

SPJIMR Mumbai sees 100% Placements 2015: Average salary up; BFSI and Consulting dominate the show

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SPJIMR, Mumbai the highly ranked B school has maintained its record of being the first B-School to announce closure of placements. Placement season 2015 at SPJIMR witnessed 78 companies queuing up to hire participants from the Class of 2015.

Placement season 2015 at S P Jain Institute of Management & Research Mumbai was marked with grand success with 100% placement. BFSI & consulting sectors dominated the placement season with more offers. The industry reinstated its faith in the institute as past recruiters along with new recruiters took part in the placement process 2015.

The unique feature in the process was the diversity of profiles offered to the students which gave them a good choice in terms of industry and the role.

Average Salary up

The average salary at placement 2015 increased to 18.2 lacs, a substantial increase over the last year. There were 232 participants in the batch. 4 students chose to opt out of the campus placement process.

80% of the batch has received offers of Rs 15 lakhs and above with the median salary for the batch of 232 students was Rs. 17 lakhs

More offers per student

There were 256 offers made to 232 students in the placement season 2015. Number of offers were 1.1 per student.

Number of Recruiters

There were 78 participating companies in placement season 2015 at SPJIMR. 111 pre placement offers were made by them. Out of the 78 recruiters the placement 2015 witnessed 25 first time recruiters.

48% of the Class of 2015 received Pre-Placement Offers and Pre-Placement Interviews through their Autumns Internships at top corporate houses, some of which included Amazon, Asian Paints, Axis Bank, Colgate-Palmolive, Dell, Flipkart, GE, GSK CH, HSBC, HUL, Mondelez, L'Oreal, Mahindra & Mahindra, Marico, Microsoft, P&G, TAS among others.

Domestic offers preferred

One of the notable trends this year was graduates preferring Indian offers over international postings, a reflection of India emerging as a choice of destination among young professionals.

Sectoral Placement at SPJIMR

General Management

This year Cipla, Mahindra & Mahindra, Reliance Industries Limited and Tata Administrative Services made about 10 offers in several middle management positions. The roles pertain to application of business understanding in all relevant domains and also entail close co-ordination with CXOs. The hires are groomed to be future leaders in their respective business subsidiaries.

E-commerce

SPJIMR witnessed a splurge in the offers coming from e-commerce companies. 23% of the batch was placed in e-commerce firms which included Amazon, Flipkart, Snapdeal, Infoedge among others.

The profiles offered by the e-commerce bandwagon at SPJIMR included category management, product management, online and offline marketing, business process excellence, operations and business analytics.

Consulting/ IT Consulting

Consulting companies continued to maintain a dominant presence on campus. 17% of the batch was placed in top consulting firms which included the Boston Consulting Group, Cognizant Business Consulting, Deloitte, IBM, PwC, KPMG, PRTM Consulting, TSMG, Avalon Consulting among others.

The profiles offered at SPJIMR included strategic consulting, operations consulting, financial advisory and IT consulting.

Finance

The talented batch picked up offers from top league financial players that included Axis Bank, Avista Advisory, Franklin Templeton, Goldman Sachs, HSBC Bank, Citibank, JM Financials, Yes Bank amongst others.

Offers were received across a plethora of functions ranging from Investment Banking, Corporate Banking, Corporate Finance, International Banking, Capital Markets etc.

Corporate Finance/Strategy roles were offered by Amazon, Dell, Flipkart, GE, Vodafone among others. 11% of the batch got offers in the Financial Services and Banking sector.

IT/ITes

IT companies such as Microsoft, IBM, SAP, Hexaware Technologies and HCL Technologies offered sales and consulting roles on campus. 12% of the batch received offers from IT majors. Corporate IT roles were offered from companies such as General Electric, Hindustan Unilever Ltd. and Marico.

Marketing and Operations

SPJIMR maintained its niche in FMCG hiring. This year witnessed the top FMCG companies lining up on campus to make offers to the Marketing and Operations batch. 14% of students were doled out offers by the FMCG sector.

Sales, Marketing and Supply Chain roles were made by FMCG/FMCD majors that included Asian Paints, Col-Pal, GSK CH, HCCB, HUL, Mondelez, L'Oreal, Marico, P&G, Mars, Nivea. Lateral hires were picked up by HUL, GSK CH etc.

Telecom roles were offered to students by Bharti Airtel and Vodafone.

Niche roles mapping across other sectors were also offered by Cipla, Madura Fashion and Lifestyle, Castrol.

Bharatiya Vidya Bhavan's S. P. Jain Institute of Management and Research (SPJIMR), has recently been ranked as the 16th best B-School in the Asia Pacific Region by QS Global 200

rankings. This apart, SPJIMR has been ranked among the top-05 best B Schools in India by MBAUniverse.com.

SPJIMR enjoys a good reputation with the industry for the high quality managers that it nurtures through a unique pedagogic approach in preparing socially sensitive graduates with a global mindset.

Stay tuned to MBAUniverse.com for more updates on SPJIMR Mumbai