Centre for Entrepreneurship offers

**START YOUR BUSINESS PROGRAMME**
For Aspiring and Start Up Entrepreneurs

**GROW YOUR BUSINESS PROGRAMME**
For Growth Stage Entrepreneurs

___Why SPJIMR?___

S.P. Jain Institute of Management & Research is ranked among the top ten B-Schools in India. SPJIMR is an autonomous institution with the academic freedom and resources to develop path breaking educational programmes and pedagogies for the long term benefit of all stakeholders. SPJIMR has pioneered public programmes for Entrepreneurs and for Family Business Owners, in the Start Up, Small and Medium Enterprises (MSME) category.

The Centre for Entrepreneurship Development (CED) at SPJIMR has played a pivotal role in promoting entrepreneurship and in setting up the eco-system for entrepreneurs. SPJIMR is a founding member of the National Entrepreneurship Network (NEN) promoted by Wadhwani Foundation.
Start Your Business - Programme Highlights

- Conducted over 9 weekends
- Concepts, tools and techniques explained in simple terms and with examples
- Inputs from entrepreneurs, investors, mentors & core faculty
- Opportunity to present business plan to a panel of experts
- Access to mentoring and funding network
- Free workshops conducted in campus to know about the programme offerings
- Post programme mentoring at our Incubation Centre
- Customised programmes conducted for organisations eg: Techno Serve India
- Participation Certificates on successful completion of programme

450+ Alumni base and Active WhatsApp group

To apply visit: http://spjimr.org/syb

Grow Your Business - Programme Highlights

- Conducted over 7 weekends
- GYB programme will help achieve higher growth with profits on sustainable basis:
  - Participants will prepare an actionable and fundable Growth Plan for his/her venture specifying short term and medium term revenue and profit goals and outcome milestones.
  - Programme provides general management/functional management knowledge, tools and techniques for managing growth
- Opportunity to present growth plan with panel of experts
- Access to mentoring and funding network
- Faculty familiar with Small and Medium Businesses
- Customised programme conducted for channel partners/ vendors/ business associates of large corporates/ MNCs such as Danfoss India and Grundfos Pumps
- Free workshops conducted in campus to know about the programme offerings
- Participation Certificates on successful completion of programme

250 + Alumni Base & Active WhatsApp group

To apply visit: http://spjimr.org/gyb

90+ ENTREPRENEURS GENERATED

When I joined SYB I had 3 ideas. This course gave me clarity to choose 1 out of them with lot of learning and brainstorming with like minded people. I highly recommend this programme.

Sanjay Batra (SYB participant)

Through this programme, I got a lot of opportunities for networking with highly qualified professionals and also like minded entrepreneurs. A lot of insights given on business have enlightened me on various topics I didnt even know were required to run a successful business. It has been a great experience and I will definitely take all the knowledge and put it to practical use.

Milli Mody (SYB participant)

For more Details contact: +91-99309-37738

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