

SPJIMR gets alumni of IIT B & IIM C Dr Ranjan Banerjee as its new dean

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Alumni of IIT Bombay and IIM Calcutta, Dr. Ranjan Banerjee has been appointed the new dean of S. P. Jain Institute of Management & Research (SPJIMR) Mumbai

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experience and insight”

Alumni of IIT Bombay and IIM Calcutta, Dr. Ranjan Banerjee has been appointed the new dean of S. P. Jain Institute of Management & Research (SPJIMR) Mumbai. Addressing the faculty members Mr. Deepak Parekh, Chairman of the Governing Body of SPJIMR informed them of the appointment of the new Dean. Mr. Parekh was at the Andheri Campus to attend the 2015 graduation ceremony of the Institute.

Dr. Banerjee holds a BTech from IIT Bombay, an MBA from IIM Calcutta and a PhD in Management from the Carlson School of Management, University of Minnesota, USA.

He has worked for leading FMCG companies like Asian Paints, Vadilal and Hindustan Unilever. He was Group COO of Insta Worldwide. His last assignment is as Founder & CEO of Renaissance Strategic Consultants. Dr. Banerjee consults for leading Indian and multinational companies like BASF, Legrand, Vodafone, AXA, Philips, Madura Garments.

For the past 19 years he has been teaching courses on Marketing, Strategy, Behavioural Economics, Innovation at leading Indian and international institutes like IIM Calcutta, Great Lakes, Symbiosis, IIT-SOM, Singapore Management University and Carlson School of Management, USA. He has published articles in Harvard Business Review online. (www.hbr.org)

Dr. Banerjee brings with him a rare combination of extensive business, corporate training, academic and consulting experience and insight. The faculty members welcomed the announcement and now look forward to Dr. Ranjan Banerjee coming on board.

SPJIMR, Mumbai is the highly ranked B school in the country. SPJIMR has recently been ranked as the 16th best B-School in the Asia Pacific Region by QS Global 200 rankings. This apart, SPJIMR has been ranked among the top-05 best B Schools in India by MBAUniverse.com.

The B school has a consistent record of 100% placement. The average salary at SPJIMR placement 2015 increased to 18.2 lacs, a substantial increase over the last year. 80% of the batch has received offers of Rs 15 lakhs and above.

SPJIMR enjoys a good reputation with the industry for the high quality managers that it nurtures through a unique pedagogic approach in preparing socially sensitive graduates with a global mindset.