



Happenings @SPJIMR



Jaipur's Praveen Lata Sansthan started operations post Unlock 1.0 to provide a livelihood to women. SPJIMR students volunteered here during this phase.

Students Volunteer During Covid19 Through DoCC

PGDM students from batches 2020 and 2021, came together to lend a helping hand to small enterprises in the social sector which are affected due to the unprecedented pandemic situation.

In mid-May two students, Konpal Patel and Jyotsana Rastogi from the batch of 2020, approached the DoCC office, expressing a desire to contribute to the social sector or some small enterprise.

On reaching out, about 65 organisations responded seeking support. These included organisations working with tribal communities, women empowerment, child rights and farmer groups. There were also requests from the CSR wing of corporations like Jindal Steel, Tata Power, Sudarshan Chemicals, seeking support for SHG groups and farmer groups they worked with.

A total of 52 students volunteered. Students are working on projects across 27 organisations and almost 50 plus projects. There is a wide variety of work being done such as creating digital platforms for farmers, handloom weavers; branding local products, curating content for platforms, etc.

Another group of students came forward to support Amphan relief (Digital Marketing, Supply Chain Management, Digital Auditing, Content Writing and FundRaising).

It is a proud moment for us at SPJIMR as we see the students walk the talk of empathy and values.



SPJIMR Dean Dr. Ranjan Banerjee joins the Board of Directors of GMAC and the global board of UN PRME

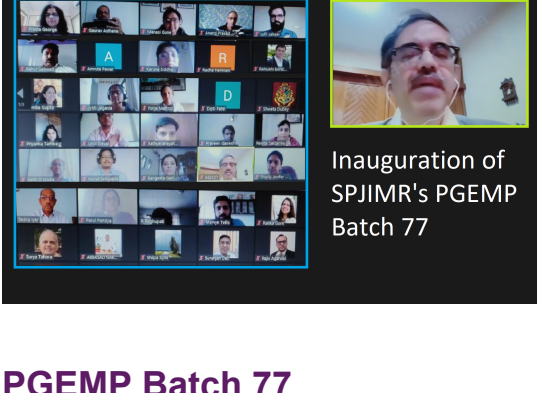
SPJIMR Dean Dr. Ranjan Banerjee joined as one of the four new members to the Board of Directors of Graduate Management Admission Council™ (GMAC™), a global association of leading graduate business schools worldwide. His term began on July 1, 2020.

[Read the full Press Release here](#)

He has also accepted the invitation to be a part of the global board of Principles for Responsible Management Education (PRME), a United Nations-supported initiative to raise the profile of sustainability in schools around the world.

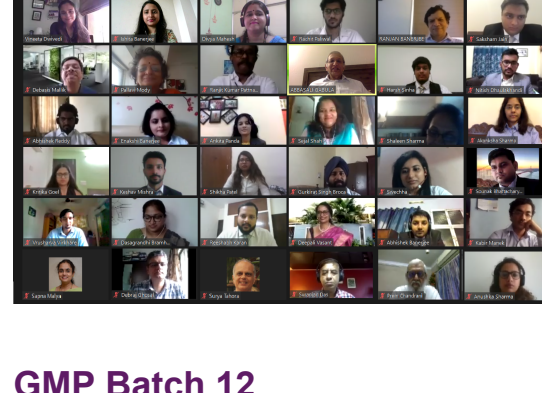
[Check out the UN PRME Board here](#)

Batch Inaugurations



PGEMP Batch 77

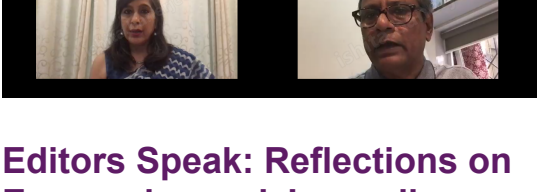
The 77th Batch of PGEMP programme was inaugurated online on May 26, 2020. This was the programme's first-ever online inauguration. This batch has participants from L&T, Medtronic, BPCL, Accenture, CISCO systems, Group M Media, Cochlear Medical Device, Xanadu Realty Pvt Ltd and Livanova India Pvt Ltd. The new joinees were addressed by PGEMP alumnus from Batch 1, Mr. Debasish Chatterjee – Head of Business Development and Domestic Sales, Siemens, who shared his experiences with the participants. The incoming students were also addressed by SPJIMR faculty.



GMP Batch 12

The 12th batch of the GMP programme was inaugurated on June 22, 2020. Following social distancing norms, the inauguration was held online. SPJIMR's faculty, staff, and GMP alumni welcomed 37 participants from diverse backgrounds. Alumni from the batch of 2010 to 2018, attended from 8 different locations around the globe. Upon successful completion of GMP, participants will join the partner schools in EBS Universität in Oestrich-Winkel, IESEG - School of Management in Paris/Lille and Nyenrode Business Universiteit, Amsterdam/Breukelen, from where they will finally graduate.

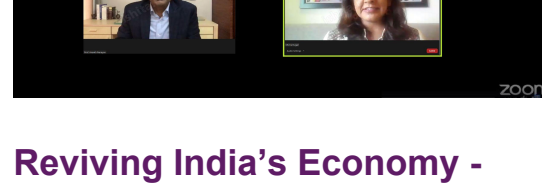
Webinars



Editors Speak: Reflections on Economics and Journalism

In an engrossing webinar conducted on June 26th by the Center for Financial Studies (CFS), leading Indian business media editors, Ms. Latha Venkatesh, Ms. Menaka Doshi, Ms. Monika Halan, Mr. Tamal Bandyopadhyay and moderator, Professor Ananth Narayan analysed the current state of the economy during the times of the pandemic, the prescription for the economy going forward, the current state of journalism in the country and how journalism needs to move from opinion-based reporting to fact-based reporting.

[Watch the entire webinar recording here](#)



Reviving India's Economy - What the Pundits Say

In an insightful webinar conducted on July 14th by the Center for Financial Studies (CFS), the leading pundits of the finance industry Dr. V Anantha Nageswaran, Dr. Pronab Sen, Dr. Rathin Roy, Professor Ananth Narayan and moderator, Ms. Ira Dugal discussed what needs to be done to revive the Indian economy. The panellists were of the view that the government must work on a well-communicated medium-term strategy and pitched for a second round of stimulus with a greater focus on small businesses.

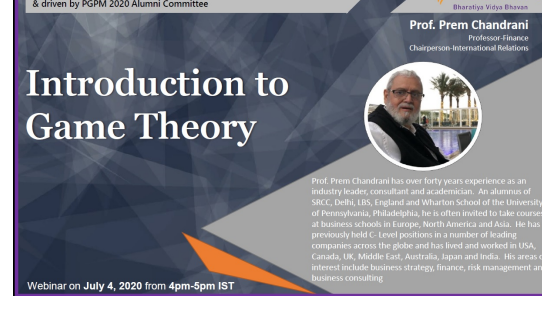
[Watch the entire webinar recording here](#)



FICCI FLO Mumbai - SPJIMR: Leadership in Times of Crisis

Held on 18th June, this was the first episode of a three-part FICCI FLO - SPJIMR webinar series. Dean Dr. Ranjan Banerjee and Dr. Sangita Reddy of Apollo Hospitals spoke on leadership in these times of crisis. The session was moderated by Professor Ratika Gore.

[Watch the entire webinar recording here](#)

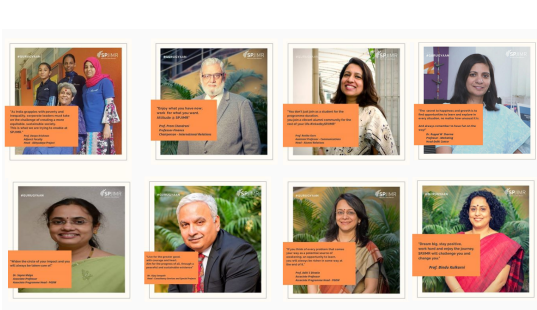


Alumni Webinar Series - Introduction to Game Theory

In the latest edition of the Alumni Webinar series, held on July 4th, Professor Prem Chandrani introduced Game Theory to the participating alumni. Previous topics covered in this series are Indian economy through Covid19, behavioural economics, spirituality and design thinking.

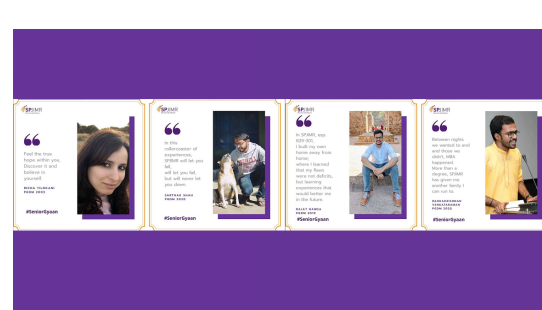
[Watch the entire webinar recording here](#)

[Check out more SPJIMR webinar recordings on our Youtube Channel](#)



#GuruGyaan Series

SPJIMR faculty are sharing their pearls of wisdom to onboard incoming SPJIMR students to give a feel of the SPJIMR essence. The campaign also serves to invigorate the current students and make them feel connected to the institute during this lockdown period.

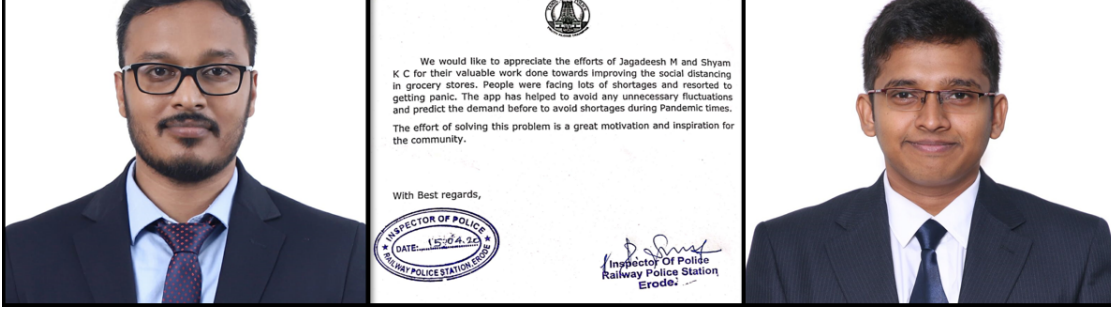


#SeniorGyaan Series

SPJIMR Alumni are sharing their experiences of their campus life when they were students at SPJIMR, evoking waves of nostalgia among their batchmates and friends. The campaign gives a glimpse of campus life to incoming students and motivates the current students.

[Click here to check out all the posts on our Instagram handle](#)

Awards & Recognition



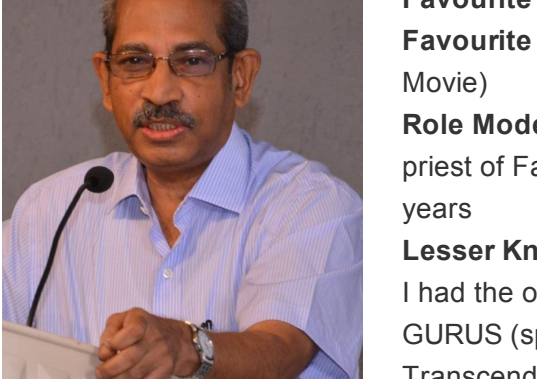
SPJIMR PGDM Class of 2021 participants, Jagadeesh M and Shyam K C, have received a letter of appreciation from the Inspector of Police Railway Station in Erode, for developing an app which helped reduce panic buying and improved social distancing in local grocery shops during the #Covid19 pandemic.

DEAN'S CORNER

Dr Ranjan Banerjee

"I have been very proud of the strength and resilience that our community has displayed in these times. Every crisis is an opportunity to demonstrate your values. The two key values that we think should be at the centre of our response to the current crisis are: concern for the medium term and long term well being of our students and our community, and concern and compassion for others, many of whom are facing a far more difficult situation than we are."

Know Your Colleague



Dr. Sesa Iyer

- Favourite Book:** The Power of Now by Eckhart Tolle
- Favourite Song:** Harinama Keerthanam by Thunjathu Ramanujan Hzhuthachan
- Favourite Holiday Spot:** Kerala
- Favourite movie:** Chintavishtayaya Sita (a Malayalam Movie)
- Role Model:** Late Fr. Diniz (Managing director and a priest of Father Agnel Ashram) where I worked for 22 years
- Lesser Known Facts:**
 - I had the opportunity to learn SADHANA from many GURUS (spread over 50 years):
 - Transcendental Meditation from Mahesh Yogi,
 - Mudra Pranayama from Poornanda Sarashwaty,
 - Vipassana from Goenka, Raja Yoga from Brahma Kumaris at Mount Abu, Sahaja Yoga from Nirmala Devi, Sudarshana Kriya of Sri Ravi Shankar, Sambhavi Devi of Sadhguru, Coimbatore, in addition to Bhagavat Geeta from Chimayanta, Dayananda Saraswati and through their Sishya Parampara.

Reach out to us at: centralcommunications@spjimr.org

