

Autumn Placement 2018

SPJIMR has announced the successful completion of its autumn placement process with 236 PGDM participants receiving over 300 offers from a total of 48 companies. Twelve of these companies were first time recruiters from the SPJIMR campus.

The large number of companies on campus and the number of offers rolled out reflected the high interest of corporates in candidates from SPJIMR and the process of autumn placements. The process is a SPJIMR innovation that sends participants for corporate internships after they have completed specialisation courses at the Institute, an internship with non-profits and advanced specialisation courses in an international university. This makes students from the PGDM programme, the two-year full time Post Graduate Diploma in Management, more industry-ready and better equipped to take on challenging roles.

The placement season came amid an optimistic outlook for the Indian economy and a favourable business environment.

Amazon India emerged as the single largest recruiter, signalling that e-commerce remains a sunrise sector as consumption patterns shift, connectivity improves and more Indians move to online platforms for their daily needs.

The Fast Moving Consumer Goods/Durables (FMCG/FMCD) sector led the process in terms of number of companies and participants placed. The sector saw 20 companies participating and accounted for 47 per cent of the batch placed. This marked 2018 as one of the most successful years for the FMCG/FMCD cluster.

Some of the new companies on campus for 2018 autumn placements were Reckitt Benckiser, Pidilite, Britannia, Castrol and Philips in the FMCG/FMCD space; PwC and IQVIA in the consulting space; HSBC Bank in the financial services space; Bajaj Auto in the Automobile sector, Airtel in Telecoms and OYO Rooms and Uber in the e-commerce sector.

Sector wise breakup of companies

The top recruiters on campus came from diverse sectors like general management, FMCG, technology, financial services, investment banking, consulting and e-commerce, among others.

Some of the leading companies and groups hiring this season were Amazon India, Cloudtail, Asian Paints, BCG, Colgate Palmolive India, Hindustan Unilever, P&G, Mahindra Group Management Cadre, Microsoft India, Mondelez India Foods, Nestlé India, Goldman Sachs, PwC, Uber and Tata Administrative Services.

Overall, the 2018 autumn placements season generated 303 internship offers from a total of 48 companies, of which 12 were new companies on campus. The current batch, the PGDM Class of 2019, has 239 participants. Three participants opted out of the process because they had self-generated offers.

Stipend information

The average stipend of the batch crossed INR 198,000 showing an increase of 7.5 per cent over 2017. Each specialisation saw an increase from last year's base, with the highest growth in the Finance specialisation. Each of the participants placed in this round will draw a stipend of over INR 110,000 for the eight-week period of internship.

Prof. Abbasali Gabula Associate Director, External Relations said: "We are delighted at the outcome of the placements season for 2018. As our participants prepare to take up their assignments, we want to thank everyone for their support and look forward to building and strengthening ties with businesses across sectors and geographies."

Dr. Vasant Sivaraman Professor and Chairperson PGDM Programme said: "Our PGDM participants pick their majors at the start of the programme and go on to complete specialisation in the area before they take up autumn placements. This allows for well-defined autumn internships that benefit both participants and corporates."

"This year, the placement process was completed in a short time period which together with other metrics signals strong outcomes. We look towards fulfilling experiences during the autumn leading to a significant part of the batch receiving final placement offers," Dr. Sivaraman added.