

## Dr. Bikramjit Ray Chaudhuri

### **Overview**

#### Education

Fellow Program in Management (FPM) in Strategic Management area from IIM Calcutta

Post Graduate Diploma in Management (PGDM) from IIM Kozhikode

Bachelor of Engineering (BE) in Electrical Engineering from Indian Institute of Engineering Science and Technology (formerly Bengal Engineering College)

#### Teaching Interest

Business Strategy

Competitive Strategy

Corporate Strategy

Corporate Sustainability

#### Research Interest

Corporate Sustainability Strategies

### **Experience**

Eighteen years of industry experience in several areas of business – strategic planning, finance and accounting, human resources, procurement, marketing, customer interactions, technical – in two of India's most reputed technology-based organizations (eight years of pre-MBA technical experience in a private sector electrical utility company and ten years of post-MBA managerial experience in Electrical component manufacturing industry and corporate areas)

### **Research and Publications**

Ray, S. & Ray Chaudhuri, B. (forthcoming). Business group affiliation and corporate sustainability strategies of firms: An investigation of firms in India, *Journal of Business Ethics*.

### **Conference Proceedings (Last three years)**

Ray Chaudhuri, B. 2018. The synergistic interaction effects of intangible resources on firm performance. Accepted for presentation at Strategic Management Society India (**SMS-India**) Conference, Hyderabad, India.

Ray Chaudhuri, B. 2018. Business group affiliation and corporate sustainability strategies: Role of fungible resources. Accepted for presentation at Academy of Management (**AOM**) Conference, Chicago, US.

Ray Chaudhuri, B. 2018. Aspiration model on sustainability strategy. Accepted for presentation at European Academy of Management (**EURAM**) Conference, Reykjavik, Iceland.

Ray Chaudhuri, B. 2018. Firm performance above aspiration as an antecedent of corporate

sustainability strategies: The mediating role of organisational capabilities. Accepted for presentation at The Asian Conference on Sustainability, Energy & the Environment (**ACSEE**), Kobe, Japan.

Ray Chaudhuri, B. 2018. Business group affiliation and corporate sustainability strategies: Role of fungible resources. Accepted for presentation at The Asian Conference on Sustainability, Energy & the Environment (**ACSEE**), Kobe, Japan.

Ray Chaudhuri, B., Ray, S., and Ramachandran, K. 2017. Effect of business group affiliation on corporate environmental and social sustainability strategy. Presented at Strategic Management Society (**SMS**) Conference, Houston, Texas.

Ray Chaudhuri, B. 2017. Effect of business group affiliation on corporate environmental and social sustainability strategy. Accepted for presentation at Academy of International Business-India (**AIB-India**) Conference, Pune, India.

Ray Chaudhuri, B. 2016. Four decades of research on 'the business case for corporate social responsibility': Theoretical underpinning and methodological issues. Presented at Academy of Management (**AOM**) Conference, Anaheim, California.

Ray Chaudhuri, B. 2016. Reputation and organizational performance: The moderating role of intangible assets. Presented at Academy of Management (**AOM**) Conference, Anaheim, California.

Ray Chaudhuri, B. 2016. Four decades of research on 'the business case for corporate social responsibility': Theoretical underpinning and methodological issues. Presented at International Conference in CSR (**ICCSR**), IIM Calcutta, India.

### **Additional Information**

2018: Best publication award 2018 for the doctoral students by IIM Calcutta Alumni Association Mumbai Chapter for the paper "Business group affiliation and corporate sustainability strategies of firms: An investigation of firms in India".

2016: Best paper award for the paper "Four decades of researches on 'the business case for corporate social responsibility': Theoretical underpinning and methodological issues" in International CSR Conference, IIM Calcutta, India.