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Specialisation: Strategy

BATCH – FPM 2019

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Qualification:- B.Com. DAVV, MBA (Finance), IMS, DAVV & UGC-NET qualified (Management)

Research Areas: Strategy

Thesis Abstract: -TBD-

Significant Publications/Working Papers:

Sharma, Dr. Vivek, Jain, Siddharth S (2019). Technological Developments in Banking Industry & Their Impact. Prestige e-Journal of Management and Research Volume 4 Issue 2 (October, 2017) and Volume 5 Issue 1(April, 2018). pp 81-87 ISSN 2350-1316

Sharma, Dr. Vivek, Jain, Siddharth S (2019). Analysis of satisfaction level of customers in various banks of India: With special reference to technology based services. Prestige International Journal of Management and Research. 11. pp. 77-83

Sharma, Dr. Vivek, Jain, Siddharth S (2018). Comparative analysis of customer experience in various banks of India: With special reference to technological changes. Innovative Business Practices for Creating Value in Global Era. pp. 13-19

Conference Proceedings:- -TBD-

Professional Appointments:-

2 years of Industry experience

5 years total academic experience as an Assistant Professor in the area of Strategy at Prestige Institute of Management & Research, Indore, India and as an Associate Lecturer at Resonance Eduventures Limited, Indore, India.