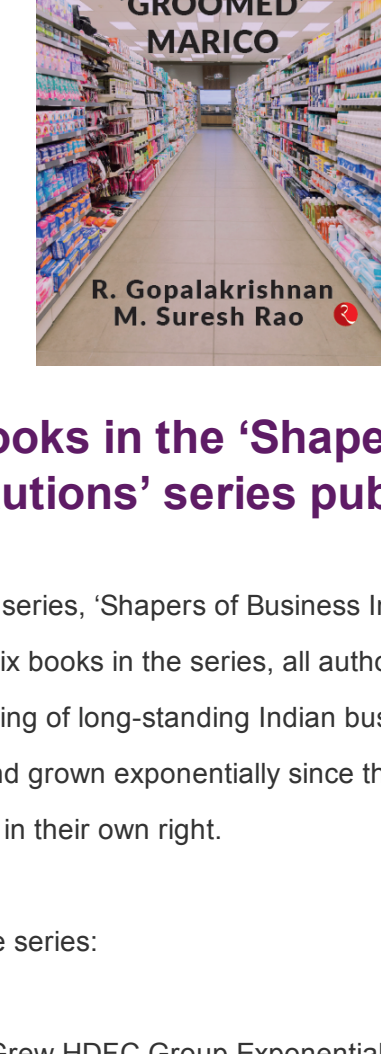
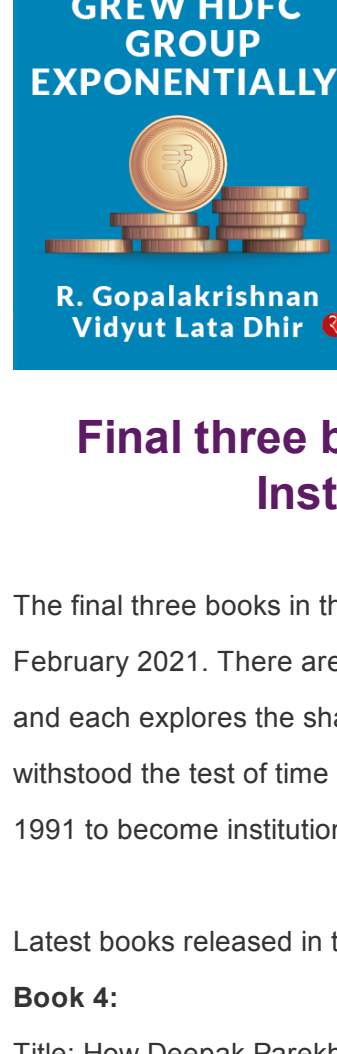




Happenings @SPJIMR



Final three books in the 'Shapers of Business Institutions' series published

The final three books in the series, 'Shapers of Business Institutions' were published in February 2021. There are six books in the series, all authored by SPJIMR Professors, and each explores the shaping of long-standing Indian business organizations, that have withstood the test of time and grown exponentially since the economic liberalization in 1991 to become institutions in their own right.

Latest books released in the series:

Book 4:

Title: How Deepak Parekh Grew HDFC Group Exponentially

Authors: SPJIMR Executive In Residence, Mr. R. Gopalakrishnan and Prof. Dr. Vidut Lata Dhir

Book 5:

Title: How Harsh Mariwala 'Groomed' Marico

Authors: SPJIMR Executive In Residence, Mr. R. Gopalakrishnan and Prof. M. Suresh Rao

Book 6:

Title: How Uday Kotak Built A Valuable Indian Bank

Authors: SPJIMR Executive In Residence, Mr. R. Gopalakrishnan and Prof. Dr. Tulsī Jayakumar

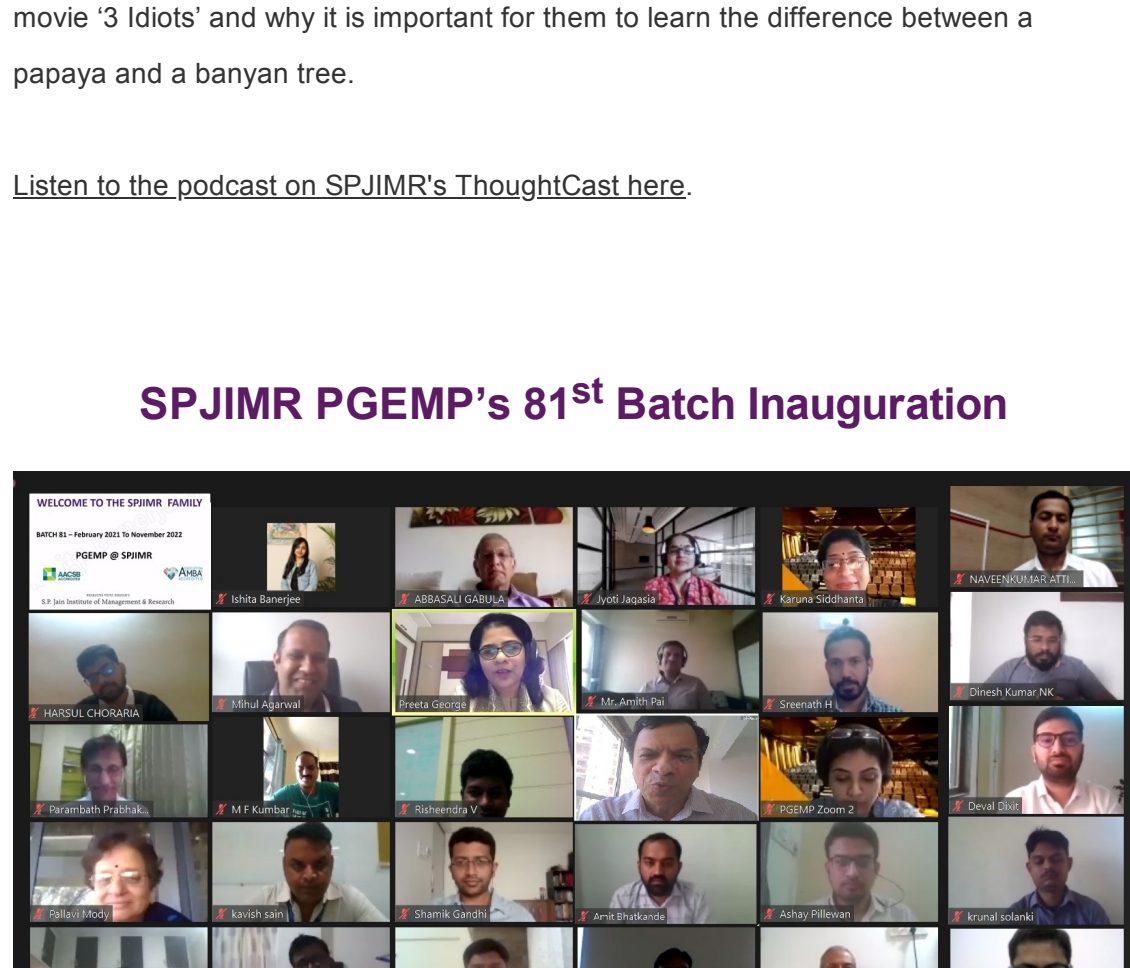
[Get more information on the books here](#)

Faculty Team Wins Grey Matter 6.0



SPJIMR's ADMAP Committee organized the 6th edition of their annual quiz competition - Grey Matter on Friday, 12th February. The event, conducted over a virtual platform for the first time, witnessed more than 220 members of the SPJIMR family across alumni, faculty members, staff and students, competing for the title of 'Best Quizzing Mind of SPJIMR'.

The SPJIMR faculty team, comprising of Dean Dr. Ranjan Banerjee, Dr. Debraj Ghosal and Prof. Vijay Sampath emerged as the winners of the event. The team has donated their winnings to SPJIMR's Abhyudaya programme.



Grey Matter was organised by SPJIMR's ADMAP Committee and hosted by quizmaster, Mr Ramanand Janardhanan, the youngest winner of the prestigious BBC TV quiz show 'Mastermind India'.

ThoughtCast with Mr. Amit Jain, Managing Director - L'Oréal India, and Dr. Tulsī Jayakumar

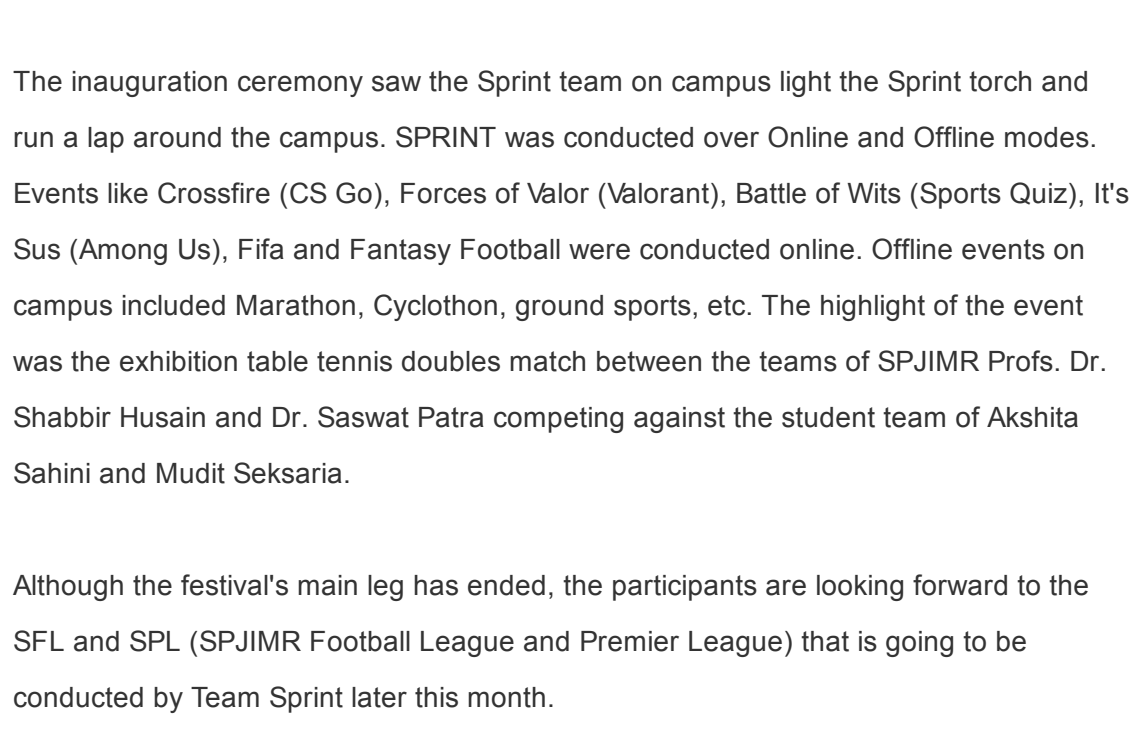


Mr. Amit Jain, Managing Director - L'Oréal India, talks to SPJIMR Professor Dr. Tulsī Jayakumar in the latest episode of ThoughtCast - the SPJIMR podcast.

Mr. Jain reflects on a leadership journey that has seen him helm companies across industries - paint and chemicals, soft drinks, media, cosmetics - and made him a truly fungible leader. Growing up in Air Bases across India instilled in him the essential qualities for any successful business leader - adaptability, appreciation of diversity and cultural sensitivity. In this enthralling conversation, they also talk about the 'Differentiate or Die' factor in Indian markets, resilience of Indian business leaders, practising sustainability, how beauty is diverse, eternal and a sentiment, and a lot more! They end the conversation with Mr. Jain talking about what budding managers can learn from the movie '3 Idiots' and why it is important for them to learn the difference between a papaya and a banyan tree.

[Listen to the podcast on SPJIMR's ThoughtCast here.](#)

SPJIMR PGEMP's 81st Batch Inauguration



SPJIMR's Post Graduate Executive Management Programme conducted a virtual inauguration of its 81st batch on Monday, 15th February, 2021.

SPJIMR Dean Dr. Ranjan Banerjee, PGEMP Chairperson Dr. Preeta George and PGEMP Associate Programme Head, Dr. Jyoti Jagasia addressed the incoming batch of students. PGEMP alumnus, Mr. Amith Pai - Head, Learning & Organisational Development - CLP India Pvt. Ltd., shared his experiences with the batch.

Batch 81 comprises of participants from Larsen & Toubro, India Medtronic, Strata Geosystems, Accenture Solutions and Colliers International.

SPJIMR's Ojas XIII

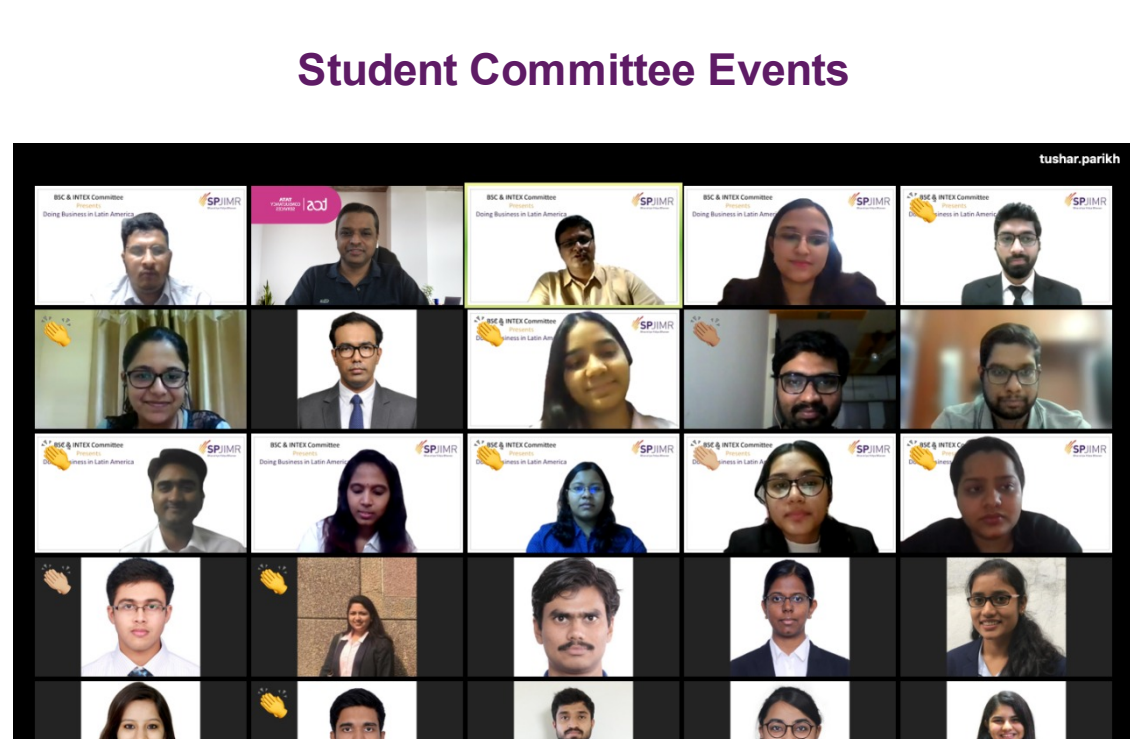


The 13th edition of SPJIMR's Annual Management and Cultural Fest - OJAS, was for the first time ever a hybrid B-school fest, conducted concurrently on-campus and virtually over Zoom between March 5-7, 2021, where students from colleges across the country participated in the three-day mega fest. The SPJIMR campus was beautifully decked up for the event.

The three-day fest saw a plethora of events. There were guest speaker sessions with industry leaders Mr. G Pradeepkumar, CEO, Union Asset Management Company and Mr. Shit Shivakumar, Group Executive President, Corporate Strategy & Business Development, Aditya Birla Group. The Promite events consisted of Comedy Nights with Rahul Dua, Dastaan-E-Khayal with Amandeep Singh and the musical confluence, Dhvani.

[Check out the beautiful campus decorations for the event.](#)

SPJIMR's SPRINT 2021



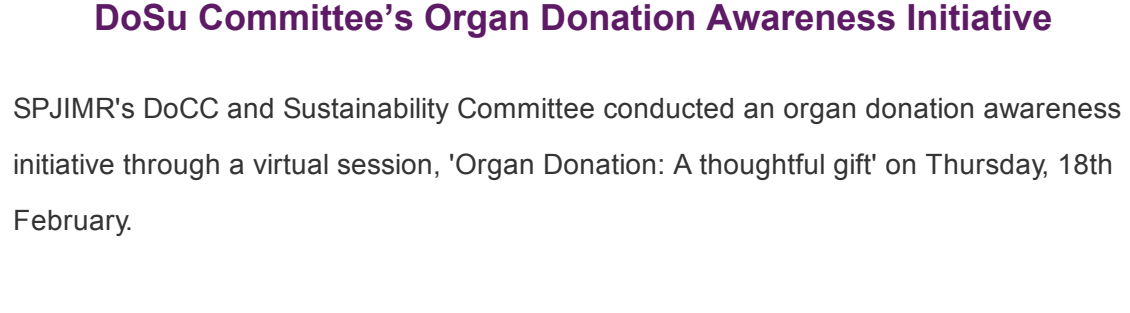
SPrint 2021, the annual sports festival of SPJIMR, was conducted with much fervour from 5-7th March. This year the theme was 'Feel the Pulse'.

In December 2020, SPrint organized three modules of the inaugural online chess tournament "Castle" by collaborating with Sportscorn, Alcom and Abhyudaya committee respectively. It saw a participation of more than 150 students from 22 B-schools, 30+ SPJIMR Alumni and 100+ Sitaras.

The inauguration ceremony saw the SPrint team on campus light the SPrint torch and run a lap around the campus. SPRINT was conducted over Online and Offline modes. Events like Crossfire (CS Go), Forces of Valor (Valorant), Battle of Wits (Sports Quiz), It's Sus (Among Us), FIFA and Fantasy Football were conducted online. Offline events on campus included Marathon, Cyclothon, ground sports, etc. The highlight of the event was the exhibition table tennis doubles match between the teams of SPJIMR Profs. Dr. Shabbir Husain and Dr. Saswat Patra competing against the student team of Akshita Sahni and Mudrit Sekaria.

Although the festival's main leg has ended, the participants are looking forward to the SFL and SPL (SPJIMR Football League and Premier League) that is going to be conducted by Team SPrint later this month.

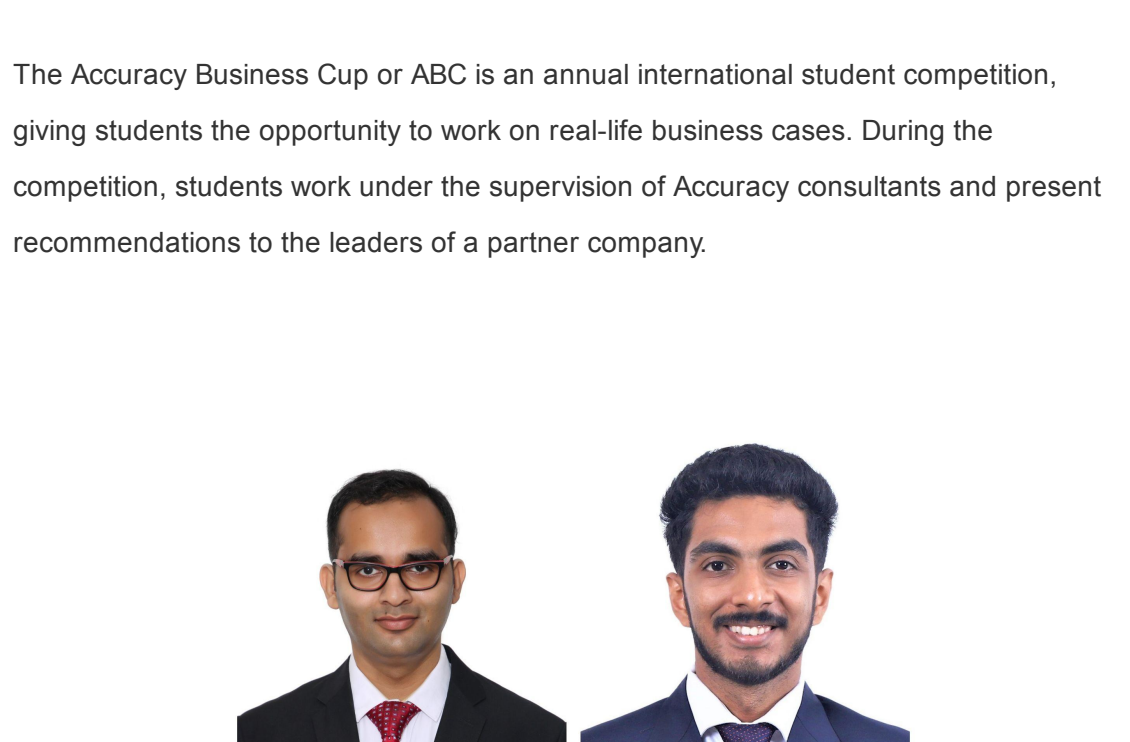
SPJIMR PGPDm's Virtual Field Visit



SPJIMR's Post Graduate Programme in Development Management (PGPDm) organized a virtual field visit for its participants to the social sector organization, Collectives for Integrated Livelihood Initiatives - Cini, an associate organization of Tata Trusts. The Cini team shared the strategy, principles, and approach adopted in its flagship initiative, the 'Lakhpati Kisan' project, which aims to improve the quality of life amongst rural tribal communities in Central India.

The sessions included interesting modules on community mobilisation, integration of technology, creation of Community institutions, etc. The Cini team led by Mr. Ganesh Neelam, Mr. Sujit Kumar, and Mr. Sureshendu Paul, shared the challenges they faced during the process. The highlight of the virtual visit was the experience-sharing by the women functionaries of the Farmer Producer organisations, and women 'Lakhpati' farmers.

The Mind's Eye Photography Competition

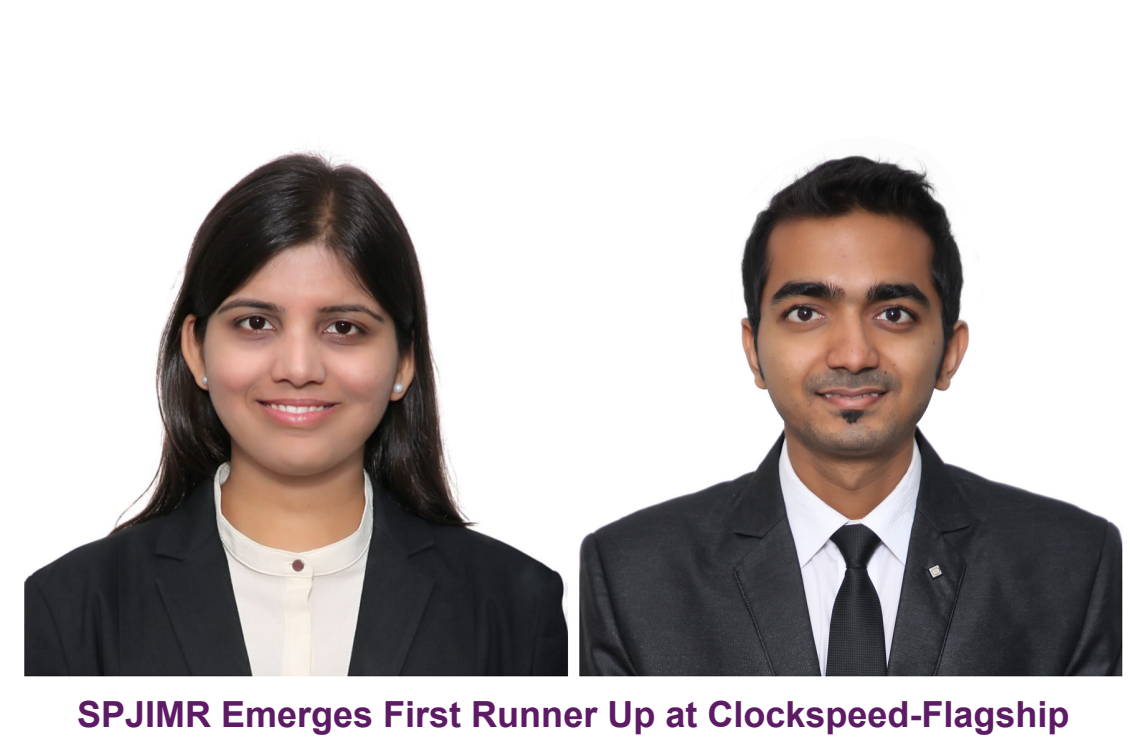


SPJIMR's Students and Staff took part in the 'Mind's Eye' Photography and Art Competition, organized by Tasveer - the official creatives club of SPJIMR. A selection of the entries will find the pride of place on the SPJIMR website.

Entries from PGDM participants, Akshay Sriram and Ankur Agarwal and PGPM participant, Aditya Munshi won the first, second and third prizes respectively. PGPM participant, Shalini Jha's and PGDM participant Nikhila Ganta's contributions bagged fourth and fifth place respectively.

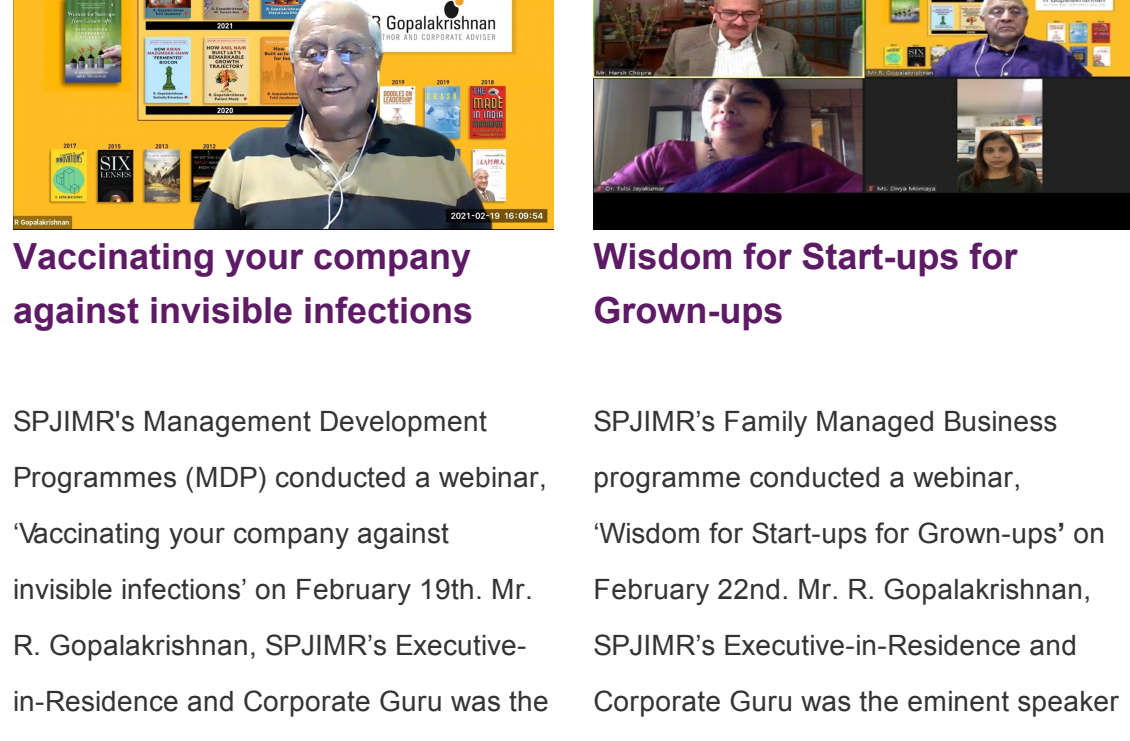
[Check out all the winning entries here.](#)

Abhyudaya's Mentor-Mentee event



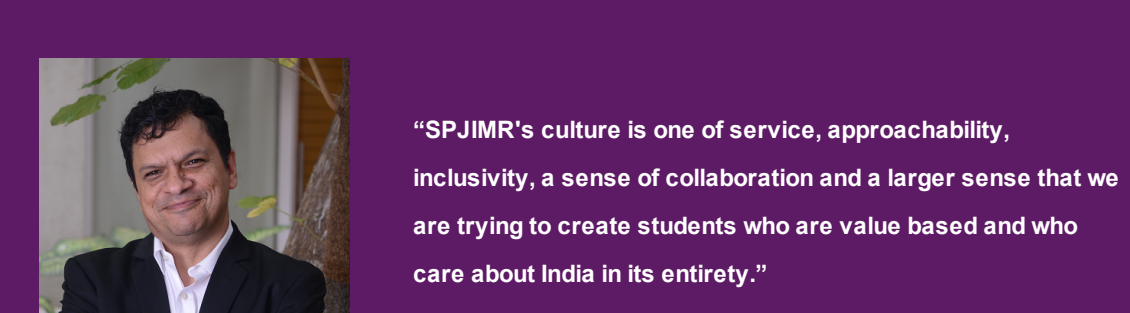
SPJIMR Abhyudaya's event 'Mentor-Mentee' was held on 28th February, Sunday. It was a fun event consisting of creative artwork with the aim of strengthening the bond and interaction between Mentors and Sitaras.

Student Committee Events



BSC & INTEX Committees' 'Doing Business In Latin America' session

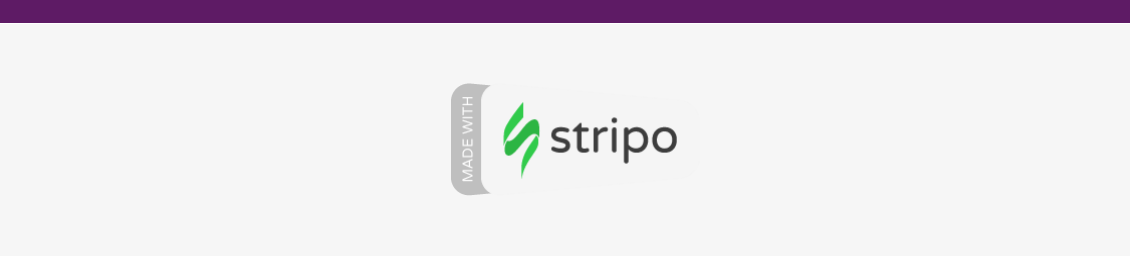
SPJIMR's B-School Competition & International Exchange Committee organized a session on 'Doing Business In Latin America' with Mr. Tushar Parikh, BFSI Head - LATAM, Country Head - Brazil, Tata Consultancy Services. The session focused on the business and cultural environment in Latin America and the different Indian businesses present in the region. The highly interactive session moderated by SPJIMR Prof. Dr. Debraj Ghosal had Mr. Parikh drawing insights from his personal experiences in the region, learning and growing from it.



Optimize Conducted by IM and OSCM Committee

SPJIMR's Information Management Committee and Operations and Supply Chain Management Committee organized the 2nd edition of their Annual Flagship Business Concave - Optimize. The event saw attendance attended from over 100 participants, comprising of SPJIMR faculty and students across programmes and external participants. Mr. Mayur Danait, CIO, Pidilite Industries gave the keynote address. This was followed by a panel discussion where industry leaders shared insights on how advanced analytics and data science were aiding in optimizing the supply chain processes and focused on the skillsets required for future managers.

[Read More](#)



DoSu Committee's Organ Donation Awareness Initiative

SPJIMR's DoCC and Sustainability Committee conducted an organ donation awareness initiative through a virtual session, 'Organ Donation: A thoughtful gift' on Thursday, 18th February.

Anil Srivatsa, a champion of organ donation, shared his experiences of facing the odds to become an organ donor.

Awards and Recognition

SPJIMR Wins ABC Cup

SPJIMR's Team BAM comprising of PGDM 2022 participants, Manan Wadhawan, Bharat Daga and Amulya Mahajan emerged winners of the National Finals of the Accuracy Business Cup (ABC) 2021. They will now compete in the International Finals against top teams from around the world.

The Accuracy Business Cup or ABC is an annual international student competition, giving students the opportunity to work on real-life business cases. During the competition, students work under the supervision of Accuracy consultants and present recommendations to the leaders of a partner company.

SPJIMR wins North Star, a product management competition

Two teams from SPJIMR, Startup Garage G8 consisting of Chaitanya Gorantla and Niket Chauhan and Startup Garage G9 consisting of Karan Shah and Pallavi Karale won the first and third places respectively at North Star, a product management competition, conducted by BizTech, the product management club of IIM Lucknow at their annual management fest, Manifest Varchasva in association with Spotle.ai. The teams presented their business plans on entering the contractual employment market to the Spotle.ai board members including the co-founder and SPJIMR alumnus Rimjhim Ray.

The case was a live project assigned to the teams as a part of the course, 'Start-Up Garage- Business Plan Mechanics' led by SPJIMR Prof. Shrish Kotmirre.

SPJIMR Emerges First Runner Up at Clockspeed-Flagship Supply Chain Case Competition

SPJIMR's Team Rovers, comprising of PGDM 2021 participants, Pallavi Karale and Aashit Agrawal emerged First Runner Up at Clockspeed-Flagship Supply Chain Case Competition of XLRI Jamshedpur. From a total of 1688 registrations for the competition, the top 12 teams made it to the final round. The challenge was to provide solutions on a case study based on Jubilant Foodworks Limited.

Webinars

Vaccinating your company against invisible infections

SPJIMR's Management Development Programmes (MDP) conducted a webinar, 'Vaccinating your company against invisible infections' on February 19th. Mr. R. Gopalakrishnan, SPJIMR's Executive-In-Residence and Corporate Guru was the eminent speaker at the event.

This session discussed the threats that arise from visible and invisible attackers in companies and how can managers cope up with them.

[Watch the entire webinar here.](#)

Wisdom for Start-ups for Grown-ups

SPJIMR's Family Managed Business programme conducted a webinar, 'Wisdom for Start-ups for a Grown-ups' on February 22nd. Mr. R. Gopalakrishnan, SPJIMR's Executive-In-Residence and Corporate Guru was the eminent speaker for this webinar, hosted by Mr. Harsh Chopra, Founder-Partners for Growth, Family Business Advisor, and co-hosted by Dr. Tulsī Jayakumar, Professor of Economics and Chairperson FMB and Ms. Divya Momaya, Founder-MentorMyBoard.

[Watch the entire webinar here.](#)

Dean's Corner

Dr. Ranjan Banerjee

"SPJIMR's culture is one of service, approachability, inclusivity, a sense of collaboration and a larger sense that we are trying to create students who are value based and who care about India in its entirety."

Know Your Colleague

Dr. Keith C. D'Souza

Professor,
Organizational Behavior & Human Resources

Favourite Book: Man's Search for Meaning, by Viktor Frankl.
Favourite Song: You are my Sunshine.
Favourite Holiday Spot: Home.
Favourite movie: Invictus
Role Model: Mahatma Gandhi
Lesser Known Facts: I like being a handyman- fixing and repairing things on my own wherever possible

Reach out to us at:
centralcommunications@spjmr.org

