

Name: Bindu Kulkarni

Designation: Associate Professor, Associate Programme Head-PGDM

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Qualifications

Education:

B.E. (Comp), Mumbai University, PGDM (Information Management) S. P. Jain Institute of Management and Research (SPJIMR)

Areas of Competence and Interest:

Design Thinking & Innovation, Business Simulations, General Management

Her areas of interest are in Design Thinking General Management and interactive teaching pedagogy/ Business Simulations. She has taught courses based on Business and Strategy simulations using CAPSTONE-a product of CAPSIM Management Simulations Inc, iBizSim- an International Business Simulation developed in Reutlingen, Germany and BOSS- a Blue Ocean Strategy simulation developed by StratX Simulations.

Academic Courses taught:

- Blue Ocean Strategy
- Design Thinking
- Decision Making through Analysis
- International Business Strategy and Planning,

Experience

Work Experience

Prof. Bindu Kulkarni manages the admissions process for the 2yr- PGDM programme. She is also the Associate Programme head for the 2yr - PGDM programme. In the past she has managed the Post Graduate Executive Management Programme (PGEMP) at SPJIMR which is a general management programme designed for middle managers who are interested in pursuing a management programme/ degree along with their work.

She teaches courses for MBA participants (both one year and two year programmes) as well as Executive Management Programme participants. She has worked in the corporate sector in the turnkey power project industry in the planning and procurement division for seven years before joining academics.